

INFORMS 2012 MSOM Business Meeting Minutes

Time: Sunday 6:15pm – 7:15pm, October 14, 2012

Location: Phoenix, AZ

1. The meeting was called to order by President Beril Toktay at 6:15pm. Beril started the meeting by introducing the agenda for the meeting.
2. President Beril Toktay announced the 2012-2013 MSOM officers and SIG chairs
 - President: Beril Toktay (Georgia Tech)
 - President Elect: Mark Ferguson (University of South Carolina)
 - VP of Meetings: Jérémie Gallien (London Business School)
 - Secretary / Treasurer: Lauren Lu (University of North Carolina at Chapel Hill)
 - MSOM SIG Chairs:
 - Service management: Laurens Debo (University of Chicago)
 - Supply chain management: Albert Ha (HKUST)
 - iFORM : Vlad Babich (Georgetown)
 - Healthcare: Diwakar Gupta (University of Minnesota)
 - Sustainable Operations: Francis de Vericourt (INSEAD)
3. President Beril Toktay announced the 2012 MSOM Distinguished Fellows
 - Paul Kleindorfer (INSEAD)
 - Jan Van Mieghem (Kellogg School of Management, Northwestern)
 - Ward Whitt (IEOR Department, Columbia)Selection Committee: Gerard Cachon, Aleda Roth, Noah Gans, Larry Robinson, Steve Gilbert
3. President Beril Toktay announced the 2012 MSOM Distinguished Service Award
 - Steve Graves (Sloan School of Management, MIT)Selection Committee: Marty Lariviere, Izak Duenyas, Beril Toktay
4. President Beril Toktay announced the MSOM 2012 Best Paper Award
 - Victor Araman and Ioana Popescu. Media Revenue Management with Audience Uncertainty: Balancing Upfront and Spot Market Sales. *M&SOM* 12(2), 190-212, Spring 2010.
 - Finalists in the Last Year of Eligibility:
 - C. Groër, B. Golden, and E. Wasil (2009). The Consistent Vehicle Routing Problem, *Manufacturing & Service Operations Management*, Volume 11, Issue 4.
 - S. Veeraraghavan and L. Debo (2009). Joining Longer Queues: Information Externalities in Queue Choice, *Manufacturing & Service Operations Management*, Volume 11, Issue 4.
 - V. N. Hsu., S. H. Xu and B. Jukic. (2009). Optimal Scheduling and Incentive-Compatible Pricing for a Service System with Quality of Service Guarantees, *Manufacturing & Service Operations Management*, Volume 11, Issue 3.
 - Recognition of judges:

- Phase 1 judges: Gad Allon, Opher Baron, Metin Cakanyildirim, Jiri Chod, Maqbool Dada, Nicole DeHoratius, Albert Ha, Fikri Karaesmen, Serguei Netessine, Tava Olsen, Nicholas Petruzzi, Saibal Ray, Nicola Secomandi, Kevin Shang, Richard Steinberg, Amy Ward, Fuqiang Zhang, Yong-Pin Zhou
 - Phase 2 judges: Gad Allon, Tava Olsen, Rob Shumsky
5. Omar Besbes and Gad Allon announced the MSOM 2012 Student Paper Competition results
- First prize: Soroush Saghafian (Arizona State University) “Complexity-Based Triage: A Tool for Improving Patient Safety and Operational Efficiency” Advisors: Wally Hopp and Mark Van Oyen (U. of Michigan)
 - First prize: Yina Lu (Columbia University) “Measuring the effect of Queues on Customer Purchases” Advisor: Marcelo Olivares (Columbia)
 - Finalists:
 - Emre Nadar (Bilkent University) “New Functional Characterizations and Optimal Structural Results for Assemble-to-Order M-Systems” Advisors: Mustafa Akan and Alan Sheller-Wolf (Carnegie Mellon University)
 - Bar Ifrach (Stanford) “Monopoly Pricing in The Presence of Social Learning” Advisors: Costis Maglaras(Columbia)
 - Buket Avci (INSEAD) “Electric Vehicles with a Battery Switching Station: Adoption and Environmental Impact” Advisors: Karan Girotra and Serguei Netessine (INSEAD)
 - Sang Won Kim (Columbia) “Measuring the Performance of Large-Scale Combinatorial Auctions: A Structural Estimation Approach” Advisors: Marcelo Olivares and Gabriel Weintraub (Columbia)
6. Editor-in-Chief of *M&SOM* Steve Graves provided an update on the journal
- Submissions (1/1/12 – 10/12/12): 237 new papers; 73 revisions
 - Reject rate for new submissions, 80 to 85%
 - 4 issues, 42 papers (659 pages) published in 2012
 - Current backlog: 22 papers
 - Special issues update:
 - Applications of Healthcare Operations Management
 - Bruce Golden and Avi Seidman, co-editors
 - Published as Fall 2012 issue; 11 papers plus OM Forum with commentaries
 - Environment
 - Erica Plambeck and Beril Toktay, co-editors
 - Target publication date Fall 2013, with 8 to 10 papers
 - Proposal under review for special issue on practice-focused research
 - Two OM Forum articles published
 - “Some Lessons on OM Model Implementation Drawn from the RAND Fire Project” by Peter Kolesar, Winter 2012
 - “What is Interesting in Operations Management?” by Gérard P. Cachon, Spring 2012
 - “The Vital Role of Operations Analysis in Improving Healthcare Delivery” by Linda Green, Fall 2012

