INFORMS 2021
MSOM Business Meeting

INFORMS Annual Meeting
Monday, October 25, 2021
Agenda

• **State of the Society:**
  – MSOM Officers
  – 2022 and Beyond
  – Society Update (Membership, Finances)
  – New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

• **Awards and Journal Updates - MS:**
  – Journal update: MS
  – MSOM Distinguished Fellows
  – MSOM Distinguished Service Award
  – Young Scholar Award
  – Best Paper Awards: Management Science (OM); Operations Research; M&SOM
  – MSOM Responsible Research Award
  – SIG Awards: Service SIG Award; iFORM SIG Award
  – MSOM Student Paper Competition

• **Research Challenges and Journal Updates – OR and M&SOM:**
  – MSOM Research Challenges: Data-driven Research; Practice-based Research
  – Journal update: OR
  – Journal update: M&SOM
Business Meeting Setup

• Special thanks to Owen Wu and Indiana University team for hosting the Business Meeting via Zoom.

• To facilitate conversations, this is not a Webinar but a Zoom Meeting.

• To ask questions, please raise your hand in Zoom. Otherwise, please keep yourselves muted.

• To congratulate finalists and award recipients, please use the chat function.
Agenda

• **State of the Society:**
  – MSOM Officers
  – 2022 and Beyond
  – Society Update (Membership, Finances)
  – New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

• Awards and Journal Updates:
  – Journal update: MS
  – MSOM Distinguished Fellows
  – MSOM Distinguished Service Award
  – Young Scholar Award
  – Best Paper Awards: Management Science (OM); Operations Research; M&SOM
  – MSOM Responsible Research Award
  – SIG Awards: Service SIG Award; iFORM SIG Award
  – MSOM Student Paper Competition

• Research Challenges and Journal Updates – OR and M&SOM:
  – MSOM Research Challenges: Data-driven Research; Practice-based Research
  – Journal update: OR
  – Journal update: M&SOM
President
Feryal Erhun
University of Cambridge

President-Elect
Burak Kazaz
Syracuse University

VP Meetings
Owen Wu
Indiana University

Secretary/Treasurer
Tim Kraft
NC State University

Webmaster
Hyun Seok Lee
Korea University

INFORMS Subdivision Liaison
Tolga Aydinliyim
Baruch College
MSOM SIG Chairs 2021-2022

Healthcare Operations
**Tolga Tezcan**
Rice University

iFORM
**Onur Boyabatlı**
Singapore Management University

Service Management
**Laurens Debo**
Dartmouth

Supply Chain Management
**Zümbül Atan**
Eindhoven University of Technology

Sustainable Operations
**Gökçe Esenduran**
Purdue University
MSOM DEI Committee

Anupam Agrawal
TAMU

So Yeon Chun
INSEAD

Jorge Mejia
Indiana

Chris Parker
American

Siddharth Singh
UCL

Terry Taylor
Berkeley
SPECIAL THANKS TO ...
MSOM OFFICERS (2020-2021)
President
Atalay Atasu
INSEAD
Secretary/Treasurer
Luyi Gui
UC Irvine

SIG CHAIRS (2019-2021)
Healthcare Operations
Anita Tucker
Boston University
Service Management
Manpreet Hora
Georgia Tech
Supply Chain Management
Gah-Yi Ban
University of Maryland

DEI COMMITTEE (2019-2021)
Tinglong Dai
JHU
Wedad Elmaghrab
Maryland
2021 INFORMS Annual Meeting
MSOM Cluster Chairs

So Yeon Chun
INSEAD

Tinglong Dai
Johns Hopkins University
2021 INFORMS Annual Meeting

SIG Cluster Chairs

Healthcare Operations
Song-Hee Kim
Hessam Bavafa

Service Management
Tom Tan
Qiuping Yu

iFORM
Nikolay Osadchiy
Selvaprabu Nadarajah

Sustainable Operations
Gemma Berenguer
Suvarat Dhanorkar

Supply Chain Management
Ho-Yin Mak
Ioannis (Yannis) Stamatopoulos
2021 MSOM Conference Chairs

Alfonso Pedraza-Martinez
Owen Wu

Program Committee:

George Ball
Oguz Cetin
Chewei Liu
Xiaoshan Peng

Doug Blocher
Chris Chen
Jorge Mejia
Gil Souza

Kurt Bretthauer
Fei Gao
Asa Palley
Ozge Yapar

Kyle Cattani
Jonathan Helm
Rodney Parker
Wenchang Zhang
2021 MSOM Conference SIG Day Chairs

Healthcare Operations
George Ball
Tinglong Dai

Service Management
Bob Batt
Srikanth Jagabathula

Supply Chain Management
George Qi Chen
Adam Elmachtoub

iFORM
Yasin Alan
Nikos Trichakis

Sustainable Operations
Adem Örbsdemir
Karthik Murali
2022 and Beyond
MSOM 2022

Technical University of Munich (TUM)

June 26th – 28th
More than 150 years Excellence University

As a leading entrepreneurial university, we are a site of global knowledge exchange, shaping the future with talent, excellence and responsibility.

- 15 TUM schools and Departments
- 6 Integrative Research Centers
- 7 Corporate Research Centers
- 11,269 staff members
- 178 degree programs
Our City Congress Hotel
In the Heart of the City Center

Munich airport
- Direct flights from Asia and North America

Walking distance
- Some of the most beautiful sights of Munich

Comfort
- Direct accommodation at the venue
- Subway station in front of the door
The Conference Dinner

Hofbräuhaus
Munich
Travel Options – Culture, Industry, Sports

… and many more
MSOM 2022

June 26th – 28th

Conference Chairs

Prof. Dr. Alexander Hübner
Supply and Value Chain Management
TUM Campus Straubing

Prof. Dr. Stefan Minner
Logistics and Supply Chain Management
TUM School of Management
2022 MSOM Conference SIG Day Chairs

Healthcare Operations
Jonas Oddur Jonasson
Pengyi Shi

iFORM
Gerry Tsoukalas
Yuqian (Lillian) Xu

Service Management
Jing Dong
Rouba Ibrahim

Sustainable Operations
Can Zhang
Helen Yangfang Zhou

Supply Chain Management
Rachel Chen
Luyi Gui
2022 INFORMS Annual Meeting (Indianapolis)
SIG Cluster Chairs

