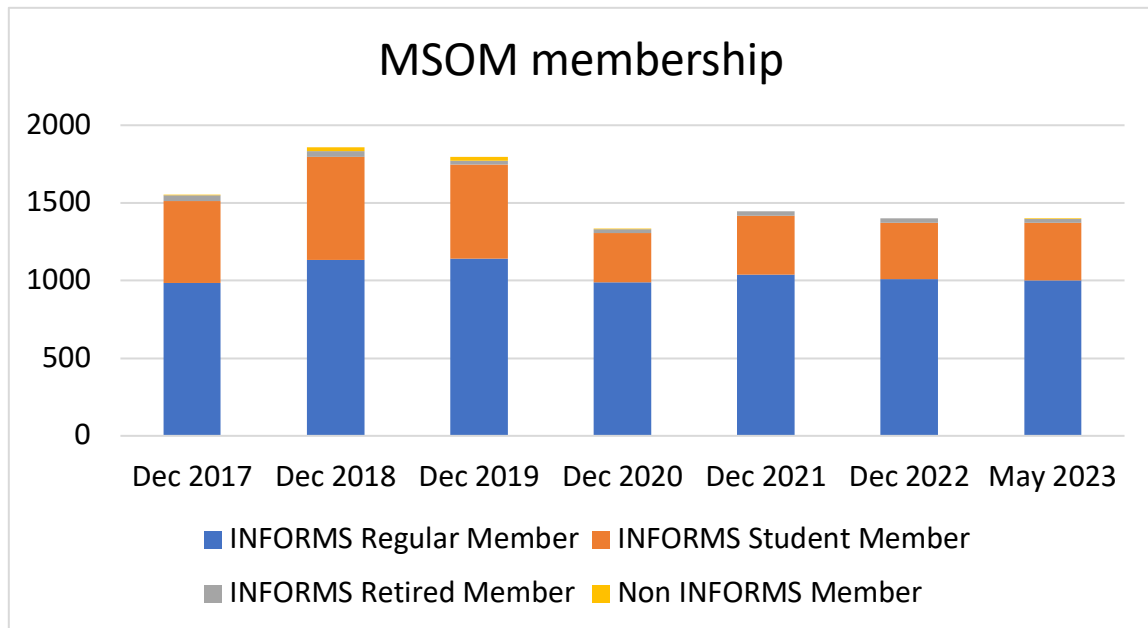


## Minutes of the 2023 MSOM Business Meeting at MSOM 2023

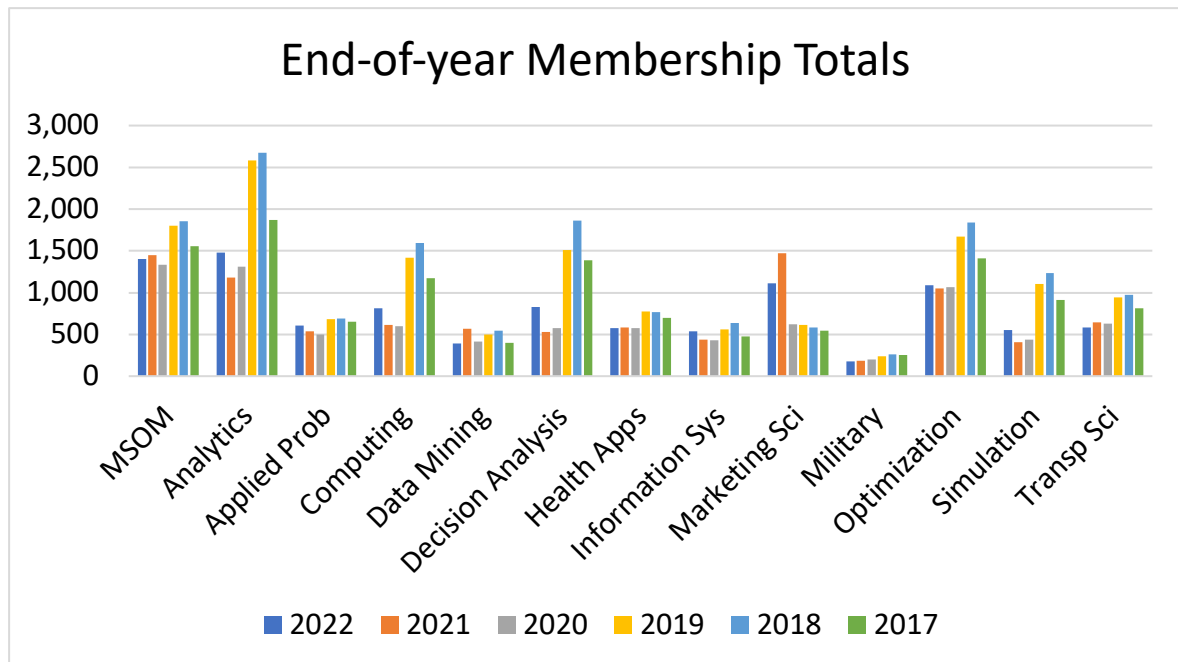
Time: 7:00m-8:30pm EDT Sunday, June 25<sup>th</sup>, 2023

