



Catawba Valley Chapter

May 2017

Message from the President

Hello Members,

Here we are again, at the end of another IMA program season. We have been busy this year – we received our NASBA Certification allowing us to provide quality, certified professional education to our members under our own license. This required several people working together to complete all of the steps, and the help of Martin Brossman for presenting our ‘test’ for the NASBA Board. It is now our responsibility to keep our records ourselves, and it gives us some flexibility in when we choose to hold our Conferences. A big THANK YOU to those who worked on this project.

We helped a large family for Christmas this year. Both parents had some medical issues, making holding full time jobs extremely difficult. With 5 children, they were very happy we were willing to help provide some Christmas cheer. Thank you for those who worked on that event.

Our Chapter is moving into the 21st Century in storage and sharing opportunities using Google Docs. Using this shared ‘cloud’ we are able to keep our files confidential, and the ability to give and remove permission is very easy. This will be very helpful for the Scholarship Committee to receive applications and to review them without all being in the same place. We are using it to house our mailing lists and may move financials to this space too. Thank you Cathi Hall, this is truly something we needed to be nudged into doing!

Let’s have a big turnout for our last meeting of the year. We have planned to hear from Josh Walker from Transportation Insight. Josh is in charge of Talent Acquisition and he will be discussing the challenges of working with several generations. How do you attract and keep employees when each group is looking for something different? Low unemployment is nice but that makes this more of an issue than ever. Please read more about Josh in this Newsletter.

I look forward to seeing you on May 12th! A week earlier this month due to our Asheville Conference on May 19th.

Best regards,
Ellen Knauf

UPCOMING EVENT:

FRIDAY- MAY 12, 2017
Luncheon Meeting
Lake Hickory Country Club
11:30 = Registration
12:00 = Speaker and Meal

Speaker = Josh Walker
Talent Retention with
Multigenerational Workforce
Members - \$17
Students - \$10
Guests - \$20

IN THIS ISSUE	
1	President's Message
2	Calendar of Events/ Meeting Registration
3-5	2016-2017 Officers IMA information Certification Offerings
6-7	Achievement Goals APICS Press Releases About the Speaker

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Kelly Frank at ksfrank@hmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.

Calendar of Events

May 12, 2017	Luncheon Meeting Lake Hickory Country Club Speaker=Josh Walker Talent Retention with multigenerationals
May 19, 2017	Annual Conference Asheville, NC

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hmsolutions.com by Tuesday before each Thursday meeting.

To self register click here: [Register for meeting \(CTRL + click here\)](#)

**2016 – 2017
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer: Ellen Knauf
Secretary:
Administration:
 Team Leader
Communication:
 Team Leader
Prof. Education: Karen Wilson
 Team Leader
Membership: Danette Landrum
 Team Leader

**2016 – 2017
Catawba Valley IMA
Directors**

• **Assist. Treasurer:** Beth Pernel
 • **Publicity:** Kim Drum-Gales
 • **Assist. Secretary:** -----
 • **Webmaster:** Lindsey Huffman
 • **CMA Program:** Ron Nicholson
 • **Employment:** Lisa Coffey
 • **Meetings (RSVPs):** Sheronda Fox
 • **Newsletters:** Kelly Frank
 • **Education Team:**
 • **Direct of Student Activities:** Christy Lefevers
 • **Membership Team:** Shanon Crawford
 • **Admin Team:** -----
 Long Range Planning:
 Carolina Council Delegate: Ron Nicholson



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
www.imacarolinacouncil.org
www.catawbavalley.imanet.org

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the **IMA Membership** section click on **“LOG IN”**. Your log in is your **IMA membership number** and your **password** is your **last name**, then click on **“GO”**. In the **upper right hand corner of the screen** you should see **“Welcome, (your name) | “My Profile” | “Logout”**, click on **“My Profile”**. Now you can view and edit your information.

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!



Achieve success in 2017 with the help of Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM**

Enjoy

- 33+ hours of live instruction
- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

Schedule:

10 Wednesdays, 5:30 pm - 8:50 pm
Part 1 begins April 12th, 2017

Location:

Old Rock School
400 Main St West
Valdese, NC 28690


Per part **\$1,145** Both parts **\$2,195**

On-demand personal coaching available for \$795 per part or \$1495 for both parts.
Spots are limited and do not include face-to-face class time.

Send contact information with payment to: IMA Catawba Valley Chapter
PO Box 2132 | Hickory, NC 28603

Enroll Now! Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019



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GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

About the Speaker

Josh Walker began his tenure with Transportation Insight as the Controller, a position he held for several years. Now in his 12th year he now oversees Organizational Development, which includes talent acquisition. With an undergraduate degree in Accounting from Appalachian State University and an MBA in Finance, the move to Organizational Development seems like a good fit.

Prior his years at Transportation Insight, Josh was a Capital Manager for Cardinal Health and worked as the Controller for System Depot here in Hickory.

Married for 17 years, Josh lives in Hickory with his wife and children. They have 2 sons, one 18 and the other 15, and one daughter, who is 9, along with a golden retriever who is 1 ½.