

## Minutes of the 2020 MSOM Business Meeting at INFORMS 2020

Time: 4-5pm EST Sunday, November 8<sup>th</sup>, 2020.

Location: Virtual Meeting.

1. [President Atalay Atasu](#) welcomed the participants and started the meeting by introducing the agenda and the webinar set-up for the meeting.
  
2. [President Atalay Atasu](#) introduced the 2020-2021 MSOM Officers
  - a. President: Atalay Atasu (INSEAD).
  - b. President Elect: Feryal Erhun (University of Cambridge).
  - c. VP Meetings: Burak Kazaz (Syracuse University).
  - d. Secretary/Treasurer: Luyi Gui (UC Irvine).
  - e. Webmaster: Hyun Seok Lee (Korea University)
  - f. INFORMS Subdivision Liaison: Tolga Aydinliyim (Baruch College).
  - g. MSOM SIG Chairs:
    - i. Service Management: Manpreet Hora (Georgia Tech)
    - ii. Supply chain management: Gah-Yi Ban (LBS).
    - iii. iFORM: Onur Boyabatlı (Singapore Management University)
    - iv. Healthcare Operations: Anita Tucker (Boston University).
    - v. Sustainable Operations: Gökçe Esenduran (Purdue University).
  
3. [President Atalay Atasu](#) thanked the 2019-2020 MSOM Officers and conference organizers
  - a. President: Kamalini Ramdas (LBS).
  - b. President Elect: Atalay Atasu (INSEAD).
  - c. VP Meetings: Dorothee Honhon (UT Dallas).
  - d. Secretary/Treasurer: Rouba Ibrahim (University College London).
  - e. Webmaster: Hyun Seok Lee (Korea University)
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    - iii. iFORM: Burak Kazaz (Syracuse University).
    - iv. Healthcare Operations: Anita Tucker (Boston University).
    - v. Sustainable Operations: Jose Guajardo (Berkeley).
  - h. 2020 INFORMS Annual Meeting MSOM Cluster Co-chairs: Andrew Davis and Kostas Bimpikis
  - i. 2020 INFORMS SIG Track Chairs
    - i. Healthcare OM: Burhaneddin Sandikci, Hui Zhao
    - ii. Service Management: Jing Dong, Rouba Ibrahim
    - iii. Supply Chain Management: Cong Shi, Yehua Wei
    - iv. iFORM: Jiri Chod, Rong Li
    - v. Sustainable Operations: Andre Calmon, Joann de Zegher
  - j. MSOM 2020 Organizers: Osman Alp and Armann Ingólfsson
4. [President Atalay Atasu](#) introduced the 2021 INFORMS Annual Meeting.
- a. MSOM cluster Co-Chairs: So Yeon Chun (INSEAD) and Tinglong Dai (JHU).
  - b. MSOM SIG Chairs:
    - i. Healthcare Operations: Song-Hee Kim, Hessam Bavafa
    - ii. Service Management: Tom Tan, Qiuping Yu
    - iii. Supply chain management: Ho-Yin Mak, Ioannis Stamatopoulos
    - iv. iFORM: Nikolay Osadchiy, Selvaprabu Nadarajah
    - v. Sustainable Operations: Gemma Berenguer, Suvrat Dhanorkar
5. [President Atalay Atasu](#) gave an update about the 2021 MSOM conference.
- a. Location: Kelley School of Business, Indiana University, Bloomington, IN.
  - b. Co-chairs: Alfonso Pedraza-Martinez, Owen Wu
  - c. The format of the 2021 MSOM conference is still to be decided. The options are a fully virtual conference held on the announced conference date (June 6-8) or a hybrid conference that is likely to be postponed to August. A survey will be sent out to the society members.
  - d. Abstract submission will start in Jan 2021 if the virtual option is chosen, or in March if the hybrid option is chosen.
  - e. 2021 MSOM SIG Day Track Chairs
    - i. Healthcare OM: George Ball, Tinglong Dai

