Minutes of the 2023 MSOM Business Meeting at INFORMS 2023

Time: 6:30 pm - 8:00 pm, Sunday, October 15, 2023

Location: Phoenix, AZ

1. President Lingxiu Dong welcomed the participants and started the meeting by introducing the agenda and the set-up for the meeting.

2. President Lingxiu Dong introduced the 2023-2024 MSOM officers:

    a. President: Lingxiu Dong (Washington University in St. Louis).

    b. President Elect: Nicholas Petruzzi (University of Wisconsin)

    c. VP Meetings: Nur Sunar (UNC – Chapel Hill)

    d. Secretary/Treasurer: Shi Chen (University of Washington)

    e. Webmaster: Wanning Chen (University of Washington)

    f. INFORMS Subdivision Liaison: Luyi Gui (University of California - Irvine)

    g. MSOM SIG Chairs:

        i. Service Management: Rouba Ibrahim (UCL)

        ii. Supply chain management: Yimin Wang (ASU)

        iii. iFORM: Andrew Wu (Michigan)

        iv. Healthcare Operations: Susan Lu (Purdue)

        v. Sustainable Operations: Basak Kalkanci (Georgia Tech)

        vi. Technology, Innovation and Entrepreneurship (TIE): Guillaume Roels (INSEAD)

3. President Lingxiu Dong introduced the DEI committee:

    a. Christiane Barz (U of Zurich)

    b. So Yeon Chun (INSEAD)

    c. Jorge Mejia (Indiana U)

    d. Chris Parker (American U)

    e. Siddharth Singh (UCL)

    f. Veronica Villena (ASU)

4. President Lingxiu Dong thanked the following MSOM officers and committee members who served in 2022-23:

    a. President: Burak Kazaz (Syracuse University)

    b. VP of Meetings: Aydin Alptekinoglu (Penn State).

    c. Secretary/Treasurer: Esma Gel (University of Nebraska)

    d. Webmaster: Hyun Seok Lee (Korea University)

    e. MSOM SIG Chairs:

        i. Service Management - Laurens Debo (Dartmouth)

        ii. Supply Chain Management - Zumbul Atan (TU Eindhoven)

        iii. TIE - Morvarid Rahmani (Georgia Tech)

        iv. Healthcare - Tolga Tezcan (Rice Univ)

    f. DEI committee members:

        i. Terry Taylor (UC Berkeley)

        ii. Anupam Agrawal (TAMU)

5. President Lingxiu Dong thanked the organizers of 2023 conferences:

    a. 2023 INFORMS Annual Meeting MSOM Cluster Chairs: Hongmin Li (ASU) and Brent Moritz (Penn State University)

    b. 2023 INFORMS Annual Meeting SIG Track Co-Chairs:

        i. Healthcare Operations: Hummy Song and Michael Freeman

        ii. iFORM: Jing Wu and Simone Marinesi

        iii. Supply Chain Management: Anyan Qi and Chloe Glaeser

        iv. Service Management: Ricky Roet-Green and Man Yu

        v. Sustainable Operations: Anna Saez de Tejada Cuenca and Qiang Wang

        vi. TIE: Screekumar Bhaskaran and Pascale Crama

    c. 2023 MSOM Conference (McGill) organizers: Javad Nasiry, Daniel Ding, Rim Hariss, Sentao Miao, and Sanjith Gopalakrishnan

    d. 2023 MSOM Conference SIG Day Co-Chairs:

i.   Healthcare Operations: Kenan Arifoglu, Song-Hee Kim

ii. iFORM: Nitish Jain and Gerry Tsoukalas

iii. Service Management: Zeynep Aksin and Pnina Feldman

iv. Supply Chain Management: Yimin Wang and Zhu Leon Yang

v.   Sustainable Operations: Saed Alizamir and Tarkan Tan

vi. TIE: Tian Heong Chan and Jun Li

e. 2023 and 2024 MSOM Conference Sponsor: Kelley School of Business, Indiana University

6. 2024 MSOM Conference Co-chair, Saif Benjafaar introduced the 2024 MSOM conference. The details on the upcoming summer conference can be found in the slides for the business meeting.

a. **Location:** University of Minnesota, Minneapolis, MN

b. **Dates:** June 30-July 2, 2024.

c. **Co-chairs:** Nick Arnosti, Kris Iyer, Saif Benjafaar, Ankur Mani, Karen Donahue, Bill Cooper, Tony Cui, Sherwin Doroudi

7. VP of Meetings Nur Sunar was not able to attend the business meeting, so President Lingxiu Dong introduced organizers of meetings in 2024 and beyond.

