

***Management Review: An International Journal (MRIJ)***

**Objectives**

Business management is a primary area of market competitiveness and sustainability in all types of industries. Managerial insights in the global and/or local business are major drivers of organizational innovation, business dynamics and business value chain. Managerial review will be an integral player in the 21<sup>st</sup> knowledge industry and economy.

Nevertheless, how to foster managerial review and insights have not been appropriately explored in terms of global or local business perspectives. In fulfilling of this urgent and timely theme, business management need more sustainable profitability, better operational excellence, higher goods and services quality, more proper market promotion, stronger leaderships, and more accurate financial planning in order that business organizations are more competitive.

This journal's main objective is to establish an outlet for executives, managers, educators, and researchers interested in a variety of topics in business management and insights in terms of global or local perspectives. Thus, papers will focus on the global or local implications of managerial review and insights in business settings.

**Subject Coverage**

Examples of topics appropriate to the theme of management review include:

- Case studies of business management
- Business decisions and insights

- Business science research
- Business service research and policy
- Engineering management
- Entrepreneurial study and venture business
- Ethical issues in business and social responsibility
- Financing and investment
- Green, energy, environment, social business management
- Information management
- Leadership and organizations
- Market life management
- Management theory and philosophy development
- New business creation and strategy management
- Operational excellence with customer intimacy
- Pedagogy to foster business management
- Planning for profit and non-profit business
- Quality issues in business
- Resource allocation in local and global business
- Sustainability and profitability
- System and cybernetics management
- Technology and innovation management
- Tutorials in management
- Other related topics

### **Notes for Prospective Authors**

Submitted papers must original manuscripts that have neither been previously published, nor currently reviewing for publication elsewhere. Full author guideline, academic research ethics and copyright agreement policies are available upon requests. All submitted manuscripts are refereed through a double blinded peer review process. KINFORMS, a subdivision of INFORMS, USA, has published the Journal twice a year, June 30 and December 31, respectively.

### *Management Review: An International Journal*

#### **Editorial Policy**

*Management Review: An International Journal* (MRIJ) publishes intellectual findings to academics and practitioners in profit and non-profit organizations as well as local and global institutions on all aspects of managerial issues. MRIJ promotes the findings of sharing knowledge, exchanging experience and creating new ideas between academics and practitioners. MRIJ encourages all manuscripts of multi-disciplinary and cross-functional approaches with theoretical and empirical, technical and non-technical, and cases studies related to managerial issues in certain individual organizations, societies, countries. The journal is a double-blind referred journal.

#### **Manuscript Submission**

Your manuscript should be original contents that are not copyrighted, published, accepted for publication by any other journal, or being reviewed to any other journal while being reviewed by the Journal. Your manuscripts should be formatted with Century 12 points, double-spaced, left-aligned, 2.5 inches of top, 1.5 left and right, and 2 bottom margins on international standard (letter) size. The manuscript size may be between seven and fifteen pages. Manuscripts should follow generally accepted manuscripts printing guidelines. All manuscripts should be electronically submitted to the managing editor at [leecw@hanyang.ac.kr](mailto:leecw@hanyang.ac.kr) with a copy of [mrij.office@gmail.com](mailto:mrij.office@gmail.com). More details are at <http://www.kinforms.net>.

## Management Review: An International Journal (2019.1.1-2020.12.31)

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December 31, 2020

ISSN: 1975-8480

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