

MSOM 2009 Conference Business Meeting Minutes

MSOM President Tava Olsen conducted the meeting. She opened the meeting by thanking the MSOM 2009 conference co-chairs Steve Graves and Gabriel Bitran, and organizing committee members Steve Eppinger, Wedad Elmaghraby, Vivek Farias, Charlie Fine, Jeremie Gallien, Retsef Levi, Georgia Perakis, and Don Rosenfield, as well as SIG Conference organizers Jérémie Gallien (Supply Chain Management), Philipp Afèche (Service Management) and Vlad Babich, Panos Kouvelis, Matt Sobel & John Birge (iFORM). The agenda was as follows:

1. Update on Conferences

- At the Fall 2009 INFORMS, there will be 26 general MSOM-sponsored sessions organized by Laurens Debo and Rod Parker in addition to the three SIG tracks.
- The 2010 Summer MSOM Conference will be held in Technion – Israel Institute of Technology, Haifa, Israel, in keeping with the tradition of going overseas every three years.
- The 2011 Summer MSOM Conference will take place at the University of Michigan, Ann Arbor, and will be held on June 26(SIGs), 27-28 (MSOM), 2011.

2. Information on the MSOM 2010 Conference

Conference chair Yale Herer presented the following information on behalf of the organizing committee consisting of Nicole Adler (Hebrew University), Shoshana Anily (Tel Aviv University), Yigal Gerchak (Tel Aviv University), Dagan Gilat (IBM – Haifa), Boaz Golany (Technion), Moshe Kaspi (Ben-Gurion University), Michal Penn (Technion), Georgia Perakis (2009 MSOM and MSOM VP for meetings), and Michal Tzur (Tel Aviv University):

- The advisory committee consists of Morris Cohen, Mark Daskin, Awi Federgruen, Mark Ferguson, Stephen Graves, A.G. (Ton) de Kok, Martin Lariviere, Lawrence Robinson, David Simchi-Levi, and Paul Zipkin.
- The conference will be held on Monday and Tuesday, June 28 and 29, preceded by the SIG conferences on Sunday, June 27.
- The submission deadline will be in early February.
- There will be pre- and post-conference tours, and a spouse program. There may also be a Sunday reception. The Monday night banquet will be at the Beit She'arim National Park with private guided tours and dinner on site. There will be an after conference event Tuesday night at Kfar Kedem, a recreated ancient Galilean village that enables you to “touch the past.” This event is not included in the registration fee.

3. A Trial Affiliation with the Behavioral Section of INFORMS

Tava explained that the genesis of this trial was a proposal by the Behavioral Process Management Section of INFORMS to change their name to “Behavioral Operations Management.” The INFORMS officers then contacted the MSOM officers to solicit their input. A number of different options were discussed, including whether it would

make sense to include BOM as an MSOM SIG to increase the visibility of this rapidly growing area within the OM community. Currently, there are 862 MSOM members and 86 BPM members, 26 of whom belong to MSOM. The remainder includes members who are more "behavioral" and less "operations" oriented (those coming from experimental economics, psychology, sociology, etc.) and it was judged that this part of the group may be dampened if the section were placed under MSOM, which would significantly reduce the benefit of this section in broadening the scope of behavioral research. A second proposal put on the table was an affiliation arrangement. INFORMS has precedents of this nature. For example, the Aviation Section has an Affiliation with the Transportation Science and Logistics (TSL) Society. In the end, the MSOM and BOM officers developed a one-year agreement to

- Offer members both of MSOM and BOM to participate in the list-serve of both organizations, receiving announcements from both;
- Co-list the BOM section's session track at the annual INFORMS meeting also under the MSOM program for Fall 2009;
- Incorporate a session that MSOM wants to organize on behavioral issues within the BOM session track for Fall 2009;
- Ask the INFORMS meeting organizers to locate the BOM track in close physical proximity to the MSOM tracks

with the understanding that this agreement will be reviewed after one year.

