



Catawba Valley Chapter

November 2016

Message from the President

Hello IMA Members!

The Fall Conference is coming up fast, Thursday November 10th! I am looking forward to our lineup this year, we have some very good speakers with subjects right on target.

To see the full list of events including the bio's of our speakers, please visit our website (catawbavalley.imanet.org). Chuck Gallagher is presenting both our ethics program and a session on improving communication – both of these look to be very interesting and useful. We have Martin Brossman helping us build our web presence, professionally that is! I always get several good tips from his presentations. Our day would not be complete without hearing from Rob Hickson with a Technology Update something that is always interesting.

This year, we have added the option for a Webinar of each session – so if you are not able to come to us, you can still enjoy these great speakers. There is a link on the registration page to sign up for the Webinars. This is a new feature for us and we are looking forward to adding this opportunity. The Catawba Valley IMA has received NASBA certification for both live and webinar presentations so all of our offerings will earn continuing education credits.

A quick look ahead to our meeting in December, we will have Melissa Shronce, partner at Davidison, Holland, Whitsell CPA bringing us a tax update. This is a breakfast meeting and we plan to start the presentation at 8:15.

I look forward to seeing you at the Conference,
Best Regards,
Ellen Knauf

UPCOMING EVENT:

THURSDAY- NOVEMBER 10, 2016

Annual Conference
Hickory Metro Convention Center
8:00 am – 5:00 pm

See accompanying flyer for details.

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JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Kelly Frank at ksfrank@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

- | | |
|-------------------|---|
| November 10, 2016 | ANNUAL CONFERENCE
8:00 am – 5:00 pm
Hickory Metro Convention Center
See flyer attached to this e-mail for info. |
| December 9, 2016 | Breakfast Meeting – 8:15
Melissa Schronce – Tax Update
Davidson, Holland, and Whitesell |
| January 12, 2017 | Joint Meeting with APICS
Location: Catawba Country Club |
| February 17, 2017 | Luncheon Meeting |

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to NIKKI SHOULDERS at (828) 267-7813 Ext 1123 or snsoulders@elite-cs.com by Tuesday before each Thursday meeting.

To self register click here: [Register for meeting \(CTRL + click here\)](#)

**2016 – 2017
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Ellen Knauf
Secretary:
Administration:
 Team Leader
Communication:
 Team Leader
Prof. Education: Karen Wilson
 Team Leader
Membership: Danette Landrum
 Team Leader

**2016 – 2017
Catawba Valley IMA
Directors**

- **Assist. Treasurer:** Beth Pernel
- **Publicity:** Kim Drum-Gales
- **Assist. Secretary:** -----
- **Webmaster:** Lindsey Huffman
- **CMA Program:** Ron Nicholson
- **Employment:** Lisa Coffey
- **Meetings (RSVPs):** Nikki Shoulders
- **Newsletters:** Kelly Frank
- **Education Team:**
- **Direct of Student Activities:** Christy Land
- **Membership Team:** Shanon Crawford
- **Admin Team:** -----
- **Long Range Planning:**
- **Carolina Council Delegate:** Ron Nicholson



The Association of
Accountants and
Financial Professionals
in Business

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on **“LOG IN”**. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on **“GO”**. In the **upper right hand corner of the screen** you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.

www.imanet.org
www.imacarolinacouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2016-2017 Year									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	5/2016	9/2016	10/2016							Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members	10/2016									Save the date Card for conference-Ron
4	Sponsor a student night/event- a dedicated chapter meeting	9/22/16									Oct & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Christy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Ellen/Beth
11	Hold regular scheduled board meetings	9/14/16									
12	Hold a Chapter Management Session to train incoming officers										Ron
13	Publish 8 informational communications to board or chapter members	5/2016	6/2016	9/2016	10/2016						IMA newsletters
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Fall Council conference
16	Two board members attend Council's Spring Leadership Training Session										Rep needed
17	Attend two volunteer leaders teleconference calls										
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										ideas?
24	Have a chapter member serve on a Global Committee or Global Board of Directors										Representative needed
25	Attend at least two council meetings (by telephone conference call)										Rep needed

Items below are Extra Credit. These push us to winning a Banner each year

E1	Promote CMA certification in publication										25 points new paper
E2	Director for CMA program position assigned										50 points-Ron
E3	Promote CMA through a special mailing to a targeted group										50 points (save a date card)
E4	Promote CMA through a presentation to a university or targeted group										75 points-Ron
E5	Establish structured mentoring program to assist members preparing for CMA Exam										150 points CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course (volunteer support, use of educational/communication for financial risk)										150 points-Ron