



# Catawba Valley Chapter

July 2018

## Message from the President

Hello IMA Members!

IMA has instituted some new privacy rules that apply to every Chapter. We will be sending our Newsletters and other information out via our website now. Please take a good look at our Website after you read this Newsletter – we want to know what you think, what would you like to see us add? This is our new look, and going forward, we are responsible for our content, so if there is something that you would like to see, please send a note to any Board Member listed in the Newsletter.

Did you catch this is the same opening from the June Newsletter? If so, kudos to you! In the June Newsletter, I mentioned we would not be contacting members via direct email any longer. This month ONLY we are sending this Newsletter out to the list we have used this past year. Please update your IMA account with your current email, to continue receiving information from our Chapter.

On the Board positions, we did have one person inquire about the Treasurer position, but we have not been able to connect yet to see how this will work out. We really need someone for Membership. Most of the Membership Leaders functions can be handled through our email system (using our website) so if the concern is this requires talking to people you have not met, please know this does not take an outgoing person, just someone who wants to see our IMA Chapter present a more professional image.

Our calendar for the 2018-19 year is tentatively set and you will find it included. I say tentatively as some of the times have not been confirmed, and you will see we have not added the speakers to the dates at this time. As those items are filled in we will update the calendar. Please note the dates on your calendar, we love to see many of you at our events.

The first meeting is August 17<sup>th</sup>, at Noon at Lake Hickory Country Club. Our speaker is Robert (Bob) Fearn, a man who has been involved in many parts of economics. He earned his Masters of Arts in Economy from Washington State University, and achieved a Doctor of Philosophy in Economics from the University of Chicago. For several years he worked as an intelligence Officer with the CIA, and has spent many years as a Professor of Economics at NC State University. He has been a visiting Professor at Duke University, and has been an Expert Witness for the National Labor Relations Board, Winston Salem. I expect his presentation will be very interesting.

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**UPCOMING EVENT:**

**FRIDAY- AUGUST 17, 2018**  
**Luncheon Meeting**  
**Lake Hickory Country Club**  
**Register 11:30 / Speaker 12:00**

**Robert Fearn – Economist**  
**Capitalism, Socialism, and All that Jazz**

**MEMBERS - \$17**  
**STUDENTS - \$10**  
**GUESTS - \$20**

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CONTINUED PRESIDENT'S MESSAGE....

We will be presenting the winner of the 2017-18 year Scholarship at our August meeting. Laura Ann Davis completed her program at CVCC this year and has been accepted at UNCC this fall. She plans to continue working toward a finance degree. We are looking forward to helping her toward that goal.

Regards,  
Ellen

*"You have not failed until you quit trying."  
Gordon B. Hinckley*

## Calendar of Events

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### DATES FOR 2018-2019 MEETINGS:

August 17<sup>th</sup> – Robert Fearn, Economist – Capitalism, Socialism, and all that Jazz  
Lake Hickory Country Club – Lunch Meeting  
September -- Student Event - TBD  
October 19<sup>th</sup> –Lake Hickory Country Club – Breakfast Meeting  
November 16<sup>th</sup> – FALL CONFERENCE @ Hickory Metro Convention Center  
December -- TBD  
January 10<sup>th</sup> – Joint Meeting with APICS @ Catawba Country Club  
February 15<sup>th</sup> -- Lake Hickory Country Club – Breakfast Meeting  
March -- TBD  
April 19<sup>th</sup> -- Lake Hickory Country Club – Lunch Meeting  
May 24<sup>th</sup> -- Joint Meeting with APICS @ Catawba Country Club

### Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or [sffox@hmsolutions.com](mailto:sffox@hmsolutions.com)  
by NOON on Tuesday before each meeting.**

**2018 – 2019  
Catawba Valley IMA  
Officers**

**President:** Ellen Knauf  
**President-Elect:**  
**Treasurer:**  
**Secretary:** Charlie Nartker  
**Prof. Education:** Ron Nicholson  
**Administration:** Charlie Nartker  
**Communication:** Kim Gales  
**Membership:**

**2018 – 2019  
Catawba Valley IMA  
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez  
Chelsea Ledford
- **Scholarship:** Donna Frushour  
Kim Zahller
- **Membership:**
- **Carolina Council Delegate:** Ron Nicholson  
Ellen Knauf



The Association of  
Accountants and  
Financial Professionals  
in Business

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to [www.imanet.org](http://www.imanet.org). Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*

[www.imanet.org](http://www.imanet.org)  
<https://Linkup.imanet.org/carolinasregionalcouncil/home>  
<http://catawbavalley.imanet.org>

Look/Go here:

- \***Employment opportunities**
- \* **RSVP for the monthly meetings**
- \* **Give us feedback**

**IMA Catawba Valley Chapter**  
**P.O. Box 2132**  
**Hickory, NC 28603**

[http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet\\_ug\\_grppro](http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro)  
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**Are you taking advantage of your IMA benefits?**

**IMA members are eligible for special offers from leading brand partners, providing discounts on:**

- **Insurance**
- **Office supplies**
- **Travel**
- **Executive recruitment**
- **Other business services**

*Learn more about these by visiting--[www.imanet.org](http://www.imanet.org) or calling 1-800-638-4427*

# CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

## Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

### ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.  
Spots are limited and do not include face-to-face class time.

**Enroll Now!**  
**Class size is limited.**

Professor Ron Nicholson, CMA, MBA  
ronnicholson@compascable.net  
828.438.1019

**Both parts \$1,495**  
**Per part \$795**

### GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish <b>six</b> publicity items: Includes Meeting announcements, Events and Conference										Kim
2	Publish <b>six</b> additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Charlie & Lacy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings										4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4								Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										
16	<b>Two</b> board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls										Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										

25	Attend at least two council meetings (by telephone conference call)										Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>	June									
<p><b>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</b></p>											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

## *JOB OPENINGS*

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at [dbprewitt@hsmsolutions.com](mailto:dbprewitt@hsmsolutions.com) by the last day of the month preceding the month in which you want the ad to be printed.

