

## **Minutes of the 2022 MSOM Business Meeting at MSOM 2022**

Time: 12:15pm-1:45pm CST Monday, June 27<sup>th</sup>, 2022.

Location: Munich, Germany.

1. **President Feryal Erhun** welcomed the participants and started the meeting by introducing the agenda and the set-up for the meeting.
2. **Secretary/Treasurer Tim Kraft** gave an update on membership, finances, and the bylaws.
  - a. Membership has increased since the dip that occurred during the pandemic. But we must continue to work to increase numbers (we are still short of our pre-pandemic numbers).
  - b. Our student population remains low compared to pre-pandemic numbers. Please continue to help and support your students to join.
  - c. Regular members please check your membership – multiple times this past year we discovered established leaders in the society were not members. This can make it difficult to form the necessary committees for awards, initiatives, etc.
  - d. Finances were approximately breakeven this past year. Pre-pandemic we often had a positive gain. Awards cost has gone up with the increase in number of awards. Also, we need to continue to increase membership (and increase due revenues).
  - e. The bylaws and awards updates have been made. The service award honorarium has been increased from \$400 to \$1000. A \$2000 honorarium for Fellows passed, however the vote was close and after consulting all previous Fellows, the board decided not to add the honorarium.
3. **VP of Membership Owen Wu** thanked the 2022 MSOM Summer Conference Organizers
  - a. Co-chairs: Alexander Hubner and Stefan Minner
  - b. SIG Day Chairs
    - i. Healthcare OM: Jonas Jónasson, Pengyi Shi
    - ii. Service Management: Jing Dong, Rouba Ibrahim
    - iii. Supply Chain Management: Rachel Chen, Luyi Gui
    - iv. iFORM: Gerry Tsoukalas, Yuqian (Lillian) Xu
    - v. Sustainable Operations: Can Zhang, Helen Yangfang Zhou
  - c. SIG Day (anonymous) Reviewers

4. [VP of Membership Owen Wu](#) thanked the 2022 INFORMS Fall Conference Organizers
  - a. MSOM cluster Co-Chairs: Fei Gao (Indiana) and Basak Kalkanici (Georgia Tech)
  - b. MSOM SIG Chairs:
    - i. Healthcare Operations: Bob Batt, Serhan Zia
    - ii. Service Management: Daniela Saban, Liu Yang
    - iii. Supply chain management: Amy Pan, Haoying Sun
    - iv. iFORM: Jie Ning, Fasheng, Xu
    - v. Sustainable Operations: Natalie Huang, Michael Lim
5. [2023 MSOM Conference Co-chair, Sentao Miao](#) introduced the 2023 MSOM conference.
  - a. Location: McGill University, Montreal, Canada
  - b. Time: June 24-26, 2023.
  - c. Co-chairs: Javad Nasiry, Daniel Ding, Rim Hariss, Sentao Miao, Sanjith Gopalakrishnan
6. [2023 MSOM Conference Chair Saif Benjaafar](#) introduced the 2024 MSOM conference.
  - a. Location: University of Minnesota, Minneapolis, MN
  - b. Time: June 24-26, 2023.
  - c. Conference Executive Committee: Saif Benjaafar (chair), Bill Cooper (co-chair), Kris Iyer (co-chair), Nick Arnosti, Tony Cui, Karen Donohue, Sherwin Doroudi, Ankur Mani
7. An update was provided on the MSOM Society New Initiatives
  - a. [Atalay Atasu](#) gave an update on the footprint of OM & OR conferences initiative
    - i. Details of the initiative will be published
    - ii. A session on the initiative will take place right after the MSOM business meeting
  - b. [President-elect Burak Kazaz](#) provided an update on the Fast-tracking Accepted SIG Conference Papers to M&SOM Journal
    - i. The SIGs received 258 submissions, 104 were marked for fast track

