

XXII Organizational Science Winter Conference

Innovation & Organizations

Park City, Utah
February 4-6, 2016



Thursday, February 4th, 2016

4:00pm-5:00pm

Registration & Opening Reception

Arrowhead Parlor

5:00pm-5:10pm

Greeting & Introduction to “Innovation and Organizations”

White Pine Ballroom

5:10pm-7:00pm

Plenary Panel

White Pine Ballroom

Organizations & Innovation I

Moderator: J.P. Eggers (NYU)

- ❖ **“Killing the Golden Goose? The Decline of Science in Corporate R&D”** – *Ashish Arora & Sharon Belenzon* (Duke).
- ❖ **“A Theory of Internal Innovation Governance”** – *Jackson Nickerson & Trey Cummings* (Washington University).
- ❖ **“Product Variety and the Bottleneck of Coordination”** – *Yue Maggie Zhou* (University of Michigan) & *Xiang Wang* (Ohio State).
- ❖ **“Are Flatter Organizations More Innovative? Hierarchical Depth the Importance of Ideas”** – *Sridhar Seshadri* (Indian School of Business), *Zur Shapira* (NYU) & *Christopher L. Tucci* (EPFL Lausanne).

7:00pm-10:00pm

Food, Libation, Interactive Poster Session I

The Cabin I&II

- ❖ **“Watching You While You Work: The Divergent Effects of Monitoring Technology by Employee’s Level of Identification with their Work”** – *Aruna Ranganathan* (Stanford University).
- ❖ **“Innovation in the Realm of Institutional Complexity: The Case of Climate Adaptation”** – *Lena E. Bygballe & Ragnhild Kvalshugen* (BI Norwegian Business School).
- ❖ **“Simultaneous Discoveries as a Research Tool: Method and Promise”** – *Michael Bikard* (LBS).
- ❖ **“Exploring Uncharted Territory: An Analysis of The Origination and Success of Outlier Patents”** – *Melissa Schilling* (NYU), *Madeline King* (NYU) & *Barak S. Aharonson* (Tel Aviv University).
- ❖ **“What Do Firms Know? What Do They Produce? A New Look at the Relationship between Patenting Profiles and Patterns of Product Diversification”** – *Giovanni Dosi, Daniele Moschella* (Scuola Superiore Sant’Anna di Pisa) & *Marco Grazzi* (Bologna).
- ❖ **“When Incremental is Imperative: Tactical Innovation in the In-Vitro Fertilization Industry”** – *Cameron Verhaal, Stanislav D. Dobrev & Lyda Bigelow* (University of Wisconsin-Milwaukee).
- ❖ **“Financial Innovation in the Informal Sector: The Case of Mobile Money in Kenya”** – *Christopher B. Yenkey* (Chicago), *Laura Doering* (Toronto) & *Pete Aceves* (Chicago).
- ❖ **“Building Capabilities For Radical Innovation Adoption: Identity Dynamism as a Strategic Resource”** – *Ryan Raffaelli, Mary-Ann Glynn & Michael Tushman* (HBS).

- ❖ **“Is There a Doctor in the House?”** – *Michelle Gittelmann* (Rutgers Business School) & *Carlos AyferAli*.
- ❖ **“Innovation through Learning in Strategic Alliances: A Matter of Directives.** – *Ricarda B. Bounken*, *Robin Pesch*, *Martin Ratzmann* & *Boris Pluschke* (University of Bayreuth).
- ❖ **“Going Against the Grain but Rising to the Top: Career Returns to Engaging Creative Behaviors at Work”** – *Jeff Dyer* (NYO), *Zachariah J. Rodgers* (Stanford) & *Markus Baer* (Washington).

Friday, February 5th, 2016

7:00am-8:00am

Breakfast Buffet

White Pine Lobby

8:00am-10:00am

Plenary Panel

White Pine Ballroom

Innovation, Strategy & Performance

Moderator: Chris Liu

- ❖ **“The Private Impact of Public Maps: Landsat Satellite Imagery and Gold Exploration”** – *Abhishek Nagaraj* (MIT).
- ❖ **“Learning by Contributing: Gaining Competitive Advantage through Contributing to Public Goods”** – *Frank Nagle* (USC)
- ❖ **“Endogenous Growth and the Start-up Advantage”** – *Mahdi Hashemian* & *Hazhir Rahmandad* (MIT).
- ❖ **“Capabilities and the limits of Firm Growth: An Empirical Investigation”** – *Gary Pisano* (HBS) & *Giovanni Dosi* (Scuola Superiore Sant’Anna di Pisa).

10:15am-4:00pm

Winter Activities & Social Networking

4:00pm-4:30pm

Refreshments (hot & cold drinks, snacks)

White Pine Lobby

4:30pm-5:00pm

Special Presentation

White Pine Ballroom

“Understanding Organizational Change in Response to Institutional Pressure: The Case of Army Mental Healthcare for Active-Duty Soldiers” – *Julia DiBenigno* (MIT), Winner of the 2015 INFORMS Doctoral Proposal Competition.