8. President Lingxiu Dong introduced 2024 MSOM Conference SIG Day Co-Chairs:

a. Healthcare Operations: Hessam Bavafa and Daniel Zheng

b. iFORM: Iris Wang

c. Service Management: Ricky Roet-Green and Negin Golrezaei

d. Supply Chain Management: Vinayak Deshpande and Anyan Qi

e. Sustainable Operations: Sriram Narayanan and Qiang Wang

f. TIE: Robert Swinney and Dennis Zhang

9. President Lingxiu Dong introduced the 2024 INFORMS conference.

a. **Location:** Seattle, WA

b. **Dates:** October 20 - 23, 2024.

c. **MSOM Cluster Co-chairs:** Guihua Wang and Ashish Kabra

d. **SIG Track Co-**Chairs:

   i. Healthcare Operations: Maria Ibanez and Vince Slaugh

   ii. iFORM: Christopher Chen and Fasheng Xu

   iii. Supply Chain Management: Shi Chen and Tau Lu

   iv. Service Management: Fanyin Zheng and Xiaoshan Peng

   v. Sustainable Oeprations: Kate Astashkina and Prashant Chintapalli
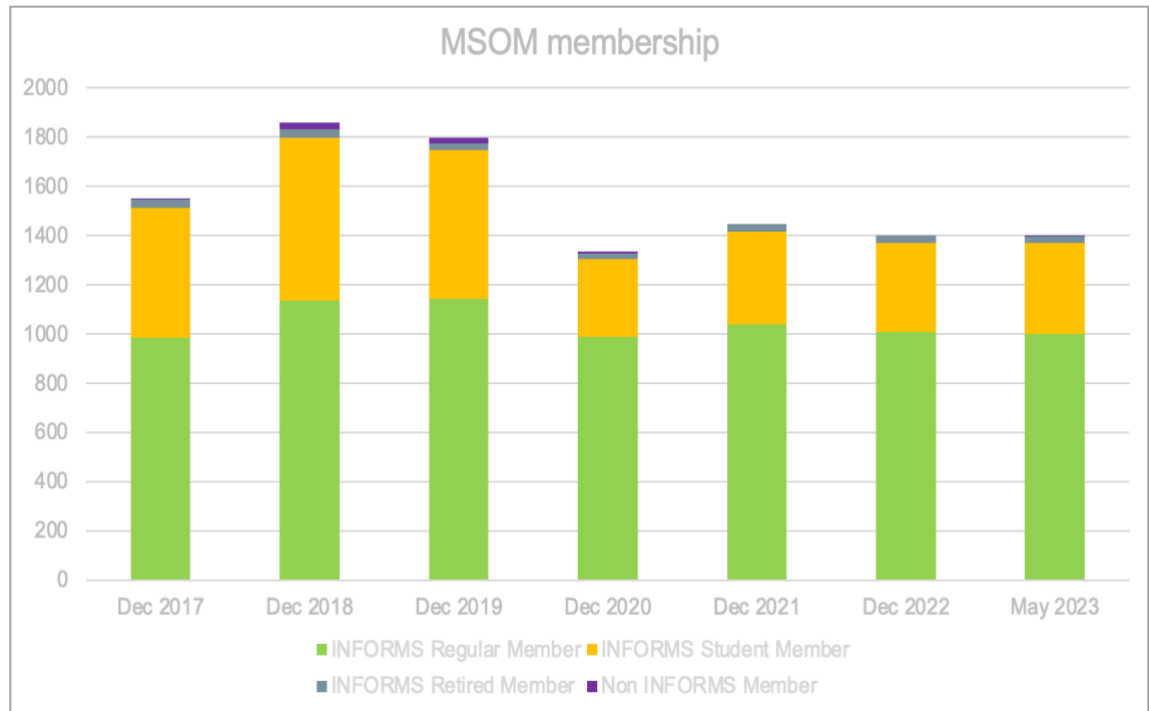
   vi. TIE: Antoine Feylessoufi and Sidika Candogan