- ii. 9 papers were passed to M&SOM DE and AEs for potential fast track, with 7 being put into the fast-track process
  - iii. Lessons learned from the fast-track process
    - 1. We need to be more careful about the selection of reviewers (e.g., willingness to continue, expertise, CoI, etc.)
    - 2. Although the reviews we received are much improved, can we make them even better?
    - 3. How can we make the transition from the SIG chairs to the journal smoother?
- c. [President-elect Burak Kazaz](#) gave an update on the Africa Initiative
  - i. MSOM has no members from African countries; there have been no publications by authors from African countries in MS, M&SOM, or OR since 2010
  - ii. The goal of the Africa Initiative is to stimulate collaborative research that would enrich the OM professional community in research and teaching, as well as in diversity and inclusivity
  - iii. There is an African related session in the MSOM conference
  - iv. There is an MSOM session in the 2022 CARISCA Summit – thank you Jonas Jónasson for your work on this!
  - v. We are working with AFROS to establish an MSOM track.
  - vi. We will begin a MSOM seminar series to disseminate OM and SCM skills targeted for universities in Africa
- d. [President Feryal Erhun](#) introduced the new best AE awards for MS, M&SOM, and OR
  - i. The new awards were approved, with only 1 member abstaining
- e. [President Feryal Erhun](#) noted the Diversity and Inclusion (D&I) Committee’s session during the MSOM conference
  - i. Topic: How can we recruit and retain a diverse population and specifically minorities in academia?

8. [President Feryal Erhun](#) announced the 2022 MSOM Distinguished Fellow
  - a. Committee: Linda Green, Atalay Atas, Feryal Erhun (Chair), Georgia Perakis, Brian Tomlin
  - b. Winner: Panos Kouvelis (Washington University)
9. [President-Elect Burak Kazaz](#) announced the 2022 MSOM Distinguished Service Award
  - a. Committee: Feryal Erhun, Burak Kazaz (Chair), Atalay Atas
  - b. Winner: Kamalini Ramdas (LBS)
10. [President-Elect Burak Kazaz](#) announced the 2022 Young Scholar Award
  - a. Committee: Wedad Elmaghraby, Ozlem Ergun, Burak Kazaz (chair), Tava Olsen, Soroush Saghafian, Scott Webster
  - b. Co-winners: Maxime Cohen (McGill), Jun Li (Michigan)
11. [President-Elect Burak Kazaz](#) announced the 2022 MSOM Responsible Research Award
  - a. Committee: Ravi Anupindi, Ling Dong, Burak Kazaz (chair), Pengyi Shi, Masha Shunko
  - b. Co-winner: Keppler, S.M., J. Li, D. Wu. Crowdfunding the front lines: An empirical study of teacher-driven school improvement. Forthcoming in Management Science (2022).
  - c. Co-winner: Kesavan, S., S.J. Lambert, J.C. Williams, P.K. Pendem. Doing well by doing good: Improving retail store performance with responsible scheduling practices at the Gap, Inc. Forthcoming in Management Science (2022).
  - d. Honorable mentions
    - i. Kotsi, T.O., O.Q. Wu, A.J. Pedraza-Martinez. Donations for refugee crises: In-kind versus cash assistance. Forthcoming in Manufacturing & Service Operations Management (2022).
  - e. Finalists
    - i. Alban, A., P. Blattchen. L. Van Wassenhove, H. de Vries. Resource allocation in sigmoidal demands: Mobile healthcare units and service adoption. Forthcoming in Manufacturing & Service Operations Management (2021).

- ii. Lu, L.X., S.F. Lu. Does nonprofit ownership matter for firm performance? Financial distress and ownership conversion of nursing homes. Forthcoming in Management Science (2021).
- iii. Uppari, B.S., I. Popescu, S. Netessine. Selling off-grid light to liquidity-constrained consumers. Manufacturing & Service Operations Management 21(2): 308-326 (2019).

