



Catawba Valley Chapter

November 2018

Message from the President

Hello IMA Members!

Welcome to November – a month of voting, the IMA Fall conference and Thanksgiving – that is our great group of speakers sandwiched between some turkeys! All joking aside, please vote. There are times when you may not think your vote matters – but remember, many people have been injured and died so that we have the right to choose the people to represent us in government. This is one of the best things about the country, we have the choice on who to elect, we don't have a King or a Dictator to contend with. This State should have 100% voter participation since we have early voting for so long. Other States require voting only on Election Day, just that 1 day.

The IMA Fall Conference is on Friday, November 16th at the Hickory Metro Convention Center. A favorite, Martin Brossman will start the day with "Effective Online Communications for Professionals". He will help us deliver our message in a clear and effective way, and will discuss communication on Social Media as well. He will be followed by a great new speaker, Dr. Rebecca Heiss. Her presentation on Ethics is called "Blind Spots to Break Through". Dr. Heiss will help us uncover our 'subconscious blind spots' through her expertise in human behavior and humor. This sounds like it will benefit everyone on both a personal and professional level. She has also agreed to make another presentation later in the day for us on "#Metoo: The brain science behind our culture of sexual harassment and what we can and must do to change it". It is accepted that women and men think differently, how can we minimize the miss interpretations? Between Dr. Heiss' sessions, we will hear from Matthew Martin, the Regional Executive, Federal Reserve Bank of Richmond. Matthew will present "Economic Developments and Labor Market Trends". Not only will he discuss key issues affecting the economic outlook, nationally and regionally, he will also cover workforce development concerns and readiness. In all we have a full day of great speakers.

To register for the Fall Conference, please see the Registration form sent as an attachment with this Newsletter. We are not currently able to take registrations through our website due to technical difficulties caused by the third party provider that IMA Global is using. Our apologies, but we are left with dealing with this the Old School way, complete the registration form, email it to the address on the form, and mail in your payment. The instructions are all on the registration form. We do look forward to seeing you there!

Do you have some time to volunteer? Not only is our Chapter looking for a Treasurer and a Membership Team leader, in this Newsletter, there is an opportunity with the American Red Cross. Please consider sharing your time and experience to these opportunities.

Regards,
Ellen

UPCOMING EVENT:

IMA FALL CONFERENCE

SEE ACCOMPANYING FLYER FOR DETAILS ABOUT SPEAKERS, TIME, REGISTRATION, ETC.

ALSO SEE ACCOMPANYING REGISTRATION DOCUMENT

IN THIS ISSUE

1	President's Message
2	Calendar of Events/ Meeting Registration
3-4	2018-2019 Officers IMA information Certification Offerings
5-7	Achievements and Goals Volunteer Opportunity Miscellaneous

Calendar of Events

DATES FOR 2018-2019 MEETINGS:

- November 16th – FALL CONFERENCE @ Hickory Metro Convention Center
Review accompanying flyer for details about speakers
- December 7th – Lunch meeting @ Lake Hickory Country Club
Tax Review with Melissa Schronce of Davidson, Holland, & Whitsell
- January 17th – Joint Meeting with APICS, dinner, Lake Hickory Country Club
Laura Brewer of Lowes Home Improvement presents The Impact of Tariffs
- February 15th -- Lake Hickory Country Club – Breakfast Meeting
Leasehold Accounting -- David Parsons, Davidson, Holland, & Whitsell
- March -- TBD
- April 19th -- Lake Hickory Country Club – Lunch Meeting
- May -- TBD

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hsm solutions.com
by NOON on Tuesday before each meeting.**

**2018 – 2019
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer:
Secretary: Charlie Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
- **Scholarship:** Donna Frushour
Kim Zahller
- **Membership:**
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	7/8	8/5	8/26	9/6	10/28					Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting	9/20								Completed	Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Charlie & Lacy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings	8/6									4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4	7/2	8/1	9/3	10/8				Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls	9/27 ellen									Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn	X								COMPLETE	Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										

24	Have a chapter member serve on a Global Committee or Global Board of Directors										
25	Attend at least two council meetings (by telephone conference call)	6/23/2018									Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>	June									
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

VOLUNTEER OPPORTUNITY

Volunteer Position Summary

Responsibilities: To maintain the client assistance inventory spreadsheet and coordinate the biannual inventory audits for the Blue Ridge Piedmont Chapter

Skills/qualities needed: Responsible & trustworthy, have a basic level of Excel fluency

Time required: Flexible schedule consisting of approx. 20-30 minutes weekly with some additional time necessary when completing the May/November inventory audits

Location: All work can be completed virtually with an internet connection and a computer

Other: American Red Cross performs background checks on all volunteers during the application process

Contact Elizabeth Harcus, Elizabeth.harcus@redcross.org

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.