Planned OM Forum articles:

- “3Rs of Operations Management: Research, Relevance, and Rewards” by Jan Van Mieghem, Winter 2013
 - “Offered Load Analysis for Staffing” by Ward Whitt, Spring 2013
- 56% of reviews completed by due date (nominally 5 weeks); 65% completed by due date + 1 day
 - Review cycle: 2012 Average = 22.9 days, Median = 38 days, 99.2% within 80 days
 - Publication cycle: publication cycle time (publication date – first submission date) has dropped from 33 months in 2009 to 23 months in 2011.
 - Special issues
 - Healthcare Operations Management (Bruce Golden & Avi Seidmann, Co-Editors) : to appear in Fall 2012
 - Environment (Erica Plambeck & Beril Toktay, Co-Editors): 31 papers submitted; awaiting revisions
7. Editor-in-Chief of *Management Science* Gerard Cachon provided a brief update on the journal
8. Area editor *Dan Adelman* of *Operations Research* provided an update on the journal, particularly on the operations and supply chains area
- The journal is interested in papers that focus on one or more of the following dimensions:
 - Define new problem domains for the field;
 - Introduce innovative concepts and mathematical formulations of problems;
 - Provide new insights into operational problems;
 - Develop new methodologies to approach known and new problems;
 - Apply operations research methods in creative ways to interesting application areas.
 - New Submissions to the Operations and Supply Chains Area = 104
 - Revision Rate = 17%
 - Publication backlog = 3 issues
9. Secretary / Treasurer Lauren Lu gave an update on the financial condition of the MSOM society. The ending balance as of June 30, 2012 was \$86,586.68 and the projected balance at the end of year is \$73,785.34. The organization is doing well in terms of financials.
10. President Beril Toktay reported the recommendations of the MSOM Awards Review Committee (Marty Lariviere, Jeannette Song, Beril Toktay, Garrett Van Ryzin)
- MSOM Student Paper Award: Improve selection committee continuity by having one committee member from the past year to continue to serve for the current year
 - MSOM Fellows: Make earlier decisions to allow timely planning for the fellow lectures at the MSOM annual conference
 - Distinguished Service Award: Clarify that recipients typically have served in multiple leadership roles
 - Explore having “Best Paper Awards” for the SIGs
 - Introduce the Young Scholar Award

11. President Beril Toktay introduced the Young Scholar Award
 - Purpose: To recognize outstanding contributions to knowledge in O.M. by a young scholar (under 40).
 - Prize: \$1,000 and a plaque.
 - Process:
 - Three member committee, with each member serving a staggered, three year term
 - Nominations received in June and July
 - Award announced at Fall Business Meeting
 - The Young Scholar Award was approved by the MSOM society according to the votes at the business meeting