12. [President Feryal Erhun](#) announced the 2022 M&SOM Journal Best Paper Award

a. Finalists

- i. Cho, Fang, Tayur, Xu, Combating Child Labor: Incentives and Information Disclosure in Global Supply Chains 10.1287/msom.2018.0733
- ii. Ettl, Harsha, Papush, Perakis, A Data-Driven Approach to Personalized Bundle Pricing and Recommendation 10.1287/msom.2018.0756
- iii. de Zegher, Iancu, Lee, Designing Contracts and Sourcing Channels to Create Shared Value 10.1287/msom.2017.0627
- iv. Kok, Shang, Yucel, Investments in Renewable and Conventional Energy: The Role of Operational Flexibility 10.1287/msom.2019.0789
- v. Bavafa, Jonasson, Recovering from Critical Incidents: Evidence from Paramedic Performance 10.1287/msom.2019.0863

- b. Winner: Cho, Fang, Tayur, Xu, Combating Child Labor: Incentives and Information Disclosure in Global Supply Chains

13. [President Feryal Erhun](#) announced the 2022 MS Best paper in OM Award

a. Finalists

- i. Alizamir, Iravani, Mamani, An Analysis of Price vs. Revenue Protection: Government Subsidies in the Agriculture Industry
- ii. Benjaafar, Kong, Li, Courcoubetis, Peer-to-Peer Product Sharing: Implications for Ownership, Usage, and Social Welfare in the Sharing Economy
- iii. Cui, Zhang, Bassamboo, Learning from Inventory Availability Information: Evidence from Field Experiments on Amazon
- iv. Bimpikis, Ehsani, İlkılıç, Cournot Competition in Networked Markets
- v. Chod, Trichakis, Tsoukalas, Aspegren, Weber, On the Financing Benefits of Supply Chain Transparency and Blockchain Adoption

- b. Winner: Benjaafar, Kong, Li, Courcoubetis , Peer-to-Peer Product Sharing: Implications for Ownership, Usage, and Social Welfare in the Sharing Economy

14. [Editor-in-Chief John Birge](#) gave an update on Operations Research.

- a. Fast-tracking department led by Dan Adelman; potentially also establishing a similar fast-tracking process as the SIGs did this year
- b. This has also already been going on with the forward-to-journal for conferences (EC)
- c. Survey papers - Tava Olsen leading effort
- d. Area editor changes in 2022: Devavrat Shah (MLDS); Neil Walton/Raman Randhawa (SM)
- e. Reproducibility: Online supplements for code/data
- f. Special issues: Reinforcement learning
- g. Enhancements: XML, video supplements for papers
- h. Review of 2021 submissions and turnaround time
  - i. Trends: Time to review decreasing, impact factor increasing, usage went up 1/3 which is good.
  - ii. Article influence and centrality are also both very high (and better measures than impact factor)

15. [Editor-in-Chief David Simchi-Levi](#) gave an update on Management Science

- a. Review of 2021 submissions and turnaround time
  - i. Total submissions were ~4300 last year, significantly increased from last year. Overall acceptance rate remains stable at 10-11% (stable); fast track 8% acceptance rate.
  - ii. Review time was approximately 80 days for first reviews. The median time to final decisions was less than 100 days.
  - iii. There MS papers cited in the US Economic Report; also, MS citations in SC resiliency report.
  - iv. 654 papers submitted to OM-related departments.
- b. MS Best AE Award was given to Prof. Xuanming Su from the Wharton School at the University of Pennsylvania.
- c. Updated on the Data Replication project.

- i. 90% of papers come with data to MS.
- ii. 10 Behavioral OM papers were chosen to replicate. Faculty from 5 univs have helped to conduct the studies. The results should be published soon.
- d. Announcement of the new special issue on The Human Algorithm Connection. Submission deadline September 9, 2022.