Healthcare Operations
Bob Batt
Serhan Ziya

iFORM
Jie Ning
Fasheng Xu

Supply Chain Management
Amy Pan
Haoying Sun

Service Management
Daniela Saban
Liu Yang

Sustainable Operations
Ximin (Natalie) Huang
Michael K. Lim
MSOM 2023

MCGILL UNIVERSITY
June 24th – 26th
MSOM 2023: McGill University
June 24\textsuperscript{th} – 26\textsuperscript{th}

Conference Executive Committee

Javad Nasiry
Daniel Ding
Rim Hariss
Sentao Miao
Sanjith Gopalakrishnan
2022 and 2023 MSOM Conferences
Sponsor

KELLEY
SCHOOL OF BUSINESS
Society Update
Notes:
Total membership = 1455 in 2021. Low was 951 in 2008 and high was 1813 in 2018.
Student members = 28.1% in 2021. Low was 26.4% in 2008 and high was 38.7% in 2012.
2021 number is based on download of active membership on Sept 21, 2021.
Financial position remains healthy

Cash balance of $182,434 on 7/31/2021*

Comparisons:

Cash balance of $200,564 on 7/31/2020
Cash balance of $172,439 at end of 2020

*Note that the discrepancy in cash balance between 2020 and 2021 is primarily due to the costs the society incurred ($19K+) from the canceled 2020 MSOM conference
New Initiatives
M&SOM Society Diversity and Inclusion Committee

- Diversity and Inclusion Committee Approved in Summer 2020 Business Meeting.

- Amendment in by-laws required by-law updates
  - We adjusted our society by-laws, with minimal changes while following the Informs template.
  - The new format was approved by the membership (online) and posted on our website.

- “Walk to Talk” panels and surveys
  - Current focus: Parental leave policies
  - A continuation of the DEI session hosted at the MSOM Conference
  - Tuesday October 26 Pacific time 7:45 am – 9:00 am
  - Panelists: Thunyarat (Bam) Amornpetchkul, NIDA Business School, Thailand; Javiera Barrera, University Adolfo Ibáñez, Chile; Maria Besiou, Kühne Logistics University, Germany; Fikri Karaesman, Koc University, Turkey; Govind Kumawat, IIM Udaipur, India
The footprint of OM & OR conferences

Antonio Cavallin Toscani
PhD Candidate at U. Padova, Visiting Researcher at INSEAD

Atalay Atasu
Professor of Technology & Operations Management at INSEAD

Luk Van Wassenhove
Professor of Technology & Operations Management at INSEAD

Andrea Vinelli
Professor of Operations & Supply Chain Management at U. Padova
Objective

Compare *traditional conference formats* and *new IT-enabled conference formats*

- **In-person**
- **Virtual**
- **Hybrid**

Based on *two dimensions*

- **Environmental Footprint**
- **Value for Stakeholders**
Methods

### Environmental Footprint

**Approach → Life Cycle Assessment**

- Modelling of the life cycle of different conference formats (in-person, virtual, hybrid)
- Data collection for several conferences for each format
- Software implementation

**Data Types & Sources**

- **Primary Data →** Field data provided by conference organizers and other stakeholders (accommodation providers, IT providers, etc.)
- **Secondary Data →** LCA databases, scientific literature, and other sources

Intention to make the environmental footprint results publicly available

### Value for Stakeholders

**Approach → Mixed Methods**

1) Interviews + content analysis to inductively identify the main value components of an academic conference
2) Surveys + statistical analysis to measure the perceptions of the identified value components for different conference formats and for different stakeholders

**Data Types & Sources**

1) **Qualitative Data →** Interviews with officers and fellows of academic societies
2) **Quantitative Data →** Surveys with members of academic societies

Intention to run a large survey with the members of the participating societies
Focus

Conferences organized by the main international

*Operations Management and Operational Research Societies*

**Participating Societies**

- Institute for Operations Research and the Management Sciences
  - *Informs*
- Manufacturing and Service Operations Management Society
  - *MSOM*
- Production and Operations Management Society
  - *POMS*
- European Operations Management Association
  - *EUROMA*

**Collaborators for the Environmental Dimension**

Santanu S. Dey (Georgia Institute of Technology), Chen Zhou (Georgia Institute of Technology)

**Contributors to the Value Dimension**

**Society Officers**

Elena Gerstmann (*Informs Executive Director*), Feryal Erhun (*MSOM President*), Burak Kazaz (*MSOM Executive Vice President*), Owen Wu (*MSOM Vice President for Meetings*), Tim Kraft (*MSOM Secretary/Treasurer*), Sushil Gupta (*POMS Executive Director*), Taco Van Der Vaart (*EurOMA President*), Constantin Blome (*EurOMA Co-opted Board Member*)

**Society Fellows**

Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

- Committee Members:
  - M&SOM Journal: Anita Tucker, Georgia Perakis, Guillaume Roels, Kamalini Ramdas
  - MSOM Society: Burak Kazaz, Laurens Debo, Zümbül Atan

- Goals:
  - Raise the quality standards of referee reports for the SIG conferences
  - Entice authors to submit early work to the MSOM SIG conferences
  - Increase the number of high-quality submissions to M&SOM
  - Avoid duplicating referee work

- Process Overview:
  1. SIG Authors opt-in to be considered for fast track
  2. Modified SIG conference review form to align with M&SOM’s
  3. SIG papers receive feedback from review forms and can revise paper
  4. SIG conference chair shares with M&SOM Managing Editor the set of accepted papers to be considered for fast track, with reviews, reviewers’ identity, and submission statistics
  5. Committee of 3 DEs reviews papers and decides which papers to invite for fast tracking
  6. EIC assigns papers to DEs and provides the full history. The DE invites authors to submit their paper for fast tracking within 3 months.
  7. If authors submit, DE shares history with AE, who enlist referees (ideally the same set as for the conference)
INFORMS ADVOCACY INITIATIVE

“...a dedicated effort to raise awareness and interest in the application of Operations Research and Analytics and how that serves the public interest in policymaking, governmental operations, or returns on research investment in these fields.”
## INFORMS ADVOCACY INITIATIVE

### Administration and Congressional Advocacy Metrics

<table>
<thead>
<tr>
<th>Engagement</th>
<th>CY 2018</th>
<th>CY 2019</th>
<th>CY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitol Hill Briefings</td>
<td>70</td>
<td>110</td>
<td>91</td>
</tr>
<tr>
<td>Federal Agency Briefings</td>
<td>3</td>
<td>15</td>
<td>18</td>
</tr>
<tr>
<td>White House Briefings</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Think Tank / Assoc / 3rd Party Briefings</td>
<td>0</td>
<td>31</td>
<td>24</td>
</tr>
<tr>
<td>Hosted Events</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Other Events / Briefings</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Number of Follow-ups</td>
<td>0</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>SME / Member Engagement per Quarter</td>
<td>14</td>
<td>15</td>
<td>8</td>
</tr>
</tbody>
</table>

