

INFORMS Pittsburgh  
MSOM Business Meeting  
November 6, 2006

Gerard Cachon opened the meeting at 6:15 pm.

The agenda for the meeting included:

1. Present this year's MSOM Service Award and announce MSOM Fellows
2. MSOM Student Competition
3. Discuss issues with respect to the Society's Bylaws and propose amendment to the current Bylaws
4. Updates on MSOM Journal
5. MSOM Society updates: finances, future meetings

1. Gerard presented this year's MSOM Service Award to Garrett van Ryzin.

Gerard then explained the procedure for selection of MSOM Fellows. This year's winners are Linus Schrage and Harvey Wagner.

2. Erica Plambeck followed by presenting the results of the MSOM Student Competition. There were more than 80 papers submitted and 52 judges. Erica explained the review process. The competition resulted in six finalists, with one 1<sup>st</sup> prize winner and two 2<sup>nd</sup> prize winners:

1<sup>st</sup> Place: Itay Gurvich "Cross-Selling in a Call Center with a Heterogeneous Customer Population" (Columbia Graduate School of Business, Advisors: Mor Armony and Costis Maglaras)

2<sup>nd</sup> Place: Sarang Deo "Cournot Competition under Yield Uncertainty: The Case of the U.S. Influenza Vaccine Market" (UCLA Anderson School of Management, Advisor: Charles Corbett)

2<sup>nd</sup> Place: Vivek Farias "Dynamic Pricing with a Prior on Market Response" (Stanford Electrical Engineering, Advisor: Benjamin Van Roy)

Finalists:

Ozgun Demirag "Effects of Customer Rebates & Retailer Incentives on Manufacturer Profit & Sales" (Georgia Tech)

Sang-Hyun Kim "Performance Contracting in After-Sales Service Supply Chains" (Wharton School, University of Pennsylvania)

Chris Lee "Optimal Initiation & Management of Dialysis" (Stanford University)

Plaques were given to the winners and Erica concluded by thanking the judges.

3. Marty Lariviere conducted the discussion over the proposed amendments to the MSOM Society Constitution and Bylaws. Currently the Society has 900 members. The procedure to put forward amendments is to send an e-mail one week prior to the business meeting (e-mail sent by Nick Petruzzi on Oct. 27), then vote at the meeting. Two-thirds of the members present at the meeting need to support the amendment to make it pass.
- First amendment: Altering the Society meeting schedule.
  - Second amendment: Altering the timing of Society elections and terms. The original proposal stated that officers shall assume duties on June 30. In response to questions from the members present in the meeting, this has been now modified to July 31. The amendment also dictates dates for distribution of ballots.
  - Third amendment: Creation of Special Interest Groups (SIGs). Marty described the purpose and goals of SIGs, the procedures by which SIGs are formed and disbanded, and other details regarding SIG leadership and responsibilities of SIG Chairs. In addition, the Multi-Echelon (hereafter, ME) conference would be replaced by one-day conferences (with similar format as the ME conference) organized by each of the SIGs.

The amendments were opened up for discussion. The following is a summary of the comments made during the discussion:

- Having ME replaced by multiple SIGs conferences may have a negative impact on quality of presentations.
- Allow for flexibility regarding the SIGs conferences. For example, a SIG may have a conference every other year.
- The requirement of 100 members or 10% of the membership (whichever is greater), may prevent smaller SIGs to subsist.
- Same comment, in view that a Section within INFORMS requires 25 members to be active.
- There are too many constraints to ensure that a SIG remains active.

The MSOM officers provided their views on each of these discussion points.

After the discussion, there was a call for votes. Out of the 87 members present in the room, 57 voted “Yes”, 11 voted “No”, and 19 abstained. The 57 positive votes were not enough to approve the amendments.

In response to the questions posed during the discussion of the proposal, a friendly amendment to the original amendment was proposed. This involved removing the requirement that each SIG organize a one-day conference before the MSOM annual conference. This requirement was also removed from the set of constraints imposed on SIGs to remain active.

There was a new call for votes to approve the amendment to the Bylaws with the changes put forward by the friendly amendment. There were now 88 members present in the room. This time, 84 voted “Yes”, 1 voted “No”, and 3 abstained. Thus the revised amendment was approved.

4. Gerard presented a brief update on the MSOM Journal. The Journal is doing very well. The median review cycle is 50 days, 94% of the papers are being reviewed within 75 days, and 97% of the papers are being reviewed within 90 days. Gerard also mentioned that MSOM has been approved for coverage by ISI. This constitutes a big step for the Journal.
5. Regarding the finances, the Society is doing fine.

Nick Petruzzi briefly talked about the future meetings:

- INFORMS International 2007 in Puerto Rico
- 2007 MSOM Conference in Beijing, China
- 2008 MSOM Conference organized by the University of Maryland