



Organization Science Winter Conference 23

Call for Papers

February 2-5, 2017

Grand Summit Hotel, Canyons Resort, Park City, Utah, USA

Knowledge Creation, Retention, and Transfer in Organizations

Co-chairs

Linda Argote, Carnegie Mellon University

Terri Griffith, Santa Clara University

Kyle Lewis, University of California, Santa Barbara

Zur Shapira, New York University

Scholars in various fields including management, organization theory, psychology, economics, and sociology study knowledge. Our aims are to highlight points of intersection across research in these fields and to bring to the fore themes that address organizational learning and knowledge. Examples of potential topics include:

- **Organizational structure and knowledge creation**

What are the organizational antecedents and consequences of knowledge creation? How do organizational boundaries, both horizontal and vertical, affect knowledge creation and acquisition? Do elements of organizational structure, such as hierarchy, influence the nature, rate and quality of knowledge creation?

- **Knowledge and innovation**

How do managers' decision-making processes and biases affect innovation? How does hierarchy affect innovation, and how does innovation in turn influence organizational form? How do managers respond to technological changes and what are the implications of their responses?

- **Learning and knowledge creation**

What can we learn from behavioral approaches to studying organizations as relevant to knowledge creation? How do organizational experiences with past success and failure influence their knowledge creation trajectories? Is learning beneficial or harmful for radical knowledge creation?

- **Transactive memory and knowledge creation**

How do transactive memory systems or collective understandings of who knows what develop in organizations? What roles do social networks and tools play in scaling memory systems developed at the group level to the organizational level? What effect do transactive memory systems have on firm performance and competitive advantage?

- **Teams and knowledge creation**

How can teams be best organized to create knowledge? How do the characteristics of teams influence the team's knowledge output? How can knowledge be transferred among different teams in organizations? Are diverse teams more knowledgeable than homogeneous teams?

- **Knowledge, strategy, and performance**

What are the various ways in which firms profit from their knowledge? How do different appropriability mechanisms such as patents or copyrights affect firms' returns from research and development? How do public policies affect firms' investments in and profits from developing knowledge? How might firms facilitate the internal transfer of knowledge while minimizing its transfer to competitors?

- **New developments and knowledge creation**

How do new ways of funding and organizing tasks, such as open source, crowdsourcing, and crowdfunding affect knowledge creation? How do tools, such as IBM Watson, change the landscape of the creation, retention, and transfer of knowledge in organization?

- **New data and methods in innovation studies**

How can new data (preferably publicly available) and methods be leveraged to answer knotty problems in studies of knowledge creation?

In the tradition of OSWC, we invite 2- to 3-page proposals for plenary panels and interactive poster papers on the theme of the conference. **Important:** We can guarantee only one participant per paper/poster given the size of the venue. Requests for a second participant will be considered after the program is final.

If you are interested in attending **OSWC23** but not as participant on the program please submit a one paragraph statement expressing your desire to participate and describing your interest in the topics addressed above.

October 14, 2016 is the deadline for proposals or individual applications to attend.

As has been the case in the past, much of the plenary program is created from proposals and suggestions received from scholars wishing to participate in OSWC. Most authors will be invited to join another highly acclaimed OSWC tradition—the open-ended evening-long (7–10pm) **Interactive Poster Sessions** accompanied with finger food, wine, soft drinks, and desserts. Historically, **50% of the OSWC attendee roster is reserved for participants new to the conference.** Invitations to attend will be extended by the program committee for OSWC23 by November 7, 2016.

Submission and/or Participation Application

Please click here (<https://goo.gl/JCmU9H>), provide your details and upload your file, **OR** (if not submitting but requesting to participate), add your one paragraph statement of interest. October 14, 2016 deadline, thank you.