Location: Montreal, Canada

1. [President Burak Kazaz](#) welcomed the participants and started the meeting by introducing the agenda and the set-up for the meeting.
2. [Secretary/Treasurer Esma Gel](#) was not able to attend the meeting, so [President Burak Kazaz](#) gave an update on finances and membership numbers.
  - a. We had a beginning balance (on 1/31/2022) of \$171,668 and ending balance (12/31/2022) of \$174,058. As of 3/31/2023, the Society has a cash balance of \$178,790.
  - b. Dues revenues increased slightly from \$20,454 in 2021 to \$22,321 in 2022, showing a slow recovery in memberships since the pandemic.
  - c. The following picture shows the membership levels over the past five years. We currently have 1400 total members, about 450 members lower than the high point that we achieved in 2018, right before the pandemic.



- d. The above picture also shows slow recovery from the pre-pandemic periods, but looking at the other societies, we see similar trends in lagging membership numbers, suggesting that efforts to stimulate membership are worthwhile.



- e. Student members are about 26% of the membership, which is a steep decrease from the max of 39% we had; efforts to increase student membership can ensure the long-term health of the MSOM membership.
  - f. In 2023, the Board members sent an email to previous members (student and regular) to increase membership numbers. We are not sure how well this approach worked (since it is still too early to check membership numbers) but we believe that similar activities are worthwhile to pursue in the upcoming years to ensure healthy membership numbers.
3. [VP of Meetings Aydin Alptekinoglu](#) thanked the 2023 MSOM Summer Conference Organizers, SIG Day chairs, anonymous reviewers and SIG Chairs
    - a. Co-chairs: Javad Nasiry, Daniel Ding, Rim Hariss, Sentao Miao, Sanjith Gopalakrishnan
    - b. SIG Day Chairs
      - i. Healthcare OM: Kenan Arifoglu, Song-Hee Kim
      - ii. Service Management: Zeynep Aksin, Pnina Feldman
      - iii. Supply Chain Management: Yimin Wang, Zhu Leon Yang
      - iv. iFORM: Nitish Jain, Gerry Tsoukalas
      - v. Sustainable Operations: Saed Alizamir, Tarkan Tan
      - vi. Technology, Innovation and Entrepreneurship: Tian Heong Chan, Jun Li
    - c. SIG Day (anonymous) Reviewers

- d. MSOM SIG Chairs, 2022-2023
  - i. Healthcare operations: Tolga Tezcan
  - ii. iFORM: Andrew Wu
  - iii. Service management: Laurens Debo
  - iv. Supply Chain Management: Zumbul Atan
  - v. Sustainable Operations: Basak Kalkanci
  - vi. Technology, Innovation and Entrepreneurship: Morvarid Rahmani
  
- 4. [VP of Meetings Aydin Alptekinoglu](#) thanked the MSOM Track Organizers at the 2023 INFORMS Annual Conference, which will take place in Phoenix, AZ on October 15-18, 2023.
  - a. MSOM cluster Co-Chairs: Hongmin Li (ASU) and Brent Moritz (Penn State)
  - b. MSOM SIG Track Chairs:
    - i. Healthcare Operations: Michael Freeman, Hummy Song
    - ii. Service Management: Ricky Roet-Green, Man Yu
    - iii. Supply chain management: Chloe Glaeser, Anyan Qi
    - iv. iFORM: Simone Marinesi, Jing Wu
    - v. Sustainable Operations: Anna Saez de Tajada Cuenca, Shouqiang Wang
    - vi. Technology, Innovation and Entrepreneurship: Sreekumar Bhaskaran, Pascale Crama
  
