Preparing for:
Call for Code AI Spot Challenge for a Safer Planet

Part 1: Scoping out a winning solution

August 3, 2021

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Join YouTube Live

Announcement (completed, available on demand)
https://youtu.be/jIKzPcufnR8

Prep session 1: Scope out a winning solution, August 3, 3pm ET
https://youtu.be/2EJpu7iIPEU

Prep session 2: Checklist and best practices. August 10, 1230pm ET
https://youtu.be/dImX77KWMNo

What is Call for Code **AI Spot Challenge for a Safer Planet?**

- What does it mean to save a planet with AI?
- What's unique about AI-powered solutions?
- How do you use prediction and optimization?
- What can I do if I get stuck?

Submission Deadline: August 18

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What does it mean to save a planet with AI?

Questions to ask

- What challenges are we facing today for safety?
  - Extreme weather events
  - Old buildings and constructions
  - Public safety
  - Crimes
- How are we detecting issues now?
  - Sensors
  - Areal maps
  - Videos
  - References
- Are there ways to do this better at scale and efficiently?
  - Increase prediction accuracy
  - Automate processes
  - Optimize allocations – equipment, people, processes, etc.

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Making our planet safer with AI

Through AI-powered prediction, optimization and automation, we can help mitigate physical and cyber threats and risks. For example:

- **Predict** potential construction risks and hazardous conditions
- Develop contextual **intelligence** to share with public
- **Anticipate** weather events and disasters for increased readiness
- Reduce construction or worksite accidents, theft, and **vandalism**
- **Optimize** scheduling and allocations of resource and match supply and demand
- Assess **risk** and needs and deliver solutions to communities in need

What's unique about AI-powered solutions?

Industry and cross-industry solution ideas

- Use imaging and video
- Automate and scale data processing
- Match supply and demand
- Predict and assess threat rapidly
- Send AI-powered equipment that is too dangerous for humans

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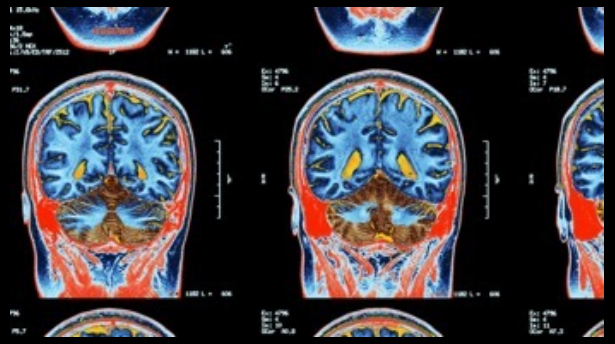
AI-Powered Solution Examples

Deploy machine learning to deep learning, decision optimization, linguistic and virtually any other models



Healthcare: imaging, diagnostics and drug discovery

Speed image analytics at scale and improve patient outcomes

Transportation: proactive maintenance and risk mitigation

Decrease maintenance costs and ensure safety

Energy, utilities : shape demand and supply with resilience

Modernize energy supply, manage demand and protect infrastructure

Cross-industry: Cyber security and fraud

Detect and proactive address security incidents

Cross industry: contact center automation

Improve experience and accelerate resolution with tonal analysis and natural language processing

Cross-industry: workforce and logistics management

Optimize virtual and onsite staffing with routing and assets tailored to demand

1. IBM systems and clients estimate

How do you use prediction and optimization

Consider:

- Prediction
  - Predict where potential safety issues occur
  - Understand risk levels
  - Use prediction to make your apps smarter
- Optimize
  - Allocations of people and other resources where a help is needed most
  - Schedule tasks to resolve issues
  - Conduct what-if analysis

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Run any AI models

Deploy machine learning to deep learning, decision optimization, linguistic and virtually any other models

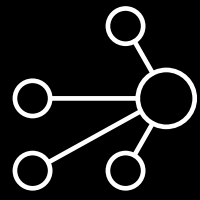
Discover and predict

Optimize decision

Discovery
- Trends & patterns
- Correlations
- Insight for hypotheses

Prediction
- Segmentation and attrition
- Contact center optimization
- Predictive/preventive maintenance
- Risk / governance / Fraud

Decision Optimization
- Scheduling
- Demand and supply matching
- Allocation
- Logistics
- Pricing and category management
- Scenario planning

