



Catawba Valley Chapter

November 2017

Message from the President

Hello Members!

Fall is definitely in the air! Before your thoughts go to family, Thanksgiving and Holiday Festivities, remember the Chapter's November Conference is Thursday November 9th. Registration is required and must be completed by Monday November 6th at Noon. You may register at the door, but lunch will not be guaranteed. If attending live is not an option, we also present these speakers on a live Webinar the same date and times. You will need to register for this as well, please go to our website, and click on the Conference tab.

By mid-November, our website will have a new look. Please check it out at www.catawbavalley.imanet.org. Global is in the process of improving all of the Chapter websites and this site will have more content from Global and our Carolina's Council Chapter as well.

We have received a Scholarship request. If you know someone earning a degree in a finance related field, please ask them to check out our Scholarship offering. The deadline for turning in the Scholarship information for consideration is November 15th.

Are you interested in volunteering to shop for our donation to the Christmas Family or Families this year? Each year we work with Family Guidance Center to provide a family in need with items for Christmas. Most years there are several children and the parent(s) will provide a list of items needed or liked for the children and we try to also pick up something for the entire family to share. Contact me if you are interested - this is one of the events our Chapter provides for the community that does not involve speaking to a group!

The December meeting will be on Friday, the 8th at lunch. We are expecting the topic to be an update on Tax changes - but we are not certain we will have that from our Federal Government by then. Please make a note to attend our December meeting, and we will give the full information in our December Newsletter.

My best wishes to you and your family for a Happy Thanksgiving. Be safe in your travels.

Best Regards,
Ellen

UPCOMING EVENT:

FRIDAY- NOVEMBER 9, 2017
IMA Fall Conference

Hickory Metro Convention Ctr.
8:00-8:30 = Registration

Must register by Tuesday Nov. 7th

IN THIS ISSUE

- | | |
|-----|---|
| 1 | President's Message |
| 2 | Calendar of Events/
Meeting Registration |
| 3-5 | 2017-2018 Officers
About the Speaker
IMA information
Certification Offerings |
| 6-7 | Achievements and Goals
APICS Press Releases |

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

DATES FOR 2017-2018 MEETINGS:

November 9th – ANNUAL CONFERENCE-Hickory Metro Convention Ctr.

December 8th – Lunch meeting at LHCC

January 18th – Dinner meeting

February 16th – Breakfast meeting at LHCC

February 23rd-24th – WINTER CONFERENCE-Hilton Asheville Biltmore Park

March 16th – Late afternoon meeting (4-5:30) at LHCC

April 13th – Lunch meeting at LHCC

May 18th – Lunch meeting at LHCC

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hmsolutions.com
by **Tuesday** before each meeting.

**2017 – 2018
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Beth Pernell
Secretary: Charlie Nartker
Administration: Charlie Nartker
Team Leader
Communication: Kim Gales
Team Leader
Membership: Danette Landrum
Team Leader

**2017 – 2018
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Meetings (RSVPs):** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education:** Ron Nicholson
- **Student Activities:** Chelsea Ledford
- **Scholarship:** Mike Gahagan
- **Membership:** Rhonda Young
Dee Strickland
Brenda Craig
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
www.imacarolinascouncil.org
<http://linkup.imanet.org/catawbavalley/home>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on **“LOG IN”**. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on **“GO”**. In the **upper right hand corner of the screen** you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.

IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603

Are you taking advantage of your IMA benefits?


IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!



