



Catawba Valley Chapter

October 2019

Message from the President

Welcome!

Some exciting news – our Chapter was awarded an MEF Grant to use to fund student’s attendance at the Student Leadership Conference in Charlotte in November! This is a great opportunity for the student IMA members to get a jump on their careers. With the event hosted in Charlotte, we will be able to send students from both the CVCC and App State Student Chapters. If you are interested in volunteering to help at this event, please contact me. The Charlotte IMA Chapter is organizing where the volunteers are needed over the 3 day event. Again, this is a great opportunity to reach out with useful information to our student members in their pursuit of a finance related career.

The October meeting is early this month, on Friday the 11th. We have lined up Rick Ferretti, from Pursuit Search Group for a presentation “Cutting Edge Advice: A Recruiters Perspective on the Market” He will give insight on how recruiters seek out top candidates and how to best utilize a recruiter for a job search. If you are a student member, this could offer insight toward landing a good position. Please join us at the JE Broyhill Civic Center in Lenoir. If you are from part of our northern Chapter area, this will be a meeting a bit closer to you. We are looking forward to greeting all members.

Just a few more notes of interest. The Fall Conference will be held at the Hickory Metro Convention Center in November. Our December meeting will be held in Hickory at the Lake Hickory Country Club (previous location) and we will have Melissa Schronce from DHW presenting a tax update, always a popular meeting topic. Registration for these events will be available soon on our website.

The meeting at the Morganton Community House was an interesting topic and there was much discussion, and the food was wonderful. We met a few members who had not been able to attend meeting in the past. I am looking forward to meeting more of our Chapter members in Lenoir.

Ellen

UPCOMING EVENT:

FRIDAY, OCT 11TH
LUNCH MEETING
BROYHILL CIVIC CENTER
1913 HICKORY BLVD (321)
MEETING 12 – 1
SOCIAL 11:30 - 12

SPEAKER = RICK FERRETTI
A RECRUITER’S PERSPECTIVE

MEMBERS - \$17
STUDENT MEMBERS - \$10
ALL NON MEMBERS - \$20

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Calendar of Events

IMA Monthly Meetings 2019-2020

<u>Date</u>	<u>Town</u>	<u>Info</u>
August 25	Hickory	Crawdads event, Sunday on the Picnic Deck.
September 20	Morganton	Morganton Community House 120 North King St Lunch - social at 11:30 with meeting from 12-1 pm
October 11	Lenoir	Broyhill Civic Center 1913 Hickory Blvd (321) Lunch - social at 11:30 with meeting from 12-1 pm
November 22	Hickory	Conference, Hickory Metro Convention Center All day event, including lunch
December 6	Hickory	Lake Hickory Country Club 430 17 th Ave NW Lunch - social at 11:30 with meeting from 12-1 pm
January 9 or 16	Hickory	Dinner w/APICS Catawba Country Club DINNER 5:30 to 8 pm including registration/social
February 21	Morganton	Morganton Community House 120 North King St. Lunch - social at 11:30 with meeting from 12-1 pm
February 28	Asheville	Conference, Hilton Biltmore, w/Carolina's Council. All day event, including lunch
March 20	Lenoir	Broyhill Civic Center 1913 Hickory Blvd (321) Lunch - social at 11:30 with meeting from 12-1 pm
April 17	Hickory	Lake Hickory Country Club, 430 17 th Ave NW Lunch - social at 11:30 with meeting from 12-1 pm

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to Rhonda Young at youngrhonda72@gmail.com
by NOON on Tuesday before each meeting.**

**2019 – 2020
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Jil York
Secretary: Charles Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- ***Employment opportunities**
- * **RSVP for the monthly meetings**
- * **Give us feedback**

IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- **Insurance**
- **Office supplies**
- **Travel**
- **Executive recruitment**
- **Other business services**

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

Enroll Now!

Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
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On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

About the Speaker

Rick Ferretti

Rick is a graduate from UNC Charlotte with a degree in Communications and a Masters in Strategic Leadership.

After college, Rick received The Excellence First Award (among 92,000 employees) during his tenure with Wachovia Securities while securing his Series 7 brokerage license. Rick was recruited by CPI Security as their Corporate Trainer where he trained over 100 Consultants throughout North Carolina.

Rick joined the Human Resources and Recruiting industry in 2009, where he led a team of Executive Recruiters in Accounting & Finance, Human Resources and Corporate Administrative. He and his team experienced a 600% growth in less than 3 years in the Charlotte market.

He continues to support the community while serving on the Board of Directors for SHRM (Society for Human Resource Management) chapter.

Rick currently resides in the Charlotte area with his wife and two beautiful children!

		Catawba Valley Goals for 2019-2020								
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	9/12/19	9/15/19							
2	Publish six additional publicity items:									
3	Provide an IMA/CMA promotional mailing to potential members									
4	Sponsor a student night/event- a dedicated chapter meeting									
5	Sponsor an IMA booth at a local job fair									
6	Provide formal mentoring opportunities for board members									
7	Make a guest presentation in classroom: discuss IMA certification opportunities									
8	Participate in a charitable event- REQUIRES multiple members									
9	Develop a written annual plan that aligns with Global's strategic plan									
10	Prepare an annual budget									
11	Hold regular scheduled board meetings	6/26	7/9							
12	Hold a Chapter Management Session to train incoming officers	6/26								
13	Publish 8 informational communications to board or chapter members	7/3	8/5	9/9	10/2					
14	Publish 4 additional informational communications to board or chapter members									
15	Provide support for a regional or council IMA activity									
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop (CLEW)	Ellen 7/17	Ellen 8/13	Rhonda 8/13						Complete
17	Attend two volunteer leaders teleconference calls									
18	Submit best practices ideas to the Chapter & Council Best Practices Forum									
19	Maintain more than 4 active board members for the year									
20	Publish an annual chapter program book of events or chapter roster									
21	Facebook and LinkedIn									
22	Sponsor Student Chapter									
23	Organize and Participate in a Plant Tour by a member of finance									
24	Have a chapter member serve on a Global Committee or Global Board of Directors									

25	Attend at least two council meetings (by telephone conference call)	Ellen 7/20								
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>									
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year										
E1	Promote CMA certification in publication									
E2	Director for CMA program position assigned, hold 2 activities for program									
E3	Promote CMA through 2 special communications to a targeted group									
E4	Promote CMA through a presentation to a university or targeted group									
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam									
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review									
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more									

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.