

## Minutes of the 2018 MSOM Business Meeting at the MSOM Annual Meeting

Time: Monday 4 pm, July 2, 2018

Location: Dallas, TX

1. President Gad Allon welcomes the participants and started the meeting by introducing the agenda for the meeting.
2. President Gad Allon announced the 2018 MSOM Distinguished Fellows
  - a. Gad discussed the composition of the selection committee, his own recusal from voting, and the shift to more Fellows (and less Past Presidents) to help manage conflict of interest issues
  - b. 2018 Selection Committee
    - i. Jan Van Mieghem (MSOM Fellow)
    - ii. Brian Tomlin (MSOM Past President)
    - iii. Beril Toktay (MSOM Fellow)
    - iv. Jeannette Song (MSOM Fellow)
    - v. Garrett Van Ryzin (MSOM Fellow)
    - vi. Gad Allon (MSOM President, non voting member)
  - c. Winners
    - i. Ed Kaplan, Yale (talk at Fall INFORMS Conference)
    - ii. Serguei Netessine, Wharton (talk following today's business meeting)
3. President Gad Allon announced the 2018 MSOM Distinguished Service Award
  - a. This year's selection committee:
    - i. Wedad Elmaghraby (chair)
    - ii. Tava Olsen (a past winner)
    - iii. Steve Gilbert (a past winner)
  - b. Winner: Beril Toktay, Georgia Tech
4. President Gad Allon announced the 2018 MSOM Journal Best Paper Award
  - a. Process
    - i. Stage 1: Compilation of Papers.
      1. All papers (excluding erratum notes and editorial pieces) in prior three years are "nominated" by default. No solicitation of nominations required.
    - ii. Stage 2: Approval voting to select three finalists.
      1. Voting open to the M&SOM journal EIC, Department Editors, and Associate Editors.
      2. If there is a tie for the third ranked paper, then all of those tied papers will be finalists.
    - iii. Stage 3: Selection of the winner.
      1. Approval voting (among finalists) open to entire MSOM society.
  - b. Finalists
    - i. Toward mass adoption of electric vehicles: Impact of the range and resale anxieties, M&SOM 17.1 (2015): 101-119, Michael K. Lim, Ho-Yin Mak and Ying Rong

- ii. Production smoothing and the bullwhip effect, *M&SOM* 17.2 (2015): 208-220, Robert L. Bray and Haim Mendelson
      - iii. Analytics for an online retailer: Demand forecasting and price optimization. *M&SOM* 18.1 (2016): 69-88, Kris Ferreira Johnson, Bin Hong Alex Lee and David Simchi-Levi
      - iv. The role of surge pricing on a service platform with self-scheduling capacity. *M&SOM* 19.3 (2017): 368-384, Gerard P. Cachon, Kaitlin M. Daniels and Ruben Lobel
    - c. Winner
      - i. Toward mass adoption of electric vehicles: Impact of the range and resale anxieties, *M&SOM* 17.1 (2015): 101-119, Michael K. Lim, Ho-Yin Mak and Ying Rong
5. Chris Tang gave an update on the *MSOM* Journal
- a. New cover design/formatting
  - b. Statistics (Jan 1 – May 7 2018)
    - i. 172 new submissions (247 as of today July 2 2018)
    - ii. 14% acceptance rate
    - iii. Cycle time 68 days
  - c. Initiatives
    - i. 2018 Alibaba (Cainiao) data driven research competition
      - 1. Co-chairs: Gad Allon & Chris Tang
    - ii. 2018 Special Issues
      - 1. Sharing Economy and Online Platforms -- Co-editors: Saif Benjaafar & Ming Hu
      - 2. People-Centric Operations -- Co-editors: Guillaume Roels & Brad Staats
    - iii. 2019 Second Biennial *M&SOM* Practice-Based Research Competition
      - 1. Chair: Jeremie Gallien
    - iv. 2019 Special Issue
      - 1. Smart City Operations – Co-editors: Sameer Hasija & Chung-Piaw Teo
    - v. Goal for 2020/1 – Make *M&SOM* a bi-monthly journal!
      - 1. Need more submissions + shorter cycle time!
      - 2. Need good stats by 2019!
6. President Gad Allon discussed upcoming *MSOM* Research Challenges
- a. Data Driven Research
    - i. Original intent: deadline around now, short papers. Deadline extended to September 1<sup>st</sup>.
    - ii. CAINIAO (Alibaba's logistics arm), the *M&SOM* Journal and the *MSOM* society are partnering to offer *MSOM* members access to Cainiao's Transaction level data to encourage them to conduct data driven research.

