

Registration Guide for Joining the Revenue Management and Pricing Section

The INFORMS/Revenue Management & Pricing (RMP) Section and NetEase Cloud Music are partnering to offer RMP members access to NetEase Cloud Music App's impression-level data to encourage data-driven research on innovative marketplaces.

To obtain the data set or participate in the competition, you can refer to the following step-by-step guide.

Step 1: Open the URL <https://connect.informs.org/rmp/awards/data-competition>, and you will see the following introduction of the data competition. Click "how to join" to be an RMP member.

- (1) RMP members are encouraged to participate.
- (2) At least one author of the submitted paper must be an existing RMP member in 2020.
- (3) Each RMP member may enter the competition by submitting at most one paper.

Judging Criteria: What the judges will be looking for?

All entries will be judged according to the following criteria

Criteria 1: Data-Driven.

Criteria 2: Potential Impact on Practice.

Criteria 3: Contribution to the Research Literature.

Criteria 4: Generalizability / Scalability.

Timeline:

April 1st, 2021: Competition submissions deadline.

May 2021: Judges to review submissions and select finalists.

June 2021 during the RMP Section 2021 Conference (exact date -- TBA): Finalist presentations, judges select winners, and winner(s) announcement.

* Finalists can opt to have their reviews by judges forwarded to the Revenue Management and Market Analytics department at *Management Science* if they choose to make a submission to that department.

* Finalist will be invited for a Fast Track submission to the Revenue Management and Marketplace Design department at *Naval Research Logistics*. Fast Track means that the paper will go through 1 round of review before making a final decision.

Data Acquisition and Submission Guidelines:

(1) You need to be an RMP member in 2020. See [how to join](#).

(2) You need to use your INFORMS Member ID and Password to access the data.

(3) You can access the data [here](#).

(4) Before the deadline, you can submit the paper to RMPDataCompetition2020@gmail.com with the subject "2020 Data-Driven Research Challenge".

Step 2: If you want to be an INFORMS member, please click "link" (see Step 3); otherwise, call INFORMS at 1-800-4 INFORMS (800-446-3676) to be an RMP member without being an INFORMS member.

How to Join

Joining the Revenue Management and Pricing Section

To join INFORMS and our community, or if you are already an INFORMS member and want to join our community, follow this [link](#) or call INFORMS at **1-800-4INFORMS**. To join our community, without joining INFORMS, please call INFORMS at 1-800-4INFORMS.

Current annual fees:

- For INFORMS members
 - Regular: \$15
 - Students: **Free**
 - Retired: \$5
- For non-members: \$20

or

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What will happen if you make this call (800-446-3676)?

1. Follow the voice prompts, press 3 for membership and subscription, then it will put you through to customer service.
2. Ask an agent for how to join the RMP Section if you are a community member who registered at informs.org, but has not become an INFORMS member.
3. If you are a student and not yet an INFORMS member, you have the following

two options:

(i) become an INFORMS member first (\$39 each year for students), and then join the RMP section for free.

(ii) join the RMP section without being an INFORMS member, and the current annual fee is \$20.

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How to pay?

If you choose (i), you can pay over the phone, just follow the instructions; otherwise, you can pay online by yourself (see Step 3 for more details). If you choose (ii), you have to call INFORMS (see below). The operating hours of INFORMS is 8:30 am-5:30 pm on week days. You can also directly contact Eileen who can help you with the membership subscription at 443-757-3557.

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Step 3: Click “JOIN INFORMS” and then follow the reminders below.

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* First Name

Middle Name

* Last Name (Surname)

* Preferred Email

Preferred Phone

Student Information

* Current University

* Expected Graduation Date

* Expected Degree

Highest Degree Earned

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Description

- Includes one free online journal subscription
- Includes one free community membership
- Includes *OR/MS Today*
- Access discounts across all INFORMS products and services
- All member benefits listed here

Step 4: Congratulations! You can download the data set by clicking “here” now.

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Data Competition

The Inaugural 2020 RMP Data-Driven Research Challenge

The INFORMS/Revenue Management & Pricing (RMP) Section and NetEase Cloud Music are partnering to offer RMP members access to NetEase Cloud Music App's impression-level data to encourage data-driven research on innovative marketplaces.

In this competition, researchers will compete by building data-driven models using real data to address either some of the suggested questions below or questions of their own interest.

Process:

Eligibility Criteria: Who can enter?

- (1) RMP members are encouraged to participate.
- (2) At least one author of the submitted paper must be an existing RMP member in 2020.
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Judging Criteria: What the judges will be looking for?

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