



Catawba Valley Chapter

April 2019

Message from the President

Hello Friends,

Our April meeting will be a Plant Tour! Space is limited and there are a few restrictions, which you can find in the events section. It is wonderful that HSM, Plastics Technology Inc. has agreed to give us a guided tour. This plant produces extruded foam, an example of this is pool noodles, but there is so much more. The total number we can take on the tour is 25, on a first come basis. We will meet at CVCC and drive over in groups. After the tour, we will meet back at CVCC, have a box lunch, and discuss the process with the Plant Cost Accountant.

Our Student Membership Team was recently invited to give a presentation for the Appalachian Accountants, ASU's Business and Accounting Program students. The response was amazing – there were over 60 in attendance-- all interested in how the IMA can further their career path. Thank you so much to the entire group for inviting us! ASU is in the planning stages of opening an IMA Student Chapter, and we will fully support them. We are very happy to have two schools with students interested in IMA.

Speaking of students, does your business have any openings for Accounting/Finance Interns for the summer? We have several very interested students from Appalachian State University who would like to work in the area over the summer. All of these students are studying in the accounting and finance areas. This is a great way to work with some young minds, and get some projects done. Email catawbavalleyima@gmail.com if you have openings.

We are nearing the end of our IMA meeting year. What did you think of our topics and speakers at our meetings? Are there topics or maybe speakers you can suggest? If so, please let any Board Member know – we are always looking for topics and especially speakers. This is the hardest part of our meetings is finding a speaker who knows a topic we can learn from. This is YOUR Chapter, please share any thoughts with us.

Spring has finally arrived, and I am looking forward to getting outside and enjoying some warmer weather. Baseball games, bike rides and bird watching for me!

Ellen

UPCOMING EVENT:

THURSDAY- APRIL 18, 2019

**Plant Tours / Lunch
LIMITED TO 25 PARTICIPANTS**

**11:30 Meet at Catawba Valley
Community College in the Papp
Building Room REP 204**

1:00 Meeting to Adjourn

See further details on page 2.

MEMBERS - \$12

STUDENTS - \$10

GUESTS - \$15

IN THIS ISSUE

1	President's Message
2	Calendar of Events IMA Benefits Mission Statement
3-4	2018-2019 Officers IMA information Meeting Registration
5-6	Achievements and Goals Miscellaneous

Calendar of Events

DATES FOR 2018-2019 MEETINGS:

April 18th – Plant Tour / Lunch

Limited to the first 25 to register

Register by APRIL 12th

Closed toe shoes and NO phones/cameras on tour

Meet at CVCC – Papp Bldg, REP 204 at 11:30 am

We will go to the plant in groups – each tour can have 6-8

Meeting will wrap up by 1 pm.

Give lunch sandwich choice when registering:

Smoked Turkey – w/Havarti Cheese, & red pepper spread on Ciabatta roll

Ham – on Rye w/ Swiss and Dijon mayonnaise

Cajun Vegetarian Wrap –Spinach, red pepper, Cheddar, Cucumber, Tomato w/Cajun Yogurt spread on a tortilla shell.

May 17th -- Lake Hickory Country Club – Lunch Meeting Catawba Valley Economic Development

IMA BENEFITS – use your IMA member # for discount

Some are NEW in 2019!

1-800-FLOWERS – 15% off

**This includes Harry & David, Popcorn Factory, Cheryl's Cookies,
Stockyard Steaks and 5 others!**

LENOVO – 30% off of Web prices

**UPS – 45% off Next Day Air Flat Rate and 25% of commercial and residential
ground services**

OFFICE DEPOT/OFFICE MAX – up to 80% off depending on the item

AVIS – 25% off BUDGET – 20% off GEICO – 8% discount

Insperty – Hr & Business services

Credible – Student Loan Refinancing

**To learn more about all of the discounts offered through IMA go to
www.imanet.org/membership/benefits**

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

2018 – 2019
Catawba Valley IMA
Officers

President:	Ellen Knauf
President-Elect:	
Treasurer:	
Secretary:	Charlie Nartker
Prof. Education:	Ron Nicholson
Administration:	Charlie Nartker
Communication:	Kim Gales
Membership:	

2018 – 2019
Catawba Valley IMA
Directors

- Publicity: Kim Drum-Gales
- Webmaster: Lindsey Huffman
- Asst. Webmaster: Rhonda Young
- CMA Program: Ron Nicholson
- Employment: Beth Prewitt
- Reservations: Sheronda Fox
- Newsletters: Kelly Frank
- Education/Webinar: Rhonda Young
- Student Activities: Lacy Sanchez
Chelsea Ledford
- Scholarship: Donna Frushour
Kim Zahller
- Membership:
- Carolina Council Delegate: Ron Nicholson
Ellen Knauf



The Association of
Accountants and
Financial Professionals
in Business

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your [IMA membership number](#) and your [password](#) is your [last name](#), then click on “**GO**”.

In the [upper right hand corner of the screen](#) you should see “[Welcome, \(your name\)](#) | “[My Profile](#)” | “[Logout](#)”, click on “[My Profile](#)”.

Now you can view and edit your information.

www.imanet.org

<https://Linkup.imanet.org/carolinasregionalcouncil/home>

<http://catawbavalley.imanet.org>

Look/Go here:

*Employment opportunities

* RSVP for the monthly meetings

* Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro

<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603

RSVP to **SHERONDA FOX** at 828-328-2201, ext. 3223 or sffox@hmsolutions.com
by **NOON** on **Tuesday** before each meeting.

Monthly Junto Meetings:



**Catawba
Valley**
COMMUNITY
COLLEGE

February 7th @ Noon
**"Study Tips and
Techniques"**

March 20th @ 10:00 AM
**"Time Management and
Organization"**

April 3rd @ 9:00 AM
**"Multitasking and
Work/School/Life
Balance"**

All located in the Student
Center Conference Room



Advisors:
Ms. Christy Lefevers
clefevers@cvcc.edu

Ms. Chelsea Ledford
cledford909@cvcc.edu

Dr. Darcie Tumey
dtumey@cvcc.edu

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	7/8	8/5	8/26	9/6	10/28	11/1			Completed	Kim
2	Publish six additional publicity items:	12/2	1/6	2/1	2/10	3/10					Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting	9/20								Completed	Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities	11/28	3/20							Completed	Charlie & Lacy
8	Participate in a charitable event- REQUIRES multiple members	12/15								Completed	Christmas Family Nikki S & Ellen K
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget	9/1								Completed	Treasurer
11	Hold regular scheduled board meetings	8/6	2/12	3/27							4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4	7/2	8/1	9/3	10/8	11/2	12/1	Completed	Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members	1/2	2/4	3/4	4/1					Completed	IMA newsletters
15	Provide support for a regional or council IMA activity										Carolinas Council April Conference donation
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls	9/27 ellen	3/12 Ellen							COMPLETE	Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year	X								COMPLETE	Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn	X								COMPLETE	Links are on website
22	Sponsor Student Chapter	X								COMPLETE	CVCC Accounting Club

23	Organize and Participate in a Plant Tour by a member of finance											HSM P11 Plant -4-18
24	Have a chapter member serve on a Global Committee or Global Board of Directors											
25	Attend at least two council meetings (by telephone conference call)	6/23/2018	10/13/2018								COMPLETE	Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>	June										
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year												
E1	Promote CMA certification in publication											2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program											25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group											50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group	11/28/2018	3/20/2019									1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam											1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review											3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more											25 points

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsm solutions.com by the last day of the month preceding the month in which you want the ad to be printed.