- ii. Service Management: Robert Batt, Srikanth Jagabathula
- iii. Supply Chain Management: George Qi Chen, Adam Elmachtoub
- iv. iFORM: Yasin Alan, Nikos Trichakis
- v. Sustainable Operations: Adem Örsdemir, Karthik Murali

6. [President Atalay Atasu](#) introduced the 2022 MSOM conference.
  - a. Location: Technical University of Munich (TUM)
  - b. Time: June 26-28, 2022.
  - c. Co-chairs: Alexander Hübner and Stefan Minner
  
7. [President Atalay Atasu](#) gave an update on the MSOM Membership distribution from 2008 to 2020 by membership type (regular, student, retired members).
  - a. 2020: 1633 members in total. 1056 regular members, 546 students, and 31 retired members. We lost a bit of membership due to the pandemic.
  
8. [President Atalay Atasu](#) gave an update on the MSOM Society finances.
  - a. Cash balance of \$201,986 at the end of Aug 2019.
  - b. Cash balance of \$200,164 at the end of Aug 31, 2020.
  - c. Finances are healthy. There is about \$2000 reduction in cash balance due to conference cancellation and loss of membership during the pandemic.
  
9. [President Atalay Atasu](#) gave an update on the MSOM Society Diversity and Inclusion (D&I) Committee and the associated by-law changes.
  - a. The D&I Committee was approved in Summer 2020. Adding the D&I Committee as an amendment in the by-laws requires by-law updates according to an INFORMS template. The updated by-law will be shared with the society members in March/April 2021.
  - b. The board is seeking volunteers to join the D&I committee. Please contact any board member if interested.
  
10. [President Atalay Atasu](#) announced the 2020 Management Science Best Paper in OM Award.
  - a. Finalists

- i. Dynamic Pricing in the Presence of Social Learning and Strategic Consumers, by Yiangos Papanastasiou and Nicos Savva, March 2016, Vol. 63, No. 4.
  - ii. Omnichannel Retail Operations with Buy-Online-and-Pick-up-in-Store, by Fei Gao and Xuanming Su, June 2016, Vol. 63, No. 8.
  - iii. Offline Showrooms in Omnichannel Retail: Demand and Operational Benefits, by David R. Bell, Santiago Gallino, and Antonio Moreno, March 2017, Vol. 64, No. 4.
- b. Winner: Omnichannel Retail Operations with Buy-Online-and-Pick-up-in-Store by Fei Gao and Xuanming Su, June 2016, Vol. 63, No. 8.

11. [President Atalay Atasu](#) announced the 2020 M&SOM Journal Best Paper Award.

- a. Finalists
  - i. Online and Offline Information for Omnichannel Retailing, by Fei Gao and Xuanming Su. 2017, Vol. 19, No. 1.
  - ii. The role of surge pricing on a service platform with self-scheduling capacity, by Gerard P. Cachon, Kaitlin M. Daniels, and Ruben Lobel. 2017, Vol. 19, No. 3.
  - iii. On-Demand Service Platforms, by Terry Taylor. 2018, Vol. 20, No. 4
- b. Winner: Online and Offline Information for Omnichannel Retailing by Fei Gao and Xuanming Su, 2017, Vol. 19, No. 1.

12. [President Atalay Atasu](#) announced the MSOM Young Scholar Award.

- a. This prize is intended to recognize exceptional young researchers (40 or younger) who have made outstanding contributions to scholarship in operations management.
- b. The Committee:
  - i. Rob Shumsky (chair)
  - ii. Carri Chan
  - iii. Gustavo Vulcano
  - iv. Lingxiu Dong
- c. Winner: Vivek Farias

13. [President Atalay Atasu](#) announced the MSOM Service Management SIG Best Paper Award.

- a. The committee:
  - i. Manpreet Hora (Service management SIG chair)
  - ii. Seyed Emadi

- iii. Itai Gurvich
  - iv. Anita Tucker (chair)
  - v. Senthil Veeraraghavan
  - vi. Qiuping Yu
- b. Winner: Luyi Yang, Laurens Debo, Varun Gupta. Trading Time in a Congested Environment.
  - c. Finalist: Nicos Savva, Tolga Tezcan, Özlem Yıldız. Can Yardstick Competition Reduce Waiting Times?

