INFORMS 2021 MSOM Business Meeting

INFORMS Annual Meeting Monday, October 25, 2021

Agenda

State of the Society:

- MSOM Officers
- 2022 and Beyond
- Society Update (Membership, Finances)
- New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG
 Conference Papers to M&SOM Journal

Awards and Journal Updates - MS:

- Journal update: MS
- MSOM Distinguished Fellows
- MSOM Distinguished Service Award
- Young Scholar Award
- Best Paper Awards: Management Science (OM); Operations Research; M&SOM
- MSOM Responsible Research Award
- SIG Awards: Service SIG Award; iFORM SIG Award
- MSOM Student Paper Competition

Research Challenges and Journal Updates – OR and M&SOM:

- MSOM Research Challenges: Data-driven Research; Practice-based Research
- Journal update: OR
- Journal update: M&SOM

Business Meeting Setup

- Special thanks to Owen Wu and Indiana University team for hosting the Business Meeting via Zoom.
- To facilitate conversations, this is not a Webinar but a Zoom Meeting.
- To ask questions, please <u>raise your hand</u> in Zoom.
 Otherwise, please keep yourselves muted.
- To congratulate finalists and award recipients, please use the **chat function**.

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 - Journal update: M&SOM

MSOM Officers 2021-2022



President
Feryal Erhun
University of
Cambridge



President-Elect
Burak Kazaz
Syracuse
University



VP Meetings
Owen Wu
Indiana
University



Secretary/Treasurer
Tim Kraft
NC State
University



Webmaster
Hyun Seok Lee
Korea University





MSOM SIG Chairs 2021-2022

Healthcare
Operations
Tolga Tezcan
Rice University



iFORM
Onur Boyabatlı
Singapore Management
University



Service
Management
Laurens Debo
Dartmouth



Supply Chain
Management
Zümbül Atan
Eindhoven University
of Technology



Sustainable
Operations
Gökçe Esenduran
Purdue University



MSOM DEI Committee



Anupam Agrawal TAMU



Chris ParkerAmerican



So Yeon Chun INSEAD



Siddharth Singh UCL



Jorge Mejia Indiana



Terry Taylor
Berkeley

SPECIAL THANKS TO ...

MSOM OFFICERS (2020-2021)



President
Atalay Atasu
INSEAD



Secretary/Treasurer
Luyi Gui
UC Irvine

SIG CHAIRS (2019-2021)



Healthcare
Operations
Anita Tucker
Boston University



Service
Management
Manpreet Hora
Georgia Tech



Supply Chain Management Gah-Yi Ban University of Maryland

DEI COMMITTEE (2019-2021)



Tinglong DaiJHU



Wedad Elmaghraby
Maryland 9

2021 INFORMS Annual Meeting MSOM Cluster Chairs



So Yeon Chun INSEAD



Tinglong Dai
Johns Hopkins University

2021 INFORMS Annual Meeting SIG Cluster Chairs

Healthcare Operations
Song-Hee Kim
Hessam Bavafa



Service Management
Tom Tan
Qiuping Yu





iFORM Nikolay Osadchiy Selvaprabu Nadarajah





Sustainable Operations
Gemma Berenguer
Suvrat Dhanorkar





Supply Chain
Management
Ho-Yin Mak
Ioannis (Yannis)
Stamatopoulos





2021 MSOM Conference Chairs



Alfonso Pedraza-Martinez



Owen Wu



Program Committee:

George Ball
Oguz Cetin
Chewei Liu
Xiaoshan Peng

Doug Blocher Chris Chen Jorge Mejia Gil Souza Kurt Bretthauer Fei Gao Asa Palley Ozge Yapar Kyle Cattani Jonathan Helm Rodney Parker Wenchang Zhang

2021 MSOM Conference SIG Day Chairs

Healthcare Operations
George Ball
Tinglong Dai





Service Management
Bob Batt
Srikanth Jagabathula





iFORM
Yasin Alan
Nikos Trichakis





Sustainable Operations
Adem Örsdemir
Karthik Murali





Supply Chain
Management
George Qi Chen
Adam Elmachtoub





2022 and Beyond



MSOM 2022

Technical University of Munich (TUM)

June 26th – 28th







More than 150 years Excellence University

As a leading entrepreneurial university, we are a site of global knowledge exchange, shaping the future with talent, excellence and responsibility.

- 15 TUM schools and Departments
- 6 Integrative Research Centers
- 7 Corporate Research Centers
- 11,269 staff members
- 178 degree programs





Our City Congress Hotel











In the Heart of the City Center



Munich airport

 Direct flights from Asia and North America

Walking distance

 Some of the most beautiful sights of Munich

Comfort

- Direct accommodation at the venue
- Subway station in front of the door



The Conference Dinner





Hofbräuhaus Munich





Travel Options – Culture, Industry, Sports





MSOM 2022

June 26th - 28th

Conference Chairs



Prof. Dr. Alexander Hübner Supply and Value Chain Management TUM Campus Straubing



Prof. Dr. Stefan Minner Logistics and Supply Chain Management TUM School of Management

2022 MSOM Conference SIG Day Chairs

Healthcare Operations
Jonas Oddur Jonasson
Pengyi Shi





Service Management
Jing Dong
Rouba Ibrahim





iFORM
Gerry Tsoukalas
Yuqian (Lillian) Xu





Sustainable Operations
Can Zhang
Helen Yangfang Zhou





Supply Chain Management Rachel Chen Luyi Gui







2022 INFORMS Annual Meeting (Indianapolis) MSOM Cluster Chairs



Fei Gao Indiana University



Basak Kalkanci Georgia Tech

2022 INFORMS Annual Meeting (Indianapolis) **SIG Cluster Chairs**

Healthcare Operations Bob Batt





Service Management Daniela Saban Liu Yang





iFORM Jie Ning Fasheng Xu



Sustainable Operations Ximin (Natalie) Huang Michael K. Lim





Supply Chain Management Amy Pan Haoying Sun





MSOM 2023

MCGILL UNIVERSITY
June 24th – 26th







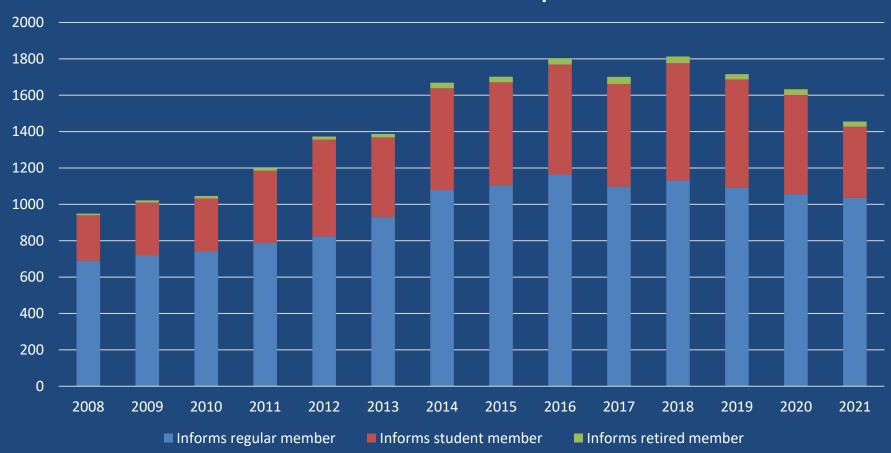
2022 and 2023 MSOM Conferences Sponsor



Society Update

MSOM Society Membership 2008-2021

MSOM membership



Notes:

Total membership = 1455 in 2021. Low was 951 in 2008 and high was 1813 in 2018. Student members = 28.1% in 2021. Low was 26.4% in 2008 and high was 38.7% in 2012. 2021 number is based on download of active membership on Sept 21, 2021.

