

INFORMS Analytics Panel: Careers in Analytics

Bios of Speakers

Victoria Axelrod CEO of Axelrod Becker Consulting

Ms. Victoria Axelrod is a management consultant and organization strategist. She has extensive experience developing, integrating and executing company strategy, technology process and human performance. She is a principal of Axelrod Becker Consulting, which develops sustainable growth by identifying new revenue opportunities based on the power of stakeholder networks. Her clients range from startups to Fortune 500s, nonprofits and government agencies.

As former Senior Vice President and Head of Global Best Practices for the American Management Association Ms. Axelrod led all content development and international consulting for this \$150mm division.



Her blog <http://c21org.typepad.com> keeps pulse on emerging issues of an interconnected technology-driven global business environment. She has published and made frequent presentations to national organizations. She holds an MA from Columbia University, a BA from the University of Michigan, and is an adjunct professor at St. John's University, Tobin College of Business.

Lucas Finco Manager of Analytics at Con Edison

Mr. Lucas Finco is currently the Manager of Analysis & Forecasting for Energy Efficiency (EE) and Demand Management (DM) at Consolidated Edison Company of New York. His responsibilities include the analysis of the company's EE and DM programs and planning for the impacts of demand management on ConEdison's energy systems. Prior to working at ConEdison, Lucas founded Quadlet LLC to perform business process consulting and business task automation services for clients. Lucas has a BS in Applied Math, Physics, & Engineering, an MA in Physics, and an MBA. As a student physics researcher, his most notable achievement was the discovery a new mathematical system that exhibits Chaos. He has won two awards for research excellence; the University Bookstore Research Award for work in Chaos Theory, and the Hilldale Research Fellowship for work with carbon nanotubes. Lucas also recently placed 3rd in a Mergers & Acquisitions Predictive Data Mining competition.



Ken Fordyce**Director of Analytics Solutions at Arkieva****Adjunct Professor at Pace University**

Dr. Ken Fordyce is currently Arkieva's solutions director for analytics. Previously, he had a successful 36 year career with IBM in all aspects of demand supply networks and was fortunate enough to be part of teams that altered the landscape of best-practices – twice receiving IBM Outstanding Technical Achievement Awards and being Edelman Finalists (for best applications of operations research). He writes and speaks often about the "ongoing challenge". He holds an MS in Statistics and Operations Research and a PhD in Decision Science from Union College.

**G. Jack Theurer****President and Chief Scientist of G. Theurer Associates**

Mr. Jack Theurer is the President of G. Theurer Associates Inc., a consulting firm established in 1987 specializing in solving problems in business analytics and operations research. He has consulted in various industries including insurance, banking, colleges, and manufacturing. He is currently the president of INFORMS New York Chapter. He holds an MS in Mathematics from Courant Institute, New York University.

**Bo Zhang****Research Staff Member at Mobile, Solutions, and Mathematical Sciences Department, IBM Research**

Dr. Bo Zhang develops new analytical tools, leads their implementations, and influences client organizations' strategic and operational decisions. His current research focuses on three application areas: resource management and data security for information technology and systems (in particular, cloud computing and mobile technology-based systems), financial risk management, and decision-making for emerging healthcare practices. An active member of the INFORMS community, he was on the committee responsible for writing and reviewing the very first set of exam questions for the Certified Analytics Professional program and is currently the Membership Chair for the INFORMS New York Chapter. His work has been recognized by an IBM Outstanding Innovation Award, several IBM Research Accomplishment awards, the INFORMS George Nicholson Prize, and the Best Student Paper award in the Performance 2010 conference. He received his Ph.D. in Industrial Engineering from Georgia Tech.