14. [President Atalay Atasu](#) announced the iFORM SIG Best Paper Award.

- a. The committee:
  - i. Onur Boyabatli (iFORM SIG chair)
  - ii. Burak Kazaz (Syracuse)
  - iii. Dan Iancu (INSEAD/Stanford)
  - iv. Tunary Tunca (Maryland)
- b. Winners: S. Alex Yang and John R. Birge. (2018). Trade credit, risk sharing, and inventory financing portfolios. *Management Science*, 64(8), 3667-3689.
- c. Finalists:
  - i. Demirel, Süleyman, Roman Kapuscinski, and Man Yu. (2018). Strategic behavior of suppliers in the face of production disruptions. *Management Science*, 64(2), 533-551.
  - ii. Deng, Shiming, Chaocheng Gu, Gangshu Cai, and Yanhai Li. (2018). Financing multiple heterogeneous suppliers in assembly systems: Buyer finance vs. bank finance. *Manufacturing & Service Operations Management*, 20(1), 53-69.

15. [President Atalay Atasu](#) gave an update about the MSOM Research Challenges

- a. Practice-based research challenge: Held every other year. The 2021 challenge is chaired by Jérémie Gallien (LBS).
- b. Data-driven research challenge 2020: In progress. The final presentations will be held on Nov 18th, 7-8:30pm EST.

16. [Professor Yugang Yu](#) from the University of Science and Technology of China presented about the industry partner for the Data-driven research challenge 2021, RiRiShun Logistics. Please visit <http://bs.ustc.edu.cn/pub/file/20201024/16035333667590391.pdf> for details.

17. [President Atalay Atasu](#) announced the MSOM Student Paper Competition.

- a. Competition Co-Chairs:
  - i. Vishal Agrawal (Georgetown)
  - ii. Feryal Erhun (University of Cambridge)
  - iii. Jun Li (University of Michigan)
- b. Three Finalists:
  - i. Nazli Sönmez (London Business School).
  - ii. Inki Sul (UT Dallas)
  - iii. Ruoxuan Xiong (Stanford University)
- c. Second Place: Nikhil Garg (Stanford University)
- d. First Place: Arielle Anderer (Wharton).

18. [President Atalay Atasu](#) announced the MSOM Responsible Research Award.

- a. Co-winners:
  - i. Itai Ashlagi, Peng Shi. Optimal Allocation Without Money: An Engineering Approach
  - ii. Retsef Levi, Manoj Rajan, Somya Singhvi, Yanchong Zheng. The Impact of Unifying Agricultural Wholesale Markets on Prices and Farmers' Profitability
- b. Honorable mentions (tie):
  - i. Wayne Fu, Başak Kalkançı, Ravi Subramanian. Are Hazardous Substance Rankings Effective? An Empirical Investigation of Information Dissemination About the Relative Hazards of Chemicals and Emissions Reductions
  - ii. Ruomeng Cui, Jun Li, Dennis Zhang. Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb

19. [President Atalay Atasu](#) announced the 2020 MSOM Distinguished Fellow and the 2020 MSOM Distinguished Service Award.

- a. MSOM Distinguished Fellow: Jay Swaminathan
- b. MSOM Distinguished Service Award: Brian Tomlin

20. [Departing Editor-in-Chief Chris Tang](#), gave an update on the M&SOM Journal.