- 5. [2024 MSOM Conference Co-chair, Saif Benjafar](#) introduced the 2024 MSOM conference. The details on the upcoming summer conference can be found in the slides for the business meeting.
  - a. **Location:** University of Minnesota, Minneapolis, MN
  - b. **Dates:** June 30-July 2, 2024.
  - c. **Co-chairs:** Nick Arnosti, Kris Iyer, Saif Benjafar, Ankur Mani, Karen Donahue, Bill Cooper, Tony Cui, Sherwin Doroudi
  
- 6. [VP of Meetings Aydin Alptekinoglu](#) announced the coordinates of the [2025 MSOM Conference](#) after a brief explanation of the process that culminated in this outcome.
  - a. **Location:** London Business School, London, UK

- b. **Dates:** June 27-29, 2025
  - c. **Organizing Committee:** Jérémie Gallien and S. Alex Yang (co-chairs), Ali Aouad, George Chen, Nitish Jain, Jean Pauphilet, Kamalini Ramdas, and Nicos Savva (area chair)
7. **VP of Meetings Aydin Alptekinoglu** shared some reflections on the future of MSOM summer conferences.
- a. Our annual conference is over-subscribed: The demand for speaking time far exceeds the supply. A case in point: The overall acceptance rate was 59% in MSOM 2023 (further details given in slide 41 of the business meeting slide deck).
  - b. To take steps toward mitigating this supply-demand imbalance, the current year's Board is recommending the deployment of a survey to gather the MSOM Society's input on how the conference should evolve. We will be drafting a survey to elicit our community's preferences and suggestions regarding the conference. The basic decision appears to be between being **selective** (or, becoming even more so) with commensurate improvements on the conference's review process and being **inclusive** with commensurate increases in conference's speaking-time capacity (e.g., by shorter talks, additional tracks, or an extra conference day).
8. **President Burak Kazaz** provided an update on the new initiatives.
- a. **SIG Conference and Fast Track Papers**
    - i. The initiative will help raise the quality standards of the referee reports for the SIG conference
    - ii. Each SIG is represented by three scholars: SIG Chair, SIG day event co-chair 1 (selected by SIG chair) and SIG day event co-chair 2 (An AE from M&SOM, selected by DEs and EiC)
    - iii. Details of the process that has been implemented can be found on the slide deck. The following statistics on this year's conference submissions has been presented. About 5 papers out of 290 were passed on to the journal for fast tracking.

<b>SIG</b>	<b>No of Papers Submitted</b>	<b>No of Papers Accepted to SIG Day</b>	<b>No of Papers Indicating Fast Track</b>	<b>No of Papers Passed to Journal for Fast Tracking</b>
Healthcare	38 (13%)	10	11	1
iFORM	17 (6%)	3	3	1
Service	90 (31%)	16	16	1
SCM	68 (23%)	15	15	0
Sustainable Ops	32 (11%)	9	9	1
TIE	45 (16%)	16	14	1
<b>Total</b>	<b>290</b>	<b>69 (24%)</b>	<b>68</b>	<b>5 (7.4%)</b>

- iv. Other than a few lessons learned, we find the Fast Track process to be satisfactory to achieve the goals that we had initially set. These lessons are documented and will be transferred to the next Board and SIG groups.
- v.
- b. [Africa initiative](#): The goal of the Africa Initiative is to stimulate collaborative research that would enrich the OM professional community in research and teaching, as well as in diversity and inclusivity: (i) to serve the interests of the African economy and people through research in collaboration with colleagues in Africa; (ii) to help the profession with new ideas, new solutions, and new approaches in research for mainstream OM.
  - i. This year we have one session in this conference featuring Africa-related research by researchers from the region.
  - ii. We hope to increase the participation from African universities in the future.
  - iii.
- c. [President-Elect Lingxiu Dong](#) presented the new [Best AE Award](#)—a new society wide award
  - i. A society wide award to provide more visibility for the AEs who go above and beyond
  - ii. Total of three awards per year, for Management Science, M&SOM and Operations research where each journal manages their own selection process.
  - iii. Common criteria are used: Constructive, nourishing reports, Volume of papers processed by the AE, Speed of processing the reviews, Leadership and creativity

- d. **President-Elect Lingxiu Dong** mentioned the M&SOM Society Diversity, Equity, and Inclusion Committee: PRIDE Forum Panel
  - i. The forum is part of the Society's DEI activities, and includes a discussion on research opportunities, personal challenges and supportive allyship.
  - ii. The DEI committee will be putting together panels and other events to promote diversity, equity and inclusion within our Society. Among these activities is a survey, so please take the survey and provide your input so that we can share the input with everyone.
  