16. [Editor-in-Chief Georgia Perakis](#), gave an update on the M&SOM Journal

- a. Review of 2021 submissions and turnaround time
  - i. Original submissions were 609 in 2021. For 2022, 249 through June.
  - ii. Average time to first decision for externally reviewed papers submitted on or after January 1, 2021: 91 days. Median time to first decision for externally reviewed papers submitted on or after January 1, 2021: 89 days
  - iii. Average time to final decision for externally reviewed papers submitted on or after January 1, 2021: 161 days. Median time to final decision for externally reviewed papers submitted on or after January 1, 2021: 126 days
  - iv. There is now a LinkedIn page for the journal. Please join!
- b. M&SOM Practice Platform
  - i. First seminar (May '22) is available on M&SOM page and YouTube. “Pooled Purchasing for Vaccines, Medicines and Other Health Technologies: Issues and Opportunities for Research” by Brenda Waning (Stop TB Global Drug Facility), Aurelia Nguyen (COVAX) and Prashant Yadav (INSEAD).
  - ii. New seminars this fall:
    - a. Wizsoft / H-ERP (Assaf Avrahami: “Data-Driven Research Opportunities in Operations Management”)
    - b. Walmart (Prakhar Mehrotra: “Retail operations revisited in a post-pandemic world”)
- c. New practice-based research challenge for 2022-2023
  - i. Co-chairs: J. Gallien and T. Ayer
  - ii. Deadline: Sept. 12, 2022
- d. 2022 MSOM Data Driven Research Challenge
  - i. Chair: Gad Allon
  - ii. Deadline: Sept. 1, 2022

- e. SIG Fast-tracking Pilot
  - i. Thank you for your patience!
  - ii. Huge thank you to Burak, Feryal, the SIG day and SIG chairs, the DEs, and all the anonymous reviewers!
- f. COVID-19 Virtual Special Issue at the M&SOM Journal
  - i. 44 submissions and 9 acceptances already; 8 out for revision
- g. Frontiers in Operations
  - i. Pilot a new way for reviewing paper that is more holistic
  - ii. Pilot period: Nov. 1, 2022 – Jan 15, 2023
  - iii. Look for more details in the coming months
- h. Special Issues
  - i. Sharing Economy and Innovative Marketplaces  
Editors: Saif Benjaafar and Ming Hu, published in May/June 2021 issue
  - ii. People-Centric Operations  
Editors: Guillaume Roels and Brad Staats, published in July/August 2021 issues
  - iii. Practice-Based Research Competition  
Editor: Jérémie Gallien
  - iv. Responsible Research in Operations Management  
Editors: Serguei Netessine, Chris Tang, and Michael Toffel
  - v. Interface of Operations, Finance and Technology (OpsFinTech)  
Editors: Dan Iancu and S. Alex Yang
  - vi. Smart City Operations  
Editors: Sameer Hasija and Chung Piau Teo
- i. Big thank you to all the Department Editors, Associate Editors, and Reviewers!
- j. And a huge thanks to Beatrice Allen – Managing Editor of the M&SOM Journal!

17. [President Feryal Erhun](#) thanked the 2021-2022 MSOM Officers

- a. President: Feryal Erhun (Cambridge).
- b. President Elect: Burak Kazaz (Syracuse).



- c. VP Meetings: Owen Wu (Indiana).
- d. Secretary/Treasurer: Tim Kraft (NC State).
- e. Webmaster: Hyun Seok Lee (Korea University)
- f. INFORMS Subdivision Liaison: Tolga Aydinliyim (Baruch College).
- g. MSOM SIG Chairs:
  - i. Service Management: Manpreet Hora (Georgia Tech)
  - ii. Supply chain management: Gah-Yi Ban (LBS).
  - iii. iFORM: Onur Boyabatlı (Singapore Management University)
  - iv. Healthcare Operations: Anita Tucker (Boston University).
  - v. Sustainable Operations: Gökçe Esenduran (Purdue University).

18. [President Feryal Erhun](#) introduced the 2022-2023 MSOM Officers

- a. President: Burak Kazaz (Syracuse University).
- b. President Elect: Ling Dong (Washington University).
- c. VP Meetings: Aydin Alptekinoglu (Penn St)
- d. Secretary/Treasurer: Esmâ Gel (Nebraska-Lincoln)
- e. Webmaster: Hyun Seok Lee (Korea University)
- f. INFORMS Subdivision Liaison: Tolga Aydinliyim (Baruch College).
- g. MSOM SIG Chairs:
  - i. Service Management: Laurens Debo (Dartmouth)
  - ii. Supply chain management: Zumbul Atan (TU Eindhoven).
  - iii. iFORM: Andrew Wu (Michigan)
  - iv. Healthcare Operations: Tolga Tezcan (Rice University).
  - v. Sustainable Operations: Basak Kalkanci (Georgia Tech).

Respectfully Submitted,

Tim Kraft

MSOM Secretary/Treasurer