



Catawba Valley Chapter

June 2017

Message from the President

Hello Members,

What a year! Congratulations to all of us on achieving 11th Place in the Warner Division competition! There are 74 Chapters in the Warner Division for IMA Global, so that puts us, the small town of Hickory, in the top 15% for education goals. Very Impressive. We will receive a Banner, and we will get pictures with the Banner for publication in the local paper and for publication on our website and LinkedIn feed.

The items listed on our Chapter Achievements page plus our monthly meeting attendance and Conference attendance (webinars too) all count toward our competition points. If you ever feel you have a few minutes and can help even in a small way, just let any Board Member know. We have things as simple as confirming dates and locations with speakers (can be done by email) or helping email flyers before our Conferences, to helping with check in at the Conferences. We have many small tasks and all are important.

The May Conference and Webinar’s went off without a hitch. We are very proud of our Internet support team, and our speakers received excellent reviews. While we don’t have all of the numbers yet, it looks like we will show a small profit on this Conference this year. Thank you to everyone who helped make this happen.

One of the items from our Chapter Achievements chart from last year was “#9, to develop an annual plan that aligns with Global’s strategic plan”. That plan is attached in this newsletter for your review. Over the summer months we will not hold any monthly programs, so this is an ideal time for each of our Board ‘teams’ to get together begin planning their projects for the year. If you want me to attend any of these meetings, please let me know.

Best regards,
Ellen Knauf

UPCOMING EVENT:

**STAY
TUNED!**

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JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsm solutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

STAY TUNED !

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hsm solutions.com by Tuesday before each Thursday meeting.

To self register click here: [Register for meeting \(CTRL + click here\)](#)

**2017 – 2018
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Beth Pernell
Secretary:
Administration: Charlie Nartker
Team Leader
Communication: Kim Gales
Team Leader
Membership: Danette Landrum
Team Leader

**2017 – 2018
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Meetings (RSVPs):** **Sheronda Fox**
- **Newsletters:** Kelly Frank
- **Education:** Ron Nicholson
- **Student Activities:** Christy Lefevers
- **Scholarship:** Mike Gahagan
- **Membership:** Rhonda Young
- **Brenda Craig**
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf



The Association of
Accountants and
Financial Professionals
in Business

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “My Profile” | “Logout”, click on “**My Profile**”. Now you can view and edit your information.*

www.imanet.org
www.imacarolinacouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

Are you taking advantage of your IMA benefits?


IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!



Achieve success in 2017 with the help of a Professor-Led CMA Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ON-DEMAND PERSONAL COACHING

Enjoy

- Premium Gleim CMA Review System
 - Unlimited access to professors
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 - Access Until You Pass®

Per part **\$795**

Both parts **\$1,495**

Send contact information with payment to: IMA Catawba Valley Chapter
PO Box 2132 | Hickory, NC 28603

Enroll Now! Class size is limited.

Professor Ron Nicholson, CMA, MBA

ronnicholson@compascable.net

828.438.1019

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2017-2018									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	5/7									Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting										Oct & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Ron Nicholson
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Ellen/Beth
11	Hold regular scheduled board meetings										
12	Hold a Chapter Management Session to train incoming officers										Ron
13	Publish 8 informational communications to board or chapter members	5/17	6/17								Newsletters
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										Winter Conference
16	Two board members attend Council's Spring Leadership Training Session										Ron and Joe
17	Attend two volunteer leaders teleconference calls	5/8 Ellen									
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board
20	Publish an annual chapter program book of events or chapter roster										Lindsey
21	Facebook and LinkedIn										Links are on website
22	Sponsor Student Chapter										
23	Organize and Participate in a Plant Tour by a member of finance										
24	Have a chapter member serve on a Global Committee or Global Board of Directors										Ron & Ellen
25	Attend at least two council meetings (by telephone conference call)										Ron & Ellen

Items below are Extra Credit. These push us to winning a Banner each year

E1	Promote CMA certification in publication										25 points newspaper
E2	Director for CMA program position assigned										50 points-Ron
E3	Promote CMA through a special mailing to a targeted group										50 points (save a date card)
E4	Promote CMA through a presentation to a university or targeted group										75 points-Ron
E5	Establish structured mentoring program to assist members preparing for CMA Exam										150 points CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course (volunteer support, use of educational/communication for financial risk)										150 points-Ron