- 9. **President Burak Kazaz** announced the 2023 MSOM Distinguished Fellow
  - a. **Committee:** Charles Corbett, Wedad Elmaghraby, Burak Kazaz (chair), Panos Kouvelis, Kamalini Ramdas
  - b. **Winner:** Amy Ward (University of Chicago)
  
- 10. **President-Elect Lingxiu Dong** announced the 2023 MSOM Distinguished Service Award
  - a. **Committee:** Lingxiu Dong (chair), Mark Ferguson, Burak Kazaz
  - b. **Winner:** Feryal Erhun (Cambridge)
  
- 11. **President-Elect Lingxiu Dong** announced the 2023 Young Scholar Award
  - a. **Committee:** Fernando Bernstein, Lingxiu Dong, Francis de Vericourt, Wedad Elmaghraby Jun Li, Terry Taylor
  - b. **Co-winners:** Vishal Agrawal (Georgetown), Ozan Candogan (Univ of Chicago)
  
- 12. **President-Elect Lingxiu Dong** announced the 2023 MSOM Responsible Research Award
  - a. **Committee:** Li Chen, Lingxiu Dong (chair), Elodie Goodman, Saravanan Kesavan, Deishin Lee
  - b. **Winner:** Felipe Caro, Leonard Lane, Anna Sáez de Tejada Cuenca (2020) Can Brands Claim Ignorance? Unauthorized Subcontracting in Apparel Supply Chains. *Management Science* 67(4):2010-2028.
  - c. **Runner-up:** Alireza Boloori, Soroush Saghaian, Harini A. Chakkerla, Curtiss B. Cook (2020) Data-Driven Management of Post-transplant Medications: An Ambiguous

Partially Observable Markov Decision Process Approach. *Manufacturing & Service Operations Management* 22(5):1066-1087

**d. Finalists**

- i. Alireza Boloori, Soroush Saghaian, Harini A. Chakkera, Curtiss B. Cook (2020) Data-Driven Management of Post-transplant Medications: An Ambiguous Partially Observable Markov Decision Process Approach. *Manufacturing & Service Operations Management* 22(5):1066-1087.
- ii. Felipe Caro, Leonard Lane, Anna Sáez de Tejada Cuenca (2020) Can Brands Claim Ignorance? Unauthorized Subcontracting in Apparel Supply Chains. *Management Science* 67(4):2010-2028.
- iii. Soroush Saghaian, Wallace J. Hopp (2020) Can Public Reporting Cure Healthcare? The Role of Quality Transparency in Improving Patient–Provider Alignment. *Operations Research* 68(1):71-92.
- iv. Kaitlin D. Wowak , George P. Ball , Corinne Post, David J. Ketchen Jr. (2020) The Influence of Female Directors on Product Recall Decisions. *Manufacturing & Service Operations Management* 23(4):895-913.

13. [President Burak Kazaz](#) announced the 2023 Best OM paper in Management Science award

**a. Finalists**

- i. Vol. 66 No. 3. 2020. Cui, Li, Zhang. Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb
  - ii. Vol. 66 No. 9 2020. Kabra, Belavina, Girotra. Bike-Share Systems: Accessibility and Availability
  - iii. Vol. 66 No. 10 2020. Chod, Trichakis, Tsoukalas, Aspegren, Weber. On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption
- b. **Winner:** Vol. 66 No. 3. 2020. Cui, Li, Zhang. Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb

14. [President Burak Kazaz](#) announced the M&SOM Journal Best OM Paper Award

**a. Finalists**

- i. Vol. 22 No. 5 2020. Kok, Shang, Yucel. Investments in Renewable and Conventional Energy: The Role of Operational Flexibility. 101287/msom20190789

