

Minutes of the 2025 MSOM Business Meeting at MSOM Summer Conference 2025

Time: 17:45 - 19:15, Saturday, June 28, 2024

Location: Nuffield Hall, London Business School, London

1. [Conference Chair Jérémie Gallien and S. Alex Yang](#) welcomed the participants and thanked MSOM Officers, the conference organizing committee members, SIG Chairs, DEs, and support staff. The conference had 1000 submissions, and about 300 of them were accepted.
2. [President Nicholas C. Petruzzi](#) welcomed the participants and introduced the 2024-2025 MSOM officers:
 - a. President: Nicholas C. Petruzzi (University of Wisconsin-Madison)
 - b. President Elect: Dorothée Honhon (University of Texas at Dallas)
 - c. VP Meetings: Robert Swinney (Duke University)
 - d. Secretary/Treasurer: Gökçe Esenduran (Purdue University)
 - e. Webmaster: Wanning Chen (University of Washington)
 - f. INFORMS Subdivision Liaison: Luyi Gui (University of California - Irvine)
3. [President Nicholas C. Petruzzi](#) thanked the 2024 MSOM conference organizing committee, the SIG Day Co-Chairs, MSOM SIG Chairs, and all SIG Day/MSOM Conference referees.
 - a. 2025 MSOM Conference Organizing Committee:
 - i. Co-Chairs: Jérémie Gallien and S. Alex Yang
 - ii. Members: Ali Aouad, George Chen, Nitish Jain, Jean Pauphilet, Kamalini Ramdas, Nicos Savva, Yueyang Zhong, Alp Sungu, Helen Wang, Erica Plambeck, ManMohan Sodhi, Naireet Ghosh
 - b. 2025 MSOM Conference SIG Day Chairs:
 - i. Healthcare Operations: Hui Zhao and Michael Freeman
 - ii. iFORM: Jie Ning and Weihui Zhao
 - iii. Service Management: Santiago Gallino and Daniela Saban
 - iv. Supply Chain Management: Nikolai Osadchiy and Steve Yoo
 - v. Sustainable Operations: Natalie Huang and Morvarid Rahmani
 - vi. TIE: Hamsa Bastani and Stelios Kavadias
 - c. MSOM SIG Chairs:
 - i. Service Management: Rouba Ibrahim (UCL)
 - ii. Supply chain management: Yimin Wang (ASU)
 - iii. iFORM: Rong Li (Syracuse University)
 - iv. Healthcare Operations: Susan F. Lu (U of Toronto)
 - v. Sustainable Operations: Owen Wu (Indiana University)
 - vi. Technology, Innovation and Entrepreneurship (TIE): Guillaume Roels (INSEAD)
4. [President Nicholas C. Petruzzi](#) presented the agenda for the business meeting.
5. [President Nicholas C. Petruzzi](#) presented the membership and financial status of the MSOM Society.

- a. The membership has remained stable (around 1,455) post-pandemic. But there is still room for growth, particularly in the enrollment of student members (~32% of members are student members compared to 39% pre-pandemic).
 - b. We used to be the second largest community, but in the past year, we became the third largest community after Marketing Science.
 - c. In the last calendar year, we had a beginning balance (on 1/1/2024) of \$ 178,994 and an ending balance (12/31/2025) of \$191,620. As of 3/31/2025, the Society has a cash balance of \$195,160.
6. **President Nicholas C. Petruzzi** thanked organizers of the MSOM Cluster for the 2025 INFORMS Conference:
 - a. 2025 INFORMS Annual Meeting MSOM Cluster Chairs: Andre Calmon and Hummy Song
 - b. 2025 INFORMS Annual Meeting SIG Track Co-Chairs:
 - i. Healthcare Operations: Yichuan Ding and Ujjal Mukherjee
 - ii. iFORM: Qi Wu and Fasheng Xu
 - iii. Supply Chain Management: Christopher Chen and Xuying Zhao
 - iv. Service Management: Yue Hu and Agni Orfanoudaki
 - v. Sustainable Operations: Tarkan Tan and Safak Yucel
 - vi. TIE: Hallie Cho and Alp Sungu
7. **President Nicholas C. Petruzzi** announced that the 2027 MSOM Conference would be hosted in Banff, AB (Canada) between June 20-22, 2027, sponsored by the University of Calgary.
 - a. 2027 MSOM Conference Organizing Committee Co-Chairs: Marco Bijvank and Serasu Duran
8. **2026 MSOM Conference Organizing Committee member Michael Lingzhi Li** presented on behalf of the hosting school and introduced the organizing committee members:
 - a. **Location:** HBS Campus, Boston
 - b. **Dates:** July 12-14, 2026
 - c. **Organizing Committee:** Rob Huckman and Ananth Raman (Co-Chairs), Daniel Freund, Georgia Perakis, Karen Zheng, Christian Kaps, Michael Lingzhi Li, Anita Carson, Jinglong Zhao
9. **President-Elect Dorothée Honhon** gave an update on the DEI Initiatives at the Informs and MSOM society levels. The DEI committee at the INFORMS level was sunset because the term became politicized. They removed the terms, but the commitment to principles is still there. At the Society level, we had a DEI committee, but for the same reasons, the committee was put on hold. However, the commitment is continued.
10. **President Nicholas C. Petruzzi** gave an update on the 1RR initiative, a joint effort between the Society and the Journal with the goal of increasing the number of high-quality submissions. When the author(s) submit a paper to a SIG and opt into the 1RR process, the paper is routed through the M&SOM review process, and those reviews are shared with the SIG-Day Conference Co-Chairs. Over 400 submissions were submitted to the SIG's this year, 95 of which were routed through the M&SOM review process as part of the 1RR initiative. Among the 95 1RR submissions, 22 were invited by M&SOM for major revision. The president pointed out that the MSOM Conference now uses the manuscript central site for submissions and that MSOM may think about procedural improvements going forward.

