



Catawba Valley Chapter

July 2017

Message from the President

Happy July!

Welcome to summer and the beginning of a new IMA year! The year is just beginning and there are a few changes to let you know about.

Due to a work commitment Donna Frushour will not be able to take on the role of Secretary. However, Charlie Nartker has volunteered to cover those duties for us this year. Rhonda Young who is working with the Membership Team, has also volunteered to help on the technical end for our Webinars and is willing to be the backup for Lindsey Huffman on our Website. I appreciate the extra efforts of both of these individuals, let's support their efforts.

New this year, Global has made a few changes in the Competition Guidelines, looking to increase each Chapter's emphasis on the CMA program. This is one of the areas where our Chapter has done well in the past. On our updated Competition Chart, there are several changes to reflect the new Global Guidelines. Not only will we need to continue to communicate the CMA in publications outside of our Newsletter, we will need to include at least 2 success stories from Chapter Members who are CMA's. If you are a CMA, your story and/or a classroom presentation is encouraged.

Developing mentoring relationships for those studying for the CMA is another focus from Global, as well as adding survey's to our classes. Global has even added a place for the Chapter to make a presentation to a Corporation, Government or Non-Profit of 5 or more people on the CMA program to the Competition Guidelines. This may be a foot in the door for our Membership Team to consider

Please review the updated Competition Chart included in this Newsletter. As always, we accept any volunteers no matter the size or the time spent.

The Carolina's Council has asked us to host their winter meeting this year, and our Chapter Board has approved. Personally I am very proud they have asked us as we have had a rocky relationship over the past few years. We are planning to tie this in with our Asheville Conference to be held in February this year. There will be a brewery tour event on Friday evening after our Conference. Watch for more details over the next few months.

Ellen

UPCOMING EVENT:

**SEE
TENTATIVE
2017-2018
MEETING DATES
ON PAGE 2.**

IN THIS ISSUE

- | | |
|-----|--|
| 1 | President's Message |
| 2 | Calendar of Events/
Meeting Registration |
| 3-5 | 2016-2017 Officers
IMA information
Certification Offerings |
| 6-7 | Achievement Goals
APICS Press Releases
About the Speaker |

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

TENTATIVE DATES FOR 2017-2018 MEETINGS:

August 18th
September 21st
October 20th
November 9th – ANNUAL CONFERENCE IN HICKORY
December 8th
January 11th
February 16th
February 23rd-24th – ASHEVILLE CONFERENCE
March 16th or 23rd depending on student's Spring break
April 20th
May 18th

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hmsolutions.com
by Tuesday before each Thursday meeting.

To self register click here: [Register for meeting \(CTRL + click here\)](#)

2017 – 2018
Catawba Valley IMA
Officers

President: Ellen Knauf
President-Elect:
Treasurer: Beth Pernell
Secretary: Charlie Nartker
Administration: Charlie Nartker
Team Leader
Communication: Kim Gales
Team Leader
Membership: Danette Landrum
Team Leader

2017 – 2018
Catawba Valley IMA
Directors

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Meetings (RSVPs):** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education:** Ron Nicholson
- **Student Activities:** Chelsea Ledford
- **Scholarship:** Mike Gahagan
- **Membership:** Rhonda Young
Dee Strickland
Brenda Craig
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
www.imacarolinacouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on **“LOG IN”**. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on **“GO”**. In the **upper right hand corner of the screen** you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.

IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603

Are you taking advantage of your IMA benefits?


IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!



Achieve success in 2017 with the help of a Professor-Led CMA Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ON-DEMAND PERSONAL COACHING

Enjoy

- Premium Gleim CMA Review System
 - Unlimited access to professors
 - Extensive coverage of practice multiple-choice and essay questions
 - Access Until You Pass®

Per part **\$795**

Both parts **\$1,495**

Send contact information with payment to: IMA Catawba Valley Chapter
PO Box 2132 | Hickory, NC 28603

Enroll Now! Class size is limited.

Professor Ron Nicholson, CMA, MBA

ronnicholson@compascable.net

828.438.1019

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2017-2018									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	5/17									Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										Oct & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Ron/Chelsea others
8	Participate in a charitable event- REQUIRIES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Ellen/Beth
11	Hold regular scheduled board meetings										4 minimum
12	Hold a Chapter Management Session to train incoming officers										Ron
13	Publish 8 informational communications to board or chapter members	5/17	6/17	7/17							Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Winter Conference
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										Ellen & Ron, Others?
17	Attend two volunteer leaders teleconference calls	5/8 Ellen									Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										Ron & Ellen
25	Attend at least two council meetings (by telephone conference call)										Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>										Publish by 3/31

Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year

E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										10 attendees 50 pts, 20 attendees 100 pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points