ISS Spotlight Series with Professor Ravi Bapna

Can a single research agenda simultaneously reshape how Fortune 500 companies climb the AI ladder, train the next generation of data scientists, and produce top-tier publications?

Join us for the next ISS Spotlight Series session featuring Prof. **Ravi Bapna** (Curtis L. Carlson Chair Professor, **UMN Carlson School of Management**, **University of Minnesota**).

Prof. Ravi Bapna will present a model of engaged scholarship built on three interlocking gears: applied research, experiential learning, and executive education. He will share how he has turned peer-reviewed insights into tools that executives use on Monday morning — from co-founding **Mentorica AI**, an AI-powered mentoring platform born from his research, to building the Carlson Analytics Lab, a scalable experiential learning model that has helped dozens of companies climb the AI and analytics ladder. The session will also cover how executive education and book-writing create immediate, measurable impact beyond the journal page.

You'll take away a practical framework for turning research into revenue, curriculum, and industry partnerships.

Monday, May 18 | 8–9 PM ET

Register here: **https://lnkd.in/eX2daepV**

The INFORMS Information Systems Society (ISS) Spotlight Series highlights the broader narratives, influence, and real-world impact of IS scholarship. Through webinars and podcasts, the series features impactful research stories, industry cases that bridge theory and practice, and innovative teaching experiences within the IS community.