MSOM Finances

Financial position remains healthy

Cash balance of **\$182,434** on 7/31/2021*

Comparisons:

Cash balance of **\$200,564** on 7/31/2020 Cash balance of **\$172,439** at end of 2020

New Initiatives

1

M&SOM Society Diversity and Inclusion Committee

- Diversity and Inclusion Committee Approved in Summer 2020 Business Meeting.
- Amendment in by-laws required by-law updates
 - We adjusted our society by-laws, with minimal changes while following the Informs template.
 - The new format was approved by the membership (online) and posted on our website.
- "Walk to Talk" panels and surveys
 - Current focus: Parental leave policies
 - A continuation of the DEI session hosted at the MSOM Conference
 - Tuesday October 26 Pacific time 7:45 am 9:00 am
 - Panelists: Thunyarat (Bam) Amornpetchkul, NIDA Business School, Thailand;
 Javiera Barrera, University Adolfo Ibáñez, Chile; Maria Besiou, Kühne Logistics
 University, Germany; Fikri Karaesman, Koc University, Turkey; Govind Kumawat,
 IIM Udaipur, India



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The footprint of OM & OR conferences

Antonio Cavallin Toscani

PhD Candidate at U. Padova, Visiting Researcher at INSEAD

Atalay Atasu

Professor of Technology & Operations Management at INSEAD

Luk Van Wassenhove

Professor of Technology & Operations Management at INSEAD

Andrea Vinelli

Professor of Operations & Supply Chain Management at U.
Padova

Objective

Compare traditional conference formats and new IT-enabled conference formats



In-person



Virtual



Hybrid

based on two dimensions



Environmental Footprint



Value for Stakeholders

Methods

Environmental Footprint

Approach → Life Cycle Assessment

- Modelling of the life cycle of different conference formats (inperson, virtual, hybrid)
- Data collection for several conferences for each format
- Software implementation

Data Types & Sources

- Primary Data → Field data provided by conference organizers and other stakeholders (accommodation providers, IT providers, etc.)
- Secondary Data → LCA databases, scientific literature, and other sources

Intention to make the environmental footprint results publicly available

Value for Stakeholders

Approach → Mixed Methods

- Interviews + content analysis to inductively identify the main value components of an academic conference
- 2) Surveys + statistical analysis to measure the perceptions of the identified value components for different conference formats and for different stakeholders

Data Types & Sources

- Qualitative Data → Interviews with officers and fellows of academic societies
- Quantitative Data → Surveys with members of academic societies



Intention to run a large survey with the members of the participating societies

Focus

Conferences organized by the main international

Operations Management and Operational Research Societies

Participating Societies









Institute for Operations Research and the Management Sciences

Manufacturing and Service
Operations Management Society

Production and Operations
Management Society

European Operations

Management Association

Collaborators for the Environmental Dimension

Santanu S. Dey (Georgia Institute of Technology), Chen Zhou (Georgia Institute of Technology)

Contributors to the Value Dimension

Society Officers

Elena Gerstmann (Informs Executive Director), Feryal Erhun (MSOM President), Burak Kazaz (MSOM Executive Vice President), Owen Wu (MSOM Vice President for Meetings), Tim Kraft (MSOM Secretary/Treasurer), Sushil Gupta (POMS Executive Director), Taco Van Der Vaart (EurOMA President), Constantin Blome (EurOMA Co-opted Board Member)

Society Fellows

Marshall Fisher (*University of Pennsylvania*), Steven Graves (*Massachusetts Institute of Technology*), Chris Voss (*London Business School*), Charles Corbett (*UCLA*), Joe Blackburn (*Vanderbilt University*), Ann Vereecke (*Vlerick Business School*), Dan Guide (*Pennsylvania State University*)

Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

Committee Members:

- M&SOM Journal: Anita Tucker, Georgia Perakis, Guillaume Roels, Kamalini Ramdas
- MSOM Society: Burak Kazaz, Laurens Debo, Zümbül Atan

Goals:

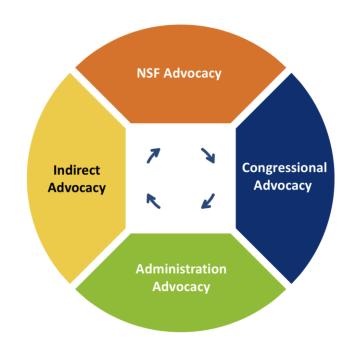
- Raise the quality standards of referee reports for the SIG conferences
- Entice authors to submit early work to the MSOM SIG conferences
- Increase the number of high-quality submissions to M&SOM
- Avoid duplicating referee work

Process Overview:

- 1. SIG Authors opt-in to be considered for fast track
- 2. Modified SIG conference review form to align with M&SOM's
- 3. SIG papers receive feedback from review forms and can revise paper
- SIG conference chair shares with M&SOM Managing Editor the set of accepted papers to be considered for fast track, with reviews, reviewers' identity, and submission statistics
- Committee of 3 DEs reviews papers and decides which papers to invite for fast tracking
- 6. EIC assigns papers to DEs and provides the full history. The DE invites authors to submit their paper for fast tracking within 3 months.
- 7. If authors submit, DE shares history with AE, who enlist referees (ideally the same set as for the conference)

INFORMS ADVOCACY INITIATIVE

"...a dedicated effort to raise awareness and interest in the application of Operations Research and Analytics and how that serves the public interest in policymaking, governmental operations, or returns on research investment in these fields."



INFORMS ADVOCACY INITIATIVE

Administration and Congressional Advocacy Metrics

Engagement	CY 2018	CY 2019	CY 2020
Capitol Hill Briefings	70	110	91
Federal Agency Briefings	3	15	18
White House Briefings	2	1	1
Think Tank / Assoc / 3rd Party Briefings	0	31	24
Hosted Events	1	2	3
Other Events / Briefings	0	1	1
Number of Follow-ups	0	10	7
SME / Member Engagement per Quarter	14	15	8

Indirect Advocacy (Media Engagement) Metrics

	Q2 2021	Q1 2021	CY 2020	
NON-COVID Activities				
Press Relases Issued	10	10	43	
Op-Eds Placed	1	1	7	
Total Pick Ups	122	46	436	
Unique Pick Ups	66	31	280	
COVID ACTIVITIES				
Individual Reporters/Editors/ Producers Pitched	1570	933	6593	
Unique Media Outlets	842	428	2442	
COVID-19 focused stories placed by INFORMS with national and regional media online, in print, TV, and radio	90	236	497	
Interviews conducted with INFORMS members, but stories not published as of end of quarter	4	9	86	
Engagements with Reporters/Editors/ Producers that did not result in interviews	13	23	148	
Interview opportunites declined or unable to accomodate	5	5	28	
COVID-19 Op-Eds placed	2	3	32	

WHAT THEY'RE SAYING



I was recently promoted to a full professor at Johns Hopkins, effective August 2021. Thank you for all your help and support over the past 15 months, without which this could not happen.

-- Tinglong Dai, Johns Hopkins University

Over the past year, my visibility to the media as a subject matter expert has gone viral, with numerous appearances in media publications due to the work of INFORMS & Signal DC. I love working with Ashley and the INFORMS PR team! I try to get as many INFORMS members to participate as I can, including new members brought in just for the opportunity.

