Minutes of the MSOM Business Meeting

Time: Sunday 6:15pm - 7:15pm, November 13, 2011
Location: Charlotte, North Carolina (2011 INFORMS Annual Conference)

1. President Steve Gilbert started the meeting by introducing the agenda and updating the newly elected MSOM officers/SIG chairs.

   - Steve announced the newly elected MSOM officers: Steve Gilbert (president), Beril Toktay (president-elect), Fuqiang Zhang (VP meetings), and Lingxiu Dong (secretary/treasurer).

   - He introduced the SIG chairs for 2011-2012: Laurens Debo (service management), Albert Ha (supply chain management), René Caldentey (iFORM), Diwakar Gupta (healthcare operations), Saif Benjaafar (sustainable operations).

   - He recognized the organizational efforts of the following members: Noah Gans (past president), Suleyman Demirel (webmaster), Yavuz Günalay (listserv moderator), Marty Lariviere (subdivisions council representative), Vanayak Deshpande (MSOM cluster co-chair), Gurhan Kok (MSOM cluster co-chair), and SIG track chairs, Felipe Caro (supply chain management), Lingxiu Dong and Danko Turcic (iFORM), Vivek Farias (healthcare), Philippe Afeche (service operations), Atalay Atasu and Ravi Subramanian (service operations).

2. President Steve Gilbert updated society business

   - Collaboration with INFORMS Society on Marketing Science (ISMS) is in progress.

   (1) A committee is exploring if and how the two societies should pursue some form of formal collaboration. The committee is composed of two members of MSOM (Morris Cohen and Glen Schmidt) and two members of ISMS (Paul Messinger and Chakravarthi Narasimhan).

   (2) The committee proposed that, as a starting point, ISMS will have a 3-session track at the Marketing Science Conference and MSOM will have a 3 session track at MSOM Conference, both of which will be held in June of 2012. Details of implementation are still evolving, but ideas include: cross-discipline discussants assigned to papers, and panel sessions.

   - Steve gave a quick update of the financial condition of the MSOM society. The organization is doing well in terms of financials.
Steve announced that a committee has been formed to review the following issues regarding MSOM awards:

(1) Is the current portfolio of awards ideal? Should we establish a mid-career award? Should we give additional recognition of outstanding OM papers?

(2) Can the processes for selecting winners be improved?

The committee consists of president Steve Gilbert, president-elect Beril Toktay, Garrett van Ryzin, and past presidents Marty Lariviere, Jeannette Song.

3. President-elect Beril Toktay recapped awards presented at the summer 2011 MSOM Conference at Ann Arbor, Michigan, and recipients received their awards. The awards were as follows:

- 2011 MSOM Distinguished Fellow Awards: Gérard Cachon and Peter Kolesar (not in attendance).
- MSOM Distinguished Service Award: Izak Duenyas.

4. Gad Allon, who co-chaired the 2011 MSOM Student Paper Competition along with Achal Bassamboo, announced the finalists and winners of the MSOM Student Paper competition.

- First Prize
  - Jun Li (University of Pennsylvania) “Are Consumers Strategic? Structural Estimation from The Air-Travel Industry”

- Second Prize
  - Turgay Ayer (Georgia Tech) “Personalizing Breast Cancer Screening Policies”

- Finalists:
  - Sam Aflaki (INSEAD) “Strategic Investment in Renewable Energy Sources”
  - Yasin Alan (Cornell) “Operational Investment and Capital Structure Under Asset Based Lending: A One Period Model”
  - Kenan Arifogluose (Northwestern University) “Consumption Externality and Yield Uncertainty in the Influenza Vaccine Supply Chain: Interventions in Demand and Supply Sides”
  - Robert Bray (Stanford University) “Information Transmission and the Bullwhip Effect: An Empirical Investigation”
  - Morvarid Rahmaniam (UCLA) “Contracting and the Dynamics of Collaboration”
Gad acknowledged the help and support from judges, and 2010 MSOM Student Paper Competition co-chairs, Li Chen and Gürhan Kök, and President Steve Gilbert.

