think 2019
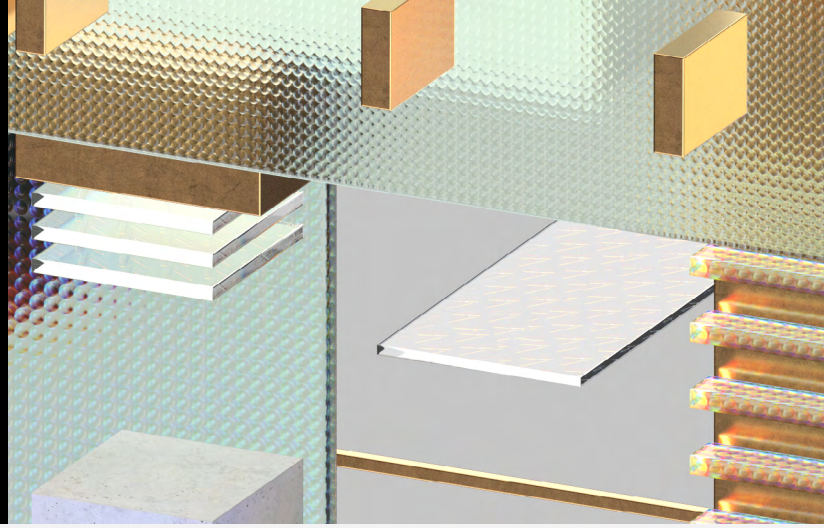
Data Science @ IBM
Suggested Itinerary

Industrial

Choose your own adventure.

Wednesday, February 13

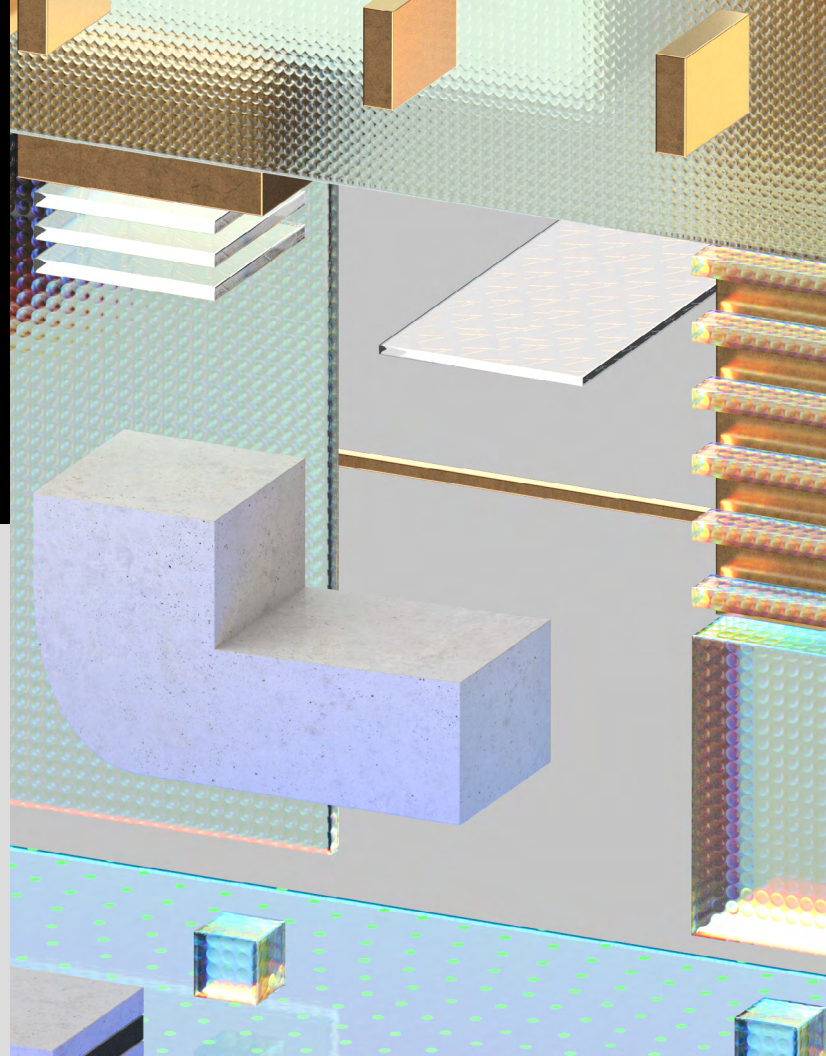| Session	Title	Time
6039	Structured Predictions and Text Mining for Safety Analytics	8:30 AM–9:10 AM
1870	Do More Exciting Work! How Machine Learning Helps Daimler Prioritize Issues	9:30 AM–10:10 AM
2811	How AI Is Impacting the Milk Supply Chain	9:30 AM–10:10 AM
2775	Using IBM Watson Explorer's Machine Learning Technology for Thermal Power Plant Maintenance	10:30 AM–11:10 AM
3372	How Coca-Cola Icecek Enhanced Analytical Capabilities with IBM SPSS Modeler and IBM SPSS C&DS	10:30 AM–11:10 AM
3929	Supply Chain 4.0: From Consumer to Optimized Operations with Cognitive Technologies and Data Science	11:30 AM–12:10 PM
7745	Operationalizing AI and Measuring its ROI	12:30 PM–1:10 PM
1888	BMW's approach to Conversational Support through Its Watson-Based Enterprise Platform	3:30 PM–4:10 PM
1401	Analytics and AI Add-On for the Shop Floor—Predictive Quality Scoring for SMBs	4:30 PM–5:10 PM

Thursday, February 14

Session	Title	Time
3631	Optimization of DB Cargo's Digital Fleet Management with IBM Watson	2:30 PM–3:10 PM
2992	Operation Excellence and Knowledge Transfer Via Cognitive Asset Maintenance for Smart Factory at NSK	3:30 PM–4:10 PM
3375	Predictive Quality Validation at SmartFactoryKL: The First Multi-Vendor Industrie 4.0 Demonstrator	5:30 PM–6:10 PM
6859	Decision Optimization and Advanced Analytics for a Modern and Robust Automotive Supply Chain	5:30 PM–6:10 PM

Friday, February 15

Session	Title	Time
1902	Optimize Fleet Management in Real-Time with IBM Watson Studio	8:30 AM–9:10 AM

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Come network with us

Meet peers and experts in your area of interest.

Tuesday	**6:30 PM**	Data and AI Campus Tour (on campus)
Wednesday	**8:30 AM–10:00 AM**	Local Artisan Continental Breakfast
Thursday	**8:30 AM–10:30 AM**	Rejuvenate Continental Breakfast

The B Restaurant and Bar
720 Howard St., San Francisco, CA 94103

Featured product sessions

6852	Put AI to Work for Business with IBM Data Science
6855	IBM Watson Studio: Overview, What's New and Directions
6971	IBM Watson Studio Local Deep-Dive
6962	Introducing Watson Studio Desktop
6963	What's New with SPSS Modeler
5877	What's New in IBM SPSS Statistics
6952	Introducing OneWex: Mastering the Art and Science of Cognitive Exploration
1995	How Decision Optimization Can Complement Machine Learning in Decision-Making

Demos

Booth 365-12	Design, train, deploy ML models to infuse AI into bus applications
Booth 365-10	Gain deeper human insight using natural language processing
Booth 365-10	Decision Optimization to increase Sustainability of Electric Power Systems: achieving cost-effective production planning under uncertainty
Booth 365-10	Bring your Data to Life with Augmented Reality

Find these demos in the Journey to AI campus

Please be sure to check the event app for the most updated information

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