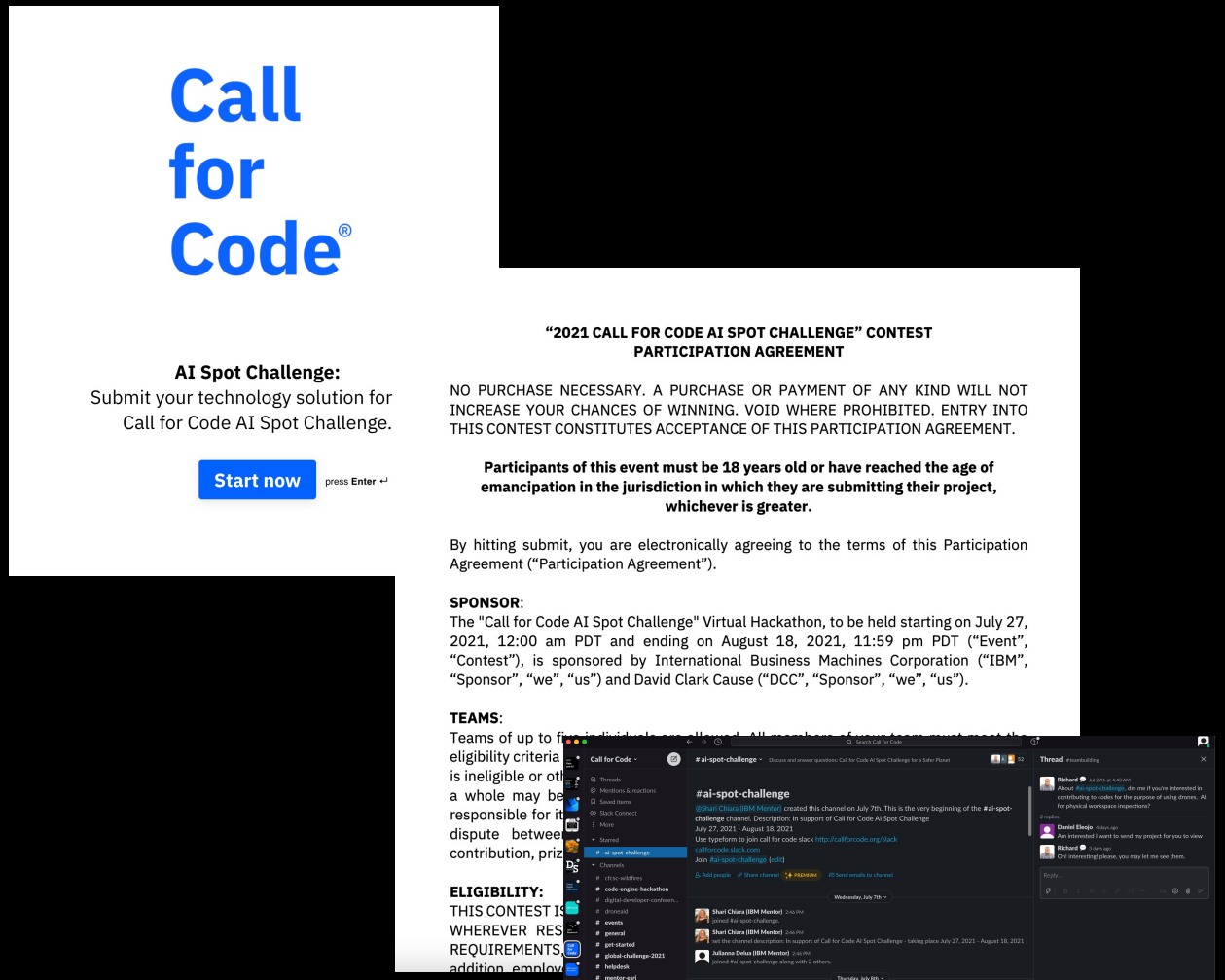


Containerized Apps

To drive action and business results in a prescriptive way

[Automated AI lifecycle management]

What can I do if I get stuck?



Participation Agreement
https://callforcode.org/wp-content/uploads/2021/07/Spot-Challenge-Participation-Agreement-v3.pdf

When you have questions:

- Read the participation agreement (part of the submission) https://ibm.biz/submitaispot
- Ask questions on Call for Code Slack
  - #ai-spot-challenge
- Find partners and mentors on Call for Code Slack
  - #teambuilding
  - #helpdesk
- Ask chat questions at AI Bootcamp
  - August 3 – Data
  - August 10 - Models
  - August 17 – Services / Processes – AI-powered apps
- Contact us by email
  - Upkar Lidder ulidder@us.ibm.com
  - Julianna Delua julianna@ibm.com

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Commit to the cause.
Push for change.
Answer the call.

#AISpotChallenge

Stay tuned for a winner announcement on August 24 on YouTube

Step 1: Sign up for AI Bootcamp and attend on August 3, 10 and 17

Step 2: Register for IBM Cloud account

Step 3: Join the Call for Code community

Step 4: Submit your solution by August 18

Read the blog: ibm.biz/blogonaispot

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IBMers are not eligible to receive prizes. IBMers are encouraged to help and mentor teams who submit solutions.

Judging

FOUR EQUALLY WEIGHTED CRITERIA

COMPLETENESS AND TRANSFERABILITY
How fully has the idea been implemented? Can it achieve an impact in the field? Can it be transferred elsewhere?

EFFECTIVENESS AND EFFICIENCY
Does the solution address a high priority area? Does it achieve its goal effectively and efficiently? Can it scale?