- iii. In this competition, researchers will compete by building econometric models or data driven models using real data either to address some of the suggested questions below, or address questions of their own interest.
  - iv. The committee and Cainiao find the following topics to be interesting:
    - 1. Inventory,
    - 2. logistics,
    - 3. reputation system,
    - 4. consumer-supplier matching,
    - 5. behavioral operations
  - v. Judging Criteria: What the judges will be looking for?
    - 1. All entries will be judged according to the following criteria
    - 2. Criteria 1: Data-Driven.
    - 3. Criteria 2: Potential Impact on Practice.
    - 4. Criteria 3: Contribution to the research literature.
    - 5. Criteria 4: Generalizability / Scalability.
  - vi. Timeline:
    - 1. INFORMS 2017: Launch the competition.
    - 2. September 1st, 2018: Competition submissions deadline.
    - 3. October, 2018: Judges to review submissions and select finalists
    - 4. November, 2018 during INFORMS conference (at Phoenix):  
Finalist presentations, judges select winners, and winner(s) announcement.
    - 5. Finalists and prize-winning papers are guaranteed a fast-track at M&SOM
  - vii. Steering Committee:
    - 1. Chris Tang (co-chair)
    - 2. Gad Allon (co-chair)
    - 3. Ilan Lobel
    - 4. Lauren Lu
    - 5. Max Shen
    - 6. Gabriel Weintraub
    - 7. Dennis Zhang
- b. Practice Based Research (discussed by Chris Tang)
- i. Goal: motivate, help develop, reward and highlight high-quality OM research papers with significant practical relevance
  - ii. Involves paper review process by Academic Committee and presentations of finalist papers to Industry Judge Panel at the 2019 MSOM Conference in Singapore.
  - iii. All finalist papers to be published in M&SOM fast track (1 round)
  - iv. Full paper and additional evidence of realized or potential impact to be submitted through **Manuscript Central** by **September 1, 2018**
  - v. Academic Committee:
    - 1. Turgay Ayer (Georgia Tech)
    - 2. John Birge (University of Chicago)
    - 3. Feryal Erhun (Cambridge University)

4. Marshall Fisher (Wharton)
  5. Jérémie Gallien (London Business School)
  6. Industry Judge Panel: TBA
  - vi. See M&SOM Journal website for detailed announcement and competition rules
  - vii. Inquiries: Jérémie Gallien (Chair), [jgallien@london.edu](mailto:jgallien@london.edu)
7. President Gad Allon gave an update on the MSOM Society Financials
- a. Finances are healthy and the cash balance continues to grow slightly:
    - i. Cash balance of \$154,786 at the beginning of 2017.
    - ii. Cash balance of \$166,934 at the end of 2017.
8. President Gad Allon discussed MSOM Sexual Harassment Policy
- a. Over the last few weeks, MSOM has received complaints of inappropriate behavior by members to other members
    - i. Some potentially serious incidents
    - ii. Even to the extent that tenure, letter-writing mentioned during these incidents
    - iii. Most seem to happen during conferences and between people affiliated with different universities
  - b. We are not ready to take action now but we should start the discussion
  - c. Currently we see several options:
    - i. Adopt an MSOM policy (avenues for reporting for sexual harassment during conferences, for example, educating MSOM members on the options they have available to them)
    - ii. “Push” Informs to adopt a policy
    - iii. Create a forum for discussion within the MSOM conference
  - d. Open Discussion
    - i. Future President Wedad Elmbagraby: how should we discuss this as a society? It would be wrong to let this go by the wayside and it impacts many members.
    - ii. Diwakar Gupta: we need a mechanism for reporting these incidents.
    - iii. Tava Olsen: we need a working group to come up with recommendations. This is important enough to make it more than 5 minutes discussion at a business meeting.
    - iv. Kathy Stecke: we can adopt our own policy and also push INFORMS to do something too. There’s no reason to do one or the other.
    - v. Marty Lariviere: doing this without INFORMS may be impossible. We don’t have lawyers, we may be unable to enforce penalties. Some penalties could be life changing—real penalties should be accompanied by resources to follow that through.
    - vi. Jay Swaminathan: we should have a group working on a code of professional conduct that all members have to sign. This can happen before we even have penalties/legal solutions.
    - vii. Morris Cohen: if there are going to be consequences there must be due process, just as in our universities. This is going to be complicated and

there will be liability issues. We should go down this path and we should do it all the way.