### Indirect Advocacy (Media Engagement) Metrics

<table>
<thead>
<tr>
<th>NON-COVID Activities</th>
<th>Q2 2021</th>
<th>Q1 2021</th>
<th>CY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Press Releases Issued</td>
<td>10</td>
<td>10</td>
<td>43</td>
</tr>
<tr>
<td>Op-Eds Placed</td>
<td>1</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>Total Pick Ups</td>
<td>122</td>
<td>46</td>
<td>436</td>
</tr>
<tr>
<td>Unique Pick Ups</td>
<td>66</td>
<td>31</td>
<td>280</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COVID ACTIVITIES</th>
<th>Q2 2021</th>
<th>Q1 2021</th>
<th>CY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Reporters/Editors/Producers Pitched</td>
<td>1570</td>
<td>933</td>
<td>6593</td>
</tr>
<tr>
<td>Unique Media Outlets</td>
<td>842</td>
<td>428</td>
<td>2442</td>
</tr>
<tr>
<td>COVID-19 focused stories placed by INFORMS with national and regional media online, in print, TV, and radio</td>
<td>90</td>
<td>236</td>
<td>497</td>
</tr>
<tr>
<td>Interviews conducted with INFORMS members, but stories not published as of end of quarter</td>
<td>4</td>
<td>9</td>
<td>86</td>
</tr>
<tr>
<td>Engagements with Reporters/Editors/Producers that did not result in interviews</td>
<td>13</td>
<td>23</td>
<td>148</td>
</tr>
<tr>
<td>Interview opportunities declined or unable to accommodate</td>
<td>5</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>COVID-19 Op-Eds placed</td>
<td>2</td>
<td>3</td>
<td>32</td>
</tr>
</tbody>
</table>
WHAT THEY’RE SAYING

I was recently promoted to a full professor at Johns Hopkins, effective August 2021. Thank you for all your help and support over the past 15 months, without which this could not happen.

-- Tinglong Dai, Johns Hopkins University

Over the past year, my visibility to the media as a subject matter expert has gone viral, with numerous appearances in media publications due to the work of INFORMS & Signal DC. I love working with Ashley and the INFORMS PR team! I try to get as many INFORMS members to participate as I can, including new members brought in just for the opportunity.

-- Julie Swann
North Carolina State University

I have so enjoyed the conversations with journalists & the impact of this engagement is huge since audiences get informed and educated and the “news” about O.R. It’s all thanks to the professionalism of the INFORMS PR staff and their efforts!

-- Anna Nagurney, UMass Amherst

A big thank you. I want the government to at least consider our community that we have the expertise who can help! Thanks for getting me involved.

-- Chris Tang, UCLA

To become an INFORMS Advocacy Initiative participant, please fill this interest form:
https://forms.gle/bkFhBRYtoGJ2oanR9
Agenda

• State of the Society:
  – MSOM Officers
  – 2022 and Beyond
  – Society Update (Membership, Finances)
  – New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M& SOM Journal

• Awards and Journal Updates - MS:
  – Journal update: MS
  – MSOM Distinguished Fellows
  – MSOM Distinguished Service Award
  – Young Scholar Award
  – Best Paper Awards: Management Science (OM); Operations Research; M& SOM
  – MSOM Responsible Research Award
  – SIG Awards: Service SIG Award; iFORM SIG Award
  – MSOM Student Paper Competition

• Research Challenges and Journal Updates – OR and M& SOM:
  – MSOM Research Challenges: Data-driven Research; Practice-based Research
  – Journal update: OR
  – Journal update: M & SOM
MSOM Business Meeting

UPDATES ON MANAGEMENT SCIENCE

OCTOBER 2021
Management Science by the Numbers (2021, Q1-Q3)

2021 Expected submission > 4,400 papers

This year Average Time to first decision = 61 days
Google Scholar Metric for Journals on the UTD-List

<table>
<thead>
<tr>
<th>Journal</th>
<th>h5-index</th>
<th>h5-median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal of Financial Economics</td>
<td>116</td>
<td>189</td>
</tr>
<tr>
<td>The Review of Financial Studies</td>
<td>108</td>
<td>157</td>
</tr>
<tr>
<td><strong>Management Science</strong></td>
<td><strong>103</strong></td>
<td><strong>145</strong></td>
</tr>
<tr>
<td>Journal of Finance</td>
<td>99</td>
<td>182</td>
</tr>
<tr>
<td>Strategic Management Journal</td>
<td>96</td>
<td>140</td>
</tr>
<tr>
<td>Academy of Management Journal</td>
<td>90</td>
<td>132</td>
</tr>
<tr>
<td>MIS Quarterly</td>
<td>72</td>
<td>106</td>
</tr>
<tr>
<td>The Accounting Review</td>
<td>72</td>
<td>112</td>
</tr>
<tr>
<td>Academy of Management Review</td>
<td>66</td>
<td>119</td>
</tr>
<tr>
<td>Journal of International Business Studies</td>
<td>66</td>
<td>104</td>
</tr>
<tr>
<td>Journal of Consumer Research</td>
<td>64</td>
<td>102</td>
</tr>
<tr>
<td>Journal of Accounting and Economics</td>
<td>63</td>
<td>98</td>
</tr>
<tr>
<td>Journal of Marketing</td>
<td>63</td>
<td>120</td>
</tr>
<tr>
<td>Journal of Marketing Research</td>
<td>56</td>
<td>88</td>
</tr>
<tr>
<td>Operations Research</td>
<td>56</td>
<td>78</td>
</tr>
<tr>
<td>Organization Science</td>
<td>54</td>
<td>84</td>
</tr>
<tr>
<td>Administrative Science Quarterly</td>
<td>52</td>
<td>97</td>
</tr>
<tr>
<td>Information Systems Research</td>
<td>50</td>
<td>78</td>
</tr>
<tr>
<td>Journal of Accounting Research</td>
<td>50</td>
<td>107</td>
</tr>
<tr>
<td>Marketing Science</td>
<td>50</td>
<td>84</td>
</tr>
<tr>
<td>Production and Operations Management</td>
<td>50</td>
<td>70</td>
</tr>
<tr>
<td>Journal of Operations Management</td>
<td>47</td>
<td>74</td>
</tr>
<tr>
<td>Manufacturing and Service Operations Management</td>
<td>47</td>
<td>70</td>
</tr>
<tr>
<td>Journal on Computing</td>
<td>30</td>
<td>48</td>
</tr>
</tbody>
</table>

These two metrics count citation for papers published in the last five complete calendar years.
The Replication Project: Update

- The editorial board initiated a replicability project with the objective to report replicability of laboratory experiments published by MS

- Faculty involved include faculty from 5 universities:
  - Kyle Hyndman and Elena Katok
  - Samantha Keppler and Stephen Leider
  - Jordan Tong and Xiaoyang Long
  - Andrew Davis
  - Blair Flicker
What we have done so far...

