

XIX Organization Science Winter Conference
Facilitating the Creation and Transfer of Knowledge
Steamboat Springs, Colorado
February 7-10, 2013

Thursday, February 7

4:30–5:00 pm

Greeting and Opening Reception

5:00–7:00 pm

Plenary Panel

“Knowledge Openness, Privacy and Secrecy”

Moderator: Pino Audia (Dartmouth)

- **“Individual knowledge disclosure in innovation tournaments”** – Oguz Acar (Rotterdam School of Management)
- **“Pouring, not spilling: Why individuals purposefully share firm private knowledge”** – Rhett Brymer (Miami of Ohio) with Joanna Campbell (University of Arkansas)
- **“Secrecy”** – Fiona Murray (MIT)
- **“Ownership of the firm and product innovation in Chinese manufacturing, 1998-2007”** – Gordon Walker (SMU)
- **“Weeding out the competition: How alternatives are eliminated during institutionalization”** – Kenji Klein (St. Mary’s College of California) with Renee Rottner (NYU)

7:00–10:00 pm

Food, Libation, Interactive Poster Session I

“Innovation portfolio strategy and technology entry timing in the mobile handset industry” – Ronald Klingebiel (Warwick Business School)

“Do knowledge flows trigger interfirm cooperation? Evidence from the Enterprise Software Industry” - Hyun Ju Jung (Scheller College of Business, Georgia Institute of Technology)

“The way you do the things you do: How conscientiousness and extraversion shape the consequences of individual innovation” – Nancy Rothbard (Wharton)

“Performance benefits from providing assistance in networks: Relationships that generate learning” – Neha P. Shah (Rutgers Business School-Newark & New Brunswick)

“A simulated ecology of communication: Geography, workgroups, and the structure of scientist networks” – Chris Liu (Rotman School of Management, Univ. of Toronto)

“Unpacking knowledge integration: A practice-based study in haute cuisine” – Isabelle Bouty (Université Paris Ouest)

“The influence of strategic leadership on firm inventive and innovative performance” – Sue Cohen (Katz Graduate School of Business, Univ. of Pittsburgh)

“The impact of knowledge complexity on the performance of knowledge transfer structures” – Sungho Kim (Southern Illinois University – Edwardsville)

“Knowledge creation and transfer: Does it facilitate development in offshored operations?” – Van V. Miller (Central Michigan Univ.)

“Divergent or convergent: The effect of alliance partners on firms' evolution of exploration and exploitation” – Vareska van de Vrande (Rotterdam School of

Management, Erasmus Univ.)

"Heterogeneity in learning. Different slopes for different folks?" – Kristina Dahlin (HEC Paris)

"The revolution that never arrived: Clinical and genetic paradigms in bio-medical discovery" –Michelle Gittelman (Rutgers Business School)

Friday, February 8

7:00–8:45 am

Breakfast Buffet

8:00–10:00 am

Plenary Panel

"Knowledge Sharing over Distance"

Moderator: Nicolaj Siggelkow (Wharton)

- **"The need for a theory of spatially distributed organizations and the replication approach"** – Thomas Steinberger (UC Irvine)
- **"Context hybridization"** – Yves Doz (INSEAD)
- **"Bridging across contexts"** – Hae-Jung Hong (Rouen Business School)
- **"Re-creating knowledge"** – Paulo Prochno (Univ. of Maryland)
- **"Guiding recontextualization"** – Mary Yoko Brannen (Univ. of Victoria)

10:15–4:00 pm

Winter Activities and Social Networking



4:30–6:30 pm

Plenary Panel

"How Organizational Structure Interacts with Individual Beliefs to Influence Learning"

Moderator: Melissa Schilling (NYU)

- **"Exploration and explication in networked learning"** - Jesse Shore (Boston Univ.) with Ethan Bernstein (HBS)
- **"Organizational structure and the aggregation of individual-level beliefs"** - Felipe Csaszar (Univ. of Michigan)
- **"Why effective implementation may be useful even with bad strategy"** - Eucman Lee (London Business School)
- **"The evolution of inventor collaboration networks and their influence on learning"** - Jeho Lee (Seoul National Univ.) with Sungyong Chang (Columbia)
- **"E Pluribus Unum: Organizational size and the efficacy of learning"** - Hart Posen (Univ. of Wisconsin-Madison)

