Call for Sessions
Information Architecture Software
October 21-24, 2024
Mandalay Bay | Las Vegas

Are you advancing information architecture with IBM products?

We want to hear about your technical product journey, use cases, lessons learned and “aha” moments. Share your personal insights and professional experiences with peers & practitioners from around the world.

- Set yourself apart as an industry thought leader. Build your professional brand as an expert.
- Connect with other data experts and IBM developers.
- Engage, and share insights and have authentic discussions with peers.
- Selected speakers will enjoy exclusive benefits, including a complimentary pass, access to coaching, and IBM TechXchange swag. Client speakers are also eligible for a pass to share with a colleague within their company.

$1,599

Featured products
- Watsonx.data
- Cloud Pak for Data
- Db2
- Netezza
- DataStage
- Informix

Session examples

- Empower your governance: Mastering end-to-end data lineage with Cloud Pak for Data
- Unraveling data ingestion and integration in Watsonx.data: A lakehouse approach
- Automatically discover, visualize, and refine data using natural language in Watsonx.data.

Proposals deadline:
April 30

Accepted session announcement:
begins June 17

Submit your session