August 2020
Identified a short list of 25 papers in key areas: Inventory, supply chain, queuing, forecasting and sourcing

September 2020
Sent a survey to M&SOM and BOM communities; received 95 responses.

October 2020
Identified 10 papers and assigned each to a primary team and a secondary team.
What we have done so far… (cont.)

January-August 2021
- Developed a plan for each paper
- Reached out to the authors (software, instructions…)
- Obtained IRB approvals
- Pre-registered studies

September 2021
- **Built project website**
- Surveyed a selection of BOM researchers and the broader OM field to predict the **likelihood of replication** effect size.

September 2021
- Completed Asynchronous data collection.
- Started data analysis
What remains to be done

On-going
- Complete in-person data collection (for interactive experiments)
- Complete in-person data collection for studies that failed to replicate asynchronously
- Conduct analysis for each paper

March 2022
- Synthesize results and write-up a short summary paper.
- Make detailed replication reports publicly available.
Primary and Secondary Responsibility

Special Issues: Last few years

- 65th Anniversary just published
  - Across all departments

- Data-Driven Prescriptive Analytics received 221 submissions
  - OM, Data Science, Marketing, Optimization, Finance

- Business and Climate Change received 244 submissions
  - Across all departments

- Blockchain and Crypto Economics received 108 submissions
  - Finance and OM
New Special Issue: The Human-Algorithm Connection

- The special issue on the human-algorithm connection seeks to attract research that gives decision-makers a better understanding of the coexistence of humans with algorithms and how to improve it.

- The work must have an important human component (i.e., purely focusing on algorithms won't suffice) and algorithms can be understood in a broad sense including machines and apps.

- Top quality papers in any of the research areas represented by Management Science are welcome, both theoretical and empirical.

- Interdisciplinary studies are also highly encouraged.
New Special Issue: The Human-Algorithm Connection

- Felipe Caro (Operations Management)
- Jean-Edouard Colliard (Finance)
- Elena Katok (Operations Management and Behavioral)
- Axel Ockenfels (Market Design)
- Nicolas Stier-Moses (Data Science)
- Catherine Tucker (Marketing)
- D. J. Wu (Information Systems)

- Submission Deadline: September 9, 2022
Agenda

- State of the Society:
  - MSOM Officers
  - 2022 and Beyond
  - Society Update (Membership, Finances)
  - New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

- **Awards and Journal Updates - MS:**
  - Journal update: MS
  - MSOM Distinguished Fellows
  - MSOM Distinguished Service Award
  - Young Scholar Award
  - Best Paper Awards: Management Science (OM); Operations Research; M&SOM
  - MSOM Responsible Research Award
  - SIG Awards: Service SIG Award; iFORM SIG Award
  - MSOM Student Paper Competition

- Research Challenges and Journal Updates – OR and M&SOM:
  - MSOM Research Challenges: Data-driven Research; Practice-based Research
  - Journal update: OR
  - Journal update: M&SOM
Process for Award Recipients

• For awards announced for the first time this summer, you should be receiving your plaques soon (if you haven’t already).

• For awards announced for the first time this fall, plaques will be mailed by INFORMS after the conference.
MSOM Reception

• 6:15 pm PDT Today at **Convention Center 304D**

• Congratulate all award recipients (announced at both summer and fall) in person

• Candi Yano and Kathy Stecke will give “award plaques” to you and take pictures.
Special thanks to Candi and Kathy!
2021 MSOM DISTINGUISHED FELLOWS

TO RECOGNIZE EXCEPTIONAL CONTRIBUTIONS TO SCHOLARSHIP IN OPERATIONS MANAGEMENT.

2021 Committee:
Gad Allon
Atalay Atasu (Chair)
Mark Ferguson
Linda Green
Aleda Roth

Georgia Perakis
MIT-Sloan

Brian Tomlin
Dartmouth-Tuck
2021 MSOM DISTINGUISHED SERVICE AWARD

TO RECOGNIZE DISTINGUISHED SERVICE TO MSOM THAT HAS HELPED TO ADVANCE SIGNIFICANTLY THE GOALS AND OBJECTIVES OF THE SOCIETY.

2021 Committee:
Feryal Erhun (Chair)
Kamalini Ramdas
Terry Taylor

Wedad Elmaghraby
Maryland
2021 YOUNG SCHOLAR AWARD

TO RECOGNIZE EXCEPTIONAL YOUNG RESEARCHERS (40 OR YOUNGER) WHO HAVE MADE OUTSTANDING CONTRIBUTIONS TO SCHOLARSHIP IN OPERATIONS MANAGEMENT.

PRIZE ACCOMPANIED BY PLAQUE AND $1000 HONORARIUM.

2021 Committee:
Tamer Boyaci
Ozlem Ergun
Feryal Erhun (Chair)
Victor Martínez de Albéniz
Robert Shumsky
Sridhar Tayur

Hamid Nazerzadeh
USC

Soroush Saghafian
Harvard
Winner


Finalists

Offline Showrooms in Omnichannel Retail: Demand and Operational Benefits, by David R. Bell, Santiago Gallino, Antonio Moreno, 2017, Vol. 64, No. 4.

OR BEST OM PAPER AWARD

Winners


Finalists


M&SOM BEST PAPER AWARD

Winner


Finalists


2021 RESPONSIBLE RESEARCH AWARD

TO ENCOURAGE STUDIES CONTRIBUTING KNOWLEDGE THAT MAY HAVE IMPLICATIONS FOR MAKING THE WORLD A BETTER PLACE BY INFORMING EVIDENCE-BASED, HIGH-QUALITY, AND SOCIETALLY BENEFICIAL ORGANIZATIONAL PRACTICES ACROSS THE BUSINESS, GOVERNMENT, AND NON-GOVERNMENT ORGANIZATIONS.

PRIZE ACCOMPANIED BY PLAQUE AND $500 HONORARIUM.

