



# Catawba Valley Chapter

January 2020

## Message from the President

Happy New Year!

New outlooks, new resolutions, and a new beginning – all the things that start the new year. To start our new year, we have our joint meeting with APICS, a dinner meeting. Our groups have several things in common since we are financially driven, and they are production driven. Each needs the other in a production environment.

The meeting is on JANUARY 16<sup>th</sup>, a Thursday evening from 5:30 pm to 7:30 pm at the Catawba Valley Country Club. This is a very nice facility, and the food has always been great. The topic for this meeting is **Presentation on Tariffs and their Effects on Businesses**. Laura Brewer, Lecturer at Appalachian State University, will begin with a quick summary of last year’s presentation (also a joint meeting with APICS) and continue with how tariffs are affecting major businesses now. The tariffs have not changed, but maybe how business is dealing with them may have. She will be the person to give us guidance on how best to proceed.

A big thank you to those who attended our Fall Conference in November. While our turnout was not as high as expected, the presentations were very interesting. If you did not get a chance to attend the live session or the webinar, join us in late February in Asheville, where we will hold the Winter Conference. At that Conference, we will host the Carolina’s Council’s Winter meeting. We enjoy the benefits of working with the Council, and this is a good time to meet many of that group.

We will reschedule the Tax Update from our friend Melissa Shronce from Davidson, Holland and Whitesell. We did not have enough attendance. I hope to have it back in the schedule soon. Do you have a topic or a speaker you would like to hear? If so, please send an email to me at [emknauf@charter.net](mailto:emknauf@charter.net). There are only a few more meetings before the end of the IMA year, and we want to cover topics of interest to our members.

Please RSVP for the *dinner meeting with APICS* by Tuesday, January 14<sup>th</sup>. We look forward to seeing you there! There is always lively conversations and some interesting give-aways.

A new year, a time to consider what you can do/give/learn/share.

Ellen

### UPCOMING EVENT:

**THURSDAY, JAN. 16TH  
DINNER MEETING  
CATAWBA COUNTRY CLUB  
MEETING/MEAL 6:00-7:30  
SOCIAL 5:30-6:00**

**SPEAKER = LAURA BREWER  
TARIFFS AND THEIR EFFECTS ON  
BUSINESS**

**MEMBERS - \$20  
STUDENT MEMBERS - \$10  
ALL NON MEMBERS - \$25**

### IN THIS ISSUE

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# Calendar of Events

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## IMA Monthly Meetings 2019-2020

<u>Date</u>	<u>Town</u>	<u>Info</u>
January 16 DINNER	Hickory	Dinner w/APICS Catawba Country Club 5:30 to 7:30 pm including registration/social Presentation on Tariffs
February 21	Morganton	Morganton Community House 120 North King St. Lunch - social at 11:30 with meeting from 12-1 pm
February 28	Asheville	Conference, Hilton Biltmore, w/Carolina's Council. All day event, including lunch
March 20	Lenoir	To Be Determined Lunch - social at 11:30 with meeting from 12-1 pm
April 17	Hickory	Lake Hickory Country Club, 430 17 <sup>th</sup> Ave NW Lunch - social at 11:30 with meeting from 12-1 pm

### Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to Kim Gales at [kimgales1@gmail.com](mailto:kimgales1@gmail.com)  
by NOON on Tuesday before each meeting.**

**2019 – 2020  
Catawba Valley IMA  
Officers**

**President:** Ellen Knauf  
**President-Elect:**  
**Treasurer:** Jil York  
**Secretary:** Charles Nartker  
**Prof. Education:** Ron Nicholson  
**Administration:** Charlie Nartker  
**Communication:** Kim Gales  
**Membership:**

**2018 – 2019  
Catawba Valley IMA  
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez  
Chelsea Ledford  
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson  
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to [www.imanet.org](http://www.imanet.org). Under the [IMA Membership](#) section click on **“LOG IN”**. Your log in is your IMA membership number and your password is your last name, then click on **“GO”**. In the upper right hand corner of the screen you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.*