-- Julie Swann North Carolina State University





I have so enjoyed the conversations with journalists & the impact of this engagement is huge since audiences get informed and educated and the "news" about O.R. It's all thanks to the professionalism of the INFORMS PR staff and their efforts!

-- Anna Nagurney, UMass Amherst



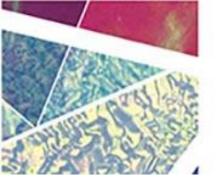
A big thank you. I want the government to at least consider our community that we have the expertise who can help! Thanks for getting me involved.

-- Chris Tang, UCLA

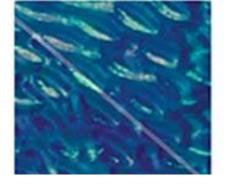
To become an INFORMS Advocacy Initiative participant, please fill this interest form: https://forms.gle/bkFhBRYtoGJ2oanR9

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MSOM Business Meeting

UPDATES ON MANAGEMENT SCIENCE

OCTOBER 2021



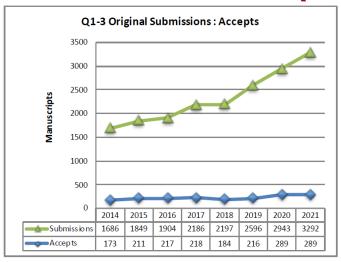




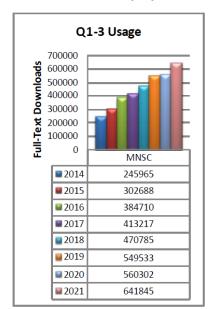




Management Science by the Numbers (2021, Q1-Q3)

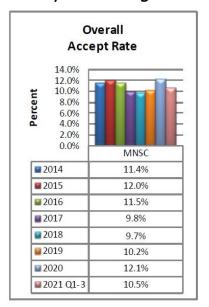


2021 Expected submission > 4,400 papers



Median Time to First and Final Decisions (all papers sent for external review0 300.0 250.0 200.0 150.0 100.0 50.0 0.0 2021 2014 2015 2016 2017 2018 2020 2019 Q1-3 First 78.0 84.0 88.0 90.0 89.0 84.0 87.0 80.0 154.0 160.0 145.0 138.0 155.0 144.0 Final 167.5 90.0

This year Average Time to first decision = 61 days



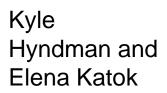
Google Scholar Metric for Journals on the UTD-List

Journal	h5-index	h5-median
Journal of Financial Economics	116	189
The Review of Financial Studies	108	157
Management Science	103	145
Journal of Finance	99	182
Strategic Management Journal	96	140
Academy of Management Journal	90	132
MIS Quarterly	72	106
The Accounting Review	72	112
Academy of Management Review	66	119
Journal of International Business Studies	66	104
Journal of Consumer Research	64	102
Journal of Accounting and Economics	63	98
Journal of Marketing	63	120
Journal of Marketing Research	56	88
Operations Research	56	78
Organization Science	54	84
Administrative Science Quarterly	52	97
Information Systems Research	50	78
Journal of Accounting Research	50	107
Marketing Science	50	84
Production and Operations Management	50	70
Journal of Operations Management	47	74
Manufacturing and Service Operations Management	47	70
Journal on Computing	30	48

The Replication Project: Update

- ☐ The editorial board initiated a replicability project with the objective to report replicability of laboratory experiments published by MS
- Faculty involved include faculty from 5 universities







Samantha Keppler and Stephen Leider



Jordan Tong and Xiaoyang Long



Andrew Davis



Blair Flicker

What we have done so far...

Identified a short list of 25 papers in key areas: Inventory, supply chain, queuing, forecasting and sourcing

Sent a survey to M&SOM and BOM communities; received 95 responses.

ldentified 10 papers and assigned each to a primary team and a secondary team.

What we have done so far... (cont.)

January-August

Developed a plan for each paper

Reached out to the authors (software, instructions...)

Obtained IRB approvals

Pre-registered studies

Built project website

September

Surveyed a selection of BOM researchers and the broader OM field to predict the likelihood of replication effect size.

Completed September 2021 Asynchronous data collection.

Started data analysis

What remains to be done

Complete in-person data collection (for interactive experiments)

Complete in-person data collection for studies that failed to replicate asynchronously

Conduct analysis for each paper

Synthesize results and write-up a short summary paper.

Make detailed replication reports publicly available.

Primary and Secondary Responsibility

 Mirko Kremer, Brent Moritz, Enno Siemsen, (2011)
 Demand Forecasting Behavior: System Neglect and Change Detection.

Özalp Özer, Yanchong Zheng, Kay-Yut Chen, (2011)
 Trust in Forecast Information Sharing.

 Li Chen, A. Gürhan Kök, Jordan D. Tong, (2013) The Effect of Payment Schemes on Inventory Decisions: The Role of Mental Accounting.

 Maurice E. Schweitzer, Gérard P. (2000) Decision Bias in the Newsvendor Problem with a Known Demand Distribution: Experimental Evidence.

 Mirko Kremer, Laurens Debo (2016) Inferring Quality from Wait Time.

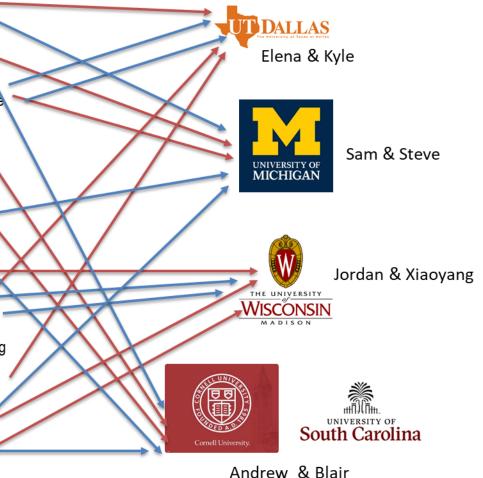
 Masha Shunko, Julie Niederhoff, Yaroslav Rosokha (2018) Humans Are Not Machines: The Behavioral Impact of Queueing Design on Service Time.

 Rachel Croson, Karen Donohue, (2006) Behavioral Causes of the Bullwhip Effect and the Observed Value of Inventory Information.

 Teck-Hua Ho, Juanjuan Zhang, (2008) Designing Pricing Contracts for Boundedly Rational Customers: Does the Framing of the Fixed Fee Matter?.

Andrew M. Davis, Elena Katok, Anthony M. Kwasnica,
 (2011) Do Auctioneers Pick Optimal Reserve Prices?.

 Richard Engelbrecht-Wiggans, Elena Katok, (2008)
 Regret and Feedback Information in First-Price Sealed-Bid Auctions.



Special Issues: Last few years

- ☐ 65th Anniversary just published
 - ✓ Across all departments
- Data-Driven Prescriptive Analytics received 221 submissions
 - ✓ OM, Data Science, Marketing, Optimization, Finance
- Business and Climate Change received 244 submissions
 - ✓ Across all departments
- Blockchain and Crypto Economics received 108 submissions
 - ✓ Finance and OM

New Special Issue: The Human-Algorithm Connection

- □ The special issue on the human-algorithm connection seeks to attract research that gives decision-makers a better understanding of the coexistence of humans with algorithms and how to improve it.
- ☐ The work must have an important human component (i.e., purely focusing on algorithms won't suffice) and algorithms can be understood in a broad sense including machines and apps.
- ☐ Top quality papers in any of the research areas represented by Management Science are welcome, both theoretical and empirical.
- Interdisciplinary studies are also highly encouraged.