- viii. Sri Seshadri: we should take notice of things that are told to us and not ignore. Let's take this seriously when there is something to report.
- ix. Serguei Netessine: a few years ago as MSOM president I tried to start a policy like this for ethics. The problem is that once you punish someone they can sue you. INFORMS told us we cannot do this because INFORMS is legally responsible for enforcing this. Based on my past experience, it has to be INFORMS that does this, and there is not much our society can do.
- x. Gad Allon: it's worth noting that just communicating what is acceptable and what is not may be valuable. While many of us take harassment training, many do not (phd students for instance).
- xi. Kathy Stecke: there are confidentiality issues as well. We may not be able to do much ourselves, but we could come up with a model of what we'd like to do and give that to INFORMS.
- xii. Kamalini Ramdas: we have colleagues in other disciplines who also have societies within INFORMS who may want to do this too. We could all together push INFORMS.
- xiii. Gad Allon: the most natural thing to do may be to form a working group and get some data, come up with a plan.
- xiv. Itai Ashlagi: reporting mechanisms can help us discover if someone is serially harassing. We can set up a mechanism now and learn this. Even if we don't punish, we can collect this information without an ethical problem.

9. President Gad Allon thanked conference chairs

- a. Dorothee Honhon and Elena Katok (2018 MSOM conference chairs)
- b. 2018 SIG Conference Chairs
  - i. Turgay Ayer & Mehmet Ayvaci (Healthcare)
  - ii. Rouba Ibrahim & Ming Hu (Service)
  - iii. Soo-Haeng Cho & Leon Zhu (Supply Chain)
  - iv. Nikolay Osadchiy & Wenqiang Xiao (iFORM)
  - v. Jose Guajardo & Basak Kalkanci (Sustainable Operations)
- c. Hongmin Li and Scott Webster (2018 INFORMS Annual Meeting MSOM Cluster Chairs)
- d. 2018 INFORMS Annual Meeting SIG Track Chairs
  - i. Feng (Susan) Lu (Healthcare)
  - ii. Bora Keskin (Service)
  - iii. Guoming Lai (Supply Chain)
  - iv. Yasin Alan & Danko Turcic (iFORM)
  - v. Saed Alizamir & Safak Yucel (Sustainable Operations)

10. CP Teo discussed the 2019 MSOM Conference in Singapore

- a. Organizers: Chung Piau Teo, Melvyn Sim, Mabel Chou, Long He, Niyazi Taneri
- b. June 30<sup>th</sup> – July 2<sup>nd</sup> 2019

11. President Gad Allon announced the location of the 2020 MSOM Conference
  - a. Banff, Alberta, Canada
  - b. June 28-30, 2020
  - c. Host Schools: University of Alberta & University of Calgary
  - d. Chairs: Osman Alp & Armann Ingolfsson
  - e. Osman Alp briefly discussed the conference
  
12. President Gad Allon announced the location of the 2021 MSOM Conference
  - a. Kelley School of Business, Indiana University
  - b. June 13-15, 2021
  - c. Chairs: Alfonso Pedraza-Martinez & Owen Wu
  
13. President Gad Allon thanked outgoing officers and SIG chairs
  - a. President: Gad Allon (Wharton)
  - b. President Elect: Wedad Elmaghraby (Maryland)
  - c. VP of Meetings: Felipe Caro (UCLA)
  - d. Secretary/Treasurer: Robert Swinney (Duke)
  - e. MSOM SIG Chairs:
    - i. Service Management: Amy Ward (USC)
    - ii. Supply chain management: Lauren Lu (UNC)
    - iii. iFORM: Vishal Gaur (Cornell)
    - iv. Healthcare Operations: Nicos Savva (LBS)
    - v. Sustainable Operations: Vishal Agrawal (Georgetown)
  
14. President Gad Allon announced the incoming officers and SIG chairs
  - a. President: Wedad Elmaghraby (Maryland)
  - b. President Elect: Kamalini Ramdas (LBS)
  - c. VP of Meetings: Eda Kemahlioglu Ziya (NC State)
  - d. Secretary/Treasurer: Ming Hu (Toronto)
  - e. MSOM SIG Chairs:
    - i. Service Management: Amy Ward (USC)
    - ii. Supply chain management: Lauren Lu (UNC)
    - iii. iFORM: Burak Kazaz (Syracuse)
    - iv. Healthcare Operations: Nicos Savva (LBS)
    - v. Sustainable Operations: Atalay Atasu (Georgia Tech)

Respectfully Submitted,

Robert Swinney  
MSOM Secretary/Treasurer