



Catawba Valley Chapter

September 2016

Message from the President

Welcome to the start of the New Year for our Catawba Valley Chapter of the IMA!

This year, we are starting with a party – yes that’s right a party! To help encourage Accounting Student’s we are holding Student Night, and our first meeting as a picnic. We have reserved Winkler Park from 4pm to 8 pm on Thursday September 22nd. The menu has not been decided as of this writing, but we are leaning toward barbeque with fixings.

Please plan to attend to encourage the local Students in accounting and to become part of the IMA family. Let’s use this year to remind students, businesses and the community in general what a benefit it is to hire IMA members and support our efforts for continuing education.

Quite often when we ask for help on the Board, we are greeted with a response of ‘I am really too busy’. Finding time is usually the one thing we all want more of; more time for the weekend, more time to visit with family, play with the kids/grandkids/friends/pets, the list goes on. All of these are rewarding in their own way. I am asking for you to consider helping in small increments of time. An hour helping with sign ins at the Conference, a few minutes once a month to introduce the speaker at a meeting, maybe working in a small group to set up a budgeting class at the Family Guidance shelter, or teaching that class.

If you have an hour or so once a month, we do need a Secretary this year, and we are also looking for a Vice President and would love to see some new faces too!

WE are the Catawba Valley Chapter of the IMA – **WE** are the best people to represent our group. Please join me in making this a great year to grow with us!

I am looking forward to a great year and working with everyone is some way!

Ellen Knauf

UPCOMING EVENT:

THURSDAY – SEPT. 22, 2016
STUDENT NIGHT / PICNIC

MEETING PLACE & TIME:
WINKLER PARK
(BESIDE CRAWDAD STADIUM)
5:00 PM TILL 8:00 PM

STUDENTS - \$5
MEMBERS & NON-MEMBERS - \$15

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JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Kelly Frank at ksfrank@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

Sept. 22, 2016	Student Night / Picnic Winkler Park (beside Crawdad Stadium) 5:00pm – 8:00pm
October 21, 2016	Luncheon Meeting
November 10, 2016	ANNUAL CONFERENCE
December 9, 2016	Breakfast Meeting
January ??, 2016	Joint Meeting with APICS
February 17, 2016	Luncheon Meeting

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to [NIKKI SHOULDERS](mailto:NIKKI_SHOULDERS) at (828) 267-7813 Ext 1123 or snsoulders@elite-cs.com
by *Tuesday* before each Thursday meeting.

To self register click here: [Register for meeting](#) (CTRL + click here)

2016 – 2017
Catawba Valley IMA
Officers

President: Ellen Knauf
President-Elect:
Treasurer: Ellen Knauf
Secretary:
Administration:
 Team Leader
Communication:
 Team Leader
Prof. Education: Karen Wilson
 Team Leader
Membership: Danette Landrum
 Team Leader

2016 – 2017
Catawba Valley IMA
Directors

- Assist. Treasurer: Beth Pernel
- Publicity: Kim Drum-Gales
- Assist. Secretary: -----
- Webmaster: Lindsey Huffman
- CMA Program: Ron Nicholson
- Employment: Lisa Coffey
- Meetings (RSVPs): Nikki Shoulders
- Newsletters: Kelly Frank
- Education Team:
- Direct of Student Activities: Christy Land
- Membership Team: Shanon Crawford
- Admin Team: -----
- Long Range Planning:
- Carolina Council Delegate: Ron Nicholson



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
www.imacarolinascouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on “**LOG IN**”. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on “**GO**”.

In the **upper right hand corner of the screen** you should see “**Welcome, (your name) | “My Profile” | “Logout”**”, click on “**My Profile**”.

Now you can view and edit your information.

IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603

<http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet ug grp pro>
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2016-2017 Year									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference										Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										Save the date Card for conference-Ron
4	Sponsor a student night/event- a dedicated chapter meeting										Oct & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Christy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Ellen/Beth
11	Hold regular scheduled board meetings- at least 4.										
12	Hold a Chapter Management Session to train incoming officers										Ron
13	Publish 8 informational communications to board or chapter members										IMA newsletters
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Fall Council conference
16	Two board members attend Council's Spring Leadership Training Session										Representative needed
17	Attend two volunteer leaders teleconference calls										
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey
21	Facebook and LinkedIn										Links are in the Chapter website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										Anyone have ideas?
Items below are Extra Credit. These push us to winning a Banner each year											
E1	Promote CMA certification in publication										25 points newspaper
E2	Director for CMA program position assigned										50 points-Ron
E3	Promote CMA through a special mailing to a targeted group										50 points (save a date card)
E4	Promote CMA through a presentation to a university or targeted group										75 points-Ron
E5	Establish structured mentoring program to assist members preparing for CMA Exam										150 points CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course (volunteer support, use of educational/commincation for financial risk)										150 points-Ron



APICS Foothills press release – July 2016
For immediate distribution

The Foothills APICS Chapter will hold an educational event / review class in the Hickory (NC) area for CPIM module – Execution and Control of Operations. Classes will be held on Thursday evenings beginning 22-September and will last 8-10 weeks (location to be announced later). The cost to attend is \$490 and includes a participant workbook and on-line study tools. To pre-register or for more information contact VP-Education, Mike Carpenter at Mike.Carpenter@PrysmianGroup.com.

ECO will help you prepare to translate plans into operational activities and define/apply techniques in the operations field. Topics include:

- Comparing actual output to plans and taking appropriate corrective actions
- Communicating ideas in a group setting and instructing others in tasks
- Creating operational solutions in the face of competing resources
- Explaining the release of work and reporting performance through data collection
- Understanding the execution of quality initiatives and continuous improvement plans
- Evaluating trade-offs and participating in design decisions

The APICS Certified in Production and Inventory Management (CPIM) program provides you with the ability to understand and evaluate production and inventory activities within a company's global operations. APICS CPIM helps you master essential terminology, concepts, and strategies related to: demand management, procurement management, supplier planning, material requirements planning, capacity planning, sales and operations planning, master scheduling, performance measurements, supplier relationships, quality control and continuous improvement.

The APICS Foothills Chapter serves Hickory, Lincolnton, Gastonia, Morganton, Lenoir, Boone and the surrounding areas. The chapter is committed to developing members' professional education and networking opportunities and offers training to local businesses.

*****More APICS offerings on the next page....**

**APICS Foothills Chapter press release
For immediate distribution 8/26/2016**

APICS Foothills Chapter Dinner Meeting, September 8, 2016; Registration 5:30, Meeting at 6:00 p.m.

Registration; Contact Bill Phillips at explore2@bellsouth.net 828-584-8197

Location: Catawba Country Club, 1154 Country Club Rd, Newton, NC 28658

APICS Foothills Chapter Website: <http://www.apics254-foothills.org>

Topics: Institute of Supply Management's Student Case Competition in Global Logistics.

The Complete Story of ASU's Successful Supply Chain Management Degree Application, Authorization and Implementation Process.

Speaker: ASU Student Itzel Zavala

Itzel is a senior graduating in December with a double major in International Business and Supply Chain Management and a minor in Spanish (and a concentration in Portuguese). She is currently the webmaster in the Supply Chain Club and the Director of Supply Chain for the entrepreneur's student run coffee shop, Beans 2 Brew (B2B).

Speaker: ASU Student Chris Anderson

Chris is a senior graduating in May, majoring in Marketing and Supply Chain Management. He is currently the Supply Chain Club's VP of Planning. He also competes for Appalachian State's Cross Country team.

The ISM Case Competition gave us the opportunity to focus on resolving real-world strategic and tactical challenges that included topics such as, logistics, network design, procurement, relationship management, and sustainability. Our particular case was that our "company" had been hired to help acquire 100 racing bikes for a bike race that would be happening within the next few months and getting it shipped from Tokyo, Japan to Charlotte, NC.

Speaker: Dr. Dinesh Dave, Interim Chair of the Computer Information Systems / Supply Chain Management Dept., Walker College of Business, Appalachian State University

The story of ASU's Supply Chain Major was a seven year journey with Dr. Dinesh Dave, one of the key supporters throughout this entire process. Dr. Dave will describe how he helped develop and start the Supply Chain Minor Program, the ASU SCM Advisory BOD and the Student Supply Chain Club. He has served as the SCM Program Director and Supply Chain Club Faculty Advisor. He will also describe the extensive application process required to gain authorization from the UNC University System Board of Governors for ASU to offer one of the state's first true Supply Chain Management degrees.