5:00pm-7:00pm

Plenary Panel

White Pine Ballroom

New Developments in Innovation Research

Moderator: Sheen Levine

- ❖ **“Quantification in Practice: Examining how Analytics Shape Coordination and Decision-Making in Organizations”** – *Arvind Karunakaran* (MIT).
- ❖ **“Wikipedia: The Canary in the Coal Mine for Online Collaboration”** - *Jerry C. Kane* (BC).
- ❖ **Understanding Breakthrough Emergence Through Missed Opportunities** – *Sen Chai* (ESSEC).

- ❖ **“Towering over Babel: Distributed Recombinant Innovation Through Cross-Boundary Formation”** – *Hila Lifschitz Assaf* (NYU).

7:00pm-10:00pm

The Painted Horse

Food, Libations & Poster Session II

- ❖ **“Swimming Upstream: Using Video Methods to Study the Emergence and Evolution of an Innovation”** – Curtis LeBaron, *Daniel Wilde* & Greg Fetzer (BYU).
- ❖ **“Collective Innovation: Novelty, Reuse and their Interplay”** – *Harris Kyriakou* (Stevens Institute of Technology).
- ❖ **“Is Breaking-up Good to Do? Corporate Parent Ownership and the Innovation Outcomes of Divested Divisions”** – *Sandra Corredor* (University of Illinois).
- ❖ **“Why are Some Organizations More Innovative than Others? The Role of Organizational Delay of Gratification”** – Ashok Bhandary & *David Maslach* (Florida State University).
- ❖ **“The Emergence and Dynamics of Mental models”** – *Anoop Menon* (Wharton) & Dennis Yao (HBS).
- ❖ **“External Linkages and Survival: The Role of Boundary Organizations”** – *So-Min Cheong* (University of Kansas).
- ❖ **“To Share or Not to Share: How Knowledge Collecting Fosters Organizational Creativity”** – Sara Lombardi, *Luca Giustiniano* & Vincenzo Cavaliere (LUISS).
- ❖ **“Organizational Control and Innovative Output: The Mediating Roles of Knowledge Search and Experimentation”** – *Annelies Bobelyn* (Eindhoven University of Technology).
- ❖ **“To Jump or Not to Jump in at the Deep End: The Emergence of Successful Ideas from Social and Content Networks”** – *Dirk Deichmann* (Rotterdam School of Management), Julie M. Birkholz, Christine Moser, Adina Nerghes, Peter Groenewegen & Shenghui Wang.
- ❖ **“Exploration in Collaborative Innovation Networks”** – *Charlotte Reypens* (University of Antwerp) & Sheen S. Levine (The University of Texas & Columbia University).
- ❖ **“Implementing Innovation Initiatives: A Senior Management Perspective”** – V.K. Narayanan (Drexel) & *Rajiv Nag* (Drexel).

Saturday, February 6th, 2016

7:00am-8:00am

Breakfast Buffet

White Pine Lobby

Plenary Panel

8:00am-10:00am

Teams & Innovation

White Pine Ballroom

Moderator: Sirkka Jarvenpaa (University of Texas)

- ❖ **“Diffusing Windows of Opportunity: The Transformation of Fields to Sustain Radical Innovation when Moving Toward Deployment”** – *Greetje F. Corporaal*, Julie E. Ferguson (VI Amsterdam) & Natalia Levina (NYU).
- ❖ **“Team Design and Scientific Innovation”** – Leslie DeChurch (Georgia Institute of Technology), *Raquel Asencio*, Ruth Kanfer (all from Georgia Tech) & Steve Zaccaro (George Mason).
- ❖ **“Lone Ideators or Teams? A Natural Experiment on Creative Ideation”** – *Rick Aalbers* (Radboud University), M. Taracki (RSM NL) & L. Greer (Stanford University).

10:15am-3:30pm

Winter Activities & Social Networking

3:30pm-4:00pm

Refreshments (hot & cold beverages, snacks)

White Pine Lobby

4:00pm-6:15pm

Plenary Panel

White Pine Ballroom

Innovation & Organizations II

Moderator: Pino Audia (Tuck)

- ❖ **“Supplier Innovation Strategy: Transactional Hazards and Innovation in the Automotive Supply Chain”** – *Jennifer Kuan* (Stanford), Daniel Snow (BYU) & Susan Helper (Case Western Reserve University).
- ❖ **“Near and Far: Spatial and Temporal Distance in Buyer-Supplier Relations”** – *Amandine Ody-Brasier* (Yale).
- ❖ **“Contracting for Innovation: Defining an Exchange that Fosters Innovations While Mitigating Opportunism”** – Kyle Mayer, *Zhe (Adele) Xing*, & Pablo Mondal (USC)
- ❖ **“Forgetting by Outsourcing”** – Juan Alcacer (HBS), *Ramon Lecuona Torras* (Duke) & Joanne Oxley (Rotman School of Management).
- ❖ **“Outsourced R&D and HDP Growth”** – *Anne Marie Knott* (Washington University).

6:15pm-7:45pm

Dinner

Cabin I & II

8:00pm-10:00pm

Plenary Panel

White Pine Ballroom

Lessons Learned

Nosheer Contractor (Northwestern University)

Natalya Vinokurova (Wharton)

Todd Zenger (University of Utah)

Martin Schulz (British Columbia at Vancouver)

Sunday, February 7th, 2016

7:30am-9:30am

Breakfast, Informal Wrap-up

