

The Newsletter of the
INFORMS Revenue Management and Pricing Section

Call for Submissions to the RM&P Section Practice Award

The RM&P Section Practice Award recognizes outstanding applications of revenue management and pricing techniques. Initial submissions are due by April 1, 2011. The final competition for the award will take place live, at the INFORMS Revenue Management and Pricing Conference held at Columbia University, New York, NY from June 22-24. Finalists will present their work during a special session of the conference, and judging will take place immediately after the presentations. The winner will be announced during a prize ceremony at the conference.

The 1st-prize winner and finalists will be selected based on their impact, originality, and technical merit. Members of the prize committee are Brenda Barnes (Brenda A. Barnes, LLC), Darius Walczak (PROS), Loren Williams (Predictix), and Peiling Wu (General Motors).

Submission Timetable

1. April 1, 2011: Initial submissions due.

The initial submission should be a 3-6 page description of the work. The submission should summarize the problem, the solution approach, and the results. In particular, the submission should describe how the work is innovative, and should provide evidence of the work's impact on your organization or a client's organization. Please submit your entry to robert.shumsky@dartmouth.edu.

2. May 5, 2011: Finalists notified.

3. June 6, 2011: Finalist presentations due.

Each finalist will submit an electronic version of the presentation that they will deliver at the RM&P conference. The presentation slides may be accompanied by supporting material, such as notes on each slide or an appendix with more detailed documentation of impact.

4. June 22-24, 2011: Finalist presentations, judging and award ceremony at the INFORMS RM&P Conference.

Eligibility

Anyone may submit except members of the judging committee. Any work completed within the past 3 years is eligible. Questions about the application procedure should be sent to robert.shumsky@dartmouth.edu.

Call for Session Chair Volunteers and Presentation Submissions to the RM&P Section in 2011 National Conference, Charlotte

Please submit your presentation abstracts for consideration for this section online:

<http://meetings2.informs.org/charlotte2011/abstract.html>

Due to the increasing interest in the topic from both practitioners and academics, we expect a large number of submissions and we may not be able to accommodate all the submissions. So, please try to submit your abstracts as early as possible (deadline: May 16th). You may find the links to the 2009 and 2010 conferences helpful:

<https://informs.emeeetingsonline.com/emeetings/formbuilder/clustersessionlist.asp?clnno=2025&mmnno=187>

<https://informs.emeeetingsonline.com/emeetings/formbuilder/clustersessionlist.asp?clnno=2368&mmnno=196>

If you are interested in volunteering to be a session chair, please contact Shiva Kommareddi (Shiva.Kommareddi@sas.com).

Lastly, congratulations to Huseyin Topaloglu (Cornell University) for winning the 2010 Section Prize!