2021 Committee:
Zeynep Aksin Karaesmen
Ravi Anupindi
Feryal Erhun (Chair)
Ravi Subramanian
Yanchong Karen Zheng
2021 Responsible Research Award

Winner


Honorable Mention


An Examination of Early Transfers to the ICU Based on a Physiologic Risk Score, by Wenqi Hu, Carri Chan, José Zubizarreta, Gabriel Escobar, 2018, M&SOM, 20(3):531–549.

Finalists


Nudging Drivers to Safety: Evidence from a Field Experiment, by Vivek Choudhary, Masha Shunko, Serguei Netessine, Seongjoon Koo, Management Science (forthcoming).
MSOM 2021 SIG AWARDS
2021 MSOM SIG Best Paper Award
Service Management

• All papers in prior three years (2018-2020) eligible.

• Award accompanied by plaque and $500 honorarium for winners (shared amongst authors) and certificates for finalists.

• 30 submissions: Four shortlisted papers: 3 finalists and 1 Winner.

This year’s judging committee:
Achal Bassamboo
Shiliang (John) Cui
Seyed Emadi (chair)
Itai Gurvich
Nicos Savva

Manpreet Hora
(Service Management SIG chair)
Finalists:


Ruomeng Cui, Meng Li, Qiang Li. Value of High-Quality Logistics: Evidence from a Clash between SF Express and Alibaba, Management Science, 2019.

2021 MSOM SIG Best Paper Award
Service Management

Winner

“Peer-to-Peer Product Sharing: Implications for Ownership, Usage, and Social Welfare in the Sharing Economy,”
Management Science, 2019

Saif Benjaafar
Guangwen Kong
Xiang Li
Costas Courcoubetis
2021 MSOM SIG Best Paper Award

iFORM

- All papers in prior three years (2018-2020) eligible.
- Award accompanied by plaque and $500 honorarium for winners (shared amongst authors) and certificates for finalists.
- Three shortlisted papers: 2 finalists and 1 Winner.

This year’s judging committee:
Lingxui Dong
Mahesh Nagarajan
Kevin Shang

Onur Boyabatlı
(iFORM SIG chair)
Finalists:


2021 MSOM SIG Best Paper Award

Winner

Jiri Chod, Nikolaos Trichakis, Gerry Tsoukalas, Henry Aspegren, Mark Weber (2020)
On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption.
2021 MSOM STUDENT PAPER COMPETITION

2021 Competition Co-chairs

Vishal Agrawal (Georgetown)
Florin Ciocan (INSEAD)
Karen Zheng (MIT Sloan)
Competition Overview

- We received 140 papers this year.
- 133 judges were on the review committee.
- We applied standard reviewer conflict-of-interest rules.
- Each paper was reviewed by 3-4 different judges in the first round; 7 papers moved to second round.
- Finalists and first and second prize winners are selected by votes of 84 judges in the second round.
- The finalists presented their work in two special sessions.
Finalists

• **Esmaeil Keyvanshokoooh (U Michigan)**
  Contextual Learning with Online Convex Optimization
  Coauthors: Mohammad Zhalechian, Cong Shi, Mark P. Van Oyen, Pooyan Kazemian

• • **Manqi Li (U Michigan)**
  How Does Telemedicine Shape Physician's Practice in Mental Health?
  Coauthors: Shima Nassiri, Xiang Liu, Chandy Ellimoottil

• **Nian Si (Stanford University)**
  Distributionally Robust Batch Contextual Bandits
  Coauthors: Fan Zhang, Jose Blanchet, Zhengyuan Zhou
Second Place

Achraf Bahamou
(Columbia Business School)
Optimal Pricing with a Single Point
Coauthors: Omar Besbes, Amine Allouah

Scott Rodilitz
(Yale School of Management)
Online Policies for Efficient Volunteer Crowdsourcing
Coauthor: Vahideh Manshadi
First Place

Jong Myeong Lim (Wharton)
Searching for the Best Yardstick: Cost of Quality Improvements in the U.S. Hospital Industry
Coauthors: Sergei Savin, Ken Moon
Agenda

• State of the Society:
  – MSOM Officers
  – 2022 and Beyond
  – Society Update (Membership, Finances)
  – New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

• Awards and Journal Updates - MS:
  – Journal update: MS
  – MSOM Distinguished Fellows
  – MSOM Distinguished Service Award
  – Young Scholar Award
  – Best Paper Awards: Management Science (OM); Operations Research; M&SOM
  – MSOM Responsible Research Award
  – SIG Awards: Service SIG Award; iFORM SIG Award
  – MSOM Student Paper Competition

• Research Challenges and Journal Updates – OR and M&SOM:
  – MSOM Research Challenges: Data-driven Research; Practice-based Research
  – Journal update: OR
  – Journal update: M&SOM
MSOM RESEARCH CHALLENGES

DATA-DRIVEN RESEARCH 2021-2022

• RiRiShun Logistics (a Haier Group subsidiary)
• In-Progress

PRACTICE-BASED RESEARCH: 2021
RiRiShun: A logistics ecosystem

- Logistics subsidiary of Haier
- Focus on logistics service for household appliances
- Provide service for Ali, JD.com, and hundreds of manufacturers, and online & offline retailers
- 4-dimensional logistics network
  - 7 national CDCs
  - 26 RDCs
  - 100 LTCs
  - 2,000 hubs
  - 5,000,000 m² storage area
- Distribution: 100,000 trucks
- Service: 6,000 service stations, 200,000 installation servers
- Each province has one RDC or CDC
- A much denser network for the eastern and southern provinces

CDC: central distribution centers
RDC: regional distribution centers
LTC: local transfer centers
Data Description

- **Table 1. Orders**
  - Detailed information for 17,401,572 RRS orders from October 2018 to September 2019
  - 149 clients and 4,223,372 end-consumers
  - The highest is 14,888,490, takes 85.3% of all the orders

- **Table 2. SKU Details**
  - Detailed information for all SKUs with length, width, height, volume and weight

- **Table 3. Appointment Details**
  - Detailed appointment information for each order, including estimated delivery time appointment date

- **Table 4. Delivery Details**
  - Detailed delivery information of each order, containing all operation nodes in the entire logistics distribution process

- **Table 5. Consumer Details**
  - Detailed location of each end-consumer

- **Table 6. Client Details**
  - Classification of the 149 clients, into logistics operators (e.g., Cainiao), retailers, and manufacturers

- **Table 7. Distance Information**
  - Estimated travel distance between any two distribution centers in the network
Potential Research Questions