The breakdown of SIG submissions including those routed through the M&SOM review process is as follows:

SIG	Total No. of Submissions	No. of Submissions Indicating 1RR
Healthcare	60	17
iFORM	21	9
Service	109	22
SCM	84	22
Sustainable Ops	60	12
TIE	71	13
Total	405	95
Last Year:	378	77

President Nicholas C. Petruzzi thanked the EIC (Georgia Perakis), Guest DEs (Sarang Deo, Gerry Tsoukalas, Nan Liu, Linwei Xin, Owen Wu, and Hyoduk Shin), anonymous M&SOM AEs and reviewers, as well as the INFORMS and LBS teams who contributed to the configuration and management of the 1RR submission system (Matt Walls, Chris Asher, Machel Zellers, and Bernadett Racz).

11. President Nicholas C. Petruzzi presented the 2025 MSOM Distinguished Fellow:
 - a. **Committee:** Gerard Cachon, Vishal Gaur, Nicholas Petruzzi (Chair), Jeannette Song, Jan Van Mieghem
 - b. **Winner:** Izak Duenyas (University of Michigan)
12. President-Elect Dorothée Honhon announced the 2025 MSOM Distinguished Service Award
 - a. **Committee:** Lingxiu Dong, Nicholas C. Petruzzi, Dorothée Honhon (Chair).
 - b. **Winner:** Georgia Perakis (MIT)
13. President-Elect Dorothée Honhon announced the 2025 Young Scholar Prize
 - a. **Committee:** Maxime Cohen, Jun Li, Dorothée Honhon (chair), Victor Martinez de Albeniz, Daniela Saban, Xuanming Su
 - b. **Co-winners:** Srikanth Jagabathula and Yash Kanoria
14. President-Elect Dorothée Honhon announced the 2025 MSOM Society Award for Responsible Research
 - a. **Committee:** Vishal Agrawal, Dorothée Honhon (chair), Tim Kraft, Tao Lu, Anna Sáez de Tejada Cuenca, Owen Wu
 - b. **Finalists:**
 - Antidiscrimination Laws, Artificial Intelligence, and Gender Bias: A Case Study in Nonmortgage Fintech Lending by Stephanie Kelley, Anton Ovchinnikov, David R. Hardoon, Adrienne Heinrich

- Saving Millions in Government Procurement Through Data Science and Market Design by Marcelo Olivares, Daniela Saban, Gabriel Y. Weintraub, Eduardo Lara, Piero Zanocco, Paula Moreno
 - Optimizing the Path Towards Plastic-Free Oceans by Dick den Hertog, Jean Pauphilet, Yannick Pham, Bruno Sainte-Rose, Baizhi Song
 - Treat, Dump, or Export? How Domestic and International Waste Management Policies Shape Waste Chain Outcomes by Sytske C. Wijnsma, Dominique Olié Lauga, L. Beril Toktay
 - Reshaping National Organ Allocation Policy by Theodore Papalexopoulos, James Alcorn, Dimitris Bertsimas, Rebecca Goff, Darren Stewart, Nikolaos Trichakis
 - Planning Bike Lanes with Data: Ridership, Congestion, and Path Selection by Sheng Liu, Auyon Siddiq, Jingwei Zhang
- c. **Runner Up:** Dick den Hertog, Jean Pauphilet, Yannick Pham, Bruno Sainte-Rose, Baizhi Song; (2024) Optimizing the Path Towards Plastic-Free Oceans. *Operations Research* 73(3):1165-1183.
- d. **Winner:** Theodore Papalexopoulos, James Alcorn, Dimitris Bertsimas, Rebecca Goff, Darren Stewart, Nikolaos Trichakis (2023) Reshaping National Organ Allocation Policy. *Operations Research* 72(4):1475-1486.

