

Organization Science**WINTER CONFERENCE**

February 8th - 11th, 2001

PROGRAM ARCHITECTURE

Welcome. This initial program architecture for the Winter Conference outlines the structure of activities and component topics . We will update the program with specifics, participants, and any fine-tuning of the activities on a regular basis. The Winter Conference, as you know, emphasizes opportunities to generate new research ideas and collaborations, in contrast to conferences that emphasize the presentation of completed research studies.

We are delighted that so many colleagues will participate in the Conference, including many of the senior editors of Organization Science, the sponsoring journal, invited researchers, and guest practitioners from the venture capital world. The sooner you can confirm your participation, the sooner we will be able to provide specifics about sessions, debates, plenary panels, and the like.

If you have received an invitation to participate in the OSWC 2001, please contact Joyce Kenison.

OSWC 2001 Program Committee - Knott, Porac, and Ventresca

PRE-CONFERENCE --
WEDNESDAY,
FEBRUARY 7

4:00 - 7:30 p.m. Reception Dinner with
hosted bar*

7:30 - 9:30 p.m. Pre-conference Session 1

Introduction: Bill McKelvey and Arie Lewin

Presentations:

Barbara Lawrence - *How Managers Select
Their Strong and Weak Associations at
Work*

Ann Echols - *Getting Through the Gate:
How Network Structures and Power*

Configurations Within Syndicates Facilitate Access to High Status Others

Gerald McDermott - *Network Restructuring and Institutional Change: The Post-Communist Challenges to Firm Creation*

Mark Zbaracki - *Pricing Process As A Capability: A Resource Based*

Perspective If time permits, Arie Lewin - Adaptation, Selection, Long Lived Organizations

PRE-CONFERENCE -- THURSDAY, FEBRUARY 8

7:00 - 8:00 a.m. Breakfast - Hospitality Room

8:00 - 10:00 a.m. Pre-Conference Session 2

Presentations:

Axel von Werder - *Convergence and Divergence of Corporate Governance Models Around the World*

Adalaide Wilcox-King - *Unpacking Causal Ambiguity: A Multiple Intelligence Perspective*

Lars Groth - *Markets and Hierarchies are OK, but what about Alliances, Outsourcing and Extended Value Chains?*

Jelinek, Sam (Mariann) - *Crossing Boundaries: Research Trends and Themes from an NSF Perspective*

If time permits, **Bill McKelvey** - *Social Order-Creation Science: Bénard, Darwin, Swenson, and Emergence of What?*

*There will be a small charge to cover expenses of \$15.00 for the buffet.



Pre-conference activities include opportunities for self-organized research interest groups. Arie Lewin and Bill McKelvey are coordinating the pre-conference workshop. If you have ideas or themes you would like to explore contact [Arie Lewin](#) or [Bill McKelvey](#).

HOSPITALITY SUITE

(Adjacent to the Meeting Room)



Hospitality Suite, Sheraton Steamboat Springs. The hospitality suite will be open each day of the conference 10am - 4pm, and will be located next to the meeting room. The suite will have a participant picture board, informal discussion board, poster sessions, and announcement boards for special interest activities. The Hospitality Suite will offer coffees, teas, and hot chocolate in the morning, and will include a theme break in the afternoon.

CONFERENCE SCHEDULE

THURSDAY, FEBRUARY 8

3:00 p.m. to 4:00 p.m.

Afternoon Refreshment Break, Hospitality Suite

Session #1: CONFERENCE WELCOME AND OVERVIEW

4:00 p.m. to 5:15 p.m.

Welcome: Kaye Schoonhoven, OS Editor; Conference Convenors Arie Lewin and Alan Meyer; and Program Committee Anne Marie Knott, Joe Porac, Marc Ventresca

5:30 p.m. to 6:45 p.m.

Dinner -- all conference participants and guests welcome

7:00 p.m. to 8:00 p.m.

Session #2: GETTING TO KNOW US: ENTREPRENEURSHIP EXERCISE/SIMULATION

8:00 p.m.. to 9:45 p.m.

Session #3: START UP AND GROWTH DYNAMICS: HISTORICAL STUDIES ON WHAT ENTREPRENEURS DO, HOW FIRMS AND MARKETS ARE CREATED

Plenary panel, then round table discussion

CONFERENCE

SCHEDULE FRIDAY,

FEBRUARY 9

7:00 a.m. to 8:00 a.m.

Breakfast

Session #4: ENTREP 101: KEY QUESTIONS



	AND ASSUMPTIONS IN COMPONENT RESEARCH OF ORGS AND ENTREP STREAMS
8:00 a.m. to 10:00 a.m.	Didactic sessions, then return to full plenary for cross-group discussion, Q&A
10:00 a.m. to 4:00 p.m.	Range of winter sports, informal research conversation; one optional scheduled activity such as dog sledding, etc.
3:00 p.m. to 4:30 p.m.	Afternoon Refreshment Break, Hospitality Suite
4:30 p.m. to 6:00 p.m.	Session #5: "LOCALE" AND THE STUDY OF ENTREPRENEURIAL ACTIVITY: IMMIGRANT/DEMOGRAPHY, REGIONAL DYNAMICS, VC.
	Three concurrent sessions, then small group research issues discussion
6:00 p.m. to 7:30 p.m.	Working Dinner and Discussion -- We invite each plenary speaker to host a table at dinner, follow up on day's sessions
	Session #6: GUEST ENTREPRENEUR PANEL DISCUSSION. "CORPORATE VENTURING: THE THIRD WAVE."
7:45 p.m. to 9:15 p.m.	Plenary panel and discussion/Q&A with Parikh (Atrium Capital), Preston (Intel), Robertson (iStart). Organizer: Alan Meyer
9:30 p.m.	Hosted informal fireside chat, refreshments. Ventresca suite



CONFERENCE SCHEDULE **SATURDAY, FEBRUARY 10**

7:00 a.m. to 8:00 a.m.	Breakfast
8:00 a.m. to 10:00 a.m.	Session #7: INTRA- AND ENTREPRENEURSHIP: INNOVATION, LEARNING, KNOWLEDGE
10:00 a.m. to 3:30 p.m.	Range of winter sports, informal research conversation
3:00 p.m. to 4:00 p.m.	Afternoon Refreshment Break, Hospitality Suite
4:00 p.m. to 5:00 p.m.	Session #8: RESOURCES -- HUMAN, STRATEGIC AND OTHER
5:15 p.m. to 5:45 p.m.	Break
5:45 p.m. to 7:00 p.m.	Session #9: HOW TO STUDY ORGS AND ENTREPRENEURSHIP: RESEARCH TOOLS, STRATEGIES AND RESOURCES

7:00 p.m.

Own Dinner Plans

9:30 p.m.

Hosted informal fireside chat, refreshments
Meyer/Walsh/Schoonhoven Suite

CONFERENCE
SCHEDULE SUNDAY,
FEBRUARY 11



7:00 a.m. to 8:00 a.m.

Breakfast

8:00 a.m. to 10:00 a.m.

Session #10: CONFERENCE ISSUES AND
LEARNING *RESEARCH AGENDA/CALL
FOR PAPERS FOR OS

10:00 a.m.

Organizer: Kaye Schoonhoven

CLOSING AND FAREWELLS TRAVEL
AND/OR OTHER WINTER ACTIVITIES