- ii. Vol. 24 No. 4 2022. Chen, Hu, Perakis. Distribution-Free Pricing. 101287/msom20211055
  - iii. Vol. 24 No. 5 2022. Wu, Yucel, Zhou. Smart Charging of Electric Vehicles: An Innovative Business Model for Utility Firms. 101287/msom20211019
  - iv. Vol. 24 No. 6 2022. Samorani, Harris, Goler Blount, Lu, Santoro. Overbooked and Overlooked: Machine Learning and Racial Bias in Medical Appointment Scheduling. 101287/msom20210999
- b. **Winner:** Vol. 24 No. 6 2022. Samorani, Harris, Goler Blount, Lu, Santoro. Overbooked and Overlooked: Machine Learning and Racial Bias in Medical Appointment Scheduling. 101287/msom20210999

15. [President Burak Kazaz](#) announced the Best OM paper in Operations Research Award

**a. Finalists**

- i. Vol. 67 No. 3 2019. Bimpikis, Candogan, Saban. Spatial Pricing in Ride-Sharing Networks
  - ii. Vol. 70 No. 1 2022. Feldman, Zhang, Liu, Zhang. Customer Choice Models versus Machine Learning: Finding Optimal Product Displays on Alibaba
  - iii. Vol. 70 No. 5 2022. Freund, Henderson, Shmoys. Minimizing Multimodular Functions and Allocating Capacity in Bike-Sharing Systems.
- b. **Winner:** Vol. 70 No. 5 2022. Freund, Henderson, Shmoys. Minimizing Multimodular Functions and Allocating Capacity in Bike-Sharing Systems.

16. [Editor-in-Chief David Simchi-Levi](#) gave an update on Management Science

- a. Review of 2022 submissions and turnaround time
  - i. Total submissions were ~4120 last year.
  - ii. About 10% of the submissions were fast tracked.
  - iii. Overall acceptance rate is at 13% for regular and 7.3% for fast track.
  - iv. Average time to first decision was 71 for regular papers and 31 for fast tracked papers. Median to first decision was 90 days and to final decision was 104 days.
  - v. 625 OM related papers submitted in 2022. Acceptance rate was 19.3% for regular papers and 8.7% for fast tracked papers.
- b. The 2023 Economic report of the US president cited 4 papers published by MS.
- c. Updates on the management Science Reproducibility project are detailed in the slides.



- i. Outcome: 754 reports covering 460 papers. (292 papers with 2 reports, 168 papers with 1 report, 32 papers no report).
- ii. Report/paper ready after summer 2023

17. **Editor-in-Chief Georgia Perakis** gave an update on the M&SOM Journal

- a. Introduction of the departments and the department editors in the journal
- b. During the first 6 months of 2023, there were 315 original submissions. **Average time to first decision for externally reviewed papers** submitted on or after January 1, 2021: 99 days. **Average time to final decision for externally reviewed papers** submitted on or after January 1, 2021: 123 days.
- c. Q1 acceptance rate for 2023 was 17.6%.
- d. Impact factor grew to 7.103.
- e. Frontiers in Operations is a new initiative with a new review process. The initiative started this year with 12 papers moving in frontiers.
- f. M&SOM Practice Platform is a new initiative to bring the voice of practitioners to discuss new and important practical problems that could benefit from academic OM research.
- g. MSOM Data Driven Research challenge by Merck
- h. M&SOM Practice Platform Seminar will take place on Feb 3, 2023
- i. Practice based research competition outcomes are announced in the MSOM meeting.
- j. Special Issues:**
  - a. Practice-Based Research Competition, Editor: Jérémie Gallien
  - b. COVID-19 Virtual Special Issue, Editor: Georgia Perakis
  - c. Interface of Operations, Finance and Technology (OpsFinTech), Editors: Dan Iancu and S. Alex Yang, 4 accepted, 1 waiting on revision
  - d. Responsible Research in Operations Management, Editors: Serguei Netessine, Chris Tang, and Michael Toffel, published November/December 2022
  - e. Smart City Operations, Editors: Sameer Hasija and Chung Piau Teo, published in September/October 2022
  - f. People-Centric Operations, Editors: Guillaume Roels and Brad Staats, published in July/August 2021