4. Update on MSOM Society Finances

Tava Olsen provided the following information concerning 2008 financials on behalf of Secretary/Treasurer Beril Toktay:

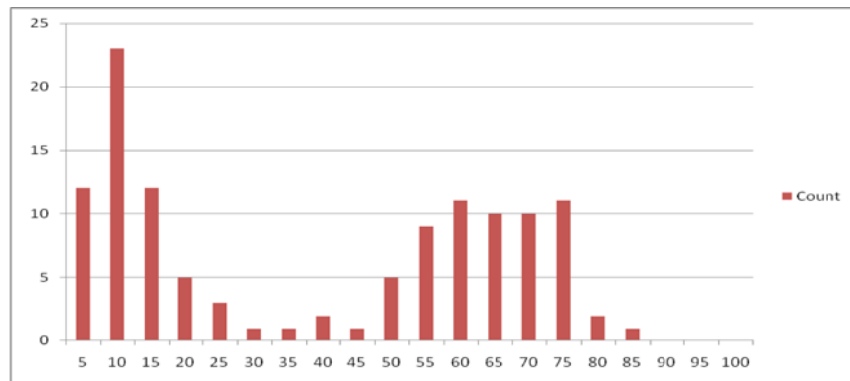
Beginning Balance:	\$26, 226.14
Revenues:	\$20,756.52
• Dues	\$15,325.00
• MSOM 2009	\$5431.52
Expenses:	\$13,741.30
• Reception	\$8,853.59
• Membership	\$583.33
• Awards	\$4,251.88
• Balloting	\$52.50
Loss	\$7,015.22
Ending Balance:	\$33,241.36

5. M&SOM Journal Report

Steve Graves, Editor of *M&SOM*, presented the following information:

- In the period Jan. 1 – June 26, 2009, there were 113 new submissions, and 43 revisions.
- In 2009, about 42 articles will be printed. The summer issue is imminent, and there is a 3.6 issue forthcoming queue.
- There is a 32-page manuscript limit and it is being enforced.

- Cycle times are still fast. Below is a histogram showing cycle times for 119 papers with decisions that were submitted in 2009. The first mode consists of editor rejects and the last round of revisions. The second mode is papers that go to reviewers. Steve thanked the reviewers for providing exceptional service, writing high-quality reviews that are critical, fair and constructive, and that are completed in reasonable time (58% of the reviews are completed by due date (5 weeks); 70% are completed by due date + 1 day).



- MSOM Journal Meritorious Service Award recognizes outstanding service to support the journal’s scholarly mission, and is based on the number of papers handled, the quality of the reviews and the on-time record. It includes both AEs and reviewers. Recipients for 2008 are listed below:

Yossi Aviv	Michael Lapré	Robert Shumsky
Fernando Bernstein	Martin Lariviere	Robert Swinney
Francis de Vericourt	Cuihong Li	Terry Taylor
Laurens Debo	Qian Liu	Christian Terwiesch
Noah Gans	Serguei Netessine	Beril Toktay
Vishal Gaur	Michael Pinedo	Senthil Veeraraghavan
Manu Goyal	Erica Plambeck	Owen Wu
Hans S. Heese	Justin Ren	Yi Xu
Ganesh Janakiraman	Guillaume Roels	Assaf Zeevi
Ziya Eda Kemahlioglu	Sergei Savin	Yong Pin Zhou
Sang-Hyun Kim	Allan Scheller-Wolf	Serhan Ziya

- Going forward, Steve’s goal is for M&SOM to continue to provide exceptional service to authors, to attract and publish high-impact papers, and be a positive force for influencing and disseminating OM research

6. Announcement of the 2008 MSOM Best Paper Award Winner

Steve Gilbert reminded the audience that with this recently instituted award, each year the journal will select one paper, published in one of the prior three volumes of *M&SOM*, as most deserving for its contribution to the theory and practice of operations management. The authors of the winning paper share \$2,000, which

was graciously donated by the MSOM Society of INFORMS in support of this award.

