



Catawba Valley Chapter

October 2018

Message from the President

Hello IMA Members!

Our September Student night drew a great crowd! Many thanks to Kim Zahller (Appalachian State) and Chelsea Ledford (CVCC) for encouraging their students to find out what the IMA is about. We have had several students join as student members, which will be helpful for their CV. Encouraging students to become involved in our organization is one of our goals. Thank you to all who attended. Todd was interesting and the group responded well to his presentation.

Due to a scheduling conflict, the OCTOBER MEETING HAS BEEN CANCELLED.

Many of you have worked with Ron Nicholson both in the IMA and other endeavors. Recently he had a medical event that will restrict this involvement with IMA. He is receiving excellent care and has been in communication with the Conference team. In respect for his privacy, I cannot tell you more. Again, he is receiving excellent care, he will have challenges in his recovery, but he is a tough bird, so we are hopeful he will be back to himself in time. Please keep him in your prayers as he works on his recovery.

Do you know a College Student studying in a Finance field? If so, please let them know of the Joseph F Ryan Student Scholarship – we are taking applications through November 16th this year. The funds will be awarded in December, up to \$1000 toward their continuing education. The application is on our home page, <http://linkup.imanet.org/catawbavalleychapter/home>.

Several Board members have been working on a solution to sending out information to our members and nonmembers about events. The Global IMA Board has adopted an email privacy policy very similar to the GDPR requirements for international emails. This has restricted the Chapters to only sending email to IMA members, and requires we get a confirmed email request from any non-member before we send any email. We are working to get this resolved very soon.

Please watch your email and our website for information on our November Conference. It will be on Friday, November 16th, and will offer 8 hours of CPE, including 2 hours of Ethics. We have a great group planned this year. Be sure to mark your calendars, and let anyone you know that would be interested!

Regards,
Ellen

UPCOMING EVENT:

STAY TUNED!!

(THERE WILL NOT BE A MEETING IN OCTOBER)

IN THIS ISSUE

- | | |
|-----|--|
| 1 | President's Message |
| 2 | Calendar of Events/
Meeting Registration |
| 3-4 | 2018-2019 Officers
IMA information
Certification Offerings |
| 5-9 | Achievements and Goals
APICS Announcements
Miscellaneous |

Calendar of Events

DATES FOR 2018-2019 MEETINGS:

November 16th – FALL CONFERENCE @ Hickory Metro Convention Center

December 7th – Lunch meeting @ Lake Hickory Country Club

Tax Review with Melissa Schronce of Davidson, Holland, & Whitsell

January 17th – Joint Meeting with APICS, dinner, Lake Hickory Country Club

February 15th -- Lake Hickory Country Club – Breakfast Meeting

Leasehold Accounting -- David Parsons, Davidson, Holland, & Whitsell

March -- TBD

April 19th -- Lake Hickory Country Club – Lunch Meeting

May -- TBD

Mission Statement

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area.

RSVP to SHERONDA FOX at 828-328-2201, ext. 3223 or sffox@hsm solutions.com
by NOON on Tuesday before each meeting.

**2018 – 2019
Catawba Valley IMA
Officers**

President: Ellen Knauf
President-Elect:
Treasurer:
Secretary: Charlie Nartker
Prof. Education: Ron Nicholson
Administration: Charlie Nartker
Communication: Kim Gales
Membership:

**2018 – 2019
Catawba Valley IMA
Directors**

- **Publicity:** Kim Drum-Gales
- **Webmaster:** Lindsey Huffman
- **Asst. Webmaster:** Rhonda Young
- **CMA Program:** Ron Nicholson
- **Employment:** Beth Prewitt
- **Reservations:** Sheronda Fox
- **Newsletters:** Kelly Frank
- **Education/Webinar:** Rhonda Young
- **Student Activities:** Lacy Sanchez
Chelsea Ledford
- **Scholarship:** Donna Frushour
Kim Zahller
- **Membership:**
- **Carolina Council Delegate:** Ron Nicholson
Ellen Knauf

*IMA has updated their website. Please make sure your information for your profile is correct. To access you data go to www.imanet.org. Under the [IMA Membership](#) section click on “**LOG IN**”. Your log in is your IMA membership number and your password is your last name, then click on “**GO**”. In the upper right hand corner of the screen you should see “Welcome, (your name) | “[My Profile](#)” | “[Logout](#)”, click on “**My Profile**”. Now you can view and edit your information.*



The Association of
Accountants and
Financial Professionals
in Business

www.imanet.org
<https://Linkup.imanet.org/carolinasregionalcouncil/home>
<http://catawbavalley.imanet.org>

Look/Go here:

- *Employment opportunities
- * RSVP for the monthly meetings
- * Give us feedback

**IMA Catawba Valley Chapter
P.O. Box 2132
Hickory, NC 28603**

http://www.linkedin.com/groups/Catawba-Valley-IMA-Chapter-4576209/about?trk=anet_ug_grppro
<http://www.facebook.com/pages/Catawba-Valley-IMA-Chapter/133913923378743>

Are you taking advantage of your IMA benefits?

