



Catawba Valley Chapter

May 2019

Message from the President

Hello Friends,

May is the last scheduled meeting in our Chapter's Fiscal Year. I do hope you can join us for lunch at Lake Hickory Country Club to hear from Scott Millar, President of the Catawba County Economic Development Corporation. Scott will give us an update on which companies are growing and moving into our community, and usually lets us know what skills the workforce may need, or what we can offer to draw employees to our area. Let's give him a warm welcome and show our Chapter's support of the area.

In my last message, I mentioned that our Student Membership Team was recently invited to give a presentation for the Appalachian Accountants, ASU's Business and Accounting Program students. Not only was the response amazing but ASU will begin a Student IMA Chapter this fall, as part of our Chapter! This is very exciting news indeed! It will take a bit of work yet, things have been lined up with Global and ASU is working out what is needed on their side. In our planning meetings this summer, we will plan to hold a meeting in Boone. A big thank you to Kim Zahller, Assistant Professor of Accounting at ASU for all of the work she has done to get students involved in IMA!

Take a look at our Chapter Board list for the next year. We still have a couple of openings. The Scholarship Committee needs a couple more people to read the applications and determine which are qualified. This truly only takes a small amount of time and happens in November and early December. Once the recommendations are made, the Board decides the winner(s). This is a great place to give just a small amount of time that has a big impact.

This year the IMA Student Conference will be held in Charlotte. Our chapter needs to look for ways we can generate money to help get students this event. It gives students a chance to meet area companies, have them review their resumes, there are seminars that are very useful. This is a wonderful opportunity to introduce students to the business world, and how it works – important things like how to show up ready for that job, how to deal with some of the everyday obstacles, and even some good life skills. This is one more way we can promote the value of the IMA. Please let us know of any ideas you have – we need to start this soon. We will apply for the Global MEF Grant, but it never hurts to have more than that. There are transportation costs, possible hotel expenses – so let's put on the thinking caps!

Take care, and remember to keep drinking water and using sunscreen!

Ellen

UPCOMING EVENT:

FRIDAY- MAY 17, 2019

**Luncheon Meeting
Lake Hickory Country Club
Register 11:30 / Speaker 12:00**

**Scott Millar, President of
The Catawba County Economic
Development Corp.**

**MEMBERS - \$17
STUDENTS - \$10
GUESTS - \$20**

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Calendar of Events

DATES FOR 2018-2019 MEETINGS:

May 17th -- Lake Hickory Country Club – Lunch Meeting
Scott Millar of the Catawba County Economic Development Corp.

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hmsolutions.com
by NOON on Tuesday before each meeting.**

**2018 – 2019
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer:
Secretary: Charlie Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
- **Scholarship:** Donna Frushour
Kim Zahller
- **Membership:**
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

ABOUT THE SPEAKER:

SCOTT MILLAR, CED
President, Catawba County EDC

Scott Millar has served the Catawba County Economic Development Corporation since 1994 and as its president since November 1997. He is a current member of the Charlotte Regional Business Alliance board of directors, is past President of the North Carolina Economic Developer's Association and a current member of the Board for the Association. He was named NCEDA's Economic Developer of the year in 2010.

He and his wife Mary live in Hickory with their dog Seamus.

		3/29/2019
IMA CATAWBA VALLEY CHAPTER - ANNUAL ELECTIONS		
New for 2019-20 year	Position	Position held in 2018-19
Ellen Knauf	President	Ellen Knauf
Charles Nartker	Administration VP	Charles Nartker
Kim Gales	Communication VP	Kim Gales
Ron Nicholson	Prof Education VP	Ron Nicholson
	Membership VP	Danette Landrum
Jil York	Treasurer	Beth Pernel
Charles Nartker	Secretary	Charles Nartker
Lindsey Huffman	Webmaster	Lindsey Huffman
Sheronda Fox	Director Registrations	Sheronda Fox
Rhonda Young	Director Webinar	Rhonda Young
Kim Zahler	Director Student Activities	
Chelsea Ledford	Director Student Activities	Chelsea Ledford
Lacy Sanchez	Director Student Activities & Scholarship Committee	Lacy Sanchez
	Director Newsletter	Kelly Frank
	Scholarship Committee Chair	Donna Frushour
	Scholarship Committee**	Kim Zahler, Chelsea Ledford
** need non academic members in 2019-20		

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	7/8	8/5	8/26	9/6	10/28	11/11			Completed	Kim
2	Publish six additional publicity items:	12/2	1/6	2/1	2/10	3/10	4/1/2019			Completed	Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting	9/20								Completed	Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities	11/28	3/20							Completed	Charlie & Lacy
8	Participate in a charitable event- REQUIRES multiple members	12/15								Completed	Christmas Family Nikki S & Ellen K
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget	9/1								Completed	Treasurer
11	Hold regular scheduled board meetings	8/6	11/27	2/12	3/27/19					Completed	4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4	7/2	8/1	9/3	10/8	11/2	12/1	Completed	Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members	1/2	2/4	3/4	4/1					Completed	IMA newsletters
15	Provide support for a regional or council IMA activity	4/26								Completed	Carolinas Council April Conference donation
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls	9/27 ellen	3/12 Ellen							COMPLETED	Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year	X								COMPLETED	Board
20	Publish an annual chapter program book of events or chapter roster										
21	Facebook and LinkedIn	X								COMPLETED	Links are on website
22	Sponsor Student Chapter	X								COMPLETED	CVCC Accounting Club

23	Organize and Participate in a Plant Tour by a member of finance	X									COMPLETE	HSMPTI Plant -4-18
24	Have a chapter member serve on a Global Committee or Global Board of Directors											
25	Attend at least two council meetings (by telephone conference call)	6/23/2018	10/13/2018								COMPLETE	Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>	June										
<p>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</p>												
E1	Promote CMA certification in publication											2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program											25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group											50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group	11/28/2018 CVCC	App State 56								COMPLETE	1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam											1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review											3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more											25 points

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.