

INFORM-ED Newsletter

Spring 2011

President's Corner

David Rader

I'm sure by now many of you are starting to enjoy the end of the academic year and beginning your summer work and non-work plans. At INFORM-ED, this is exactly how we are proceeding as well. We are still working with the INFORMS Business Education Committee to ensure that management science is still being taught in the business curriculum. We are still determining how we can help INFORMS with their emphasis on Analytics, and we are busy with preparations for the Annual Meeting in Charlotte.

In addition, because of my role as president, I have been participating on INFORMS subcommittees regarding student activities and student membership retention. This is an area we discussed in Austin, especially given our current membership numbers. As of May 1, we have 360 members of INFORM-ED, of which 202 are students. Because of this, we must find out why students are interested in us, how we can help them right at the beginning of their careers, and what we need to do to maintain their interest. I would like to start a subcommittee on student attraction and retention within our forum. Please let me know if you are interested in participating.

One of my goals this summer is to determine the best way for us to continue our annual meeting discussions on teaching practices throughout the year. This could involve webinars, regional get-togethers, or simply articles for this newsletter. I know we publish articles in OR/MS Today every issue, but I think that articles in this newsletter would disseminate best-practice ideas and topics more quickly and efficiently. If you have any ideas on such an article for the Fall issue, please let me know.

Please send me any suggestions you have for projects, directions, or improvements that our forum can undertake. Without you, we cannot be nearly successful in the future as we have been in the past.

Upcoming Deadlines

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- Case Competition Submissions
September 1, 2011
- Combined Colloquia Nominations
July 15, 2011
- UPS George D. Smith Prize
October 31, 2011

Call for Submissions

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We are, as always, accepting article submissions for the "Issues in Education" column in *OR/MS Today*. If you have an idea for a 900-word article about an interesting topic related to OR/MS education, please email it to Matt Drake at drake987@duq.edu.

Publications



I hope the beginning of the Summer (not technically yet but Spring semester is done) has treated everyone well.

Here are some thoughts as we all prepare for INFORMS in Charlotte this Fall.

Just a reminder of contacts in the Publications area. Kellie Keeling from the University of Denver is our webmaster. If you haven't yet, go out to the INFORM-ED website and take a look. The website

is: <http://education.forum.informs.org/> Please send your comments or any ideas for the website to Kellie Keeling (KKeeling@du.edu).

OR/MS Today publishes the Issues in Education column in every issue. This column is sponsored by INFORM-ED and the new editor is Matt Drake. He is always looking for articles so contact Matt (drake987@duq.edu) to contribute an article to this series.

We are all looking forward to another successful case competition. This year is the 12th annual. Please contact Mike Racer (mracer@memphis.edu) for questions regarding the competition.

See y'all in Charlotte!

John F. Kros (krosj@ecu.edu)

International Initiatives



Interested in what INFORM-ED is doing internationally? Jim Cochran has prepared a detailed report of current and upcoming initiatives. See the INFORM-ED website for details.

Meetings



We have a strong cluster planned for this year's annual meeting in Charlotte. Our track consists of ten sessions, and we are co-sponsoring an additional session. The sessions cover topics relevant to educators in large and small programs and within both business and engineering curricula. This year we have a special session in honor of Paul Jensen chaired by James Cochran. Other session topics include:

- Rejuvenating the OR curriculum: new approaches for new audiences
- Business Analytics in the University Curriculum

Matt Bailey
VP/Programs

The purpose of INFORM-ED is to provide publications, workshops, conference sessions, resources, and networking opportunities for individuals interested in the teaching of operations research and the management sciences at institutions of higher education.

INFORM-ED encourages discussion, interaction, and dissemination regarding education and the relationship of teaching to the profession of operations research and the management sciences.