• Contract design
• Transshipment strategy with cloud storage and cloud distribution
• Cost and revenue allocation between involved centers for transshipments
• Incentives and delivery successful rate, to reduce reassignments
• Cross-dock warehousing optimization between different transportation modes (i.e., trunk transportation, urban logistics, and last-mile delivery)
• Distribution network design
• Inventory strategy: pooled or dedicated
• Cost or revenue allocation among involved centers for specific orders
• Load scheduling for trucks facing products from upstream centers and local warehouses
Committee

• Gad Allon (co-chair)
• Georgia Perakis (co-chair)
• Lauren Lu
• Yugang Yu
• Fuqiang Zhang
• Dennis Zhang
• Fanyin Zheng
Dates

- September 1st, 2022: Competition submissions deadline.
- October 1st, 2022: Judges to review submissions and select finalists
- October, 2022 during INFORMS (exact date -- TBA): Finalist presentations, judges select winners, and winner(s) announcement.
The 2020 MSOM Data Driven Research Challenge
The 2020 MSOM Data Driven Research Challenge

**Winner**

Jean Pauphilet, “Robust and Heterogenenous Odds Ratio: Estimating Price Sensitivity for Unbought Items”

**Finalists**

<table>
<thead>
<tr>
<th>Emadi, Seyed; Modaresi, Sajad; Deshpande, Vinayak</th>
<th>Finding Diamonds in the Rough: Leveraging Click Data to Spotlight Underrated Products in Online Retail</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jiang, Hansheng; Cao, Junyu; Shen, Zuo-Jun Max</td>
<td>Intertemporal Pricing under Reference Effects and Consumer Heterogeneity via Nonparametric Estimation</td>
</tr>
<tr>
<td>Chen, Shouchang; Yan, Zhenzhen</td>
<td>Managing Order-Holding Problems in Online Retailing Platforms</td>
</tr>
</tbody>
</table>
2021 M&SOM PRACTICE-BASED RESEARCH COMPETITION
TO MOTIVATE, HELP DEVELOP, REWARD AND HIGHLIGHT HIGH-QUALITY OM RESEARCH PAPERS WITH SIGNIFICANT PRACTICAL RELEVANCE.

Academic Committee
- Turgay Ayer (Georgia Tech, Co-Chair)
- Marshall Fisher (Wharton)
- Jérémie Gallien (LBS, Co-Chair)
- Geert-Jan van Houtum (Eindhoven)
- Stefan Minner (TU Munich)
- Jun Li (U. Michigan)
- Hongmin Li (Arizona State)
- Marcelo Olivares (U. Chile)

Industry Judge Panel
- Srinivas Bollapragada (GE)
- Hugo Mora (Nike)
- Garrett van Ryzin (Amazon)
Winner

“Redesigning Sample Transportation in Malawi Through Improved Data Sharing and Daily Route Optimization” by Jónas Jónasson, Sarang Deo, Emma Gibson, Mphatso Kachule and Kara Palamountain

Honorable Mention

- “Ancillary Services in Targeted Advertising: from Prediction to Prescription” by Georgia Perakis, Alison Borenstein, Ankit Mangal, Stefan Poninghaus, Divya Singhvi, Omar Skali Lami and Jiong Wei Lua
- “Improving Match Rates in Dating Markets through Assortment Optimization” by Ignacio Rios, Daniela Saban and Fanyin Zheng

Finalists

- “Demand Learning and Dynamic Pricing for Varying Assortments” by Kris Ferreira and Emily Mower
- “Estimating Personalized Demand with Unobserved No-purchases using a Mixture Model: An Application in the Hotel Industry” by Pelin Pekgun, Sanghoon Cho, Mark Ferguson and Andrew Vakhutinsky
- “Incentivizing Commuters to Carpool: A Large Field Experiment with Waze” by Maxime Cohen, Michael-Davis Fiszer, Avia Ratzon and Roy Sasson
Agenda

• State of the Society:
  – MSOM Officers
  – 2022 and Beyond
  – Society Update (Membership, Finances)
  – New Initiatives: DEI; The footprint of OM & OR conferences; Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

• Awards and Journal Updates - MS:
  – Journal update: MS
  – MSOM Distinguished Fellows
  – MSOM Distinguished Service Award
  – Young Scholar Award
  – Best Paper Awards: Management Science (OM); Operations Research; M&SOM
  – MSOM Responsible Research Award
  – SIG Awards: Service SIG Award; iFORM SIG Award
  – MSOM Student Paper Competition

• Research Challenges and Journal Updates – OR and M&SOM:
  – MSOM Research Challenges: Data-driven Research; Practice-based Research
  – Journal update: OR
  – Journal update: M&SOM
Operations Research Updates

John Birge, EiC

• Ongoing activities:
  - Fast-tracking (Dan Adelman)
  - Forward-to-journal for conferences (EC)
  - Survey papers (Tava Olsen)
  - Area editor changes in 2021: Francis de Vericourt (OSC); Ilan Lobel (RMMA)
  - Reproducibility: online supplements for code/data
  - Special issues: next: reinforcement learning
  - Enhancements: XML, video supplements
## OR: 2020/2021 Submissions by Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Totals by Area</th>
<th>Share of Year (to Date)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2020</td>
<td>2021</td>
</tr>
<tr>
<td>Decision Analysis</td>
<td>56</td>
<td>39</td>
</tr>
<tr>
<td>Environment, Energy, and Sustainability</td>
<td>24</td>
<td>49*</td>
</tr>
<tr>
<td>Financial Engineering</td>
<td>65</td>
<td>40</td>
</tr>
<tr>
<td>Machine Learning and Data Science</td>
<td>47</td>
<td>16</td>
</tr>
<tr>
<td>Market Analytics and Revenue Management</td>
<td>75</td>
<td>32</td>
</tr>
<tr>
<td>Military and Homeland Security</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>20</td>
<td>17</td>
</tr>
<tr>
<td>Optimization</td>
<td>146</td>
<td>89</td>
</tr>
<tr>
<td>Operations and Supply Chain</td>
<td>125</td>
<td>44</td>
</tr>
<tr>
<td>OR Practice</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td>Policy Modeling and Public Sector OR</td>
<td>38</td>
<td>21</td>
</tr>
<tr>
<td>Simulation</td>
<td>21</td>
<td>18</td>
</tr>
<tr>
<td>Special Issue</td>
<td>45</td>
<td>1*</td>
</tr>
<tr>
<td>Stochastic Models</td>
<td>84</td>
<td>28</td>
</tr>
<tr>
<td>Transportation</td>
<td>43</td>
<td>24</td>
</tr>
</tbody>
</table>
OR Decisions and Timing

