



Catawba Valley Chapter

August 2018

Message from the President

Hello IMA Members!

Are you ready for the new year of IMA meetings? Our first guest speaker is Bob Fearn, speaking on Capitalism, Socialism and All that Jazz. Bob’s education and years of experience give him a large volume of information to pull from, and he has promised this will be informative and maybe even a bit entertaining. There is more information about Bob’s achievements and the place and time of our meeting in the Newsletter. We are looking forward to a nice turnout.

We still need to fill 2 very important Board Positions for this year. We are in need of someone to handle **Membership** – which is a reach out via the website to acknowledge members who have recently joined or renewed. This is an important role, but can be 90% handled through a computer, the other 10% would be attending Board meetings (4-6 per year) and working on a targeted business drive. The **Treasurer’s** position is still open at this time. This person should be committed to keeping our records, be able to make timely deposits (after meetings and Conferences), and report monthly balances to the Board. This position rarely makes any decisions, so it is a good place to learn the workings of the Chapter Board. Both of these roles are important to keeping our Chapter alive and growing, and we are looking forward to hearing from interested members.

Remember, we will be presenting the winner of the 2017-18 year Scholarship at our August meeting. Laura Ann Davis completed her program at CVCC this year and has been accepted at UNCC this fall. She plans to continue working toward a finance degree. We are looking forward to helping her toward that goal.

The quote below is a reflection of what our IMA Chapter stands for – a few people in this case, working together to take our Chapter a long way.

Regards,
Ellen

“ A few people of integrity can go a long way.”

Bill Kauth

UPCOMING EVENT:

FRIDAY- AUGUST 17, 2018

Luncheon Meeting
Lake Hickory Country Club
Register 11:30 / Speaker 12:00

Robert Fearn – Economist
Capitalism, Socialism, and All that Jazz

MEMBERS - \$17
STUDENTS - \$10
GUESTS - \$20

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Calendar of Events

DATES FOR 2018-2019 MEETINGS:

August 17th – Robert Fearn, Economist – Capitalism, Socialism, and all that Jazz
Lake Hickory Country Club – Lunch Meeting

September -- Student Event - TBD

October 19th –Lake Hickory Country Club – Breakfast Meeting

November 16th – FALL CONFERENCE @ Hickory Metro Convention Center

December -- TBD

January 10th – Joint Meeting with APICS @ Catawba Country Club

February 15th -- Lake Hickory Country Club – Breakfast Meeting

March -- TBD

April 19th -- Lake Hickory Country Club – Lunch Meeting

May 24th -- Joint Meeting with APICS @ Catawba Country Club

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hsmsolutions.com
by NOON on Tuesday before each meeting.

**2018 – 2019
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer:
Secretary: Charlie Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
- **Scholarship:** Donna Frushour
Kim Zahller
- **Membership:**
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on **“LOG IN”**. Your log in is your IMA membership number and your password is your last name, then click on **“GO”**. In the upper right hand corner of the screen you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.*



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

Meet the Speaker – August 2018

Robert (Bob) Fearn

With a career that went from and Intelligence Officer with the Central Intelligence Agency (CIA) to a visiting Professor at Duke University, Robert has kept himself very active in education. Along the way he earned several degrees, culminating with a Doctor of Philosophy in Economics from the University of Chicago.

Prior to that degree, we he received a Master of Arts in Economics from Washington State University, was the Assistant to the Professor of economics and business at North Carolina State University, later becoming the Director of Graduate Programs for Economics there. He is a Professor Emeritus and a visiting Professor at Duke University, in the School of Economics and Business.

He has been a consultant for the US Army, and has worked as a witness for the National Labor Relations Board in Winston-Salem, NC. Active in several civic groups, Bob still likes to stay active. He enjoys swimming as part of the Raleigh Area Masters Swimming, long distance backpacking, and photography.

Let's give him a warm welcome at our August meeting, and see if we what interesting things he can share with us.

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	7/8									Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Charlie & Lucy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings										4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4	7/2							Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls										Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										

24	Have a chapter member serve on a Global Committee or Global Board of Directors												
25	Attend at least two council meetings (by telephone conference call)												Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt, Accounting</i> <i>Wtrly</i>	June											
<p align="center">Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</p>													
E1	Promote CMA certification in publication												2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program												25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group												50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group												1 delivery w/10 + to University =50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam												1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review												3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more												25 points

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.