

MSOM Business Meeting Minutes, INFORMS Fall Conference

November 6, 2000 (San Antonio)

The meeting was called to order at 6:07PM by President Ron Askin. Ron began by introducing Mark Doherty, INFORMS Executive Director, who acknowledged the support of the MSOM Society for the M&SOM Journal. As a token of gratitude, Mark presented a plaque to the membership for its contributions during the year 2000.

Business Meeting Minutes

The minutes of the Salt Lake City meeting were approved.

Upcoming Conferences

Ron then reminded the membership that a call papers for the upcoming MSOM conference will be sent soon. Steve Nahmias and Candace Yano have been working hard to organize the MSOM conference, to be held July 16-17, and the Multi-Echelon, to be held July 15. A venue in San Jose remains to be found.

Ron called on Greg DeCroix (decroix@mail.duke.edu) who is organizing sessions for the Summer 2001 INFORMS meeting in Hawaii to be held June 17-20. Greg is requesting that volunteers to chair sessions let him know as soon as possible. The deadline for session title and presentation information is December 15.

Seyed Iravani (iravani@iems.nwu.edu) reported on the MSOM cluster for the upcoming INFORMS conference in Miami in Fall 2001. Seyed has compiled approximately 25 sessions, tutorials and panels. The deadline is for session titles and presentation information is March 2001.

Treasurer's Report

Next, Valerie Tardif reported on MSOM finances. In a few words, we ended the year 1999 with a balance of \$29,207. We estimate ending the year 2000 with a balance of approximately \$25,002. Two items are of note. (1) \$1000 was given to Frank Ciarallo to support the development of the Millennium page. (2) \$6000 went to support the MSOM journal.

Student Paper Competition

Micheal Pinedo, on behalf of Sridhar Seshadri and Ravi Anupindi of New York University, reported on the winners of the *MSOM* student paper competition. The organizers received 15 submissions, and selected 5 finalists. First prize was awarded to Jeremie Gallien of MIT for his paper titled "Design and analysis of a smart market for industrial procurement". The second prize went to Serguei Netissine of the University of Rochester for his paper on "Flexible Service Capacity: Optimal investment and the impact of demand correlation". The other finalists were Michael Fry, of the University of Michigan, Maher Lahmar of the University of Minnesota, and Sergie Savin, of Columbia University. Michael presented gift certificates for Amazon.com to the three finalists, congratulated the winners, and thanked the panel of judges.

M&SOM Journal and OR Reports

M&SOM Editor Lee Schwarz reported on the status on the journal. Issue 2:2 has now been printed and mailed. Issue 2:3 is on line. Issue 2:4 is a special issue edited by Jehoshua Eliashberg and Morris Cohen. Volume 3 will consist of focused issues on using information to manage supply chain channels, edited by Hau Lee, and operations management in the retail industry, edited by Ananth Raman and Marshall Fisher. Lee also reported on a recent survey of OM academics about the journals

in the field. M&SOM came just below Operations Research, Management Science, and Naval Research Logistics in the rankings. Contact him by e-mail at lee@mgmt.purdue.edu if you want to receive a copy of the report.

The review process has an average cycle time of 75 days. A completely Internet-based manuscript submission and review process is in beta-test. With this new system, Lee hopes to cut down the review cycle time even more.

The journal has 14 institutional sponsors. The journal still needs more support. Less than 50% of MSOM members subscribe. Lee encourages everyone to become a subscriber.

Finally, Larry Wein, editor of OR, made a few comments. The practice of OR is still very important and is no longer a special section of the journal. Papers specially focused on the practice of OR can be submitted to Garrett van Ryzin (gvanryzi@research.gsb.columbia.edu).

Adding Value to MSOM Membership

Ron made a few comments about the state of the MSOM Society. For the past few years, the number of members has gone down, with now less than 1000 members. He asked the membership what the members feel are the benefits of MSOM membership and how can we improve the value of MSOM. Many mentioned quality of the receptions and possibilities to network. The MSOM listserve was also listed as a great service to disseminate and receive information, specially for recruitment purposes. Some members suggested that MSOM sponsor a case competition. There already exists competitions that bring some universities together. Finding sponsors and volunteers is always a challenge. Some members suggested that local or regional competitions might make a lot of sense. MSOM could also bridge the gap between business schools and engineering schools.

After thanking all for attending, Ron Askin adjourned the meeting. Candi Yano thanked Ron for his efforts on behalf of MSOM.

Minutes respectfully submitted by Valerie Tardif.