Median Time to First/Final Decision

- First Decision
- Final Decision

- 2014: 134
- 2015: 132
- 2016: 143.5
- 2017: 145
- 2018: 134
- 2019: 139
- 2020: 139.5
- 2021 (Q1-3): 134

- 2014: 401
- 2015: 469
- 2016: 494
- 2017: 462.5
- 2018: 423.5
- 2019: 446
- 2020: 352.5
- 2021 (Q1-3): 200
Downloads

Downloads/Annual Pages

<table>
<thead>
<tr>
<th>Journal</th>
<th>Downloads</th>
<th>Annual Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPRE</td>
<td>149.2759116</td>
<td></td>
</tr>
<tr>
<td>MSOM</td>
<td>115.063964</td>
<td></td>
</tr>
<tr>
<td>MOOR</td>
<td>16.15485203</td>
<td></td>
</tr>
<tr>
<td>MNSC</td>
<td>106.07255</td>
<td></td>
</tr>
<tr>
<td>MKSC</td>
<td>159.3909502</td>
<td></td>
</tr>
</tbody>
</table>
Impact Factors and Article Influence

<table>
<thead>
<tr>
<th>Journal</th>
<th>Impact Factor</th>
<th>Article Influence</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGE SCI</td>
<td>3.728</td>
<td>3.047</td>
</tr>
<tr>
<td>J OPER MANAG</td>
<td>8.229</td>
<td>2.374</td>
</tr>
<tr>
<td>MATH PROGRAM</td>
<td>2.471</td>
<td>2.205</td>
</tr>
<tr>
<td>OPER RES</td>
<td>2.838</td>
<td>1.992</td>
</tr>
<tr>
<td>MATH OPER RES</td>
<td>1.692</td>
<td>1.978</td>
</tr>
<tr>
<td>M&amp;SOM-MANUF SERV OP</td>
<td>2.714</td>
<td>1.905</td>
</tr>
<tr>
<td>TRANSPORT SCI</td>
<td>3.735</td>
<td>1.725</td>
</tr>
<tr>
<td>TRANSPORT RES B-METH</td>
<td>4.833</td>
<td>1.548</td>
</tr>
<tr>
<td>J QUAL TECHNOL</td>
<td>2.412</td>
<td>1.300</td>
</tr>
<tr>
<td>OMEGA-INT J MANAGE S</td>
<td>4.289</td>
<td>1.215</td>
</tr>
<tr>
<td>SYST CONTROL LETT</td>
<td>2.448</td>
<td>1.184</td>
</tr>
<tr>
<td>EUR J OPER RES</td>
<td>3.109</td>
<td>1.079</td>
</tr>
<tr>
<td>COMPUT OPTIM APPL</td>
<td>1.659</td>
<td>1.063</td>
</tr>
<tr>
<td>TRANSPORT RES E-LOG</td>
<td>3.319</td>
<td>1.058</td>
</tr>
<tr>
<td>PROD OPER MANAG</td>
<td>2.257</td>
<td>1.049</td>
</tr>
<tr>
<td>OR SPECTRUM</td>
<td>2.191</td>
<td>0.991</td>
</tr>
<tr>
<td>INFORMS J COMPUT</td>
<td>1.504</td>
<td>0.970</td>
</tr>
</tbody>
</table>

long after meds are taken, after nose bleed

OPRE Impact Factor
M&SOM Journal
Manufacturing & Service Operations Management Journal

October 2021
INFORMS
A HUGE Thank you to Beatrice Allen
Managing Editor of the M&SOM Journal!
THANK YOU!
THANK YOU to all the AEs and all the reviewers for your service to the journal!
Outline

• Updates from journal overall
  • Submissions, Cycle Time, Impact Factor

• Initiatives and Special Issues
  • New Deadlines for Papers Starting Jan 1.
  • Special Issues
  • Virtual Special Issue on COVID-19
  • Data Driven Challenge
  • Practice Platform
  • Frontiers in Operations
  • Fast Track from MSOM SIGs to M&SOM Journal
Original submissions

* Up to October 6
Manuscripts Received in M&SOM Journal

**Number of Manuscripts by Type**

- Analytics in Operations, 37 (7.8%)
- Data Driven Challenge, 1 (0.2%)
- Data Set, 2 (0.4%)
- Environment, Health and Society, 67 (14.2%)
- Innovative Operations, 7 (1.5%)
- Manufacturing and Supply Chain Management, 179 (37.8%)
- OM Forum, 3 (0.6%)
- Operational Innovation, 36 (7.6%)
- Other - Topics not covered by the above departments, 24 (5.1%)
- Practice Platform, 1 (0.2%)
- Practice-Based Research Competition, 2 (0.4%)
- Service Operations, 17 (3.6%)
- Services, Platforms and Revenue Management, 75 (15.9%)
- Special Issue - OPS FIN TECH, 18 (3.8%)
- Survey, 4 (0.8%)
- Summary, 473 (100.0%)

* Up to October 6
Acceptance rate

- 488 total original submissions (till Oct 11)
  - 362 have been decisioned
  - 126 still in process

**In summary**
22% offered revision (out of 362 decisions)
Median/Min/Max time to first and final decisions for journal overall

Time to **first decision** for externally reviewed papers submitted on or after January 1, 2021

**Minimum:** 38 days  
Maximum: 175 days  
**Median:** 79 days

Time to **final decision** for externally reviewed papers submitted on or after January 1, 2021

**Minimum:** 38 days  
Maximum: 1036 days  
**Median:** 84 days

*as of October 1, 2021*
New Deadlines for Paper Revision due dates

Hard due dates for revisions in Manuscript Central will be introduced as of January 1, 2022.