10. President Lingxiu Dong announced the 2025 MSOM Conference:

   a. **Location:** London Business School, London, UK

   b. **Dates:** June 27-29, 2025

   c. **Organizing Committee:** Jérémie Gallien and S. Alex Yang (co-chairs), Ali Aouad, George Chen, Nitish Jain, Jean Pauphilet, Kamalini Ramdas, and Nicos Savva (area chair)
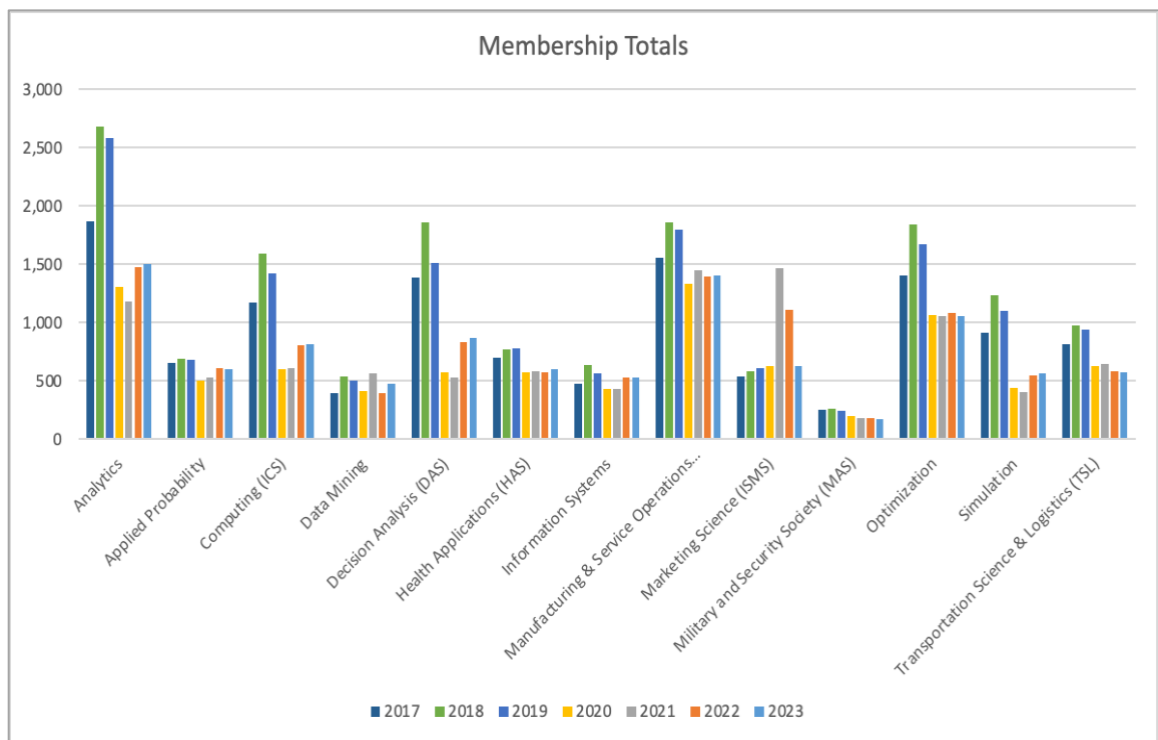
11. President Lingxiu Dong invited proposals for hosting 2026 MSOM Conference (North America).

12. President Lingxiu Dong gave an update on finances and membership numbers.

   a. We had a beginning balance (on 1/31/2022) of $171,668 and ending balance (12/31/2022) of $174,069. We received a revenue of $22,333, incurred an expense of $19,932, and gained a surplus of $2401.

   b. The following picture shows the membership levels over the past five years. We currently have 1400 total members, with 26.6% of student members.

