

Rocky Mountain INFORMS: October 1, 2025

The Rocky Mountain INFORMS Chapter is pleased to host Professor Brian Lambert, a retired US Marine Corps officer and an experienced external and internal consultant. He has provided operations analyses in military headquarters and operational environments, and decision analyses as both a consultant for Fortune 500 clients and as a Senior Operations Research analyst at Boeing. He currently is an Assistant Professor in the Computer Information Systems and Business Analytics department at the Metropolitan State University of Denver.



Title: Lessons Learned by an Analytics Practitioner

Abstract: We graduate from school all tooled up, armed with our analytics toolkit, and head out into the professional world ready to tackle tough problems. When it doesn't work as envisioned, we ask why. How could we have been better prepared? This talk presents some lessons learned by an analytics practitioner from his experiences across the military, education, training, and diverse industries including pharmaceuticals, agriculture, mining, and aviation.