

MSOM Business Meeting Minutes, INFORMS National Meeting

October 20, 2003 (Atlanta)

The meeting was called to order at 6:20pm by President Panos Kouvelis.

Serguei Netessine presented the results of the 2003 *MSOM* Student Paper Competition for competition chair Gerard Cachon, who couldn't make it to the meeting. Serguei thanked the judges: (Dan Adelman, Naren Agrawal, Yossi Aviv, Rene Caldentey, Wedad Elmaghraby, Noah Gans, Roman Kapuscinski, Pinar Keskinocak, Costis Maglaras, Joe Mazzola, Serguei Netessine, Michael Pinedo, Erica Plambeck, Nils Rudi, Sergei Savin, Kevin Shang, Terry Taylor, Christian Terwiesch, Brian Tomlin, and Tunay Tunca), briefly described the process, and then presented awards to the finalists:

◆ Aydin Alptekinoglu (UCLA), Variety and price competition between a mass customizer and a mass producer (with Charles Corbett)

◆ Li Chen (Stanford), Optimal Bayesian quantity control when some customers will accept a substitute (with Erica Plambeck)

◆ Gurhan Kok (Pennsylvania), Demand estimation and assortment optimization under substitution: methodology and application (with Marshall Fisher)

◆ Victor Martinez de Albeniz (MIT), A portfolio approach to procurement contracts (with David Simchi-Levi) and to the winners:

◆ Second place: Jiri Chod (Rochester), Strategic investments, trading and pricing under forecast updating (with Nils Rudi).

◆ First place: Amar Sapra (Cornell), The martingale evolution of price forecasts in a market for supply chain capacity (with Peter Jackson).

Next, Vice President of Meetings Jay Swaminathan discussed the 2005 *MSOM* meeting. Jay has received many offers to host the conference, and he announced the following process for schools that would like to host: if you represent a school that is interested in hosting this even, send a one or two page proposal (in pdf format). This proposal should focus (1) where the conference would be hosted; (2) where the participants would be staying; (3) how much funding would be available for hosting this event from the university or other sources; (4) anything special that you plan to do at the *MSOM* conference; (5) prior participation in such events; (6) attractiveness of the location; (7) any other information that would be useful for him. The deadline for the proposal submission is November 10, 2003. As a background, the *MSOM* conference is generally held in the second to fourth week of June. The multi-echelon conference (which is subsidized) is held one day prior to the *MSOM* conference. The last two *MSOM* conferences have had 200 + attendees and the schools hosting them have spent \$15,000-\$20,000.

Phil Kaminsky announced the current *MSOM* funds balance: \$25,798.87.

Panos Kouvelis announced that due to various implementation difficulties, the joint *MSOM/MSI* conference in 2006, which Gerard Cachon was attempting to organize, will not be held.

Garrett van Ryzin next discussed the *M&SOM Journal*. Submissions are up 50% from last year, and in 2003, 100% of the issues have been published on time. The current backlog is 9 papers. The journal is approaching financial profitability, and received a favorable review for the ISI Citation Index, although not yet favorable enough to appear in the index. Challenges include external validation, such as appearance in the ISI Citation Index and the FT list of journals used to rank business schools,

profitability, and cycle times.

Panos Kouvelis presented a variety of membership data. One of his conclusions was that we should try to increase foreign membership. Mary Magrogan from INFORMS mentioned that it is possible to create a category of membership so that people could join *MSOM* without joining INFORMS. Ton de Kok volunteered to chair a committee exploring ways to get more foreign members.

Panos encouraged attendance at the Larry Wein♦s *MSOM* fellow lecture the following day.

The 2004 *MSOM* Conference will be held in Eindhoven, Netherlands on July 1st and 2nd. It will be preceded by the Multi-echelon conference on June 30th. The format will be the same as this year♦s.

Panos Kouvelis asked the members for any other input that they had, and adjourned the meeting.

Your Truly,

Phil Kaminsky

Treasurer, *MSOM* Society