MSOM membership

Legend: INFORMS Regular Member, INFORMS Student Member, INFORMS Retired Member, Non INFORMS Member

c. The above picture also shows slow recovery from the pre-pandemic periods, but looking at the other societies, we see similar trends in lagging membership numbers, suggesting that efforts to stimulate membership, especially student members, are worthwhile.

Membership Totals

Legend: 2017, 2018, 2019, 2020, 2021, 2022, 2023

d. The above picture shows that the MSOM society is the second largest society across all societies of INFORMS; we are just 99 members short as compared to the largest society (Analytics).

13. President Lingxiu Dong provided an update on the new initiative of **First Round Review (1RR)** at the SIG-Day Conference.

   a. The initiative will help raise the quality standards of the referee reports for the SIG-Day conference.

   b. Each SIG is represented by four scholars: the SIG Chair (elected by the MSOM Society), two SIG day event co-chairs (selected by SIG chair), and one M&SOM Co-Chair (appointed by M&SOM journal senior editorial board).

   c. Details of the process can be found on the slide deck.

   President Lingxiu Dong thanked INFORMS staffs, Chris Asher, Christy Blevins, and Machelle Zellers, for providing technical support (Open Water System) for the 2023 SIG-Day Conference.

14. President of the 2022-23 MSOM Board, Burak Kazaz provided an update on the **Africa Initiative**: The goal of the Africa Initiative is to stimulate collaborative research that would enrich the OM professional community in research and teaching, as well as in diversity and inclusivity: (i) to serve the interests of the African economy and people through research in collaboration with colleagues in Africa; (ii) to help the profession with new ideas, new solutions, and new approaches in research for mainstream OM.

15. President-Elect Nick Petruzzi shared some reflections on the MSOM summer conferences.

   a. Our annual MSOM summer conferences are supply constrained: The demand for speaking time far exceeds the supply. A case in point: The overall acceptance rate was 59% in MSOM 2023 (further details are given in the business meeting slide deck).

   b. To take steps toward mitigating this supply-demand imbalance, the current Board conducted a survey to gather the MSOM Society's input on how the conference should evolve. A total of 225 responses were collected.

      i.   The majority of the responses indicate that the target acceptance rate is 40%-70%.

      ii. Most respondents indicate that the minimum presentation time should be targeted at 20-30 minutes.

      iii. To increase the supply, the survey results show that options such as more parallel sessions, merge SIG Day with mean conference presentations, add another day to conference, and hold short snap-talk sessions, are all welcomed, whereas the option of having plenary poster sessions is the least favorable.

        iv.   To limit the demand, the survey results show a strong support for limiting one presentation per person for the SIG-Day conference and/or the main conference.

16. DEI Committee Co-Chair Chris Parker provided updates on a recent survey conducted by the DEI committee. A total of 73 respondents started the survey and 48 respondents finished it.

    a.   The survey results reveal inadequacy in MSOM-sponsored events. Most notably, the lack of on-site childcare facilities and off-site childcare resources, the lack of lactation room and safe/quiet/prayer rooms, among others.

    b.   The survey results also reveal that most of our MSOM society members do not feel that they are treated differently because of their gender, race, and sexual orientation, whereas it is still worth noting that a few respondents think that they are treated differently "often" or "very often."

    c.   Future work is needed to attract more respondents in order to have a more comprehensive assessment of these DEI issues and the solutions to mitigate these issues.

17. Editor-in-Chief John Birge gave an update on Operations Research.

    a.   New EIC starting January 1, 2024: Amy Ward

    b.   New area editors and journal policies to appear going forward.

    c.   Backlog is 9.35 months as of 2023 Q2, which is reduced from the peak of 15.73 in 2021.

    d.   Impact factor was 2.7 in 2022, and five-year impact factor was 3.9 in 2022.

    e.   Average days to first decision is 75.81 and average days to all decisions is 76.53 in 2022.