This year, there were 16 nominations received, including carryovers. In Phase I, Editor, Steve Graves, and a subset of volunteer AEs (Ravi Anupindi, Saif Benjaafar, Rene Caldentey, Milind Dawande, Fikri Karaesmen, Panos Kouvelis, Serguei Netessine, Tava Olsen, Nicholas Petruzzi, Michael Pinedo, Sergei Savin, Alan Scheller-Wolf, Richard Steinberg, Brian Tomlin) short-listed four papers. In Phase II, Marty Lariviere chaired a subcommittee (Saif Benjaafar, Charles Corbett, Steve Gilbert) that selected the winner. Steve expressed his appreciation to those involved in the selection process.

The 2009 winner is **Retail Inventory Management When Records Are Inaccurate**, *M&SOM*, 2008, 10(2), p 257-277, by Nicole DeHoratius, Adam Mersereau, and Linus Schrage. According to selected reviewer comments, the paper offers a good example of what MSOM should be publishing, a nice balance between new theory and application, a serious attempt at dealing with implementation issues, including the handling of real data. It addresses a very practical and real problem and develops approaches that are not just theoretically interesting, they may also turn out to be useful in practice.

7. Announcement of the MSOM Distinguished Fellows Award

Tava reminded the audience that this award was established to recognize outstanding research and scholarship in operations management. Current fellows are Sven Axsäter, John Buzacott, Morris Cohen, Awi Federgruen, Marshall Fisher, Steve Graves, J. Michael Harrison, Warren Hausman, Wallace Hopp, Hau Lee, Bill Maxwell, John (Jack) Muckstadt, Evan Porteus, Ed Silver, Linus Schrage, Garrett Van Ryzin, Harvey Wagner, Lawrence Wein, and Paul Zipkin. The selection committee consists of current Fellows and is chaired by the MSOM president. This year's committee consisted of Tava Olsen (chair), Sven Axsäter, John Buzacott, Evan Porteus, and Paul Zipkin.

The 2009 Fellow recipients are Gabriel Bitran, Aleda Roth and Luk Van Wassenhove.

Tava reminded the audience that in 2009, the following changes were made to the Fellows process: The Fellows are awarded free lifetime MSOM membership, as long as they have INFORMS membership (the logistics were too difficult without this requirement). The Fellows will be presenting at MSOM instead of INFORMS, with no other sessions scheduled in parallel.

8. MSOM 2008 Distinguished Service Award

Tava reminded the audience that the service award "recognizes individuals whose distinguished service to MSOM has helped to advance significantly the goals and objectives of the Society." Past recipients are Gabriel Bitran, John Buzacott, Gerard

Cachon, Frank Ciarallo, Uday Karmarkar, Michael Magazine, Lee Schwartz, Mark Spearman, Garrett van Ryzin, Kathryn Stecke, and Candace Yano. This year's selection committee consisted of Jeanette Song, Kathryn Stecke, and Gérard Cachon..

The 2008 MSOM Service Award recipient is Marty Lariviere.

9. MSOM and SIG Officers

Tava thanked the outgoing officers (Tava Olsen – President, Jeannette Song – President-Elect, Wedad Elmaghraby – VP of Meetings, Beril Toktay – Secretary/Treasurer) and welcomed the incoming officers:

President: Jeannette Song
President-Elect: Noah Gans
VP of Meetings: Georgia Perakis
Secretary/Treasurer: Vlad Babich

Tava also thanked Pinar Keskinocak, Francis de Vericourt, and Vlad Babich for their work as the chairs of the Supply Chain Management, Service Management and iFORM SIGs, respectively. She welcomed the incoming SIG chairs:

SIG Chair Supply Chain Mgmt – Julie Swann
SIG Chair Service Mgmt – Philipp Afèche
SIG Chair iFORM – Panos Kouvelis

10. Appreciation

Tava thanked the following members for their service:

- MSOM INFORMS Cluster Track: Laurens Debo and Rod Parker
- Student Paper Competition Coordinators: Hyun-soo Ahn and Damian Beil (The due date for submissions is July 24).
- Webmaster: Joern Meissner
- MSOM Listserve Moderator: Yavuz Günalay

Prepared by Vlad Babich & Beril Toktay, June 29, 2009.