5. President Steve Gilbert reported on status of *M&SOM* journal on behalf of Editor Steve Graves.

- During the period 01/01/11 - 11/09/11, the journal received 253 new submissions and 125 revisions; there was a 50% increase of revision over 2010. The rejection rate for new submissions was 80-85%. 4 issues and 35 papers (568 pages) have been published so far in 2011. The current backlog is 24 papers (382 pages).

- Two special issues are underway. One is on Applications of Healthcare Operations Management (co-editors Bruce Golden and Avi Seidman, two reviews rounds near complete; hope to publish at the end of 2012. The other is on Environment (co-editors Erica Plambeck and Beril Toktay, 31 submissions; first review round in process.

- Two OM Forum articles based on presentations from 2011 MSOM Fellows are to appear: “Some Lessons on OM Model Implementation Drawn from the RAND Fire Project” (by Peter Kolesar) and “What is Interesting? (In Operations Management)” (by Gerard P. Cachon).

- Steve acknowledged the exceptional service provided by reviewers. About 58% of reviews completed by due date (5 weeks); about 66% completed due date plus 1 day.

- Cycle times for reviews remain short. Median cycle time is 43 days, 99.7% within 90 days. Total cycle times (=publication date – date of first submission) are decreasing, from average 28.9 month in 2010 to average 25.7 months in 2011.


- Emails will be sent out to authors whose papers are cited by newly accepted Management Science papers to congratulate them on the citations.

- Management Science cycle time is ranked No. 2 among INFORMS journals: 88% within 90 days, 98% within 120 days.

- Operations Management Department Editor Christian Terwiesch, due to new administrative assignment, will leave the department editor post at the end of December 2011. Gérard thanked Christian for his dedication and hard work during his tenure. Serguei Netessine (INSEAD) will join Yossi Aviv and Marty Lariviere to become the department editor.


- From 1/1/2011 to 6/30/2011, the average review cycle time is 48 days, 64% within in 60 days, 91% within 91 days.

- David announced the 2010 OR Meritorious Award Recipients.

David will step down at the end of his tenure as the Editor-in-chief. Stefanos Zenios (Stanford) will become the new Editor-in-Chief.

8. Vice President-Meetings Fuqiang Zhang provided an overview of upcoming conferences.

- Summer 2012 MSOM Conference at the Columbia University, June 17-19, 2012:
  - Conference co-chairs: Soulayman Kachani and Costis Maglaras
  - SIG workshop chairs: Healthcare Operations (Sergei Savin and Baris Ata), iFORM (Onur Boyabatli and Rene Caldentey), Service Operations (Guillaume Roels), Supply Chain Operations (Rodney Parker), Sustainable Operations (Saif Benjaafar)

- Fall 2012 INFORMS Conference in Phoenix, Arizona, October 14-17, 2012:
  - Overall MSOM Track co-chairs: Sang Kim and Robert Swinney
  - SIG Track chairs: Healthcare Operations (Serhan Ziya), iFORM (Onur Boyabatli and Rene Caldentey), Service Operations (Ramandeep Randhawa), Supply Chain Operations (Aydin Goker and Lauren Lu), Sustainable Operations (Saif Benjaafar)

- 2012 INFORMS International Meeting in Beijing, China, June 24-27, 2012


- Call for proposal for Summer 2014 MSOM Conference:
  - A North American location is preferred since MSOM holds its meeting at a non-North America location every third year, 2013 Meeting is in France.
  - Fuqiang will be sending out a call for proposals

9. David Yao announced details of 2012 INFORMS International Meeting

- Time: June 24-27, 2012,
- MSOM Cluster Chair: Fangruo Chen
- Mostly OM Workshop at Tsinghua University immediately follows the conference: June 28-29, 2012


- Time: June 17-19, 2012
• Location: Columbia University, New York, New York

• Conference co-chairs: Soulayman Kachani and Costis Maglaras

• Extended-abstract submission deadline: 1/31/2012

• Early registration opens: 4/1/2012

• Regular registration opens: 6/1/2012

(Minutes respectfully submitted by Lingxiu Dong)