18. Editor-in-Chief David Simchi-Levi gave an update on Management Science

    a.   Review of submissions and turnaround time

        i.   Total submissions were 4127 last year (2022).

        ii.   About 10% of the submissions were fast tracked.

        iii.   2023 Q1-Q3 acceptance rate is at 13.6% for regular and 7.9% for fast track.

        iv.   Average time to first decision was 70 for regular papers and 31 for fast tracked papers. Median to first decision was 88 days and to final decision was 110 days.

        v.   636 OM related papers submitted in 2023 Q1-Q3. Acceptance rate was 19.4% for regular papers and 7.7% for fast tracked papers.

    b. Updates on the management Science Reproducibility project are detailed in the slides.

   i. Outcome: 753 reports covering 459 papers.

   ii. A replication study of OM experiments published in MS: ten papers published at MS were studied, using original experimental materials. The report of this replication study is accepted and published in September 2023 issue of MS.

19. Editor-in-Chief Georgia Perakis gave an update on the M&SOM Journal

 a. Introduction of the departments and the department editors in the journal

 b. During the first 8 months of 2023, there were 480 original submissions. **Average time** to **first** decision for **externally reviewed** papers submitted on or after January 1, 2021: 100 days. **Average time** to **final** decision for **externally reviewed** papers submitted on or after January 1, 2021: 128 days (as of September 7, 2023)

 c. Impact factor was 6.3 in 2022.

 d. Ongoing initiatives (see more details in the business meeting slides):

   i. Social media outreach

   ii. MSOM practice platform

   iii. MSOM Data Driven Research challenge with Merck

   iv. Practice based research competition outcomes were announced in the MSOM meeting in June.

   v. Frontiers in Operations: pilot a different way of reviewing papers that is more holistic as paper will be reviewed by a panel of senior scholars (Nov 1, 2022 – Jan 15, 2023)

 e. Special Issues (see more details in the business meeting slides):

   a. Practice-Based Research Competition, Editor: Jérémie Gallien

   b. COVID-19 Virtual Special Issue, Editor: Georgia Perakis

   c. Interface of Operations, Finance and Technology (OpsFinTech), Editors: Dan Iancu and S. Alex Yang, 4 accepted, 1 waiting on revision

   d. Responsible Research in Operations Management, Editors: Serguei Netessine, Chris Tang, and Michael Toffel, published November/December 2022

   e. Smart City Operations, Editors: Sameer Hasija and Chung Piaw Teo, published in September/October 2022

   f. People-Centric Operations, Editors: Guillaume Roels and Brad Staats, published in July/August 2021

f. Big thank you to all the Department Editors, Associate Editors, and Reviewers!

g. And a huge thanks to Machelle Zellers – Managing Editor of the M&SOM Journal!

20. Editor-in-Chief Saif Benjaafar gave an update on the Service Science journal.

a. Incoming ECI is Guillaume Roels

b. Impact factor is 2.3 in 2023 and is rapidly rising.

c. Aim for 90% of the papers reviewed in 90 days or less.

d. A board of cross-disciplinary experts and exposure of published papers to a broad community of scholars beyond OM.

21. President Lingxiu Dong announced the 2023 MSOM Distinguished Fellow

a. **Committee:** Charles Corbett, Wedad Elmaghraby, Burak Kazaz (chair), Panos Kouvelis, Kamalini Ramdas

b. **Winner:** Amy Ward (University of Chicago)

22. President Lingxiu Dong announced the 2023 MSOM Distinguished Service Award

a. **Committee:** Lingxiu Dong (chair), Mark Ferguson, Burak Kazaz

b. **Winner:** Feryal Erhun (Cambridge)

23. President Lingxiu Dong announced the 2023 Young Scholar Award

a. **Committee:** Fernando Bernstein, Lingxiu Dong, Francis de Vericourt, Wedad Elmagraby Jun Li, Terry Taylor

b. **Co-winners:** Vishal Agrawal (Georgetown), Ozan Candogan (Univ of Chicago)

24. President Lingxiu Dong announced the 2023 Best AE Award:

a. Management Science: Bradley Staats (UNC-Chapel Hill)

b. M&SOM: Robert Swinney (Duke)

c. Operations Research: Xiuli Chao (Univ of Michigan)