15. [President-Elect Dorothee Honhon](#) announced the 2024 Best OM paper in Management Science Award

a. **Finalists**

- Vol. 68 No. 9 2022. Manlu Chen, Ming Hu, Jianfu Wang. "Food Delivery Service and Restaurant: Friend or Foe?"
- Vol. 68 No. 10 2022. Ramesh Johari, Hannah Li, Inessa Liskovich, Gabriel Weintraub. "Experimental Design in Two-Sided Platforms: An Analysis of Bias."
- Vol. 68 No. 12 2022 Samantha M. Keppler, Jun Li, Di (Andrew) Wu. "Crowdfunding the Front Lines: An Empirical Study of Teacher-Driven School Improvement."
- Vol. 69 No. 2 2023. Pnina Feldman, Andrew Frazelle, Robert Swinney. "Managing Relationships Between Restaurants and Food Delivery Platforms: Conflict, Contracts, and Coordination."
- Vol. 70 No. 5 2024. Hessam Bavafa, Jónas Oddur Jónasson. "The Distributional Impact of Fatigue on Performance."

- a. **Winner:** Vol. 70 No. 5 2024. Hessam Bavafa, Jónas Oddur Jónasson. "The Distributional Impact of Fatigue on Performance."

16. [President-Elect Dorothee Honhon](#) announced the M&SOM Journal Best OM Paper Award

a. **Finalists**

- Vol. 24 No. 2 2022. Ruomeng Cui, Hao Ding, Feng Zhu. "Gender Inequality in Research Productivity During the COVID-19 Pandemic."
- Vol. 24 No. 3. 2022. Xiaoyang Long, Javad Nasiry. "Sustainability in the Fast Fashion Industry."
- Vol. 24 No. 4. 2022. Vishal Agrawal, L. Beril Toktay, Safak Yucel. "Non-ownership Business Models for Solar Energy."

- b. **Winner:** Vol. 24 No. 3. 2022. Xiaoyang Long, Javad Nasiry. "Sustainability in the Fast Fashion Industry."

17. [President-Elect Dorothee Honhon](#) announced the Best OM Paper in OR Award

- a. **Committee:** Xiuli Chao, Xin Chen, Francis de Vericourt (co-chair), Vishal Gaur, Rouba Ibrahim (co-chair)
- b. **Finalists:**
 - Vol. 71 No. 4. 2023. Negin Golrezaei, Vahideh Manshadi, Jon Scheider, Shreyas Sekar. "Learning Product Rankings Robust to Fake Users."
 - Vol. 72 No. 4. 2024. Theodore Papalexopoulos, James Alcorn, Dimitris Bertsimas, Rebecca Goff, Darren Stewart, Nikolaos Trichakis. "Reshaping National Organ Allocation Policy."
 - Vol. 73 No. 3. 2025. Dick den Hertog, Jean Pauphilet, Yannick Pham, Bruno Sainte-Rose, Baizhi Song. "Optimizing the Path Towards Plastic-Free Oceans."
- c. **Winner:** Vol. 71 No. 4. 2023. Negin Golrezaei, Vahideh Manshadi, Jon Schneider, Shreyas Sekar. "Learning Product Rankings Robust to Fake Users."

18. [Jérémie Gallien](#) announced the 2025 M&SOM Practice-Based Research Challenge winners and explained the process:

- a. **Academic Committee:** Adam Elmachtoub (Columbia), Feryal Erhun (Cambridge), Marshall Fisher (Wharton), Jérémie Gallien (LBS, Chair), Jónas Jónasson (Imperial), Jun Li (U. Michigan), Tugce Martagan (Northeastern), Chung Piau Teo (NUS)
- b. **Industry Judge Panel:** Jillian Berry Jaeker (Takeda), Nicolas Stier (Meta), Théophane Weber (Google DeepMind)
- c. **Finalists:**
 - "Cancer Screening Outreach Guided by Machine Learning: The Benefits of Proactive Care" by Minje Park, Carri Chan, Keith Boell, Elliot Mitchell, Abdul Tariq, and David Vawdrey
 - "Enhancing Volunteer Retention: The Role of Experienced Volunteers" by Vinit Tipnis, Christopher Chen, and Fei Gao
 - "Data-Driven Pricing for Availability-Based Upgrades Under a Multiple Binary Choice Model with Copula" by Ruxian Wang, Ovunc Yilmaz, Zifeng Zhao, Farbod Ekbani and Andrew Vakhutinsky
 - "Contextual Stochastic Optimization for Omnichannel Multi-Courier Order Fulfillment Under Delivery Time Uncertainty" by Tinghan Ye, Sikai Cheng, Amira Hijazi, and Pascal Van Hentenryck
 - "Flexible Data Aggregation for Prediction and Decision Making with Contextual Information: Applications in Retailing" by Ying Rong, Zhenkang Peng, Chengzhang Li, Zichao Luo, Guangrui Ma, and Mingyong Zhao
 - "The Non-Linear Impact of Promised Delivery Time on Online Purchasing" by Shin Oblander and Kinshuk Jerath

- d. **Honorary Mentions**
 - “Cancer Screening Outreach Guided by Machine Learning: The Benefits of Proactive Care” by Minje Park, Carri Chan, Keith Boell, Elliot Mitchell, Abdul Tariq, and David Vawdrey
 - “Contextual Stochastic Optimization for Omnichannel Multi-Courier Order Fulfillment Under Delivery Time Uncertainty” by Tinghan Ye, Sikai Cheng, Amira Hijazi, and Pascal Van Hentenryck
 - e. **First Prize:**
 - “Flexible Data Aggregation for Prediction and Decision Making with Contextual Information: Applications in Retailing” by Ying Rong, Zhenkang Peng, Chengzhang Li, Zichao Luo, Guangrui Ma, and Mingyong Zhao
19. Tugce Martagan announced the 2025 M&SOM Data-Driven Research Challenge winners
- a. **Academic Committee:** Robert Meyer (Merck, United States), Timothy Chan (Toronto), Lingxiu Dong (WashU, MSOM Society), Jérémie Gallien (LBS, Practice Platform), Pavithra Harsha (IBM, Practice Platform), Tugce Martagan (Northeastern), Jean Pauphilet (LBS), Kumar Rajaram (UCLA), Georgia Perakis (MIT, co-chair), Ananth Raman (HBS, co-chair)
 - b. **Industry Judge Panel:** Robert Meyer (Merck Human Health), Bram van Ravenstein (MSD Animal Health), Marc Baaijens (CEVA Animal Health), Jim Holman (GEA)
 - c. **Finalists:**
 - “From Data to Decision: AI-Powered Adaptive Optimization in Continuous Pharmaceutical Manufacturing” by Li, Wenting; Jiang, Yu; Wang, Yige; Xu, Hao.
 - “Interrupted Continuity: An Empirical Analysis of Interruptions in Continuous Pharma Manufacturing” by Choudhary, Vivek; Shao, Xiaodan; Ding, Jiatao.
 - “Optimizing Pharmaceutical Control with Multi-Task Contextual Bandits: Addressing Batch Heterogeneity for Improved Manufacturing Efficiency” by Wang, Tianyu; Taskiran, Naz; Iyengar, Garud.
 - d. **First Prize:**
 - “Interrupted Continuity: An Empirical Analysis of Interruptions in Continuous Pharma Manufacturing” by Choudhary, Vivek; Shao, Xiaodan; **Ding, Jiatao.**
20. [Operations Research DE Ilan Lobel](#) gave an update on Operations Research on behalf of EIC Amy Ward (who could not attend the conference).
- a. Thanked the editorial board and the reviewers
 - b. Shared distinguished service and meritorious service award winners
 - c. The median time to first decision is about 133 days, and the median time to final decision significantly decreased from 550 days to <400.
 - d. Every paper with code and data is expected to submit the code and data, and papers whose contribution is more heavily based on the empirical side are prioritized for data and code review
 - e. Submissions are going up with more than 250 in 2025 so far.
21. [EIC Christoph Loch](#) gave an update on Management Science
- a. Thanked all reviewers and editors
 - b. Gave a review of submissions and turnaround time
 - i. The total number of submissions is more than 1200 so far in 2025
 - ii. The median time to final decision is 165, and the mean is around 400