New Special Issue: The Human-Algorithm Connection

- ☐ Felipe Caro (Operations Management)
- Jean-Edouard Colliard (Finance)
- Elena Katok (Operations Management and Behavioral)
- Axel Ockenfels (Market Design)
- Nicolas Stier-Moses (Data Science)
- Catherine Tucker (Marketing)
- ☐ D. J. Wu (Information Systems)

☐ Submission Deadline: September 9, 2022

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Process for Award Recipients

 For awards announced for the first time this summer, you should be receiving your plaques soon (if you haven't already).

 For awards announced for the first time this fall, plaques will be mailed by INFORMS after the conference.

MSOM Reception

- 6:15 pm PDT Today at Convention Center 304D
- Congratulate all award recipients (announced at both summer and fall) in person
- Candi Yano and Kathy Stecke will give "award plaques" to you and take pictures.
 - Special thanks to Candi and Kathy!





2021 MSOM DISTINGUISHED FELLOWS

TO RECOGNIZE EXCEPTIONAL CONTRIBUTIONS TO SCHOLARSHIP IN OPERATIONS MANAGEMENT.

2021 Committee: Gad Allon Atalay Atasu (Chair) Mark Ferguson Linda Green Aleda Roth



Georgia PerakisMIT-Sloan



Brian TomlinDartmouth-Tuck

2021 MSOM DISTINGUISHED SERVICE AWARD

TO RECOGNIZE DISTINGUISHED SERVICE TO MSOM THAT HAS HELPED TO ADVANCE SIGNIFICANTLY THE GOALS AND OBJECTIVES OF THE SOCIETY.

2021 Committee: Feryal Erhun (Chair) Kamalini Ramdas Terry Taylor



Wedad
Elmaghraby
Maryland

2021 YOUNG SCHOLAR AWARD

TO RECOGNIZE EXCEPTIONAL YOUNG
RESEARCHERS (40 OR YOUNGER) WHO HAVE
MADE OUTSTANDING CONTRIBUTIONS TO
SCHOLARSHIP IN OPERATIONS MANAGEMENT.

PRIZE ACCOMPANIED BY PLAQUE AND \$1000 HONORARIUM.

2021 Committee:
Tamer Boyaci
Ozlem Ergun
Feryal Erhun (Chair)
Victor Martínez de Albéniz
Robert Shumsky
Sridhar Tayur



Hamid Nazerzadeh USC



Soroush
Saghafian
Harvard

MS BEST PAPER IN OM AWARD

Winner

Impact of Electricity Pricing Policies on Renewable Energy Investments and Carbon Emissions, by **A. Gürhan Kök, Kevin Shang, Şafak Yücel**, 2017, Vol. 64, No. 1.

Finalists

Offline Showrooms in Omnichannel Retail: Demand and Operational Benefits, by David R. Bell, Santiago Gallino, Antonio Moreno, 2017, Vol. 64, No.4.

Bike-Share Systems: Accessibility and Availability, by Ashish Kabra, Elena Belavina, Karan Girotra, 2019, Vol. 66, No. 9.

OR BEST OM PAPER AWARD

Winners

Online Network Revenue Management Using Thompson Sampling. Kris Johnson Ferreira, David Simchi-Levi, He Wang. 2018 Nov/Dec.

The Big Data Newsvendor: Practical Insights from Machine Learning. **Gah-Yi Ban, Cynthia Rudin**. 2019 Jan/Feb.

The Multiproduct Newsvendor Problem with Customer Choice. Amr Farahat, Joonkyum Lee. 2018 Jan/Feb.

Finalists

Greedy-Like Algorithms for Dynamic Assortment Planning Under Multinomial Logit Preferences. Ali Aouad, Retsef Levi, Danny Segev. 2018 Sept/Oct.

Preservation of Supermodularity in Parametric Optimization: Necessary and Sufficient Conditions on Constraint Structures Xin Chen, Daniel Zhuoyu Long, Jin Qi. 2020 Mar/Apr.

M&SOM BEST PAPER AWARD

Winner

Truthful Mechanisms for Medical Surplus Product Allocation, by Can Zhang, Atalay Atasu, Turgay Ayer, & Beril Toktay, 2020, 22(4):735-753.

Supply Chain Visibility and Social Responsibility: Investigating Consumers' Behaviors and Motives, by Tim Kraft, León Valdés, & Yanchong Zheng, 2018, 20(4):617-636.

On-Demand Service Platforms, by Terry Taylor, 2018, 20(4):704-720.

Finalists

The Value of Fit Information in Online Retail: Evidence from a Randomized Field Experiment, by Santiago Gallino & Antonio Moreno, 2018, 20(4):767-787.

Designing Contracts and Sourcing Channels to Create Shared Value, by Joann de Zegher, Dan Iancu, & Hau Lee, 2019, 21(2):271-289.

2021 RESPONSIBLE RESEARCH AWARD

TO ENCOURAGE STUDIES CONTRIBUTING KNOWLEDGE THAT MAY HAVE IMPLICATIONS FOR MAKING THE WORLD A BETTER PLACE BY INFORMING EVIDENCE-BASED, HIGH-QUALITY, AND SOCIETALLY BENEFICIAL ORGANIZATIONAL PRACTICES ACROSS THE BUSINESS, GOVERNMENT, AND NON-GOVERNMENT ORGANIZATIONS.

PRIZE ACCOMPANIED BY PLAQUE AND \$500 HONORARIUM.

2021 Committee:
Zeynep Aksin Karaesmen
Ravi Anupindi
Feryal Erhun (Chair)
Ravi Subramanian
Yanchong Karen Zheng

Winner

Timing It Right: Balancing Inpatient Congestion vs. Readmission Risk at Discharge, by **Pengyi Shi**, **Jonathan Helm**, **Jivan Deglise-Hawkinson**, and **Julian Panc**, *Operations Research*, doi: 10.1287/opre.2020.2044

Honorable Mention

Doing Less to Do More? Optimal Service Portfolio of Non-profits that Serve Distressed Individuals, by Priyank Arora, Morvarid Rahmani, and Karthik Ramachandran, *M&SOM* (forthcoming).

An Examination of Early Transfers to the ICU Based on a Physiologic Risk Score, by Wenqi Hu, Carri Chan, José Zubizarreta, Gabriel Escobar, 2018, *M&SOM*, 20(3):531–549.

Finalists

How Scheduling Can Bias Quality Assessment: Evidence from Food-Safety Inspections, Maria Ibanez and Michael Toffel, 2020, *Management Science*, 66(6): 2396–2416.

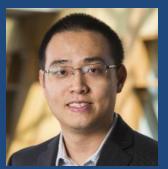
Nudging Drivers to Safety: Evidence from a Field Experiment, by Vivek Choudhary, Masha Shunko, Serguei Netessine, Seongjoon Koo, *Management Science* (forthcoming).

MSOM 2021 SIG AWARDS

2021 MSOM SIG Best Paper Award Service Management

- All papers in prior three years (2018-2020) eligible.
- Award accompanied by plaque and \$500 honorarium for winners (shared amongst authors) and certificates for finalists.
- 30 submissions: Four shortlisted papers: 3 finalists and 1 Winner.