25. Secretary/Treasurer Shi Chen announced the 2023 Best OM paper in Management Science Award

    a. **Finalists**

        i. Vol. 66 No. 3. 2020. Cui, Li, Zhang. Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb

        ii. Vol. 66 No. 9 2020. Kabra, Belavina, Girotra. Bike-Share Systems: Accessibility and Availability

        iii. Vol. 66 No. 10 2020. Chod, Trichakis, Tsoukalas, Aspegren, Weber. On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption

    b. **Winner:** Vol. 66 No. 3. 2020. Cui, Li, Zhang. Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb

26. Secretary/Treasurer Shi Chen announced the M&SOM Journal Best OM Paper Award

    a. **Finalists**

        i. Vol. 22 No. 5 2020. Kok, Shang, Yucel. Investments in Renewable and Conventional Energy: The Role of Operational Flexibility.

        ii. Vol. 24 No. 4 2022. Chen, Hu, Perakis. Distribution-Free Pricing.

        iii. Vol. 24 No. 5 2022. Wu, Yucel, Zhou. Smart Charging of Electric Vehicles: An Innovative Business Model for Utility Firms.

        iv. Vol. 24 No. 6 2022. Samorani, Harris, Goler Blount, Lu, Santoro. Overbooked and Overlooked: Machine Learning and Racial Bias in Medical Appointment Scheduling.

    b. **Winner:** Vol. 24 No. 6 2022. Samorani, Harris, Goler Blount, Lu, Santoro. Overbooked and Overlooked: Machine Learning and Racial Bias in Medical Appointment Scheduling.

27. Secretary/Treasurer Shi Chen announced the Best OM paper in Operations Research Award

    a. **Finalists**

        i. Vol. 67 No. 3 2019. Bimpikis, Candogan, Saban. Spatial Pricing in Ride-Sharing Networks

        ii. Vol. 70 No. 1 2022. Feldman, Zhang, Liu, Zhang. Customer Choice Models versus Machine Learning: Finding Optimal Product Displays on Alibaba

        iii. Vol. 70 No. 5 2022. Freund, Henderson, Shmoys. Minimizing Multimodular Functions and Allocating Capacity in Bike-Sharing Systems.

b. **Winner:** Vol. 70 No. 5 2022. Freund, Henderson, Shmoys. Minimizing Multimodular Functions and Allocating Capacity in Bike-Sharing Systems.

28. Secretary/Treasurer Shi Chen announced the 2023 MSOM Responsible Research Award

a. **Committee:** Li Chen, Lingxiu Dong (chair), Elodie Goodman, Saravanan Kesavan, Deishin Lee

b. **Winner:** Felipe Caro, Leonard Lane, Anna Sáez de Tejada Cuenca (2020) Can Brands Claim Ignorance? Unauthorized Subcontracting in Apparel Supply Chains. *Management Science* 67(4):2010-2028.

c. **Runner-up:** Alireza Boloori, Soroush Saghafian, Harini A. Chakkera, Curtiss B. Cook (2020) Data-Driven Management of Post-transplant Medications: An Ambiguous Partially Observable Markov Decision Process Approach. *Manufacturing & Service Operations Management* 22(5):1066-1087

d. **Finalists**:

   i. Alireza Boloori, Soroush Saghafian, Harini A. Chakkera, Curtiss B. Cook (2020) Data-Driven Management of Post-transplant Medications: An Ambiguous Partially Observable Markov Decision Process Approach. *Manufacturing & Service Operations Management* 22(5):1066-1087.

   ii. Felipe Caro, Leonard Lane, Anna Sáez de Tejada Cuenca (2020) Can Brands Claim Ignorance? Unauthorized Subcontracting in Apparel Supply Chains. *Management Science* 67(4):2010-2028.

   iii. Soroush Saghafian, Wallace J. Hopp (2020) Can Public Reporting Cure Healthcare? The Role of Quality Transparency in Improving Patient–Provider Alignment. *Operations Research* 68(1):71-92.

   iv. Kaitlin D. Wowak , George P. Ball , Corinne Post, David J. Ketchen Jr. (2020) The Influence of Female Directors on Product Recall Decisions. *Manufacturing & Service Operations Management* 23(4):895-913.

