



# Catawba Valley Chapter

June 2019

## Message from the President

Hello Friends,

Welcome to Summer! Our Chapter does not hold regular monthly meetings in June or July. Our next scheduled meeting will be in August. In the next Newsletter, we should have our meeting dates so you can add them to your calendar. You won't want to miss our new line up!

Congratulations to all of our members – we earned a banner in the Warner Division! Several members participated to help us reach this honor. We presented CMA/IMA information to several college groups, one member had an article published in Strategic Finance, we published meeting notices in the paper, and produced a full years worth of Newsletters. All of these activities plus a few members earning a CMA, and our Conferences combine together to push our total points to 9<sup>th</sup> place in our Division. We will receive our Banner, which will be accepted on our behalf by the Carolina's Council members at the IMA Yearly Conference.

We have a few changes to our Chapter Board list for the new year. For personal reasons, Sheronda Fox will no longer handle our reservations. Rhonda Young has offered to handle this for us, and you will see that change in our Website soon. We are in need of someone to produce the Newsletter. This position has creative freedom to change the format and will need to be a bit organized. When the newsletter is approved, this person sends it on to those who post it to the website and send it out to a list of members as requested. We are also in great need of a person to lead the Scholarship Committee. The Scholarship Leader will be responsible for updating the form, and having it sent to the area Colleges. The Committee will review the applicants and present their top 3 choices to the Board. The Leader will also be present at the luncheon when the awards are presented. This is a great position to help students interested in pursuing a finance career. Please let me know if you are interested in either of these positions.

The IMA Student Conference will be held in Charlotte in November. We are working on ways to send area students to this event. This is a good way for them to meet Finance Professionals. We will seek a grant to help fund getting the students to the event. There will be opportunities for you or a group of members to volunteer at the event. Again, a great way to help students move into their careers and for you to meet others as well. We will have more information on volunteer opportunities as we get closer to the event.

Take care, enjoy summer and play safe!  
Ellen  
emknauf@charter.net

**UPCOMING EVENT:**

**STAY TUNED !!**

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# Calendar of Events

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DATES FOR 2019-2020 MEETINGS:

## Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

**RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or [sffox@hsm solutions.com](mailto:sffox@hsm solutions.com)  
by NOON on Tuesday before each meeting.**

**2019 – 2020  
Catawba Valley IMA  
Officers**

**President:** Ellen Knauf  
**President-Elect:**  
**Treasurer:** Jil York  
**Secretary:** Charles Nartker  
**Prof. Education:** Ron Nicholson  
**Administration:** Charlie Nartker  
**Communication:** Kim Gales  
**Membership:**

**2018 – 2019  
Catawba Valley IMA  
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Rhonda Young
- **Newsletters:**
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez  
Chelsea Ledford  
Kim Zahller
- **Scholarship:** Lacy Sanchez
- **Carolina Council Delegate:** Ron Nicholson  
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to [www.imanet.org](http://www.imanet.org). Under the [IMA Membership](#) section click on **“LOG IN”**. Your log in is your IMA membership number and your password is your last name, then click on **“GO”**. In the upper right hand corner of the screen you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.*



The Association of  
Accountants and  
Financial Professionals  
in Business

[www.imanet.org](http://www.imanet.org)  
<https://Linkup.imanet.org/carolinasregionalcouncil/home>  
<http://catawbavalley.imanet.org>

Look/Go here:

- \*Employment opportunities
- \* RSVP for the monthly meetings
- \* Give us feedback

**IMA Catawba Valley Chapter**  
**P.O. Box 2132**  
**Hickory, NC 28603**

[http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet\\_ug\\_grppro](http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro)  
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

**Are you taking advantage of your IMA benefits?**

**IMA members are eligible for special offers from leading brand partners, providing discounts on:**

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

*Learn more about these by visiting--[www.imanet.org](http://www.imanet.org) or calling 1-800-638-4427*

# CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

## Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

### ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.  
Spots are limited and do not include face-to-face class time.

**Enroll Now!**  
**Class size is limited.**

Professor Ron Nicholson, CMA, MBA  
ronnicholson@compascable.net  
828.438.1019

**Both parts \$1,495**  
**Per part \$795**

### GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2019-2020									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish <del>six</del> publicity items: Includes Meeting announcements, Events and Conference	5/5									Kim
2	Publish <del>six</del> additional publicity items: Provide an IMA/CMA promotional mailing to potential members										Kim
3	Sponsor a student night/event- a dedicated chapter meeting										Sept & March
4	Sponsor an IMA booth at a local job fair										
5	Provide formal mentoring opportunities for board members										Ongoing for chapter members
6	Make a guest presentation in classroom: discuss IMA certification opportunities										Charlie & Lacy
7	Participate in a charitable event- REQUIRES multiple members										Christmas Family
8	Develop a written annual plan that aligns with Global's strategic plan										Board
9	Prepare an annual budget										Treasurer
10	Hold regular scheduled board meetings										4 minimum
11	Hold a Chapter Management Session to train incoming officers										President
12	Publish 8 informational communications to board or chapter members	5/3									Newsletters-4 minimum
13	Publish 4 additional informational communications to board or chapter members										IMA newsletters
14	Provide support for a regional or council IMA activity										Carolinas Council April Conference donation
15	<b>Two</b> board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
16	Attend two volunteer leaders teleconference calls										Any Board Member
17	Submit best practices ideas to the Chapter & Council Best Practices Forum										
18	Maintain more than 5 active board members for the year										Board
19	Publish an annual chapter program book of events or chapter roster										
20	Facebook and LinkedIn										Links are on website
21	Sponsor Student Chapter										CVCC Accounting Club & APP State
22	Organize and Participate in a Plant Tour by a member of finance										
23	Have a chapter member serve on a Global Committee or Global Board of Directors										
24	Attend at least two council meetings (by telephone conference call)										Ron & Ellen
25											

26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>									
<b>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</b>										
E1	Promote CMA certification in publication									2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program									25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group									50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group									1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam									1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review									3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more									25 points

## *JOB OPENINGS*

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at [dbprewitt@hsmsolutions.com](mailto:dbprewitt@hsmsolutions.com) by the last day of the month preceding the month in which you want the ad to be printed.