Manpreet Hora (Service Management SIG chair)

2021 MSOM SIG Best Paper Award Service Management

Finalists:

Kostas Bimpikis, Ozan Candogan, Daniela Saban. Spatial Pricing in Ride-Sharing Networks, Operations Research, 2019.

Hessam Bavafa, Jónas Oddur Jónasson. The Variance Learning Curve, Management Science, 2021.

Ruomeng Cui, Meng Li, Qiang Li. Value of High-Quality Logistics: Evidence from a Clash between SF Express and Alibaba, Management Science, 2019.

Saif Benjaafar, Guangwen Kong, Xiang Li, Costas Courcoubetis. Peer-to-Peer Product Sharing: Implications for Ownership, Usage, and Social Welfare in the Sharing Economy, Management Science, 2019.

2021 MSOM SIG Best Paper Award Service Management

Winner

"Peer-to-Peer Product Sharing: Implications for Ownership, Usage, and Social Welfare in the Sharing Economy," Management Science, 2019

Saif Benjaafar
Guangwen Kong
Xiang Li









Costas Courcoubetis

2021 MSOM SIG Best Paper Award iFORM

- All papers in prior three years (2018-2020) eligible.
- Award accompanied by plaque and \$500 honorarium for winners (shared amongst authors) and certificates for finalists.
- Three shortlisted papers: 2 finalists and 1 Winner.







This year's judging committee:
Lingxui Dong
Mahesh Nagarajan
Kevin Shang



Onur Boyabatlı (iFORM SIG chair)

2021 MSOM SIG Best Paper Award iFORM

Finalists:

Yasin Alan and Vishal Gaur. (2018). Operational investment and capital structure under asset-based lending. Manufacturing & Service Operations Management, 20(4), 637-654.

Elena Belavina, Simone Marinesi, Gerry Tsoukalas (2020) Rethinking Crowdfunding Platform Design: Mechanisms to Deter Misconduct and Improve Efficiency. Management Science 66(11):4980-4997.

Jiri Chod, Nikolaos Trichakis, Gerry Tsoukalas, Henry Aspegren, Mark Weber (2020) On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption. Management Science 66(10):4378-4396.

2021 MSOM SIG Best Paper Award iFORM

Winner

Jiri Chod, Nikolaos Trichakis, Gerry Tsoukalas, Henry Aspegren, Mark Weber (2020)

On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption.

Management Science 66(10):4378-4396.











2021 MSOM STUDENT PAPER COMPETITION

2021 Competition Co-chairs



Vishal Agrawal (Georgetown)



Florin Ciocan (INSEAD)



Karen Zheng (MIT Sloan)

Competition Overview

- We received 140 papers this year.
- 133 judges were on the review committee.
- We applied standard reviewer conflict-of-interest rules.
- Each paper was reviewed by 3-4 different judges in the first round; 7 papers moved to second round.
- Finalists and first and second prize winners are selected by votes of 84 judges in the second round.
- The finalists presented their work in two special sessions.

Finalists

Esmaeil Keyvanshokooh (U Michigan)
 Contextual Learning with Online Convex
 Optimization

Coauthors: Mohammad Zhalechian, Cong Shi, Mark P. Van Oyen, Pooyan Kazemian





Manqi Li (U Michigan)
How Does Telemedicine Shape Physician's
Practice in Mental Health?
Coauthors: Shima Nassiri, Xiang Liu, Chandy
Ellimoottil

Nian Si (Stanford University)
 Distributionally Robust Batch Contextual Bandits
 Coauthors: Fan Zhang, Jose Blanchet,
 Zhengyuan Zhou

Second Place

Achraf Bahamou (Columbia Business School) Optimal Pricing with a Single Point Coauthors: Omar Besbes, Amine Allouah



Scott Rodilitz
(Yale School of Management)

Online Policies for Efficient Volunteer Crowdsourcing

Coauthor: Vahideh Manshadi



First Place

Jong Myeong Lim (Wharton)

Searching for the Best Yardstick: Cost of Quality Improvements in the U.S. Hospital Industry

Coauthors: Sergei Savin, Ken Moon



Agenda

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 - Society Update (Membership, Finances)
 - New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG
 Conference Papers to M&SOM Journal
- Awards and Journal Updates MS:
 - Journal update: MS
 - MSOM Distinguished Fellows
 - MSOM Distinguished Service Award
 - Young Scholar Award
 - Best Paper Awards: Management Science (OM); Operations Research; M&SOM
 - MSOM Responsible Research Award
 - SIG Awards: Service SIG Award; iFORM SIG Award
 - MSOM Student Paper Competition
- Research Challenges and Journal Updates OR and M&SOM:
 - MSOM Research Challenges: Data-driven Research; Practice-based Research
 - Journal update: OR
 - Journal update: M&SOM

MSOM RESEARCH CHALLENGES

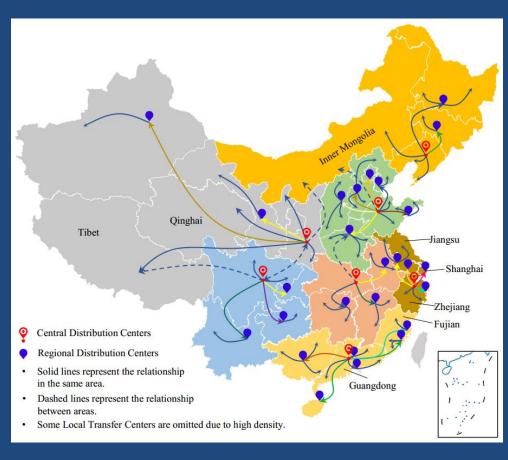
DATA-DRIVEN RESEARCH 2021-2022

- RIRISHUN LOGISTICS (A HAIER GROUP SUBSIDIARY)
- IN-PROGRESS

PRACTICE-BASED RESEARCH: 2021

RiRiShun: A logistics ecosystem

- Logistics subsidiary of Haier
- Focus on logistics service for household appliances
- Provide service for Ali, JD.com, and hundreds of manufacturers, and online & offline retailers
- 4-dimational logics network
 - 7 national CDCs
 - 26 RDCs
 - 100 LTCs
 - 2,000 hubs
 - 5,000,000 m² storage area
- Distribution: 100,000 trucks
- Service: 6,000 service stations, 200,000 installation servers
- Each province has one RDC or CDC
- A much denser network for the eastern and southern providences



CDC: central distribution centers **RDC:** regional distribution centers

LTC: local transfer centers

Data Description

- Table 1. Orders
 - Detailed information for 17,401,572 RRS orders from October 2018 to September 2019
 - > 149 clients and 4,223,372 end-consumers
 - > The highest is 14,888,490, takes 85.3% of all the orders
- □ Table 2. SKU Details
 - Detailed information for all SKUs with length, width, height, volume and weight
- Table 3. Appointment Details
 - Detailed appointment information for each order, including estimated delivery time appointment date

- Table 4. Delivery Details
 - Detailed delivery information of each order, containing all operation nodes in the entire logistics distribution process
- Table 5. Consumer Details
 - Detailed location of each endconsumer
- Table 6. Client Details
 - Classification of the 149 clients, into logistics operators (e.g., Cainiao), retailers, and manufacturers
- Table 7. Distance Information
 - Estimated travel distance between any two distribution centers in the network

Potential Research Questions

- Contract design
- Transshipment strategy with cloud storage and cloud distribution
- Cost and revenue allocation between involved centers for transshipments
- Incentives and delivery successful rate, to reduce reassignments
- Cross-dock warehousing optimization between different transportation modes (i.e., trunk transportation, urban logistics, and last-mile delivery)
- Distribution network design
- Inventory strategy: pooled or dedicated
- Cost or revenue allocation among involved centers for specific orders
- Load scheduling for trucks facing products from upstream centers and local warehouses

Committee

- Gad Allon (co-chair)
- Georgia Perakis (co-chair)
- Lauren Lu
- Yugang Yu
- Fuqiang Zhang
- Dennis Zhang
- Fanyin Zheng

Dates

- September 1st, 2022: Competition submissions deadline.
- October 1st, 2022: Judges to review submissions and select finalists
- October, 2022 during INFORMS (exact date -- TBA): Finalist presentations, judges select winners, and winner(s) announcement.