DESIGN AND USABILITY
How good is the design, user experience, and ease of use of the solution? How quickly can it be used?

CREATIVITY AND INNOVATION
How unique was the approach to solving a long-standing or previously intractable problem?

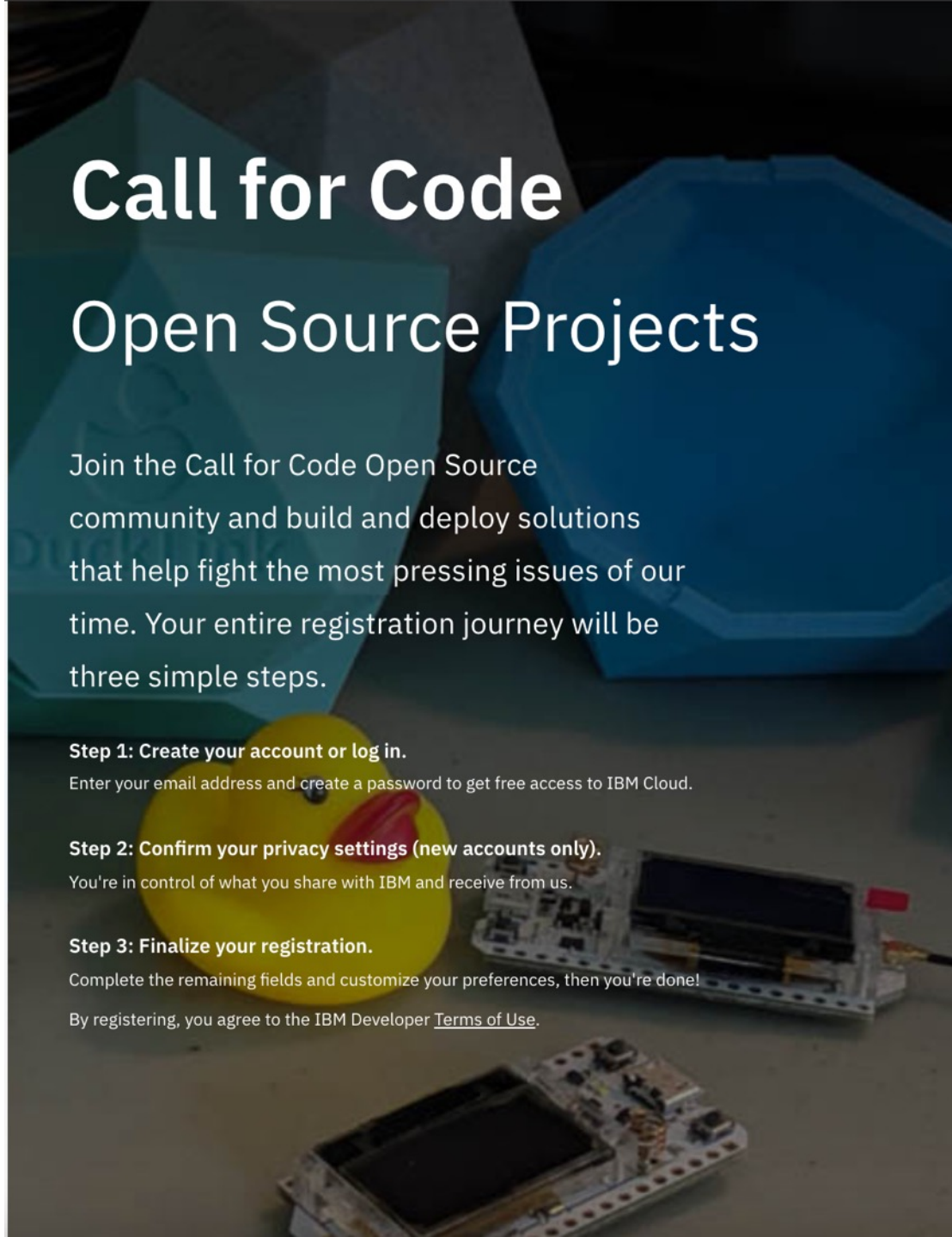
2021 Submissions

SUBMISSION FORM IS AVAILABLE NOW
Even if you are not ready to submit – and that's OK, most teams wait until the final week – it makes sense to understand what you'll need to prepare. Open the submission form to see details on the information required and the field length limits. The deadline for **AI Spot Challenge is August 18, 2021.** Form: ibm.biz/submitaispot

EXPLORE THE PARTICIPATION AGREEMENT
This contains the complete rules, prize details, and eligibility criteria.

SUBMIT NOW, UPDATE LATER
If you think you're ready, feel free to submit your application already. If things change, just submit again later using the same email address.

PRIZES FOR AI SPOT CHALLENGE
GRAND PRIZE: $15,000.00 USD
RUNNER UP PRIZE: $5,000.00 USD
2nd RUNNER UP PRIZE: $2,500.00 USD



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