- k. Big thank you to all the Department Editors, Associate Editors, and Reviewers!
  - l. And a huge thanks to Beatrice Allen – Managing Editor of the M&SOM Journal!
18. [Editor-in-Chief John Birge](#) was not able to attend the meeting, so [President Burak Kazaz](#) gave an update on Operations Research on behalf of [John Birge](#).
- a. Ongoing activities:
    - a. Forward-to-journal for conferences: (Current: EC+Sigmetrics, Under discussion: MSOM)
    - b. Survey papers (mention in cover letter to AE)
    - c. Area editor changes in 2023: Ilia Tsetlin (Decision analysis)
    - d. Reproducibility: following policy from MS for issues with proprietary code/data
    - e. Next special issues: reinforcement learning
    - f. Enhancements: XML (done), video supplements (in process)
  - b. 2023 Q1 Acceptance rate is 24.1%
  - c. Average days to first decision is 87 and average days to final decision is 286.
19. [Jeremie Gallien](#) gave an update of the 2023 M&SOM Practice-Based Research Competition:
- a. The goal is to motivate, help develop, reward and highlight high-quality OM research papers with significant practical relevance.
  - b. 2 rounds journal review coordinated by academic committee serving as AEs and presentations of six finalist papers to industry judge panel.
  - c. Key contributors: Anonymous Reviewers, 2023 McGill MSOM Conference Committee, M&SOM Journal, Georgia Perakis (MIT), Machel Zellers (INFORMS)
  - d. Finalists:
    - i. “Patient Sensitivity to Emergency Department Waiting Time Announcements” by E. Park, H. Ouyang, J. Wang, S. Savin, S. C. Leung and T. Rainer
    - ii. “Decarbonizing OCP” by V. Digalakis, D. Bertsimas and R. Cory-Wright
    - iii. “Pooling and Boosting for Demand Prediction in Retail: A Transfer Learning Approach” by S. Liu, D. Lei, Y. Qi, D. Geng, J. Zhang, H. Hu and M. Shen

- iv. “Got (Optimal) Milk? Pooling Donations in Human Milk Banks with Machine Learning and Optimization” by T. Chan, Mahmood, D. O'Connor, D. Stone, S. Unger, R. Wong and I. Zhu
- e. Second Prize:
  - i. “Leveraging Consensus Effect to Optimize Ranking in Online Discussion Boards” by Yonatan Gur, Gad Allon and Joseph Carlstein
- f. First Prize:
  - i. “Improving Farmers' Income on Online Agri-platforms: Evidence from the Field” by Somya Singhvi, Retsef Levi, Manoj Rajan and Y. Karen Zheng

20. [President Burak Kazaz](#) introduced the 2023-2024 MSOM Officers

- a. President: Lingxiu Dong (Washington University).
- b. President Elect: Nicholas Petruzzi (Wisconsin)
- c. VP Meetings: Nur Sunar (UNC)
- d. Secretary/Treasurer: Shi Chen (Univ of Washington)
- e. Webmaster: Hyun Seok Lee (Korea University)
- f. INFORMS Subdivision Liaison: Luyi Gui (Univ of California Irvine)
- g. MSOM SIG Chairs:
  - i. Service Management: Rouba Ibrahim (UCL)
  - ii. Supply chain management: Li Chen (Cornell)
  - iii. iFORM: Andrew Wu (Michigan)
  - iv. Healthcare Operations: Susan Lu (Purdue)
  - v. Sustainable Operations: Basak Kalkanci (Georgia Tech)
  - vi. Technology, Innovation and Entrepreneurship: Guillaume Roels (INSEAD)

21. Finally, [President Burak Kazaz](#) closed the meeting by thanking the 2022-2023 MSOM Officers

- a. President Elect: Lingxiu Dong (Washington)
- b. VP of Meetings: Aydin Alptekinoglu (Penn State).
- c. Secretary/Treasurer: Esma Gel (University of Nebraska)
- d. Webmaster: Hyun Seok Lee (Korea University)
- e. INFORMS Subdivision Liaison: Tolga Aydinliyim (Baruch College).
- f. MSOM SIG Chairs: Laurens Debo (Dartmouth), Zumbul Atan (TU Eindhoven), Morvarid Rahmani (Georgia Tech), Tolga Tezcan (Rice Univ)

Respectfully Submitted,

Esma S. Gel

MSOM Secretary/Treasurer