The 2020 MSOM Data Driven Research Challenge

Winner

Jean Pauphilet, "Robust and Heterogenous Odds Ratio: Estimating Price Sensitivity for Unbought Items"

Finalists

Emadi, Seyed; Modaresi,	Finding Diamonds in the Rough: Leveraging
Sajad; Deshpande,	Click Data to Spotlight Underrated Products
Vinayak	in Online Retail
Jiang, Hansheng; Cao,	Intertemporal Pricing under Reference
Junyu; Shen, Zuo-Jun	Effects and Consumer Heterogeneity via
Max	Nonparametric Estimation
Chen, Shouchang; Yan,	Managing Order-Holding Problems in
Zhenzhen	Online Retailing Platforms

2021 M&SOM PRACTICE-BASED RESEARCH COMPETITION

TO MOTIVATE, HELP DEVELOP, REWARD AND HIGHLIGHT HIGH-QUALITY OM RESEARCH PAPERS WITH SIGNIFICANT PRACTICAL RELEVANCE.

Academic Committee

Turgay Ayer (Georgia Tech, Co-Chair)

Marshall Fisher (Wharton)

Jérémie Gallien (LBS, Co-Chair)

Geert-Jan van Houtum (Eindhoven)

Stefan Minner (TU Munich)

Jun Li (U. Michigan)

Hongmin Li (Arizona State)

Marcelo Olivares (U. Chile)

Industry Judge Panel

Srinivas Bollapragada (GE)

Hugo Mora (Nike)

Garrett van Ryzin (Amazon)

Winner

"Redesigning Sample Transportation in Malawi Through Improved Data Sharing and Daily Route Optimization" by **Jónas Jónasson, Sarang Deo, Emma Gibson, Mphatso Kachule** and **Kara Palamountain**

Honorable Mention

- "Ancillary Services in Targeted Advertising: from Prediction to Prescription" by Georgia Perakis, Alison Borenstein, Ankit Mangal, Stefan Poninghaus, Divya Singhvi, Omar Skali Lami and Jiong Wei Lua
- "Improving Match Rates in Dating Markets through Assortment Optimization" by Ignacio Rios, Daniela Saban and Fanyin Zheng

Finalists

- "Demand Learning and Dynamic Pricing for Varying Assortments" by Kris Ferreira and Emily Mower
- "Estimating Personalized Demand with Unobserved No-purchases using a Mixture Model: An Application in the Hotel Industry" by Pelin Pekgun, Sanghoon Cho, Mark Ferguson and Andrew Vakhutinsky
- "Incentivizing Commuters to Carpool: A Large Field Experiment with Waze" by Maxime Cohen, Michael-Davis Fiszer, Avia Ratzon and Roy Sasson

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 - Young Scholar Award
 - Best Paper Awards: Management Science (OM); Operations Research; M&SOM
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 - Journal update: OR
 - Journal update: M&SOM



Operations ResearchJournal Update

October 2021 INFORMS

Operations Research Updates

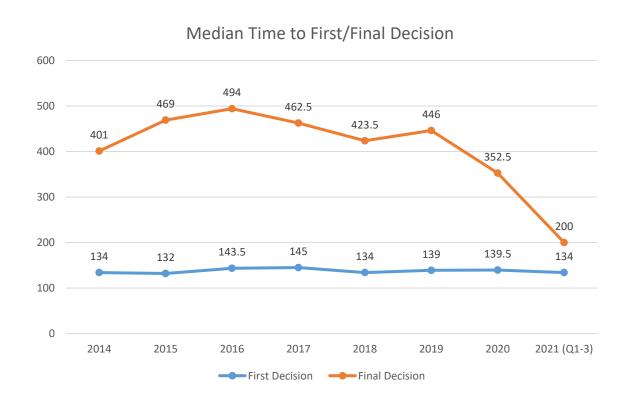
John Birge, EiC

- Ongoing activities:
 - Fast-tracking (Dan Adelman)
 - Forward-to-journal for conferences (EC)
 - Survey papers (Tava Olsen)
- Area editor changes in 2021: Francis de Vericourt (OSC); Ilan Lobel (RMMA)
- Reproducibility: online supplements for code/data
 - Special issues: next: reinforcement learning
 - Enhancements: XML, video supplements

OR: 2020/2021 Submissions by Area

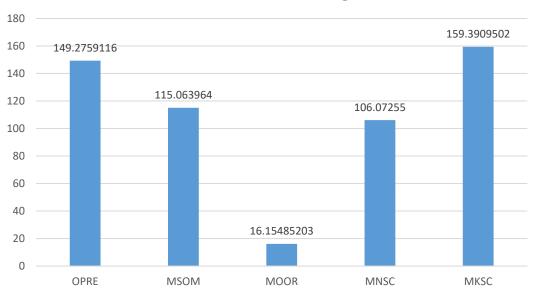
	Totals by Area		Share of Year (to Date)	
	2020	2021	2020	2021
Decision Analysis	56	39	7%	9%
Environment, Energy, and Sustainability	24	49*	3%	11%*
Financial Engineering	65	40	8%	9%
Machine Learning and Data Science	47	16	6%	4%
Market Analytics and Revenue Management	75	32	9%	7%
Military and Homeland Security	9	4	1%	1%
Miscellaneous	20	17	2%	4%
Optimization	146	89	18%	20%
Operations and Supply Chain	125	44	15%	10%
OR Practice	21	21	3%	5%
Policy Modeling and Public Sector OR	38	21	5%	5%
Simulation	21	18	3%	4%
Special Issue	45	1*	5%	0%
Stochastic Models	84	28	10%	6%
Transportation	43	24	5%	5%

OR Decisions and Timing

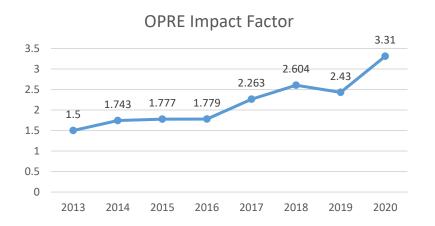


Downloads





Impact Factors and Article Influence



long after meds are taken, after nose bleed

_		
Journal	Impact Factor	Article Influence
MANAGE SCI	3.728	3.047
J OPER MANAG	8.229	2.374
MATH PROGRAM	2.471	2.205
OPER RES	2.838	1.992
MATH OPER RES	1.692	1.978
M&SOM-MANUF SERV OP	2.714	1.905
TRANSPORT SCI	3.735	1.725
TRANSPORT RES B-METH	4.833	1.548
J QUAL TECHNOL	2.412	1.300
OMEGA-INT J MANAGE S	4.289	1.215
SYST CONTROL LETT	2.448	1.184
EUR J OPER RES	3.109	1.079
COMPUT OPTIM APPL	1.659	1.063
TRANSPORT RES E-LOG	3.319	1.058
PROD OPER MANAG	2.257	1.049
OR SPECTRUM	2.191	0.991
INFORMS J COMPUT	1.504	0.970

M&SOM Journal

Manufacturing & Service Operations Management Journal

October 2021 INFORMS

A HUGE Thank you to Beatrice Allen Managing Editor of the M&SOM Journal!