IMA members are eligible for special offers from leading brand partners, providing discounts on:

- Insurance
- Office supplies
- Travel
- Executive recruitment
- Other business services

Learn more about these by visiting--www.imanet.org or calling 1-800-638-4427

CMA® Certification

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. [Click here](#) to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

Achieve success in 2018 with the help of a Professor-Led CMA Live Review

Presented by the Catawba Valley IMA Chapter and **GLEIM®**

ENJOY

- Premium Gleim CMA Review System
- Unlimited access to professors
- Extensive coverage of practice multiple-choice and essay questions
- Access Until You Pass®

On-demand personal coaching available.
Spots are limited and do not include face-to-face class time.

Enroll Now!
Class size is limited.

Professor Ron Nicholson, CMA, MBA
ronnicholson@compascable.net
828.438.1019

Both parts \$1,495
Per part \$795

GLEIM DISCOUNT

All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

		Catawba Valley Goals for 2018-2019									
Calendar year is May 1-April 30		1	2	3	4	5	6	7	8	Completed	Notes
1	Publish six publicity items: Includes Meeting announcements, Events and Conference	7/8	8/5	8/26	9/6						Kim
2	Publish six additional publicity items:										Kim
3	Provide an IMA/CMA promotional mailing to potential members										
4	Sponsor a student night/event- a dedicated chapter meeting	9/20								Completed	Sept & March
5	Sponsor an IMA booth at a local job fair										
6	Provide formal mentoring opportunities for board members										Ongoing for chapter members
7	Make a guest presentation in classroom: discuss IMA certification opportunities										Charlie & Lacy
8	Participate in a charitable event- REQUIRES multiple members										Christmas Family
9	Develop a written annual plan that aligns with Global's strategic plan										Board
10	Prepare an annual budget										Treasurer
11	Hold regular scheduled board meetings	8/6									4 minimum
12	Hold a Chapter Management Session to train incoming officers										President
13	Publish 8 informational communications to board or chapter members	5/1	6/4	7/2	8/1	9/3					Newsletters-4 minimum
14	Publish 4 additional informational communications to board or chapter members										IMA newsletters
15	Provide support for a regional or council IMA activity										
16	Two board members attend Council's Spring Leadership Training Session or Chapter Leadership Effectiveness workshop										ANY Board Member
17	Attend two volunteer leaders teleconference calls	9/27 ellen									Any Board Member
18	Submit best practices ideas to the Chapter & Council Best Practices Forum										
19	Maintain more than 5 active board members for the year										Board

20	Publish an annual chapter program book of events or chapter roster											Lindsey/Rhonda
21	Facebook and LinkedIn	X										COMPLETED Links are on website
22	Sponsor Student Chapter											
23	Organize and Participate in a Plant Tour by a member of finance											
24	Have a chapter member serve on a Global Committee or Global Board of Directors											
25	Attend at least two council meetings (by telephone conference call)	6/23/2018										Ron & Ellen
26	Member to publish article in <i>Strategic Finance, Mgmt Accounting Qtrly</i>	June										
<p>Items below are Extra Credit. These show our dedication to the CMA program and push us to winning a Banner each year</p>												
E1	Promote CMA certification in publication											2 success stories 25 points
E2	Director for CMA program position assigned, hold 2 activities for program											25 points-Ron
E3	Promote CMA through 2 special communications to a targeted group											50 points -NOT newsletter
E4	Promote CMA through a presentation to a university or targeted group											1 delivery w/10 + to University = 50pts
E5	Establish structured mentoring relationship w/survey returned to Global for CMA Exam											1 relationship is 75 pts, 2 or more are 150 pts CMA review Ron
E6	Sponsor/actively co-sponsor CMA Review Course 3 classes w/review											3 classes is 100 pts, 6 classes is 200 pts
E7	Promote CMA to Corporate, Government or NonProfit of 5 or more											25 points

JOB OPENINGS

If your company is looking to fill a position and you'd like to advertise it in the IMA newsletter, please forward the ad to Beth Prewitt at dbprewitt@hsmsolutions.com by the last day of the month preceding the month in which you want the ad to be printed.