



Catawba Valley Chapter

February 2020

Message from the President

Hello Members!

There are times when working in an organization like our Chapter seems like a slow walk up a steep hill. You see progress, but there is a long road ahead. In this newsletter, please take a moment to read the thanks and appreciation we received from the Appalachian State Chapter students we sponsored to the Fall IMA Student Leadership Conference held in Charlotte in November. The few words, written out, remind us of what we are trying to do – share knowledge, excitement and spark the minds of people in the finance fields.

To spark more minds – we are looking for a business who would be interested in hosting a plant tour for our March Meeting. We are open to a wide range of areas, with consideration to a brief explanation about how accounting works in their plant. This could cover anything from costing, inventory, cycle count, machine scrap, material usage etc. With over 100 members of our Chapter, I expect there should be a few plants who are interested in ‘showing their stuff’. Please let me know.

If you missed the chance to attend our Fall Conference due to another local CPE event you still have a chance! Enclosed in this newsletter is the Asheville Conference Flyer being held on Friday February 28th at the Holiday Inn Asheville East this year. As always, we have a full day of speakers, great food and some fun tied in. Martin Brossman will tackle “Effective Communication in a Diverse Workplace Community” – not all emails are what you think, and how to improve what you send out. Our own, Jil York, a Certified Fraud Examiner, will present “Blonde in Japan – Where’s Your Blind Spot”? If you missed her last fall, you should attend, this is an eye opener, with some good laughs too. “Real Accounting” – a simple title but wait until you hear how Bill Baker explains this – not just a single bean counting system any longer. We will round out the event with Joe Lakatos’ presentation on “A Cautionary Tale About the Use of Data Analytics to Detect and Prevent Fraud” – it is proven to work, so why do Companies think there is ‘little benefit’? With the uptick employee movement in recent years, I would think this should be a much more used tool.

Check out the information in the flyer in the newsletter, and as always, visit our website to register. We are running live webinar events of these sessions as well, but we really prefer to see your smiling faces and get to meet you. I promise I won’t bite, I usually smile.

Our Chapter was honored to be hosting the Carolina’s Council’s Winter meeting this year, and they will be joining us for this event as they can attend. Please spread the word to coworkers, friends, anyone who may be interested – the more, the merrier.

Hope to see many of you at the end of February!

Ellen

UPCOMING EVENT:

FRIDAY, FEB. 28TH

7TH ANNUAL ASHEVILLE ACCOUNTING CONFERENCE

HOLIDAY INN ASHEVILLE EAST
8:00AM – 5:00PM

SEE FLYER ON PAGE 8

IN THIS ISSUE	
1	President's Message
2	Calendar of Events/ Meeting Registration
3-4	2019-2020 Officers IMA information Certification Offerings
5-8	Job Opening Achievements and Goals Miscellaneous Conference Flyer

Calendar of Events

IMA Monthly Meetings 2019-2020

<u>Date</u>	<u>Town</u>	<u>Info</u>
February 28	Asheville	Conference, Hilton Biltmore, w/Carolina's Council. All day event, including lunch
March 20	Lenoir	To Be Determined Lunch - social at 11:30 with meeting from 12-1 pm
April 17	Hickory	Lake Hickory Country Club, 430 17 th Ave NW Lunch - social at 11:30 with meeting from 12-1 pm

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

*RSVP to **Kim Gales** at kimgales1@gmail.com
by **NOON** on **Tuesday** before each meeting.*

**2019 – 2020
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Jil York
Secretary: Charles Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on **“LOG IN”**. Your log in is your IMA membership number and your password is your last name, then click on **“GO”**. In the upper right hand corner of the screen you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.*



The Association of Accountants and Financial Professionals in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

JOB OPENING

SENIOR ACCOUNTANT

Supreme Corporation is looking for a Senior Accountant to join our staff. With 6.37 million in sales last year and anticipated growth of over 10% in the first half of 2020 this is the time to join a growing team.

As Senior Accountant this person will supervise the work of a few others on the staff, process daily/weekly/monthly sales reports, analyze accounts and make journal entries in the process of closing each month. This person will be responsible for preparation of monthly reports, sales & use taxes, depreciation and capital improvement project costs.

We are a smaller office and need a team player, someone who is interested in long term growth and working to grow the team. Please submit your resume to

accounting1@supremecorporation.com

We look forward to hearing from you ! Look up Tuff N Lite on YouTube to see videos on our safety products.