Departments and Department Editors

MANUFACTURING & SUPPLY CHAIN



Wedad Elmaghraby U. Maryland



Mahesh Nagarajan UBC

OPERATIONAL

INNOVATION



Kamalini Ramdas LBS



Francis de Vericourt ESMT Berlin

SERVICES, PLATFORMS & REVENUE MANAGEMENT



Mor Armony NYU



Marcelo Olivares U. Chile



Guillaume Roels INSEAD

ANALYTICS IN OPERATIONS



Melvyn Sim NUS



Huseyin Topaloglu Cornell Tech

ENVIRONMENT, HEALTH & SOCIETY



Tokta y GTec



Anita Tucke r BU



Ozlem Ergun Northeastern

PRACTICE PLATFORM



Pavithra Harsha IBM



Ananth Raman HBS



Jérémie Gallien LBS

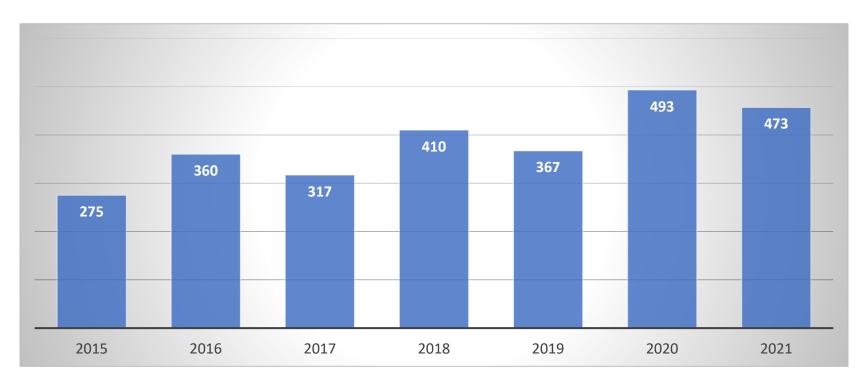
THANK YOU!

THANK YOU to all the AEs and all the reviewers for your service to the journal!

Outline

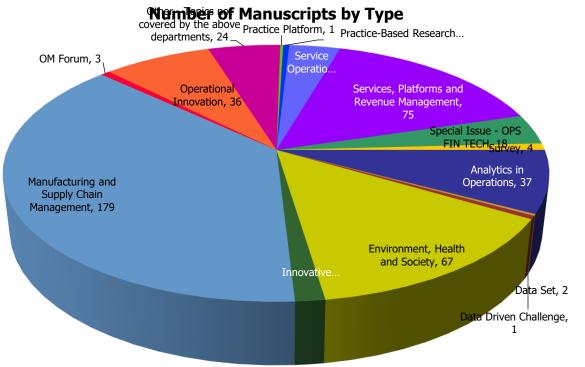
- Updates from journal overall
 - Submissions, Cycle Time, Impact Factor
- Initiatives and Special Issues
 - New Deadlines for Papers Starting Jan 1.
 - Special Issues
 - Virtual Special Issue on COVID-19
 - Data Driven Challenge
 - Practice Platform
 - Frontiers in Operations
 - Fast Track from MSOM SIGs to M&SOM Journal

Original submissions



* Up to October 6

Manuscripts Received in M&SOM Journal



Management Towns	# 80	D
Manuscript Type	# Manuscripts	Percentage
Analytics in Operations	37	7.8 %
Data Driven Challenge	1	0.2 %
Data Set	2	0.4 %
Environment, Health and Society	67	14.2 %
Innovative Operations	7	1.5 %
Manufacturing and Supply Chain Management	179	37.8 %
OM Forum	3	0.6 %
Operational Innovation	36	7.6 %
Other - Topics not covered by the above	24	5.1 %
departments		
Practice Platform	1	0.2 %
Practice-Based Research Competition	2	0.4 %
Service Operations	17	3.6 %
Services, Platforms and Revenue Management	75	15.9 %
Special Issue - OPS FIN TECH	18	3.8 %
Survey	4	0.8 %
Summary	473	100.0 %

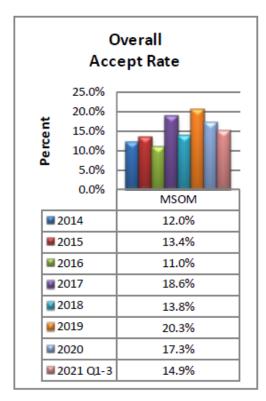
Acceptance rate

- 488 total original submissions (till Oct 11)
 - 362 have been decisioned
 - 126 still in process

In summary

22% offered revision (out of 362 decisions)

Till October 1



Median/Min/Max time to first and final decisions for journal overall

Time to <u>first decision</u> for externally reviewed papers submitted on or after January 1, 2021

Minimum: 38 days

Maximum: 175 days

Median: 79 days

Time to <u>final decision</u> for externally reviewed papers submitted on or after January 1, 2021

Minimum: 38 days

Maximum: 1036 days

Median: 84 days

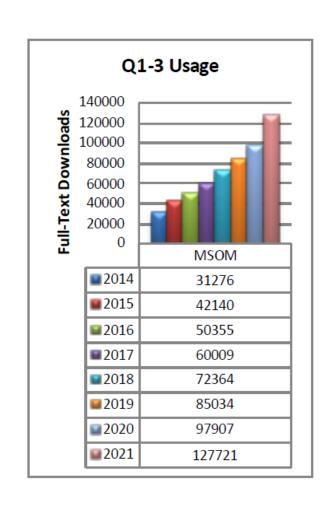
*as of October 1, 2021

New Deadlines for Paper Revision due dates

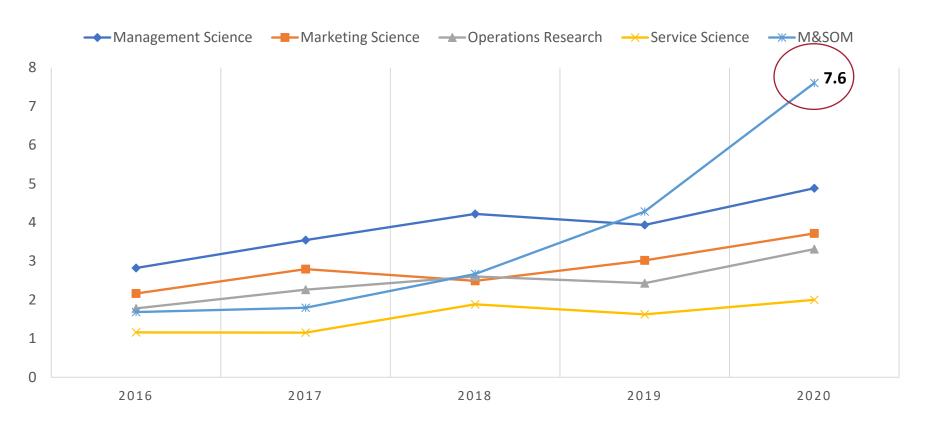
Hard due dates for revisions in Manuscript Central will be introduced as of January 1, 2022.