12. President Beril Toktay discussed several open issues:
 - Explore developing SIG-based awards
 - Develop a Policies and Procedures manual
 - Carry out an M&SOM member survey
 - Provide a platform for universities to share information on video conferencing technology information

13. VP of Meetings Jérémie Gallien thanked the organizers of the 2012 MSOM conference
 - Conference Co-Chairs: Costis Maglaras and Soulaymane Kachani
 - Organizing Committee: Omar Besbes, Carri Chan, Awi Federgruen, Guillermo Gallego, Vineet Goyal, Clara Magram, Jenny Mak, Marcelo Olivares, Van Anh Truong, Garrett van Ryzin, Gabriel Weintraub and David Yao
 - SIG Workshop Chairs
 - Healthcare Operations – Sergei Savin and Baris Ata
 - iFORM – Onur Boyabatli and Rene Caldentey
 - Service Operations – Guillaume Roels
 - Supply Chain Operations – Rodney Parker
 - Sustainable Operations – Saif Benjaafar

14. VP of Meetings Jérémie Gallien thanked the MSOM tracks organizers of INFOMRS 2012
 - MSOM Tracks Co-Chairs: Sang Kim and Robert Swinney
 - MSOM SIG Tracks Chairs
 - Healthcare Operations - Serhan Ziya
 - iFORM - Onur Boyabatli and Rene Caldentey
 - Service Operations - Ramandeep Randhawa
 - Supply Chain Operations - Aydin Goker and Lauren Lu
 - Sustainable Operations - Saif Benjaafar

15. VP of Meetings Jérémie Gallien announced upcoming conferences
 - Summer 2013 MSOM Conference: July 28-30, INSEAD, Fontainebleau, France
 - Conference Co-chairs: Stephen Chick, Serguei Netessine, Francis de Vericourt and Enver Yucesan
 - SIG Workshop Chairs
 - Healthcare Operations - Diwakar Gupta
 - iFORM - Vishal Gaur

- Service Operations - Zeynep Aksin
 - Supply Chain Operations - Karan Girotra
 - Sustainable Operations – Peng Sun
- Fall 2013 INFORMS Conference, October 6-9, 2013, Minneapolis, MN
 - Overall MSOM Track Chairs
 - Nitin Bakshi, London Business School
 - Sarang Deo, Indian School of Business
 - SIG Track Chairs
 - Healthcare Operations - Wen-Ya Wang
 - iFORM - Onur Boyabatli
 - Service Operations - Pnina Feldman
 - Supply Chain Operations - Greys Sosic and Albert Ha
 - Sustainable Operations – Francis de Véricourt
- EURO/INFORMS Joint International Meeting 2013
 - First joint meeting since 2003
 - July 1-4, Rome, Italy
 - Health Care SIG - Vedat Verter
 - Service Operations SIG - Moshe Haviv
 - iFORM SIG - Alejandro Serrano
- MSOM Conference Summer 2014
 - June 19-21, University of Washington, Seattle, WA
- MSOM Conference Summer 2015: Call for proposals
 - When will the conference be held?
 - Who will be the conference chair or co-chairs? Who else will be involved?
 - How many local hotel rooms are available? How far?
 - How many tracks would your school be able to accommodate? One or several buildings?
 - A rough budget for the conference; what you anticipate charging for the conference; will your school contribute?
 - What social events would be possible?

16. Serguei Netessine gave an introduction about the MSOM 2013 Conference at INSEAD

- Conference website: <http://www.insead.edu/events/msom2013/>
- Program highlights: SIGs meeting: Sunday July 28; MSOM Conference: Monday July 29 and Tuesday 30
- Important dates: February 15, 2013 - Paper submission; April 15 , 2013 - Early Registration opens (in conjunction with paper acceptance information); May 15, 2013 - Program available; June 15, 2013 - Early registration closes

(Minutes respectfully submitted by Lauren Lu)