		Catawba Valley Goals for 2019-2020								
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	HDR 9/12/19	Lenoir 9/15/19	HDR 10/5/19	Lenoir 10/3/19	HDR 11/03/19	Lenoir 11/03/19			Complete
2	Publish six additional publicity items:	HDR 11/25/19	Lenoir 11/25/19	HDR 1/5/2020	Lenoir 1/5/20	Morganton Asheville Conf. 1-30	Asheville Conf 1-30	HDR Asheville Conf 1-30		
3	Provide an IMA/CMA promotional mailing to potential members									
4	Sponsor a student night/event- a dedicated chapter meeting									
5	Sponsor an IMA booth at a local job fair									
6	Provide formal mentoring opportunities for board members									
7	Make a guest presentation in classroom; discuss IMA certification opportunities									
8	Participate in a charitable event- REQUIRIES multiple members	2/3								
9	Develop a written annual plan that aligns with Global's strategic plan									
10	Prepare an annual budget									
11	Hold regular scheduled board meetings	6/26	7/9	10/21						
12	Hold a Chapter Management Session to train incoming officers	6/26								
13	Publish 8 informational communications to board or chapter members	7/3	8/5	9/9	10/2	11/4	11/27	12/2	1/5/20	Complete
14	Publish 4 additional informational communications to board or chapter members	2/4								
15	Provide support for a regional or council IMA activity									
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop (CLEW)	Ellen 7/17	Ellen 8/13	Rhonda 8/13						Complete
17	Attend two volunteer leaders teleconference calls	Ellen 1/21/20								
18	Submit best practices ideas to the Chapter & Council Best Practices Forum									
19	Maintain more than 4 active board members for the year									
20	Publish an annual chapter program book of events or chapter roster									
21	Facebook and LinkedIn									
22	Sponsor Student Chapter									Complete

25	Attend at least two council meetings (by telephone conference call)	Ellen 7/20									Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>										
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

Thank you from App State Students:

This was a truly valuable experience for all of us that went. Thank you so much for the opportunity.

-Kristine Reynolds

Thank you so much!
It was an amazing conference!
-Elizabeth Wilson

Thank you so much for gifting us with this amazing opportunity. We all walked away feeling confident in ourselves, as well as the motivation to take on the world.
-Victoria

Thank you all for the wonderful opportunity to be able to go to the Charlotte conference. It was a great experience and learning opportunity!
-Andrea

Thank you for being a wonderful & supportive Parent Chapter!



Thank you so much for sponsoring us to go to the conference! I learned so much and I'm very glad that I went!
Alicia Cardwell

Thank you so much for providing me with this great opportunity. I learned so much and I look forward to using IMA to pursue my dreams
-Brendan Johnson

I'm so grateful to have had the opportunity to go to this IMA conference. I will cherish the experience for the rest of my life. Thank you.
Gareth Brown

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.



The Association of
Accountants and
Financial Professionals
in Business

CATAWBA VALLEY CHAPTER

7th Annual Asheville Accounting and Management Conference

Friday, February 28, 2020

8:00 am – 5:00 pm

Holiday Inn Asheville East

1450 Tunnel Road

Asheville, NC 28805

**BOOK A GROUP RATE ROOM at the Holiday Inn Asheville East
February 27 thru March 1, 2020 via the link below and clicking the green “Book Now” button:**

[Book Now](#)

Co-Sponsored by: Carolinas Council and Catawba Valley Chapter IMA

8 Continuing Professional Education Credits

(Including 4 Hours of qualifying Behavioral Ethics)**

Conference Location Directions:

From I-40, traveling West toward Asheville, take exit 55 toward US 70/East Asheville/V A Hospital. Turn right onto Porters Cove Rd (signs for Artspace Charter School). In 0.2 miles turn right onto Tunnel Rd. The destination will be on the left.

From I-40, traveling East toward Asheville, take exit 55 toward US 70/East Asheville/V A Hospital. Turn left onto Porters Cove Rd (signs for US 70). In 0.3 miles turn right onto Tunnel Rd. The destination will be on the left.

Conference Registration Information:

Registration check-in begins at 8:00 a.m. and the first seminar begins at 8:30 a.m. The last session will end just before 5:00 p.m. *Course fees are payable in advance.*

All reservations must be received by Wednesday, February 26, 2020 by registering:

- ONLINE @: [Chapter Events - Catawba Valley Chapter](#)
- VIA EMAIL: by emailing Ron Nicholson or Kim Gales at catawbavalleyima@gmail.com.
- VIA MAIL: IMA Catawba Valley
P.O. Box 2132
Hickory, NC 28603

Registration fees include continental breakfast, refreshment breaks, lunch, and course materials.

***Registration will be available at the door provided space is available and lunch may not be included.*

Prerequisites: None

Advance Preparation: None

Program Level: Basic

Delivery Method: Group-live

CPE Information

The Catawba Valley IMA is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors via its

website: www.nasbaregistry.org.

This program meets the ICMA guidelines for CPE credits for CMAs and CFMs.