ICF Internal Artificial Intelligence Council

If you are a visionary leader passionate about the intersection of AI and coaching, and believe you meet the qualifying criteria, we encourage you to apply. This is a unique opportunity to directly influence the future of the coaching profession and reinforce ICF's position as a global leader.

The **ICF Internal AI Council** will consist of 5-8 core members drawn from ICF Staff and Volunteers from academic and research institutions, AI and technology providers and professional coaches. Meetings will be held monthly with an annual global summit and thematic working groups as needed.

Purpose & Role:

The AI Council's primary mission is to ensure that AI evolution in coaching positively benefits humanity while maintaining ICF's leadership position. The council operates within ICF's core values, mission, and Strategic Plan, providing evidence-based recommendations on when and how to adopt, adapt, or pivot in response to AI developments.

Key Responsibilities:

- Suggest directions in AI technology that align with ICF Strategy
- Monitor external and internal AI-related developments
- Synthesize insights from various ICF entities including the AI Coaching Coalition and ICF Information Center of Excellence
- Provide recommendations for responsible AI use within ICF's sphere of influence
- Deliver executive summaries to the organization

Operations:

- The council meets monthly to review AI priorities, assess external trends, and compile insights for internal circulation. The charter includes provisions for annual review and amendments to ensure continued relevance and effectiveness.
- This initiative positions ICF to proactively address AI's transformative impact on the coaching profession while maintaining ethical standards and organizational values.

Council Needs/Requirements:

- **Volunteers Needed:** 5-8 members
- **Time Commitment:** 3 hours per month on average
- **Term Length:** Members will serve a 24-month term and may reapply for up to two consecutive terms (maximum four consecutive years).
- **Areas of Concentration for Potential Member**s: academic and research institutions, AI and technology providers and professional coaches.

To qualify for consideration, applicants must meet defined skills and experience criteria. We are seeking individuals who can demonstrate:

- Expertise in AI or related fields: A strong understanding of AI trends, technologies, and their potential implications specific to the Coaching Profession.
- Knowledge of the Coaching Profession: Familiarity with coaching practices, ethics, and the evolving landscape.
- Strategic Thinking: The ability to provide informed guidance and contribute to aligned decision-making on the use and impact of AI across ICF.
- Collaborative Spirit: A willingness to synthesize insights from various ICF entities, including the forthcoming ICF AI Coaching Coalition, and provide recommendations for responsible and innovative AI use.
- Commitment to Ethical AI: A dedication to ensuring AI evolution in coaching aligns with ICF's values and positively benefits humanity.
- DEIB: Member selection and AI Council activity to reinforce ICF's values on DEIB.

Why Volunteer?

- **Expertise in AI**: Utilize your knowledge of AI trends and technologies and gain insights from a diverse group of thought partners.
- **Coaching Knowledge:** Apply your understanding of coaching practices and ethics.
- **Strategic Guidance:** Contribute decision-making on AI's impact in coaching.
- **Collaborative Spirit:** Work with various Coaching Profession entities for responsible AI use.
- **Ethical AI Commitment**: Ensure AI aligns with ICF's values, standards and benefits for humanity.
- **DEIB:** Reinforce ICF's values on Diversity, Equity, Inclusion, and Belonging.