Thursday, February 4th, 2016

4:00pm-5:00pm  Registration & Opening Reception
Arrowhead Parlor

5:00pm-5:10pm  Greeting & Introduction to “Innovation and Organizations”
White Pine Ballroom

5:10pm-7:00pm  Plenary Panel
White Pine Ballroom
Moderator: J.P. Eggers (NYU)

- “Killing the Golden Goose? The Decline of Science in Corporate R&D” – Ashish Arora & Sharon Belenzon (Duke).
- “Product Variety and the Bottleneck of Coordination” – Yue Maggie Zhou (University of Michigan) & Xiang Wang (Ohio State).

7:00pm-10:00pm  Food, Libation, Interactive Poster Session I
The Cabin I&II

- “Watching You While You Work: The Divergent Effects of Monitoring Technology by Employee’s Level of Identification with their Work” – Aruna Ranganathan (Stanford University).
- “Simultaneous Discoveries as a Research Tool: Method and Promise” – Michael Bikard (LBS).
- “Exploring Uncharted Territory: An Analysis of The Origination and Success of Outlier Patents” – Melissa Schilling (NYU), Madeline King (NYU) & Barak S. Aharonson (Tel Aviv University).
- “What Do Firms Know? What Do They Produce? A New Look at the Relationship between Patenting Profiles and Patterns of Product Diversification” – Giovanni Dosi, Daniele Moschella (Scuola Superiore Sant’Anna di Pisa) & Marco Grazzi (Bologna).
- “When Incremental is Imperative: Tactical Innovation in the In-Vitro Fertilization Industry” – Cameron Verhaal. Stanislav D. Dobrev & Lyda Bigelow (University of Wisconsin-Milwaukee).
- “Financial Innovation in the Informal Sector: The Case of Mobile Money in Kenya” – Christopher B. Yenkey (Chicago), Laura Doering (Toronto) & Pete Aceves (Chicago).
Friday, February 5th, 2016

7:00am-8:00am  Breakfast Buffet
White Pine Lobby

8:00am-10:00am  Plenary Panel
White Pine Ballroom  Innovation, Strategy & Performance
Moderator: Chris Liu

- “Capabilities and the limits of Firm Growth: An Empirical Investigation” – Gary Pisano (HBS) & Giovanni Dosi (Scuola Superiore Sant’Anna di Pisa).

10:15am-4:00pm  Winter Activities & Social Networking

4:00pm-4:30pm  Refreshments (hot & cold drinks, snacks)
White Pine Lobby

4:30pm-5:00pm  Special Presentation

5:00pm-7:00pm  Plenary Panel
White Pine Ballroom  New Developments in Innovation Research
Moderator: Sheen Levine

- “Quantification in Practice: Examining how Analytics Shape Coordination and Decision-Making in Organizations” – Arvind Karunakaran (MIT).
- Understanding Breakthrough Emergence Through Missed Opportunities” – Sen Chai (ESSEC).
Food, Libations & Poster Session II

- "Swimming Upstream: Using Video Methods to Study the Emergence and Evolution of an Innovation" – Curtis LeBaron, Daniel Wilde & Greg Fetzer (BYU).
- "Collective Innovation: Novelty, Reuse and their Interplay" – Harris Kyriakou (Stevens Institute of Technology).
- "Is Breaking-up Good to Do? Corporate Parent Ownership and the Innovation Outcomes of Divested Divisions" – Sandra Corredor (University of Illinois).
- "Why are Some Organizations More Innovative than Others? The Role of Organizational Delay of Gratification" – Ashok Bhandary & David Maslach (Florida State University).
- "The Emergence and Dynamics of Mental models" – Anoop Menon (Wharton) & Dennis Yao (HBS).
- "External Linkages and Survival: The Role of Boundary Organizations" – So-Min Cheong (University of Kansas).
- "To Share or Not to Share: How Knowledge Collecting Fosters Organizational Creativity" – Sara Lombardi, Luca Giustiniano & Vincenzo Cavaliere (LUISS).
- "Organizational Control and Innovative Output: The Mediating Roles of Knowledge Search and Experimentation" – Annelies Bobelyn (Eindhoven University of Technology).
- "To Jump or Not to Jump in at the Deep End: The Emergence of Successful Ideas from Social and Content Networks" – Dirk Deichmann (Rotterdam School of Management), Julie M. Birkholz, Christine Moser, Adina Nerges, Peter Groenewegen & Shenghui Wang.
- "Exploration in Collaborative Innovation Networks" – Charlotte Reypens (University of Antwerp) & Sheen S. Levine (The University of Texas & Columbia University).

Saturday, February 6th, 2016

7:00am-8:00am
Breakfast Buffet

White Pine Lobby

8:00am-10:00am
Plenary Panel

Teams & Innovation

Moderator: Sirkka Jarvenpaa (University of Texas)

- "Team Design and Scientific Innovation" – Leslie DeChurch (Georgia Institute of Technology), Raquel Asencio, Ruth Kanfer (all from Georgia Tech) & Steve Zaccaro (George Mason).
- "Lone Ideators or Teams? A Natural Experiment on Creative Ideation" – Rick Aalbers (Radboud University), M. Taracki (RSM NL) & L. Greer (Stanford University).
10:15am-3:30pm
Winter Activities & Social Networking
3:30pm-4:00pm
Refreshments (hot & cold beverages, snacks)
White Pine Lobby
4:00pm-6:15pm
Plenary Panel
Innovation & Organizations II
Moderator: Pino Audia (Tuck)
- “Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain” – Jennifer Kuan (Stanford), Daniel Snow (BYU) & Susan Helper (Case Western Reserve University).
- “Near and Far: Spatial and Temporal Distance in Buyer-Supplier Relations” – Amandine Ody-Brasier (Yale).
- “Contracting for Innovation: Defining an Exchange that Fosters Innovations While Mitigating Opportunism” – Kyle Mayer, Zhe (Adele) Xing, & Pablo Mondal (USC)
- “Forgetting by Outsourcing” – Juan Alcacer (HBS), Ramon Lecuona Torras (Duke) & Joanne Oxley (Rotman School of Management).
- “Outsourced R&D and HDP Growth” – Anne Marie Knott (Washington University).
6:15pm-7:45pm
Dinner
Cabin I & II
8:00pm-10:00pm
Plenary Panel
Lessons Learned
Nosheer Contractor (Northwestern University)
Natalya Vinokurova (Wharton)
Todd Zenger (University of Utah)
Martin Schulz (British Columbia at Vancouver)
Sunday, February 7th, 2016
7:30am-9:30am
Breakfast, Informal Wrap-up