

OSWC 2002



February 7th - 10th, 2002

Welcome. This initial program architecture for the Winter Conference outlines the structure of activities and component topics . We will update the program with specifics, participants, and any fine-tuning of the activities on a regular basis. The Winter Conference, as you know, emphasizes opportunities to generate new research ideas and collaborations, in contrast to conferences that emphasize the presentation of completed research studies.

We are delighted that so many colleagues will participate in the Conference, including many of the senior editors of Organization Science, the sponsoring journal, invited researchers, and guest practitioners from the venture capital world. The sooner you can confirm your participation, the sooner we will be able to provide specifics about sessions, debates, plenary panels, and the like.

If you have received an invitation to participate in the OSWC 2002, please contact [Danielle Trojan](#) .

OSWC 2002 Program Committee - [Jones](#), [Rao](#), and [Romanelli](#)

PRE-CONFERENCE --
WEDNESDAY,
FEBRUARY 6

5:30 - 7:30 p.m. Reception and
Buffet Dinner with hosted bar*
Aspen/Board Room

7:30 - 10:00 p.m. Pre-conference
Session 1 - Board Room

Introduction: Bill McKelvey and
Arie Lewin

Presentations:

Madsen: "The
Evolution of
Heterogeneity in
Performance"

McKelvey: "Emergent
Order in Firms:
Complexity Science vs.
the Entanglement
Trap"

Lewin and Massini:
"The Evolution of
Organizational
Routines Among Large
Western and Japanese
Firms"

Terlaak: "How Much
Strategic Rationale?
Exploring the Roles of
Strategic Foresight and
Institutional Pressures
in Shaping Adoption
Processes &
Performance
Implications of an
Industry Standard"

Dorado: "Opportunity
to Create New
Organizational Forms:
A Re-
conceptualization"

PRE-CONFERENCE --
THURSDAY, FEBRUARY
7

7:00 - 8:00 a.m. Breakfast - Board Room

8:00 - 10:30 a.m. Pre-Conference Session 2

Presentations:

Proffitt: "Activist investor Communities and Ideologically Structured Claims on U.S. Corporations"

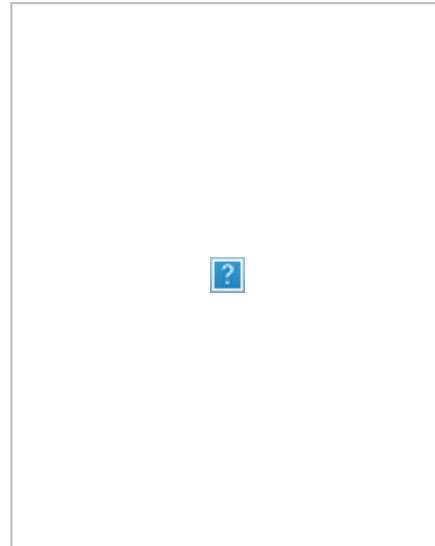
Spicer: "Revolutionary Change and Organizational Form: The Politics of Investment Fund Organization in Russia, 1992-1997"

Pennings: "2nd Order Organizations"

Lawless: "Effects of Generational Technological Change on Organizational Forms and Strategy"

Zott: Measuring the Performance Implications of Business Model Design: Evidence from Emerging growth Public Firms

*There will be a small charge to cover



expenses of \$25.00 for the buffet.

Pre-conference activities include opportunities for self-organized research interest groups. Arie Lewin and Bill McKelvey are coordinating the pre-conference workshop. If you have ideas or themes you would like to explore contact [Arie Lewin](#) or [Bill McKelvey](#).

HOSPITALITY SUITE
(Adjacent to the Meeting Room)



Hospitality Suite, Sheraton Steamboat Springs. The hospitality suite will be open each day of the conference for meals and break and will be located in the Twilight Room. The suite will have a participant picture board, informal discussion board, poster sessions, paper table, and announcement boards for special interest activities. The Hospitality Suite will offer meals and break time snacks with coffee, teas, and hot chocolate.

CONFERENCE SCHEDULE
THURSDAY, FEBRUARY 7

4:00 p.m.

Pre-Conference Gathering in Twilight (Hospitality Room)
Wine and cheese reception

6:00 p.m.

Conference Introduction

6:30 p.m.

John Padgett: New Organizational
Forms in Medici Florence

7:00 p.m.

Woody Powell: The Spatial Dynamics of
Biotechnology

7:30 to 9:00 p.m.

Dinner

CONFERENCE
SCHEDULE FRIDAY,
FEBRUARY 8



7:00 a.m. to 8:15 a.m.

Breakfast

Theme: Geography, Clusters and
Networks

8:30 a.m.

Presentations: Diane Burton, Todd
Chiles, Dave McKendrick, Olav
Sorenson, Gordon Walker

Provocateur: Martin Kenney

9:30 a.m.

Group Discussions

10:30 a.m. to 4:30 p.m.

Range of winter sports, informal
research conversation - activities
break

Theme: Identity, Bifurcation and
Resource Partitioning

4:30 p.m.

Presentations: Joe Broschak,
Stanislav Dobrev, Richard Harrison,
Anand Swaminathan

Provocateur: Anne Miner

5:30 p.m.

Group Discussions

7:00 p.m. to 9:00 p.m.

Dinner



CONFERENCE SCHEDULE **SATURDAY, FEBRUARY 9**

7:00 a.m. to 8:15 a.m.

Breakfast

Theme: Institutions and New
Organizational Forms

8:30 a.m.

Presentations: Lis Clemens, Heather
Haveman, Annalee Saxenian, Marc
Ventresca, Alan Meyer, Vibha Gaba

Provocateur: Pat Thorton

9:30 a.m.

Group Discussions

10:30 a.m. to 4:30 p.m.

Range of winter sports, informal
research conversation - activities
break

Theme: Knowledge and Technology
Process in Regions

4:30 p.m.

Presentations: Paul Almeida, Phil
Anderson, Maryann Feldman, Tom
Murtha, Brian Uzzi

Provocateur: Marlena Fiol

5:30 p.m.

Group Discussions

7:00 p.m.

Own Dinner Plans

CONFERENCE
SCHEDULE SUNDAY,
FEBRUARY 10



7:00 a.m. to 8:15 a.m.

Breakfast

8:00 a.m.

**Closure: Emerging Themes and
Future Research**

Organizer and Chair: Kaye Schoonhoven

10:00 a.m.

**CLOSING AND FAREWELLS TRAVEL
AND/OR OTHER WINTER ACTIVITIES**