7:00–10:00 pm

Food, Libation, Interactive Poster Session II

"Formalized problem-solving practices and the impact of collaborations with suppliers on firms' innovative performance" – Roberto Fontana (University of Pavia & CRIOS-Bocconi University, Italy)

"Routinizing innovation: The diffusion of lean management tools in the fuzzy front end" – Florian Rittiner (ETH Zürich)

"When boundary-spanners shift gears: Role identities and their impact on exploitation and exploration" – Nicole Rosenkranz (Wharton) with Michiel Tempelaar (Rotterdam School of Management, Erasmus Univ.)

"Organizational memory in strategic change: A dynamic memory perspective" – June-Young Kim (Marquette Univ.)

"The psycholinguistic foundations of responding to stakeholder pressures: Linking individual and group language to social performance" – Donal Crilly (London Business

School)

"Knowledge networks and knowledge change: How do citation ties affect rule revisions?" – Martin Schulz (Univ. of British Columbia) with Kejia Zhu (Univ. of British Columbia)

"Balancing exploration and exploitation: The role of the interrelatedness of organizational routines" – Erik Strauss (WHU - Otto Beisheim School of Management, Institute of Management Accounting and Control) with Leona Wiegmann (WHU - Otto Beisheim School of Management, Institute of Management Accounting and Control)

"The hazards of interaction: Why isolation can benefit performance" – Sheen S. Levine (Columbia)

"The dynamics of multi-level networks: Distinguishing selection from assimilation" – Alessandro Lomi (University of Lugano, Switzerland) with Francesca Pallotti (University of Lugano, Switzerland and University of Greenwich (UK))

"Firm bounded online communities: Collaboration and competition" - Sirkka L. Jarvenpaa (McCombs School of Business, Univ. of Texas at Austin)

"Knowledge integration within and across teams: A multiteam system (MTS) perspective" – Leslie DeChurch (Georgia Tech)

"Lost in transition: How network structure affects knowledge loss in interpersonal knowledge-sharing ties" – Florian Taeube (EBS Business School)

"Community costs? Analyzing the contingent association between internal cohesion and external knowledge transfer relationships" – Ray Reagans (MIT Sloan School of Management)

Saturday, February 9

7:00-8:45 am

Breakfast Buffet

8:00-10:00 am

Plenary Panel

"Spanning Knowledge Communities"

Moderator: Siobhan O'Mahony (Boston University)

- "Boundary crossing job mobility" – Gina Dokko (UC Davis)
- "How do diaspora STEM networks affect firms and nations?" – Arie Lewin Duke) with Silvia Massini (Univ. of Manchester)
- "The lab is my world or the world is my Lab?" – Hila Lifshitz-Assaf (HBS)
- "How does radical novelty earn recognition?" – Denis Trapido (UC Irvine)
- "When do firms benefit from hybridity?" – Tyler Wry (Wharton) with Michael Lounsbury (Univ. of Alberta)

10:15-4:00 pm

Winter Activities and Social Networking



4:00-6:00 pm

Plenary Panel

"Multilevel Approaches to Knowledge Transfer, Creation and Learning"

Moderator: Corey Phelps

- "Multilevel research and the discovery of key dialectic tensions and co-evolutionary interdependences that drive long-term learning processes in organizational fields" – Andreas Schwab (Iowa State)
- "Information spillovers from protests against corporations" – Lori Qingquan Yue (USC)
- "An evolutionary perspective on collaborative knowledge work" – Martine Haas (Wharton)

- **“A matter of (relational) style: Loan officer coherence and consistency in contract enforcement in microfinance”** – Jason Greenberg (NYU)

6:00-7:30 pm

Dinner – Sit Down Buffet

7:30-8:00 pm

“Funding Opportunities at the National Science Foundation for Organizational Research”

Quinetta Roberson (NSF)

8:00 – 9:00 pm

“Big Data in a Network Context”

Sinan Aral (NYU)

Sunday, February 10

7:00-8:00 am

Breakfast

8:00-9:00 am

Wrap-Up