- iii. Download rates have been increasing after a dip since Covid
 - iv. Impact factor is 4.9
 - c. Updates on the Management Science initiatives.
 - i. Summaries of papers on LinkedIn, practice advisory board comments on selected papers
 - ii. Submission fee of \$75 will be introduced in August to finance replicability and reproducibility efforts
 - iii. Stronger data integrity efforts will be enforced
- 22. [Editor-in-Chief Georgia Perakis](#) gave an update on the M&SOM Journal
 - a. Introduction of the 2nd term department editors in the journal.
 - b. The number of submissions was 821 in 2024 and 401 in 2025, January-May. All departments are receiving a healthy number of submissions.
 - c. The average time to the first decision for externally reviewed papers submitted is 99 days, and the average time to final decision is 185 days.
 - d. Backlog has decreased to 3 months, from acceptance to appear.
 - e. Ongoing Initiatives:
 - i. Social media to increase visibility
 - ii. Under the MSOM practice platform, there are seminars and paper competitions
 - iii. Gave update on Practice-Based Research Competition
 - iv. Thanked the judging committee of the MSOM Data Driven challenge
 - v. Frontiers in Operations initiative: a different way of reviewing papers where a paper is reviewed by a panel of senior scholars, explained as CS Conference meets our Journal. In the first round, the initiative received 31 submissions, 12 papers moved forward, and finally, 9 papers were accepted. In the second round, 30 submissions were received, and 11 papers moved to stage 2.
 - vi. Special Issues:
 - Responsible Retail Operations Special Issue: Deadline August 1, 2025; Final decisions (subject to minor revisions): September 1, 2026
 - Operations Management for Developing Economies, Deadline June 01, 2026; Final Decisions June 01, 2027
 - f. Thanked all the Department Editors, Associate Editors, and Reviewers, and Machele Zeller, the Managing Editor of the M&SOM Journal.
- 23. [Service Science EIC Guillaume Roels](#) gave an update
 - i. Introduced deputy editors
 - ii. 206 submissions from Jan 2024 to Jun 2025
 - iii. Mean cycle time is 53 days, down from 91 days
 - iv. The mean time from first submission to acceptance is 312 days
 - v. 8.5% acceptance rate and impact factor 1.9 in 2023
 - vi. Three special Issues:
 - 1. The Impact of AI on Service Design and Delivery Guest Editors: Maxime Cohen, Tinglong Dai, Beibei Li, Submission deadline: December 2024
 - 2. Service Engineering: Data Driven Service Design and Optimization, Guest Editors: Opher Baron, Arik Senderovich, Desheng (Dash) Wu, Submission deadline: October 2025
 - 3. Sustainability-Driven Service Innovations, Guest Editors: Vishal Agrawal, Luyi Gui, Submission deadline: November 2025

24. [President Nicholas C. Petruzzi](#) introduced new MSOM Officers 2025-2026 and thanked again the outgoing 2024-2025 officers.
- a. New 2025-2026 MSOM Board Officers:
 - i. President: Dorothée Honhon (UT-Dallas)
 - ii. President-Elect: Nicolay Osadchiy (Emory University)
 - iii. VP Meetings: Hongmin Li (Arizona State University)
 - iv. Secretary/Treasurer: Priyank Arora (U. of South Carolina)
 - v. Webmaster: Wanning Chen (University of Washington)
 - vi. INFORMS Subdivision Liaison: Luyi Gui (University of California - Irvine)
 - b. 2025-2026 MSOM SIG Chairs:
 - i. Healthcare: Daniel Ding (McGill University)
 - ii. iFORM: Rong Li (Syracuse University)
 - iii. Service Management: Philipp Afeche (U. Of Toronto)
 - iv. Supply Chain Management: Anyan Qi (UT-Dallas)
 - v. Sustainable Operations: Owen Wu (Indiana University)
 - vi. TIE: Pascale Crama (Singapore Mgt. U.)
 - c. Outgoing 2024 -2025 MSOM Board Officers and SIG Chairs:
 - i. President: Nicholas C. Petruzzi (University of Wisconsin-Madison)
 - ii. VP Meetings: Robert Swinney (Duke University)
 - iii. Secretary/Treasurer: Gökçe Esenduran (Purdue University)
 - iv. Service Management: Rouba Ibrahim (UCL)
 - v. Supply chain management: Yimin Wang (Arizona State University)
 - vi. Healthcare Operations: Susan F. Lu (U of Toronto)
 - vii. Technology, Innovation and Entrepreneurship (TIE): Guillaume Roels (INSEAD)

Respectfully Submitted,
Gökçe Esenduran
MSOM Secretary/Treasurer