



Catawba Valley Chapter

April 2017

Message from the President

Hello Members,

Something about Springtime makes me want to get busy – working in the garden, finishing up projects started over the winter, enjoying the warmer weather and sunshine. This has carried over to our IMA Chapter as well. Here are some of the items we are working on that will be continued into the fall.

Our Chapter will present our scholarship program to local Colleges this year to any full time student, Sophomore and higher. Consideration for the scholarship will include academic goals, current transcript, recommendations and will be open for degrees in Accounting, Finance or Business. Offering scholarships is one of the ways we give back to the community and grow our membership.

Please look at the May Conference Flyer that is part of the Newsletter. We have several excellent speakers and content, and the location is very nice. This is a great way to pickup CPE credits in one day, learn something new, and based on what the speakers have lined up, have a little fun. It is well worth the cost!

We have had several members come forward to join Committees for the new IMA year, this is great news! *Thank you to everyone* who has been willing to give some time back. For my part, I will do my best to send the Board members a note mid-month with an update.

Our speaker for our lunch meeting on Friday April 21st is Nathan Huret from the Catawba County Economic Development Corporation. He will give us an update of some of the recent job announcements for the area. The CCEDC is facing a few challenges in the Catawba County area, the lack of people and the lack of buildings/sites. He will explain this and how their office is working with the community to overcome those obstacles. To find our more information about Nathan, please read his bio farther in the Newsletter. I look forward to hearing about what’s going on!

Best regards,

Ellen Knauf

UPCOMING EVENT:

FRIDAY- APRIL 21, 2017
Luncheon Meeting

Lake Hickory Country Club
11:30 = Registration
12:00 = Speaker and Meal

Speaker = Nathan Huret
Catawba Co. Economic Dev.
Members - \$17
Students - \$5
Guests - \$20

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JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Kelly Frank at ksfrank@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

April 21, 2017	Luncheon Meeting Speaker: Nathan Hurett Catawba County Economic Development
May 12, 2017	Luncheon Meeting
May 19, 2017	Annual Conference Asheville, NC

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hmsolutions.com
by Tuesday before each Thursday meeting.

To self register click here: [Register for meeting \(CTRL + click here\)](#)

**2016 – 2017
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Ellen Knauf
Secretary:
Administration:
 Team Leader
Communication:
 Team Leader
Prof. Education: Karen Wilson
 Team Leader
Membership: Danette Landrum
 Team Leader

**2016 – 2017
Catawba Valley IMA
Directors**

• **Assist. Treasurer:** Beth Pernel
 • **Publicity:** Kim Drum-Gales
 • **Assist. Secretary:** -----
 • **Webmaster:** Lindsey Huffman
 • **CMA Program:** Ron Nicholson
 • **Employment:** Lisa Coffey
 • **Meetings (RSVPs):** Nikki Shoulders
 • **Newsletters:** Kelly Frank
 • **Education Team:**
 • **Direct of Student Activities:** Christy Lefevers
 • **Membership Team:** Shanon Crawford
 • **Admin Team:** -----
 Long Range Planning:
 Carolina Council Delegate: Ron Nicholson



The Association of
Accountants and
Financial Professionals
in Business

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on “**LOG IN**”. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on “**GO**”. In the **upper right hand corner of the screen** you should see “**Welcome, (your name)** | “**My Profile**” | “**Logout**”, click on “**My Profile**”. Now you can view and edit your information.*

www.imanet.org
www.imacarolinacouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!



Achieve success in 2017 with the help of Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM**

Enjoy

- 33+ hours of live instruction
- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

Schedule:

10 Wednesdays, 5:30 pm - 8:50 pm
Part 1 begins April 12th, 2017

Location:

Old Rock School
400 Main St West
Valdese, NC 28690

Per part **\$1,145** Both parts **\$2,195**

On-demand personal coaching available for \$795 per part or \$1495 for both parts.
Spots are limited and do not include face-to-face class time.

Send contact information with payment to: IMA Catawba Valley Chapter
PO Box 2132 | Hickory, NC 28603

Enroll Now! Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019



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GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

**APICS Foothills Chapter press release
For immediate distribution 3/31/17**

APICS Foothills Chapter Dinner Meeting, April 13, 2017; Registration 5:30, Meeting at 6:00 PM

Registration; Contact Bill Phillips at explore2@bellsouth.net 828-584-8197

Location: Catawba Country Club, 1154 Country Club Rd, Newton, NC 28658

APICS Foothills Chapter Website: <http://www.apics254-foothills.org>

Topic: "ERP in the Cloud"

Speaker: Kyle Harrison, Appalachian State University Honor Student

Kyle Harrison is a top Honor Student in the ASU Computer Information Systems / Supply Chain Management Department in the Walker College of Business. He has been nominated for the COB top Honor Student award for the 2016-2017 school year.

Kyle is the President of the Walker Fellows, a student ambassadorial group for the college. A Holland Fellow 2016 Alumni, he also is an Amazon Prime Student Brand Ambassador.

His presentation will be on his honor's thesis about the evolving business trend of Enterprise Requirements Systems and Cloud Technology. Included in his presentation will be a summary of his findings from a recent survey of regional business professionals on this subject.

*******For Chapter Achievements, please see attachment to e-mail. *******

About the Speaker:

Nathan Huret has been with Catawba County Economic Development Corporation since 2007 (save an 18 month stint with NC State Industrial Extension Service) as the Director of Existing Industry Services. He is the main point of contact for the County's existing companies, while also assisting the office's new business recruitment and leading the proactive target research efforts. His 8+ years with the EDC have been marked with a number of unique accomplishments, including:

- Managed business retention and expansion projects that totaled more than 1500 new jobs and \$200 million in investment.
- Assisted companies and organizations in the attainment of more than \$1,000,000 in federal/state grant funds.
- Created, funded and managed Manufactured in North Carolina (www.ManufacturedNC.com), a free online, statewide directory intended to market and grow North Carolina's manufacturing supply chain.
- Established a series of communication mechanisms to maintain contact with existing companies, including a 24/7 online "helpline" and a monthly newsletter series

Nathan holds a B.A. in Economics and International Studies from Elon University and M.A. in Economics from Vanderbilt University.