

The Newsletter of the INFORMS Revenue Management and Pricing Section

2012 INFORMS RM&P Section Conference

The 2012 INFORMS Revenue Management and Pricing Section Conference will take place on June 29-30, 2012 at the European School of Management and Technology (ESMT) in Berlin, Germany. The event will gather both practitioners and academics to discuss the latest scientific developments in the field. Information about abstract submission and registration, as well as further details about the conference will be available through the conference website.

News from the Journal of Revenue and Pricing Management

The definitive pricing and revenue management journal...

• Looking back on a milestone year

The January 2011 10th Anniversary Special Issue will be available free online until the end of the year! Don't miss this outstanding collection of articles exemplifying the breadth of revenue management (RM) and pricing.

<http://www.palgrave-journals.com/rpm/journal/v10/n1/index.html>

• Have you seen the latest issue?

The fifth issue of this year's Volume 10 has just been published. Article topics range from whether partnerships with outside health and wellness services operations can provide an "ounce of prevention" to the evolution and future of airline loyalty programs.

<http://www.palgrave-journals.com/rpm/journal/v10/n5/index.html>

• Big things to come in 2012

Starting with Volume 11, the *Journal of Revenue and Pricing Management* will feature 28% more pages!

• Open Access and RPM

As part of the new Palgrave Open initiative, the *Journal of Revenue and Pricing Management* now offers authors of accepted primary research papers the option to publish their articles with immediate open access to non-subscribers upon publication. Find out more about this exciting development for the Journal!

<http://www.palgrave-journals.com/palgraveopen/index.html>

• Follow RPM on Twitter!

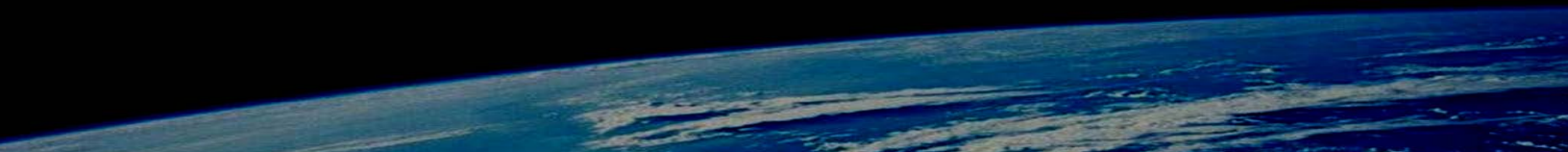
Keep up to date with the latest news about the journal, including new issues, editorials, article collections, podcasts and conference activity.

<http://twitter.com/#!/RevManJournal>

• Ensure RPM is at your institution

Recommend the *Journal of Revenue and Pricing Management* to your company or institution and ensure its timely and compelling content is even more widely disseminated. Use the online form here:

<http://www.nature.com/librec/svc/request/makeProdRequest?id=rpm>



- **Reduced Subscription rates**

Don't forget! Members of the INFORMS RM&P Section are entitled to a significantly reduced subscription rate – an individual annual rate of \$138 rather than the standard \$276 for 2012. You will receive the journal in print and have online access to the journal archive.