Achieve success in 2017 with the help of a Professor-Led CMA Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ON-DEMAND PERSONAL COACHING

Enjoy

- Premium Gleim CMA Review System
 - Unlimited access to professors
 - Extensive coverage of practice multiple-choice and essay questions
 - Access Until You Pass®

Per part **\$795**

Both parts **\$1,495**

Send contact information with payment to: IMA Catawba Valley Chapter
PO Box 2132 | Hickory, NC 28603

Enroll Now! Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2017-2018									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	5/7	8/20	9/6	10/8						Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting	9/21									Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Ron/Chelsea others
8	Participate in a charitable event- REQUIRIES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Ellen/Beth
11	Hold regular scheduled board meetings	6/29	8/16								4 minimum
12	Hold a Chapter Management Session to train incoming officers										Ron
13	Publish 8 informational communications to board or chapter members	5/17	6/17	7/1	8/1	9/1	10/2	11/3			Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Winter Conference
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										Ellen & Ron, Others?
17	Attend two volunteer leaders teleconference calls	5/8 Ellen									Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey/Rhonda
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										Ron & Ellen
25	Attend at least two council meetings (by telephone conference call)	Ellen 7/29	Ellen 10/20								Ron & Ellen

26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>										Publish by 3/31
Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year											
E1	Promote CMA certification in publication										2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program										25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group										50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group										10 attendees 50 pts, 20 attendees 100 pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam										1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review										3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more										25 points

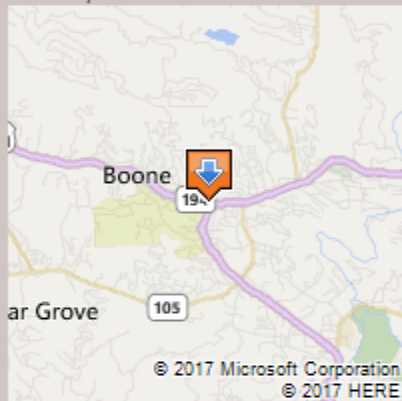
APICS Foothills November 2nd PDM - Lessons in Lean : Lessons in Leadership

When

Thursday, November 2, 2017
from 5:30 PM to 7:30 PM EDT
[Add to Calendar](#)

Where

Daniel Boone Inn
130 Hardin St
Boone, NC 28607



[Driving Directions](#)

Dear Kelly,

Please join us at the November 2nd PDM.

Speaker:

Robert O. Martichenko
Founder and Chief Executive Officer
LeanCor Supply Chain Group

Presentation topic:

Lessons in Lean : Lessons in Leadership

Robert O. Martichenko is the Founder and Chief Executive Officer of LeanCor Supply Chain Group. LeanCor Supply Chain Group is a trusted supply chain partner with a mission to advance the world's supply chains. LeanCor's three integrated divisions - LeanCor Training and Education, LeanCor Consulting, and LeanCor Logistics - help organizations eliminate waste, improve supply chain performance, and build a culture of operational excellence.

In addition to leading LeanCor, Robert is a senior instructor for the Lean Enterprise Institute and the Georgia Tech Supply Chain and Logistics Institute. As well, Robert is a board advisor for a private company and does volunteer work for multiple universities focused on supply chain management and leadership development.

Robert has written several business books and one novel - most recently, *Discovering Hidden Profit*. His other books include two Shingo Research award-winning books: *People: a leader's day to day guide to building, managing, and sustaining lean organizations* and *Building a Lean Fulfillment Stream*. Additionally, Robert is the author of *Everything I Know About Lean I Learned in First Grade* and *Lean Six Sigma Logistics*. His debut novel, *Drift and Hum*, has won several awards including the IBPA Benjamin Franklin Gold Winner Award for Best First Book-Fiction.

Robert has won multiple industry awards, most notably, he is the recipient of the 2015 Distinguished Service Award by the Council of Supply Chain Management Professionals (CSCMP).

Robert has won multiple industry awards, most notably, he is the recipient of the 2015 Distinguished Service Award by the Council of Supply Chain Management Professionals (CSCMP).

Robert complements his professional experience with a Bachelor Degree in Mathematics, an MBA in Finance, and a Six Sigma Black

[Get more information](#)

[Register Now!](#)

[I can't make it](#)

If you have any additional questions about the event or how to register, please contact us.

We look forward to seeing you at the PDM. Thank you for your involvement in APICS.

Sincerely,

Bill Phillips, CFPIM
APICS Foothills Chapter
explore2@bellsouth.net
828-403-6254