29. Secretary/Treasurer Shi Chen announced the 2023 MSOM Service Management SIG Best Paper Award:

a. **Finalists**:

   i. Itay P. Fainmesser, Andrea Galeotti, Ruslan Momot (2022) Digital Privacy. Management Science 69(6):3157-3173.

b. **Co-Winners**:

      i. Ramesh Johari, Hannah Li, Inessa Liskovich, Gabriel Y. Weintraub (2022) Experimental Design in Two-Sided Platforms: An Analysis of Bias. Management Science 68(10):7069-7089.

      ii. Samantha M. Keppler, Jun Li, Di (Andrew) Wu (2022) Crowdfunding the Front Lines: An Empirical Study of Teacher-Driven School Improvement. Management Science 68(12):8809-8828.

30. Secretary/Treasurer Shi Chen announced the 2023 MSOM iFORM SIG Best Paper Award:

   a. **Finalists**:

      i. Lauren Lu, Susan Feng Lu (2021). Does Nonprofit Ownership Matter for Firm Performance? Financial Distress and Ownership Conversion of Nursing Homes. *Management Science* 68(7):5127-5145.

      ii. Jiri Chod, Nikolaos Trichakis, S. Alex Yang (2022). Platform Tokenization: Financing, Governance, and Moral Hazard. *Management Science* 68(9):6411-6433.

      iii. Gerry Tsoukalas, Brett Hemenway Falk (2020). Token-Weighted Crowdsourcing. *Management Science* 66(9):3843-3859.

   b. **Co-Winners**:

      i. Stephanie Kelley, Anton Ovchinnikov, David R. Hardoon, Adrienne Heinrich (2022). Antidiscrimination Laws, Artificial Intelligence, and Gender Bias: A Case Study in Nonmortgage Fintech Lending. *Manufacturing & Service Operations Management* 24(6):3039-3059.

      ii. Yuqian Xu, Lingjiong Zhu, Michael Pinedo (2020). Operational Risk Management: A Stochastic Control Framework with Preventive and Corrective Controls. *Operations Research* 68(6):1804-1825.

31. Secretary/Treasurer Shi Chen announced the 2023 MSOM Student Paper Competition Awards:

   a. 2023 Competition Co-chairs: Ersin Korpeoglu (UCL), Nur Sunar (UNC-Chapel Hill), and Simone Marinesi (Wharton)

   b. **Finalists**:

      i. Tobias Lieberum (Technical University of Munich)

      ii. Zhikun Lu (Emory University)

      iii. Zhiyu Zeng (Washington University in St. Louis)

      iv. Leann Thayaparan (MIT)

c. **Second Prize**: Cagin Uru (Duke University)

d. **First Prize**: Alp Sungu (Wharton)

32. Jérémie Gallien announced the 2023 M&SOM Practice-Based Research Competition:

   a. **Finalists**:

      i. "Patient Sensitivity to Emergency Department Waiting Time Announcements" by E. Park, H. Ouyang, J. Wang, S. Savin, S. C. Leung and T. Rainer

      ii. "Decarbonizing OCP" by V. Digalakis, D. Bertsimas and R. Cory-Wright

      iii. "Pooling and Boosting for Demand Prediction in Retail: A Transfer Learning Approach" by S. Liu, D. Lei, Y. Qi, D. Geng, J. Zhang, H. Hu and M. Shen

      iv. "Got (Optimal) Milk? Pooling Donations in Human Milk Banks with Machine Learning and Optimization" by T. Chan, Mahmood, D. O'Connor, D. Stone, S. Unger, R. Wong and I. Zhu

   b. **Second Prize**:

      i. "Leveraging Consensus Effect to Optimize Ranking in Online Discussion Boards" by Yonatan Gur, Gad Allon and Joseph Carlstein

   c. **First Prize**:

      i. "Improving Farmers' Income on Online Agri-platforms: Evidence from the Field" by Somya Singhvi, Retsef Levi, Manoj Rajan and Y. Karen Zheng

   d. 2025 M&SOM Practice-Based Research Competition: to be announced in spring 2024

Respectfully Submitted,

Shi Chen

MSOM Secretary/Treasurer