



# Catawba Valley Chapter

December 2019

## Message from the President

Hello Members,

As the end of the year approaches, I tend to think of what our Chapter has accomplished. Yes, our fiscal year starts in June, but it is difficult not to look at the calendar year events.

We pushed the rules by holding our Winter Conference in March last year. It has been explained that the Carolinas Council (part of our governing board) has a requirement that no chapter can hold an event within March or May, these months are on either side of their yearly event in Myrtle Beach. I take the blame for this, there were Board members telling me we should hold this sooner. We were able to squeeze in a plant tour at Hickory Springs Mfg. PTI plant. It was a great tour showing how they make different shapes with extruded foam. The uses for this are from pipe wrap, to pool/snow toys (noodles etc) to packaging corners. It was great to visit a plant and hear how these items are produced, and how the waste is processed (recycled in this case). If you work at a plant that would be willing to take us on a tour, please contact me. A visual is always appealing.

Our Chapter put in the work and finished in 9<sup>th</sup> place in the Warner Division of the IMA! This was truly a team effort! Our presentations on the IMA and the CMA process to both CVCC and App State truly helped. We are looking forward to these events again early next year, and hope to add Lenoir Rhyne to the list. Of course, we have added Appalachian State's Student IMA Chapter.

Our December meeting is in Hickory at the Lake Hickory Country Club. Join us for lunch on December 6<sup>th</sup> to hear a Tax Update from our friend Melissa Shronce from Davidson, Holland and Whitesell. This is always full of good information. I look forward to seeing you there.

Please drive safely during this Holiday Season, and remember it is the time we spend with those we care about that is remembered and brings the most joy, not the presents.

Reserve your space for the December 6<sup>th</sup> meeting by Tuesday December 3<sup>rd</sup>!

Ellen

### UPCOMING EVENT:

**FRIDAY, DEC. 6TH  
LUNCHEON MEETING  
LAKE HICKORY COUNTRY CLUB  
MEETING 12 - 1  
SOCIAL 11:30 - 12**

**SPEAKER = MELISSA SCHRONCE  
ANNUAL TAX UPDATE**

**MEMBERS - \$17  
STUDENT MEMBERS - \$10  
ALL NON MEMBERS - \$20**

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# Calendar of Events

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## IMA Monthly Meetings 2019-2020

<u>Date</u>	<u>Town</u>	<u>Info</u>
December 6	Hickory	Lake Hickory Country Club 430 17 <sup>th</sup> Ave NW Lunch - social at 11:30 with meeting from 12-1 pm Melissa Schronce of Davidson, Holland, & Whitesell -- Annual Tax Update
January 9 or 16	Hickory	Dinner w/APICS Catawba Country Club DINNER 5:30 to 8 pm including registration/social Presentation on Tariffs
February 21	Morganton	Morganton Community House 120 North King St. Lunch - social at 11:30 with meeting from 12-1 pm
February 28	Asheville	Conference, Hilton Biltmore, w/Carolina's Council. All day event, including lunch
March 20	Lenoir	To Be Determined Lunch - social at 11:30 with meeting from 12-1 pm
April 17	Hickory	Lake Hickory Country Club, 430 17 <sup>th</sup> Ave NW Lunch - social at 11:30 with meeting from 12-1 pm

### Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to *Kim Gales* at [kimgales1@gmail.com](mailto:kimgales1@gmail.com)  
by **NOON on Tuesday** before each meeting.**

**2019 – 2020  
Catawba Valley IMA  
Officers**

**President:** Ellen Knauf  
**President-Elect:**  
**Treasurer:** Jil York  
**Secretary:** Charles Nartker  
**Prof. Education:** Ron Nicholson  
**Administration:** Charlie Nartker  
**Communication:** Kim Gales  
**Membership:**

**2018 – 2019  
Catawba Valley IMA  
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez  
Chelsea Ledford  
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson  
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to [www.imanet.org](http://www.imanet.org). Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*



The Association of  
Accountants and  
Financial Professionals  
in Business

[www.imanet.org](http://www.imanet.org)  
<https://Linkup.imanet.org/carolinasregionalcouncil/home>  
<http://catawbavalley.imanet.org>

Look/Go here:

- \***Employment opportunities**
- \* **RSVP for the monthly meetings**
- \* **Give us feedback**

**IMA Catawba Valley Chapter**  
**P.O. Box 2132**  
**Hickory, NC 28603**

[http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet\\_ug\\_grppro](http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro)  
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**Are you taking advantage of your IMA benefits?**

**IMA members are eligible for special offers from leading brand partners, providing discounts on:**

- **Insurance**
- **Office supplies**
- **Travel**
- **Executive recruitment**
- **Other business services**

*Learn more about these by visiting--[www.imanet.org](http://www.imanet.org) or calling 1-800-638-4427*

# CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

## Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

### ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.  
Spots are limited and do not include face-to-face class time.

**Enroll Now!**  
**Class size is limited.**

Professor Ron Nicholson, CMA, MBA  
ronnicholson@compascable.net  
828.438.1019

**Both parts \$1,495**  
**Per part \$795**

### GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2019-2020								
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed
1	Publish <del>six</del> publicity items: Includes Meeting announcements, Events and Conference	HDR 9/12/19	Lenoir 9/15/19	HDR 10/5/19	Lenoir 10/3/19	11/3/19				
2	Publish <del>six</del> additional publicity items:									
3	Provide an IMA/CMA promotional mailing to potential members									
4	Sponsor a student night/event- a dedicated chapter meeting									
5	Sponsor an IMA booth at a local job fair									
6	Provide formal mentoring opportunities for board members									
7	Make a guest presentation in classroom: discuss IMA certification opportunities									
8	Participate in a charitable event- REQUIRES multiple members									
9	Develop a written annual plan that aligns with Global's strategic plan									
10	Prepare an annual budget									
11	Hold regular scheduled board meetings	6/26	7/9	10/21						
12	Hold a Chapter Management Session to train incoming officers	6/26								
13	Publish 8 informational communications to board or chapter members	7/3	8/5	9/9	10/2	11/4	11/27			
14	Publish 4 additional informational communications to board or chapter members									
15	Provide support for a regional or council IMA activity									
16	<b>Two</b> board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop (CLEW)	Ellen 7/17	Ellen 8/13	Rhonda 8/13						Complete
17	Attend two volunteer leaders teleconference calls									
18	Submit best practices ideas to the Chapter & Council Best Practices Forum									
19	Maintain more than 4 active board members for the year									
20	Publish an annual chapter program book of events or chapter roster									
21	Facebook and LinkedIn									
22	Sponsor Student Chapter									Complete
23	Organize and Participate in a Plant Tour by a member of finance									
24	Have a chapter member serve on a Global Committee or Global Board of Directors									

25	Attend at least two council meetings (by telephone conference call)	Ellen 7/20								
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>									
<b>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</b>										
E1	Promote CMA certification in publication									
E2	Director for CMA program position assigned, hold 2 activities for program									
E3	Promote CMA through 2 special communications to a targeted group									
E4	Promote CMA through a presentation to a university or targeted group									
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam									
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review									
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more									

## *JOB OPENINGS*

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at [dbprewitt@hsmsolutions.com](mailto:dbprewitt@hsmsolutions.com) by the last day of the month preceding the month in which you want the ad to be printed.