- a. Thanks to the retiring managing editor Frances Moskwa.
- b. Number of submissions increase to a new record: 502 submissions between Jan 1 and Sept 26 in 2020.
- c. Acceptance rate is 13%
- d. Ave. Review cycle time is 86 days.
- e. M&SOM's impact factor exceeds 4 for the first time in history and is the highest among all 16 journals at INFORMS. The journal is now included in the Financial times top 50 list, and is listed as A journal in Australian, New Zealand, and China.
- f. Initiatives
  - i. M&SOM became a bi-monthly journal in 2020
  - ii. 2020 Special Issues
    - OpnsFinTech – Co-editors: Dan Iancu & Alex Yang
    - Socially Responsible Research in OM – Co-editors: Serguei Netessine, Chris Tang & Michael Toffel
  - iii. 2020 Second MSOM Data-Driven Research Competition (JD.com) chaired by Gad Allon & Chris Tang
  - iv. 2021 Second Biennial M&SOM Practice-Based Research Competition chaired by Jérémie Gallien.
  - v. 2021 Third MSOM Data-Driven Research Competition chaired by Gad Allon & Yugang Yu.

21. [Incoming Editor-in-Chief Georgia Perakis](#), gave an update on the M&SOM Journal.

- a. Thanks to the current editorial team
  - i. Editor-in-Chief Chris Tang
  - ii. DEs Brian Tomlin and Kamalini Ramdas of the Manufacturing and Supply Chain Department

- iii. DE Hau Lee of the Innovative Operations Department
  - iv. DE Morris Cohen of the Service Operations Department
- b. Introduce the process for the new DE selection.
- c. New departments and DEs
  - i. Manufacturing and Supply Chain Department: Wedad Elmaghraby (U. Maryland), Mahesh Nagarajan (UBC)
  - ii. Services, Platforms and Revenue Management Department: Mor Amory (NYU), Marcelo Olivares (U. Chile), Guillaume Roels (INSEAD)
  - iii. Environment, Health and Society Department: Beril Toktay (Georgia Tech), Anita Tucker (BU), Ozlem Ergun (Northeastern)
  - iv. Innovation Department: Kamalini Ramdas (LBS), Francis de Vericourt (ESMT Berlin)
  - v. Analytics in Operations Department: Melvyn Sim (NUS), Huseyin Topaloglu (Cornell Tech, starts in June)
  - vi. Practice Platform: Pavithra Harsha (IBM), Ananth Raman (HBS)
  - vii. M&SOM Data Challenge: Gad Allon (Wharton), Max Shen (Berkeley)
  - viii. Practice-based Research: Jeremie Gallien (LBS)
- d. New initiative: Frontiers in Operations (more to come)
- e. AE selection is in progress.

22. [Editor-in-Chief John Birge](#) gave an update on Operations Research.

- a. Assessing AEs and turn-around times based on survey results
- b. Fast-track department chaired by Dan Adelman
- c. Forward-to-journal review process for conferences
- d. Special issues:
  - i. Behavioral Queueing Science
  - ii. Computational Advances in Short-Term Power System Operations
  - iii. Reinforcement Learning
- e. Empirically assessing potential biases



- f. 2020 submissions and turnaround time
  - i. Total submissions (Q1-3): 656; acceptance rate: 17.2%
  - ii. Median turnaround time: first decision: 140 days; final decision: 286 days.
- g. Update about the impact factor. Discuss potential issues in the publication process that could influence the 2-yr influence factor.

23. [Editor-in-Chief David Simchi-Levi](#) gave an update on Management Science.

- a. Major Initiatives:
  - i. Data and code disclosure policy.
  - ii. Replication project.
  - iii. Virtual special issue on diversity, equity and inclusion.
  - iv. New special issue on Business and Climate Change
  - v. New special issue on Blockchain and Crypto Economics
  - vi. Management Science Task Force on DEI
  - vii. Task Force to examine Management Science review process
- b. Number of Submission, cycle time and acceptance rate:
  - i. The total number of regular and fast-track papers is 3919 for 2020 (between Jan 1-September 30), representing a 15% increase relative to 2019. The four departments related to OM are projected to receive more than 600 regular papers in 2020. The number of fast track papers is projected to be around 500 for the year of 2020.
  - ii. Average cycle time is 69 days for regular papers and 32.8 days for fast track papers.
  - iii. Acceptance rate is 12% overall, 20% for regular OM papers and 5% for fast track papers.
- c. Two more examples of accepted fast track papers.

Respectfully Submitted,

Luyi Gui

MSOM Secretary/Treasurer