- 6 months for minor revisions (183 days)
- 12 months for major revisions (365 days)

Downloads



Impact factor



Ongoing Initiatives and Special Issues

Special Issues

Ongoing

- Responsible Research in Operations Management
 - Editors: Serguei Netessine, Chris Tang, and Michael Toffel
- Interface of Operations, Finance and Technology (OpsFinTech)
 - Editors: Dan Iancu and S. Alex Yang
- Smart City Operations
 - Editors: Sameer Hasija and Chung Piaw Teo

Published

- Sharing Economy and Innovative Marketplaces
 - Editors: Saif Benjaafar and Ming Hu, published in May/June 2021 issue
- People-Centric Operations
 - Editors: Guillaume Roels and Brad Staats, published in July/August 2021 issue
- Practice-Based Research Competition (competition took place in June) but paper acceptance ongoing
 - Editors: Jeremie Gallien/ Turgay Ayer

Data-Driven Challenge (Gad Allon, co-chair)

To support the 2021 MSOM Data Driven Research Challenge, RiRiShun Logistics (a Haier group subsidiary focusing on logistics service for home appliances) provides MSOM society members with logistics operational-level data for data-driven research. Researchers are welcomed to develop econometric models, data-driven optimization techniques, analytical models, and algorithm designs by using this dataset to address questions suggested by company managers.

DOI for data set: 10.1287/msom.2021.0994

Timeline:

- **September 1st, 2022**: Competition submissions deadline.
- October 1st, 2022: Judges to review submissions and select finalists
- October 2022 during INFORMS conference (exact date -- TBA): Finalist presentations, judges select winners, and winner(s) announcement.

COVID-19 virtual special issue

- Virtual special issue for the M&SOM journal on the topic of COVID-19
- We have 18 submissions already
 - 4 accepted already, 2 under Major Revision, 1 under Minor Revision,
 7 under first round of review, 4 rejected
- We will post papers on a rolling basis.
- We will ask the authors of the accepted papers to provide a 100 word abstract on layman terms to convey the important contribution to the public. We will post this also online on the journal carousel.

Practice Platform Department

M&SOM Journal

DEs: Jérémie Gallien, Pavithra Harsha, Ananth Raman

1. M&SOM Practice Platform Seminar and Paper

Vision

Voice of practitioners discussing new and important practical problems that could benefit from academic OM research, and facilitate this research (e.g., datasets, contextual literature)

- Structured presentation / interview + open Q&A
- Online forum (via journal) to interact with speaker for one month after presentation
- 10-15 pages, **practitioner first author**, possible academic co-author(s)
- 1 round review (MSOM Fellows nomination article type)

Status

- Private call created and circulated amongst selected industry leaders, written proposals from 4
- First invited paper (early in 2022, next year):

"Pooled Purchasing for Vaccines, Medicines and Other Health Technologies: Issues and Opportunities for Research" by Brenda Waning (Stop TB Global Drug Facility), Aurelia Nguyen (COVAX) and Prashant Yadav (INSEAD)

2. M&SOM Practice-Based Research Competition

- Goal: motivate, help develop, reward and highlight highquality OM research papers with significant practical relevance
- Process: 2 round journal review coordinated by Academic Committee serving as AEs and presentations of 6 selected finalist papers to Industry Judge Panel
- All finalists papers to be published in M&SOM subject to good-faith revision efforts, non-finalist papers may also be published in M&SOM

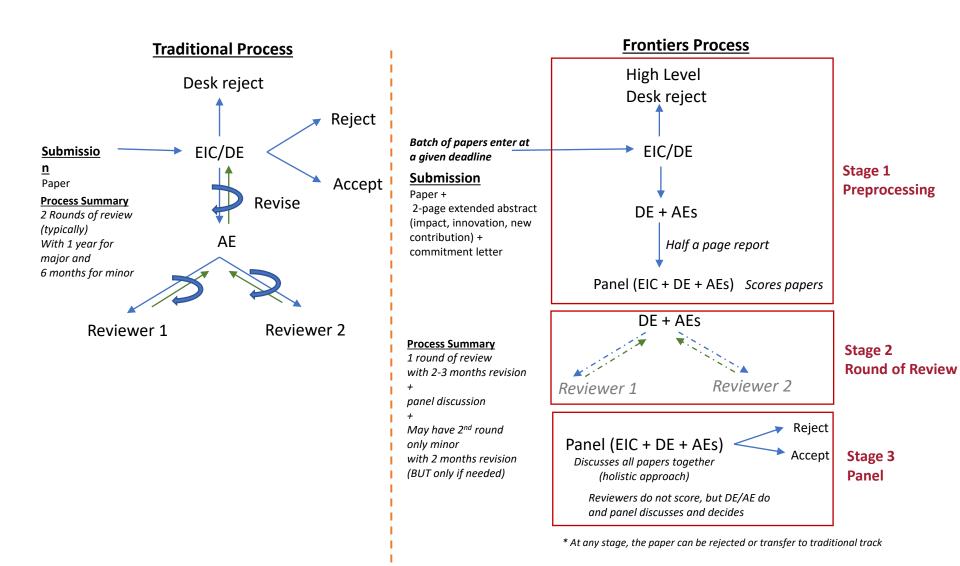
Next Competition Timeline (Anticipated)

- Paper Submission Deadline: September 2022
- Finalist Presentations + Results Announcement: June
 2023 (MSOM Annual Conference @ McGill University)
- Stay tuned for early 2022 announcement

Frontiers in Operations -- New Initiative

GOALS

- (i) Pilot a **different way of reviewing** papers that is more holistic, as papers will be reviewed all together by a panel of senior scholars (that will include all the DEs, EIC and **senior scholars** who serve as AEs) who will make an **"up or down" recommendation**.
- (ii) Promote **a faster publication** venue for papers in the *M&SOM* journal (target is to accept papers within a year).
- (iii) Due to this more holistic approach, an outcome will be to encourage and publish more risky research in the M&SOM journal.



Fast Track for M&SOM Journal in collaboration with MSOM Society and SIGs

Committee

- Anita Tucker, Guillaume Roels, Kamalini Ramdas and Georgia Perakis
 MS&SOM Journal
- Zümbül Atan, Laurens Debo and Burak Kazaz
 MSOM Society

Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

 Committee: Anita Tucker, Burak Kazaz, Georgia Perakis, Guillaume Roels, Kamalini Ramdas, Laurens Debo, Zümbül Atan

Goals:

- Increase the number of high-quality submissions to M&SOM
- Entice authors to submit early work to the MSOM SIG conferences
- Avoid duplicating referee work
- Raise the quality standards of referee reports for the SIG conferences

Process Overview:

- SIG Authors opt-in to be considered for fast track
- Modified SIG conference review form to align with M&SOM's
- 3. SIG papers receive feedback from review forms and can revise paper
- SIG conference chair shares with M&SOM Managing Editor the set of accepted papers to be considered for fast track, with reviews, reviewers' identity, and submission statistics
- Committee of 3 DEs reviews papers and decides which papers to invite for fast tracking
- 6. EIC assigns papers to DEs and provides the full history. The DE invites authors to submit their paper for fast tracking within 3 months.
- 7. If authors submit, DE shares history with AE, who enlist referees (ideally the same set as for the conference)

We are done!

Let's give a virtual applause to all award winners!

All of you who can attend the Reception, enjoy a much-missed get together!