

2022 ISMS Early-Career Scholars Camp: Call for Nominations

The INFORMS Society for Marketing Science (ISMS) is pleased to announce its inaugural in-person **ISMS Early-Career Scholars Camp**, to be held at Duke University, **October 28-29, 2022**. This new initiative is built around the idea of developing and fostering a community for early-career scholars who represent the future of marketing science and ISMS. The Camp will be piloted for two years, 2022 and 2023. The Camp will bring together a select group of pre-tenure marketing scholars for a retreat. The purpose of the camp is not only to nurture their academic careers but also to help develop an enduring social network

A distinguishing aspect of the camp is its emphasis on rotating small group discussions and workshops. Leading researchers (e.g., recent major award winners; editors and AEs from our major journals) will seed a topic, but the emphasis is on discussion. Track themes include identifying research priorities, frontier research, industry collaborations, and creating an identity within the academy. Session topics will be finalized using input from the Camp Fellows.

Camp Fellows will have the opportunity to actively learn from one another about new research developments and hone their own expertise. Equally importantly, the camp will provide a venue for Camp Fellows to connect with thought leaders who are dedicated to helping junior faculty develop into the next generation of leaders.

Ideally, participants will get to know one another more closely, exchange experiences regarding research and research resources, explore common research interests, and establish the foundation for future collaborations. Thus, early career scholars can develop a close network among themselves and strengthen ties with established scholars in the field.

Nomination and Registration

The Camp is open to pre-tenure (as of October 2022) academics and early-career PhD-holding practitioners with research agendas in the quantitative aspects (empirical and analytical) of marketing. While most will be housed in marketing departments, individuals working on quantitative marketing problems in adjacent departments/schools are also eligible. They must be ISMS members when they register for, and participate in, the camp. Those who are not already ISMS members can add ISMS to their INFORMS membership for a \$25 annual fee or become ISMS-only members for a \$40 annual fee. Instructions will be provided at the time of registration.

We can accommodate 70-75 Camp Fellows. We will prioritize having representation from a broad set of schools. The nomination process is as follows:

- **By August 30.**
 - Schools coordinate internally (preferred). The school sends one email to jshin.isms@yale.edu with the name of the nominee for their 'school slot' and the name(s) of any other interested pre-tenure faculty who could be included on a space-available basis.

Or

- Candidates self-nominate by sending their vita (showing the current job title) to jshin.isms@yale.edu. If there is more than one interested applicant from a given school, the Camp co-chairs may ask the school for help in identifying the nominee for the 'school slot' for the 2022 Camp.
 - Practitioners should also include a 100-word statement describing how they would benefit from attending and how the Camp would benefit from them attending.
- **September 5.** A registration email will be sent to Camp Fellows. This will include a link to become an ISMS member for those who need that.
- **September 15.** Deadline to register.

Logistics, Overview Schedule

Dates: Friday, October 28. Welcome & Dinner, JB Duke Hotel Ballroom, 5:30pm-8:30pm.
Saturday, October 29. Sessions, Fuqua School of Business, 8:00am-5:00pm.
Saturday, October 29. Dinner, 6:30pm-9:00pm.

Accommodations: [JB Duke Hotel](#). Conference rate of \$229 (+tax) per night includes full breakfast.

Venue for the Sessions: Duke University's [Fuqua School of Business](#).

Registration fee: \$250.
Includes Friday dinner, Saturday breaks and lunch.
Saturday dinner sponsored by ISMS.

Best regards,

Jiwoong Shin, Yale University (co-chair)

Doug Bowman, Emory University (co-chair)

2022 ISMS Early-Career Scholars Camp Organizing Committee