- 6 months for minor revisions (183 days)
- 12 months for major revisions (365 days)
Downloads

Q1-3 Usage

<table>
<thead>
<tr>
<th>Year</th>
<th>Full-Text Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>31276</td>
</tr>
<tr>
<td>2015</td>
<td>42140</td>
</tr>
<tr>
<td>2016</td>
<td>50355</td>
</tr>
<tr>
<td>2017</td>
<td>60009</td>
</tr>
<tr>
<td>2018</td>
<td>72364</td>
</tr>
<tr>
<td>2019</td>
<td>85034</td>
</tr>
<tr>
<td>2020</td>
<td>97907</td>
</tr>
<tr>
<td>2021</td>
<td>127721</td>
</tr>
</tbody>
</table>
Impact factor
Ongoing Initiatives and Special Issues
Special Issues

Ongoing
• Responsible Research in Operations Management
  • Editors: Serguei Netessine, Chris Tang, and Michael Toffel
• Interface of Operations, Finance and Technology (OpsFinTech)
  • Editors: Dan Iancu and S. Alex Yang
• Smart City Operations
  • Editors: Sameer Hasija and Chung Piaw Teo

Published
• Sharing Economy and Innovative Marketplaces
  • Editors: Saif Benjaafar and Ming Hu, published in May/June 2021 issue
• People-Centric Operations
  • Editors: Guillaume Roels and Brad Staats, published in July/August 2021 issue
• Practice-Based Research Competition (competition took place in June) but paper acceptance ongoing
  • Editors: Jeremie Gallien/ Turgay Ayer
Data-Driven Challenge
(Gad Allon, co-chair)

To support the 2021 MSOM Data Driven Research Challenge, RiRiShun Logistics (a Haier group subsidiary focusing on logistics service for home appliances) provides MSOM society members with logistics operational-level data for data-driven research. Researchers are welcomed to develop econometric models, data-driven optimization techniques, analytical models, and algorithm designs by using this dataset to address questions suggested by company managers.

DOI for data set: 10.1287/msom.2021.0994

Timeline:
• **September 1st, 2022**: Competition submissions deadline.
• **October 1st, 2022**: Judges to review submissions and select finalists
• **October 2022 during INFORMS conference (exact date -- TBA)**: Finalist presentations, judges select winners, and winner(s) announcement.
COVID-19 virtual special issue

• Virtual special issue for the M&SOM journal on the topic of COVID-19

• We have 18 submissions already
  • 4 accepted already, 2 under Major Revision, 1 under Minor Revision, 7 under first round of review, 4 rejected

• We will post papers on a rolling basis.

• We will ask the authors of the accepted papers to provide a 100 word abstract on layman terms to convey the important contribution to the public. We will post this also online on the journal carousel.
1. M&SOM Practice Platform Seminar and Paper

• **Vision**

Voice of practitioners discussing new and important practical problems that could benefit from academic OM research, and facilitate this research (e.g., datasets, contextual literature)
  
  • Structured presentation / interview + open Q&A
  
  • Online forum (via journal) to interact with speaker for one month after presentation
  
  • 10-15 pages, **practitioner first author**, possible academic co-author(s)
  
  • 1 round review (MSOM Fellows nomination article type)

• **Status**

  • Private call created and circulated amongst selected industry leaders, written proposals from 4
  
  • First invited paper (early in 2022, next year):

    “**Pooled Purchasing for Vaccines, Medicines and Other Health Technologies: Issues and Opportunities for Research**” by Brenda Waning (Stop TB Global Drug Facility), Aurelia Nguyen (COVAX) and Prashant Yadav (INSEAD)
2. M&SOM Practice-Based Research Competition

• **Goal:** motivate, help develop, reward and highlight high-quality OM research papers with significant practical relevance

• **Process:** 2 round journal review coordinated by Academic Committee serving as AEs and presentations of 6 selected finalist papers to Industry Judge Panel

• All finalists papers to be published in M&SOM subject to good-faith revision efforts, non-finalist papers may also be published in M&SOM
Next Competition Timeline (Anticipated)

• Paper Submission Deadline: September 2022

• Finalist Presentations + Results Announcement: June 2023 (MSOM Annual Conference @ McGill University)

• Stay tuned for early 2022 announcement
Frontiers in Operations -- New Initiative

GOALS

(i) Pilot a **different way of reviewing** papers that is more holistic, as papers will be reviewed all together by a panel of senior scholars (that will include all the DEs, EIC and senior scholars who serve as AEs) who will make an **“up or down” recommendation**.

(ii) Promote a **faster publication** venue for papers in the *M& SOM* journal (target is to accept papers within a year).

(iii) Due to this more holistic approach, an outcome will be to **encourage and publish more risky research** in the *M& SOM* journal.
**Submission**
Paper

**Process Summary**
2 Rounds of review (typically)
With 1 year for major and
6 months for minor

**Traditional Process**

1. **Desk reject**
2. **EIC/DE**
3. **Revise**
4. **AE**
5. **Reviewer 1**
6. **Reviewer 2**

**Frontiers Process**

1. **High Level**
2. **Desk reject**
3. **Batch of papers enter at a given deadline**
4. **EIC/DE**
5. **DE + AEs**
6. **Half a page report**
7. **Panel (EIC + DE + AEs) Scores papers**

**Stage 1 Preprocessing**
- **Submission**
  - Paper + 2-page extended abstract (impact, innovation, new contribution) + commitment letter

**Stage 2 Round of Review**

1. **DE + AEs**
2. **Reviewer 1**
3. **Reviewer 2**
4. **Revise**
5. **Panel (EIC + DE + AEs) Discusses all papers together (holistic approach)**
   - Reviews do not score, but DE/AE do and panel discusses and decides

**Stage 3 Panel**

- **Reject**
- **Accept**

*At any stage, the paper can be rejected or transferred to the traditional track.*
Fast Track for M&SOM Journal in collaboration with MSOM Society and SIGs

Committee

• Anita Tucker, Guillaume Roels, Kamalini Ramdas and Georgia Perakis
  MS&SOM Journal
• Zümbül Atan, Laurens Debo and Burak Kazaz
  MSOM Society
Fast-Tracking Accepted SIG Conference Papers to M&SOM Journal

- **Committee:** Anita Tucker, Burak Kazaz, Georgia Perakis, Guillaume Roels, Kamalini Ramdas, Laurens Debo, Zümbül Atan

- **Goals:**
  - Increase the number of high-quality submissions to M&SOM
  - Entice authors to submit early work to the MSOM SIG conferences
  - Avoid duplicating referee work
  - Raise the quality standards of referee reports for the SIG conferences

- **Process Overview:**
  1. SIG Authors opt-in to be considered for fast track
  2. Modified SIG conference review form to align with M&SOM’s
  3. SIG papers receive feedback from review forms and can revise paper
  4. SIG conference chair shares with M&SOM Managing Editor the set of accepted papers to be considered for fast track, with reviews, reviewers’ identity, and submission statistics
  5. Committee of 3 DEs reviews papers and decides which papers to invite for fast tracking
  6. EIC assigns papers to DEs and provides the full history. The DE invites authors to submit their paper for fast tracking within 3 months.
  7. If authors submit, DE shares history with AE, who enlist referees (ideally the same set as for the conference)
We are done!

Let’s give a virtual applause to all award winners!

All of you who can attend the Reception, enjoy a much-missed get together!