The Association of  
Accountants and  
Financial Professionals  
in Business

[www.imanet.org](http://www.imanet.org)  
<https://Linkup.imanet.org/carolinasregionalcouncil/home>  
<http://catawbavalley.imanet.org>

Look/Go here:

- \*Employment opportunities
- \* RSVP for the monthly meetings
- \* Give us feedback

**IMA Catawba Valley Chapter  
P.O. Box 2132  
Hickory, NC 28603**

[http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet\\_ug\\_grppro](http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro)  
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**Are you taking advantage of your IMA benefits?**

**IMA members are eligible for special offers from leading brand partners, providing discounts on:**

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

*Learn more about these by visiting--[www.imanet.org](http://www.imanet.org) or calling 1-800-638-4427*

# CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

## Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

### ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.  
Spots are limited and do not include face-to-face class time.

**Enroll Now!**  
**Class size is limited.**

Professor Ron Nicholson, CMA, MBA  
ronnicholson@compascable.net  
828.438.1019

**Both parts \$1,495**  
**Per part \$795**

### GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

# ABOUT THE SPEAKER

Prior to joining the faculty at Appalachian State, Laura Brewer was a Supply Chain Data Analytics Analyst as Lowe's Hardware in Mooresville, responsible for safety stock optimization in over 1700 retail locations and 75 distribution centers. She also held a position as International Transportation Specialist at Lowe's, responsible for the management of Lowe's 3rd Party Logistics Partners, specifically in the North China region. She collaborated with diverse groups of partners overseas to identify and resolve the root cause of complex supply chain issues included data integrity problems, tariff topics, purchase order issues, and other common anomalies.

She also worked for 20 years at Merchant's Distributors Inc., located in Hickory, NC, with experience in almost every department, including 13 years in domestic transportation.

Laura Brewer is an Appalachian Alum and holds a master's degree in Business Administration with a concentration in Data Analytics as well as a Bachelor of Science Business Administration majoring in Computer Information Systems.

She teaches Supply Chain Management Production & Operation Management, plus Strategy & Procurement Global Sourcing.

# ABOUT THE TOPIC

## **Tariffs: How tariffs changed over the past year and how are they affecting businesses now?**

*Presented by Laura Brewer, Lecturer at Appalachian State University*

Laura will begin with a quick summary of last year's presentation and continue to how tariffs are affecting major businesses now. Have businesses changed locations from China? Are businesses still looking to China for their goods, or are they looking closer to home? She will also explore how business rules for companies have possibly changed and if the extra expenses of the tariffs finally trickled down to the consumer as expected.

		Catawba Valley Goals for 2019-2020									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish <b>six</b> publicity items: Includes Meeting announcements, Events and Conference	HDR 9/12/19	Lenoir 9/15/19	HDR 10/5/19	Lenoir 10/3/19	11/3/19					Kim
2	Publish <b>six</b> additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom; discuss IMA certification opportunities										
8	Participate in a charitable event- REQUIRES multiple members										
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings	6/26	7/9	10/21							4 minimum
12	Hold a Chapter Management Session to train incoming officers	6/26									President
13	Publish 8 informational communications to board or chapter members	7/3	8/5	9/9	10/2	11/4	11/27	12/2			Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Host Carolinas Council Winter Meeting-Feb
16	<b>Two</b> board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop (CLEW)	Ellen 7/17	Ellen 8/13	Rhonda 8/13						<b>Complete</b>	ANY Board Member
17	Attend two volunteer leaders teleconference calls										Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 4 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter									<b>Complete</b>	CVCC Accounting Club & APP State
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										

25	Attend at least two council meetings (by telephone conference call)	Ellen 7/20									Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>										
<b>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</b>											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

## JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at [dbprewitt@hsm solutions.com](mailto:dbprewitt@hsm solutions.com) by the last day of the month preceding the month in which you want the ad to be printed.